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STATE OF HAWAII DEPARTMENT OF LAND AND NATURAL RESOURCES

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Testimony of WILLIAM J. AILA, JR. Chairperson

Before the House Committee on FINANCE

Friday, March 28, 2014 2:00 PM State Capitol, Conference Room 308

RELATING TO THE TRANSIENT ACCOMMODATIONS TAX

In consideration of SENATE BILL 3024, SENATE DRAFT 2, HOUSE DRAFT 1

Senate Bill 3024, Senate Draft 2, House Draft 1 proposes to allocate \$3,000,000 from Transient Accommodation Tax revenues for certain purposes subject to the mutual agreement of the Board of Land and Natural Resources and the Board of Directors of the Hawaii Tourism Authority (HTA) in accordance with the HTA strategic plan, and allocate a portion of the funds to the Conservation and Resources Enforcement Special Fund. The Department of Land and Natural Resources (Department) strongly supports this measure but requests that this measure be amended to take effect upon approval in order to allow the Department to make use of the current Fiscal Year's funds.

Last Session, the Legislature passed Senate Bill 1194, Conference Draft 1, which was signed into law by the Governor as Act 161, Session Laws of Hawaii 2013. Prior to this bill being enacted into law, \$1,000,000 from Transient Accommodation Tax (TAT) revenues budgeted for the HTA was deposited into the Department's State Parks Special Fund, and the Special Land and Development Fund for the state-wide trail and access program. Act 161 in part left that \$1,000,000 in the HTA budget and instead allocated \$3,000,000 subject to the mutual agreement of the Board of Land and Natural Resources (BLNR) and the Board of Directors of the HTA in accordance with the HTA Strategic Plan for the same purposes outlined in this measure. Act 161 specified an amount "of the excess revenue deposited into the general fund", but did not provide authority to expend the funds. Thus, to date, the Department has received none of the funding intended for it by the Act in the current Fiscal Year.

This draft of the measure, Senate Bill 3024, Senate Draft 2, House Draft 1, solves the issue of authority to expend the funds. With that issue resolved, the Department requests that the

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CHAIRPERSON
BOARD OF LAND AND NATURAL RESOURCES
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KAHOOLAWE ISLAND RESERVE COMMISSION
LAND
STATE PARKS

measure take effect upon approval, in order that it might access funding intended for use in the current Fiscal Year.

The Department's Division of Conservation and Resources Enforcement (DOCARE) would welcome these additional funds that will be used to further DOCARE's mission of protecting Hawaii's natural, historical, cultural and recreational resources. Over the past few years, DOCARE's general fund operating budget has been strained, making it difficult to provide for increasing operating costs and equipment purchases. This funding would be used to provide for a more viable and responsive conservation and resources enforcement program in the State of Hawaii.

The Department urges your strong support of this measure with the requested amendment. We note that should any increase in funding be approved, the ceilings of the Conservation and Resources Enforcement Special Fund, and other Department special funds, will need to be adjusted accordingly.



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Neil Abercrombie
Governor

Mike McCartney
President and Chief Executive Officer

Testimony of Mike McCartney

President and Chief Executive Officer Hawai'i Tourism Authority

on

S.B. No. 3024, S.D.2, H.D.1
Relating to the Transient Accommodations Tax

House Committee on Finance Friday, March 28, 2014 2:00 p.m. Conference Room 308

The Hawaii Tourism Authority (HTA) supports S.B. No. 3024, S.D.2, H.D.1, which provides for the allocation of transient accommodations tax revenues to the Special Land and Development Fund to be expended for programs of the Department of Land and Natural Resources (DLNR) according to a mutual agreement of the Board of Land and Natural Resources and the Board of the Hawaii Tourism Authority.

S.B. 3024, S.D.2, H.D. 1, corrects an administrative error in Act 161, SLH 2013, which provided that \$3 million of the excess TAT revenues deposited into the general fund be allocated for DLNR programs connected with enhancing the visitor experience, by allocating the funds instead to the Special Land and Development Fund.

In addition to correcting that error, S.B. 3024, S.D. 2, H.D.1, authorizes the use of the monies in the Fund for the "planning, development, management, operations or maintenance of all lands and improvements under the control and management" of the Board of Land and Natural Resources pursuant to Title 12, HRS and allocates an amount to be specified be allocated to the conservation resources and enforcement special fund.

The amendments proposed by S.B. 3024, S.D.2, H.D. 1, will allow the expenditure of funds without further appropriation, and proposes to make an additional allocation for the enforcement programs of DLNR. We agree with the Department of Land and Natural Resources that the effective date be changed to "upon its approval" to allow funds intended for use in the current fiscal year to be expended.

Thank you for the opportunity to offer these comments.

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SUBJECT: TRANSIENT ACCOMMODATIONS, Disposition for special land and

development fund and conservation and resources enforcement special fund

BILL NUMBER: SB 3024, HD-1

INTRODUCED BY: House Committee on Tourism

BRIEF SUMMARY: Amends HRS section 237D-6.5(b)(4) to provide that \$3 million in transient accommodation tax (TAT) revenues shall be allocated to the special land and development fund, subject to the mutual agreement of the board of land and natural resources and the board of directors of the Hawaii tourism authority in accordance with the Hawaii tourism authority strategic plan; provided that of the \$3 million, shall be allocated to the conservation and resources enforcement special fund.

EFFECTIVE DATE: July 1, 2050

STAFF COMMENTS: Currently, TAT revenues are allocated as follows: (1) \$33 million is deposited into the convention center enterprise special fund; (2) \$82 million is deposited into the tourism special fund; (3) \$93 million is transferred to the various counties; and (4) any remaining revenues deposited into the general fund of which \$3 million allocated by the mutual agreement of the board of land and natural resources and the board of directors of the Hawaii tourism authority in accordance with the Hawaii tourism authority strategic plan. This measure would allocate the \$3 million to the special land and development fund and allocate ______ of that \$3 million to the conservation and resources enforcement special fund.

The proposed measure would add more siphons of TAT revenues, and would perpetuate the earmarking of TAT revenues. Proponents of earmarking of the TAT argue that if these projects or programs are not funded, none of the pristine beauty that visitors come to see will be preserved. But what of the other government services that visitors use that are not so earmarked?

Visitors also contribute to state coffers directly through the taxes on everything they purchase in Hawaii including hotel rooms, visitor activities and purchases of food and souvenirs. To that extent, a good part of general fund tax collections is contributed by visitors. If the argument is that visitors should pay for other "visitor related" programs, then paying for those programs out of general funds would be more appropriate.

Instead of earmarking TAT revenues, a direct appropriation of general funds would be preferable. Earmarking TAT revenues for these programs that not only benefit the visitors but the community at large is an abdication on the part of the legislature to set priorities among general fund resources and is an indication that the legislature truly does not believe this is an important enough issue to set aside state appropriations to address.

Digested 3/25/14



Testimony to the House Committee on Finance Friday, March 28, 2014 at 2:00 P.M. Conference Room 308, State Capitol

RE: SENATE BILL 3024 SD2 HD1 RELATING TO THE TRANSIENT ACCOMODATIONS TAX

Chair Luke, Vice Chairs Nishimoto and Johanson, and Members of the Committee:

The Chamber of Commerce of Hawaii ("The Chamber") **supports** SB 3024 SD2 HD1, which allocates \$3,000,000 to the Special Land and Development Fund from the Transient Accommodations Tax revenues, of which an unspecified amount will be allocated to the Conservation and Resources Enforcement Special Fund.

The Chamber is the largest business organization in Hawaii, representing over 1,000 businesses. Approximately 80% of our members are small businesses with less than 20 employees. As the "Voice of Business" in Hawaii, the organization works on behalf of members and the entire business community to improve the state's economic climate and to foster positive action on issues of common concern.

We support SB 3024 SD2 HD1, which corrects an administrative error in Act 161, SLH 2013 by redirecting \$3 million of the excess TAT revenues deposited into the general fund to be allocated to the Special Land and Development Fund rather than DLNR programs designed to enhance the visitor industry.

We support the allocation of funds to enforce the "planning, development, management, operations or maintenance of all lands and improvements under the control and management" of the Board of Land and Natural Resources, pursuant to Title 12, Hawaii Revised Statutes.

Thank you for the opportunity to offer these comments.