A BILL FOR AN ACT

RELATING TO CONSUMER PROTECTION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

SECTI	ON 1. This Act shall be known and may be cited as
"The Brunc	Mars Act".
SECTI	ON 2. Chapter 481B, Hawaii Revised Statutes, is
amended by	adding two new sections to part I to be appropriately
designated	d and to read as follows:
" <u>§481</u>	B-A Ticket sales; price limitations. (a) No person
shall sell	or offer for sale any ticket of admission or any
other evic	dence of a right of entry to an exhibition, game,
contest, a	athletic competition, concert, performance, or any
other ever	nt, at a price greater than the sum of:
(1)	The price printed on the ticket;
(2)	Any tax that the seller may lawfully collect on the
	price printed on the ticket; and
(3)	Any reasonable charge for services actually rendered
	and directly relating to the cost of selling or
	offering to sell the ticket, which charge shall not
	exceed dollars or per cent of the
	price printed on the ticket, whichever is greater.
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- 1 (b) Each violation of this section shall be subject to the
- 2 remedies provided in section 481B-4; provided that each sale or
- 3 offer for sale shall constitute a separate violation.
- 4 §481B-B Circumvention of online ticket purchase processes.
- 5 (a) No person shall use computer software to circumvent a
- 6 security measure, access control system, or other control or
- 7 measure on a ticket seller's web site that is used to ensure an
- 8 equitable process for purchasing tickets, for the purpose of
- 9 obtaining any ticket for subsequent sale at a price proscribed
- 10 by section 481B-A.
- 11 (b) A person found in violation of this section shall be
- 12 subject to an administrative fine of \$1,000 for each ticket
- 13 obtained in a manner that violates this section.
- 14 (c) For purposes of this section, "ticket" means any
- 15 ticket of admission or any other evidence of a right of entry to
- 16 an exhibition, game, contest, athletic competition, concert,
- 17 performance, or any other event."
- 18 SECTION 3. Section 440-17, Hawaii Revised Statutes, is
- 19 amended to read as follows:
- 20 "\$440-17 Admission tickets. All tickets of admission to
- 21 any boxing contest for which admission fees are charged and
- 22 received shall have printed clearly upon the face thereof the

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- 1 purchase price of same, and no ticket shall be sold for more
- 2 than the [price as printed thereon.] amount allowed under
- 3 section 481B-A."
- 4 SECTION 4. Section 440E-13, Hawaii Revised Statutes, is
- 5 amended to read as follows:
- 6 "[4]\$440E-13[4] Admission tickets. All tickets of
- 7 admission to any mixed martial arts contest for which admission
- 8 fees are charged and received shall have printed clearly upon
- 9 the face thereof the purchase price of same, and no ticket shall
- 10 be sold for more than the [price as printed thereon.] amount
- 11 allowed under section 481B-A."
- 12 SECTION 5. Section 481B-15, Hawaii Revised Statutes, is
- 13 amended by amending subsection (c) to read as follows:
- "(c) For the purposes of this section, "ticket broker"
- 15 means any person engaged in the business of selling or reselling
- 16 tickets of admission or any other evidence of right of entry to
- 17 a theater, place of amusement or entertainment, or other place
- 18 where public exhibitions, games, contests, or performances are
- 19 held[, at a price greater than the price printed on the
- 20 ticket]."

- 1 SECTION 6. This Act does not affect rights and duties that
- ${f 2}$ matured, penalties that were incurred, and proceedings that were
- 3 begun before its effective date.
- 4 SECTION 7. In codifying the new sections added by section
- 5 2 of this Act, the revisor of statutes shall substitute
- 6 appropriate section numbers for the letters used in designating
- 7 the new sections in this Act.
- 8 SECTION 8. Statutory material to be repealed is bracketed
- 9 and stricken. New statutory material is underscored.
- 10 SECTION 9. This Act shall take effect upon its approval.

Report Title:

Ticket Scalping; Circumvention of Online Ticket Purchase Processes; Unfair and Deceptive Practices

Description:

Prohibits (1) using computer software to circumvent online ticket purchase processes for the purpose of ticket scalping; and (2) selling or offering to sell event tickets for more than the face value of the tickets, excluding taxes and reasonable service charges. Makes violations unfair or deceptive practices in the conduct of trade or commerce. (HD1)

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