

NEIL ABERCROMBIE

GOV. MSG. NO. 1254

June 30, 2014

The Honorable Donna Mercado Kim,
President
and Members of the Senate
Twenty-Seventh State Legislature
State Capitol, Room 409
Honolulu, Hawaii 96813

The Honorable Joseph M. Souki, Speaker and Members of the House of Representatives Twenty-Seventh State Legislature State Capitol, Room 431 Honolulu, Hawaii 96813

Dear President Kim, Speaker Souki, and Members of the Legislature:

This is to inform you that on June 30, 2014, the following bill was signed into law:

SB2346 SD1 HD2 CD1

RELATING TO AGING ACT 151 (14)

NEIL ABERCROMBIE Governor, State of Hawaii

ACT 1 5 1 S.B. NO. S.D. 1 H.D. 2 C.D. 1

A BILL FOR AN ACT

RELATING TO AGING.

STATE OF HAWAII

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1	PART I				
2	SECTION 1. The legislature finds that Hawaii's aging				
3	population, similar to the rest of the United States, is rapidly				
4	increasing as more and more residents born during the baby-bo				
5	5 era of 1946-1964 turn sixty years of age. Between 1980 and				
6	2010, the number of adults in Hawaii over the age of sixty gre				
7	by 139.8 per cent, eclipsing the growth of the general				
8	population, which increased by 34.2 per cent during the same				
9	period. The increase in the number of adults in Hawaii over the				
10	age of eighty-five during this period is even more extreme at				
11	431.5 per cent. In addition, it is projected that Hawaii's				
12	adult population over the age of sixty will comprise 29.7 per				
13	cent of the total population by 2035.				
14	This significant increase in Hawaii's elder population and				
15	the concomitant increase in demand for services, particularly				
16	those that allow for aging in place, will require an ongoing				
17	commitment to ensure that Hawaii's kupuna are adequately cared				
18	for.				

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1	The legislature finds that the kupuna care program was					
2	enacted in 1999 to help "frail and vulnerable older persons in					
3	leading independent, meaningful and dignified lives in their own					
4	homes and communities." One of the principles of the program is					
5	that long-term care should be available to everyone, regardless					
6	of government or private insurance coverage or eligibility for					
7	other assistance programs.					
8	The legislature further finds that the kupuna care program					
9	was created to provide key services and support for all older					
10	persons in the State, without regard to medicaid eligibility or					
ĹĹ	receipt and without regard to eligibility for supportive and					
12	nutrition services under Title III of the federal Older					
13	Americans Act. Access to the kupuna care program for all					
14	seniors is necessary to maintain a consistent continuum of care					
15	for vulnerable older persons, particularly as individuals'					
16	access to resources, support systems, and capacity change over					
17	time. The most successful programs for aging-in-place recognize					
18	and build upon integrated health and social services.					
19	The purpose of this part is to provide funding to support					
20	community-based programs that incorporate collaborations among					
21	health care and social service agencies to provide services					
22	necessary for the health and well-being of Hawaii's kupuna.					

S.B. NO. 2346 S.D. 1 H.D. 2

- 1 SECTION 2. There is appropriated out of the general
- 2 revenues of the State of Hawaii the sum of \$4,200,000 or so much
- 3 thereof as may be necessary for fiscal year 2014-2015 for the
- 4 kupuna care program; provided that the sum appropriated shall be
- 5 in addition to the base budget of the executive office on aging.
- 6 SECTION 3. There is appropriated out of the general
- 7 revenues of the State of Hawaii the sum of \$1,900,000 or so much
- 8 thereof as may be necessary for fiscal year 2014-2015 for the
- 9 aging and disability resource center.
- 10 SECTION 4. There is appropriated out of the general
- 11 revenues of the State of Hawaii the sum of \$476,772 or so much
- 12 thereof as may be necessary for fiscal year 2014-2015 for the
- 13 healthy aging partnership program of the department of health's
- 14 executive office on aging.
- 15 SECTION 5. The sums appropriated in sections 2, 3, and 4
- shall be expended by the department of health for the purposes
- 17 of this part.
- 18 PART II
- 19 SECTION 6. The legislature finds that more of Hawaii's
- 20 elderly population is living with multiple, chronic health
- 21 conditions. This, combined with the fact that this population

- 1 is growing at a steady rate, indicates an increased need for
- 2 long-term care in the State.
- 3 The legislature further finds that many people in Hawaii
- 4 are not familiar with long-term care issues and that popularly
- 5 circulated information may, in fact, be incorrect. For example,
- 6 although long-term care is not covered by medicare or regular
- 7 private health insurance, a 2011 survey of Hawaii members of the
- 8 Association of American Retired Persons found that twenty-nine
- 9 per cent of respondents said they expected medicare to pay for
- 10 their long-term care, if needed.
- Hawaii residents require basic information about long-term
- 12 care, including the different types of long-term care and long-
- 13 term care providers, the statistical risk of requiring long-term
- 14 care, and the associated costs, to be motivated to provide for
- 15 their own or family members' long-term care needs. The
- 16 legislature finds that a long-term care education and awareness
- 17 campaign will help provide this information to better prepare
- 18 Hawaii residents to plan for future long-term care needs.
- 19 Accordingly, the purpose of this part is to require the
- 20 executive office on aging to conduct a public education and
- 21 awareness campaign on long-term care and to appropriate funds to
- 22 administer and evaluate the program.

1	SECT	ION 7.	(a) The department of health's executive
2	office on	aging	g shall conduct a public education and awareness
3	campaign	on lon	ng-term care. Campaign goals shall include:
4	(1)	Infor	rming the public of the likelihood of needing
5		long-	-term care;
6	(2)	Educa	ating the public on maximizing the length of time
7		inder	pendent living is possible and the risks presented
8		by a	lack of planning for long-term care needs;
9	(3)	Educa	ating the public about the costs of long-term
10		care,	, including information about:
11		(A)	Long-term care not being covered by medicare or
12			regular private health insurance;
13		(B)	The limits of medicaid eligibility and benefits;
14			and
15		(C)	The value and availability of current financing
16			and delivery options to obtain long-term care;
17			and
18	(4)	Provi	iding the public with resources to navigate the
19		compl	lexities of planning for long-term care and
20		infor	rming the public of the agencies that provide such
21		servi	ices.

- 1 (b) The executive office on aging may develop public-
- 2 private partnerships to fund and administer the campaign and may
- 3 invite broad participation from multiple interested stakeholders
- 4 in the State.
- 5 (c) The director of the executive office on aging shall
- 6 obtain an independent evaluation of the effectiveness of the
- 7 campaign.
- 8 (d) The director of the executive office on aging shall
- 9 submit a report to the legislature, including the independent
- 10 evaluation's findings and recommendations on the status of the
- 11 campaign, no later than twenty days prior to the convening of
- 12 the regular session of 2017.
- 13 SECTION 8. There is appropriated out of the general
- 14 revenues of the State of Hawaii the sum of \$500,000 or so much
- 15 thereof as may be necessary for fiscal year 2014-2015 for the
- 16 executive office on aging to conduct a public education and
- 17 awareness campaign on long-term care and to obtain an
- 18 independent evaluation of the campaign's effectiveness.
- 19 The sum appropriated shall be expended by the department of
- 20 health for the purposes of this part.
- 21 PART III
- 22 SECTION 9. This Act shall take effect on July 1, 2014.

S.B. NO. S.D. 1 H.D. 2 C.D. 1

APPROVED this 30 day of JUN , 2014

GOVERNOR OF THE STATE OF HAWAII