

Hawai'i Convention Center 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815 **kelepona** tel 808 973 2255 **kelepa'i** fax 808 973 2253 **kahua pa'a** web hawaiitourismauthority.org Neil Abercrombie Governor

Mike McCartney President and Chief Executive Officer

Testimony of Mike McCartney President and Chief Executive Officer Hawai'i Tourism Authority on H.C.R. 8 and H.R. 22 Urging the United States Department of State, the Department of Homeland Security, and the United States Attorney General to Ease Visa Restrictions for the People's Republic of China

House Committee on Tourism Monday, April 8, 2013 9:00 a.m. Conference Room 312

The Hawai'i Tourism Authority (HTA) strongly supports H.C.R. 8 and H.R. 22, which urges the U.S. Department of State, the Department of Homeland Security, and the U.S. Attorney General to include the People's Republic of China in the Visa Waiver Program and easing of restrictions for business and leisure travel from the People's Republic of China.

The People's Republic of China represents a large, under-exploited market for Hawai'i's visitor industry. With over a billion people, Chinese visitors to Hawai'i, who spend an average of over \$350 per day, only numbered 79,531 visitors in 2011. A major reason for the low number of Chinese visitors is the difficulty in obtaining a visa to travel to the United States.

Since the passage of the Travel Promotion Act of 2007, the federal government has established the goal of increasing international travel to the United States, including making improvements to the visa program, implementing the Electronic System for Travel Authorization (ESTA) and the expanding the visa waiver program.

The China market represents an important potential for growth for Hawai'i 's visitor industry, and including the People's Republic of China in the Visa Waiver program is a key component of that growth.

Thank you for the opportunity to offer these comments.

COUNTY COUNCIL

Jay Furfaro, Chair Nadine K. Nakamura, Vice Chair Tim Bynum Gary L. Hooser Ross Kagawa Mel Rapozo JoAnn A. Yukimura



OFFICE OF THE COUNTY CLERK

Ricky Watanabe, County Clerk Jade K. Fountain-Tanigawa, Deputy County Clerk

> Telephone (808) 241-4188 Fax (808) 241-6349 Email cokcouncil@kauai.gov

Council Services Division 4396 Rice Street, Suite 209 Līhu'e, Kaua'i, Hawai'i 96766

April 4, 2013

TESTIMONY OF JAY FURFARO COUNCIL CHAIR, KAUA'I COUNTY COUNCIL ON HOUSE CONCURRENT RESOLUTION 8 URGING THE UNITED STATES DEPARTMENT OF STATE, THE DEPARTMENT OF HOMELAND SECURITY, AND THE UNITED STATES ATTORNEY GENERAL TO EASE VISA RESTRICTIONS FOR THE PEOPLE'S REPUBLIC OF CHINA Committee on Tourism Monday, April 8, 2013 9:00 A.M. Conference Room 312

Dear Chair Brower and Committee Members:

Thank you for this opportunity to submit testimony in strong support of HCR 8. My testimony is submitted in my capacity as Council Chair of the Kaua'i County Council.

The Kaua'i County Council supported HCR 8 to be included in the 2013 Hawai'i State Association of Counties (HSAC) Legislative Package, which urges the United States Department of State, the Department of Homeland Security, and the United States Attorney General to ease the Visa restrictions for the People's Republic of China (PRC).

The PRC has approximately 1.3 billion citizens which represent a very large and lucrative pool of visitors, as the average PRC tourist to Hawai'i spends on average \$368 per day, compared to the \$275 daily for every Japanese tourist and \$178 per day for every other tourist to Hawai'i. However, despite the reciprocity between China and Hawai'i, the Visa application and approval process for PRC business and tourist travelers is an arduous and often lengthy one, which often deters potential visitors to Hawai'i and the United States (U.S.).

A PRC citizen who wishes to visit the U.S. must appear in person before a U.S. consulate official to obtain the Visa, but there are only five (5) U.S. consulates in the entire PRC. The average wait time for a PRC visa applicant far exceeds the wait time for other countries. A solution to ease this problem is for the PRC to be admitted into the U.S. State Department's Visa Waiver Program, which allows nationals from foreign countries to enter the U.S. for tourism or business related purposes for a maximum of ninety (90) days without obtaining a Visa. Currently there are thirty-six (36) countries admitted into the Visa Waiver Program.

Committee on Tourism April 8, 2013 RE: HCR 8 Page 2

For the reason stated above, I respectfully request your support for this measure. Again, thank you for this opportunity to submit testimony.

Sincerely,

JAY FURFARO Council Chair, Kaua'i County Council

AB:lc

Hawai'i State Association of Counties (HSAC) Counties of Kaua'i, Maui, Hawai'i & City & County of Honolulu

April 4, 2013

TESTIMONY OF MEL RAPOZO PRESIDENT, HAWAI'I STATE ASSOCIATION OF COUNTIES ON HOUSE CONCURRENT RESOLUTION 8 URGING THE UNITED STATES DEPARTMENT OF STATE, THE DEPARTMENT OF HOMELAND SECURITY, AND THE UNITED STATES ATTORNEY GENERAL TO EASE VISA RESTRICTIONS FOR THE PEOPLE'S REPUBLIC OF CHINA Committee on Tourism Monday, April 8, 2013 9:00 A.M. Conference Room 312

Dear Chair Brower and Committee Members:

Thank you for this opportunity to submit testimony in strong support of HCR 8. My testimony is submitted in my capacity as President of the Hawai'i State Association of Counties (HSAC).

HSAC is in full support of HCR 8, which urges the United States Department of State, the Department of Homeland Security, and the United States Attorney General to ease the Visa restrictions for the People's Republic of China (PRC).

The PRC has approximately 1.3 billion citizens which represent a very large and lucrative pool of visitors, as the average PRC tourist to Hawai'i spends on average \$368 per day, compared to the \$275 daily for every Japanese tourist and \$178 per day for every other tourist to Hawai'i. However, despite the reciprocity between China and Hawai'i, the Visa application and approval process for PRC business and tourist travelers is an arduous and often lengthy one, which often deters potential visitors to Hawai'i and the United States (U.S.).

A PRC citizen who wishes to visit the U.S. must appear in person before a U.S. consulate official to obtain the Visa, but there are only five (5) U.S. consulates in the entire PRC. The average wait time for a PRC visa applicant far exceeds the wait time for other countries. A solution to ease this problem is for the PRC to be admitted into the U.S. State Department's Visa Waiver Program, which allows nationals from foreign countries to enter the U.S. for tourism or business related purposes for a maximum of ninety (90) days without obtaining a Visa. Currently there are thirty-six (36) countries admitted into the Visa Waiver Program.

For the reason stated above, HSAC is in strong support of HCR 8 and asks for your favorable support. Again, thank you for this opportunity to submit testimony.

Sincerely,

Merz

MEL RAPOZOV President, HSAC

AB:lc

4396 Rice Street, Suite 209, Līhu'e, Kaua'i, Hawai'i 96766, (808) 241-4188

COUNTY COUNCIL

Jay Furfaro, Chair Nadine K. Nakamura, Vice Chair Tim Bynum Gary L. Hooser Ross Kagawa Mel Rapozo JoAnn A. Yukimura



OFFICE OF THE COUNTY CLERK

Ricky Watanabe, County Clerk Jade K. Fountain-Tanigawa, Deputy County Clerk

> Telephone (808) 241-4188 Fax (808) 241-6349 Email cokcouncil@kauai.gov

Council Services Division 4396 Rice Street, Suite 209 Līhu'e, Kaua'i, Hawai'i 96766

April 4, 2013

TESTIMONY OF GARY L. HOOSER COUNCILMEMBER, KAUA'I COUNTY COUNCIL ON HOUSE CONCURRENT RESOLUTION 8 URGING THE UNITED STATES DEPARTMENT OF STATE, THE DEPARTMENT OF HOMELAND SECURITY, AND THE UNITED STATES ATTORNEY GENERAL TO EASE VISA RESTRICTIONS FOR THE PEOPLE'S REPUBLIC OF CHINA Committee on Tourism Monday, April 8, 2013 9:00 A.M. Conference Room 312

Dear Chair Brower and Committee Members:

Thank you for this opportunity to submit testimony in strong support of HCR 8. My testimony is submitted in my capacity as an individual member of the Kaua'i County Council, and as Chair of the Economic Development (Sustainability / Agriculture / Food / Energy) & Intergovernmental Relations Committee.

The Kaua'i County Council supported HCR 8 to be included in the 2013 Hawai'i State Association of Counties (HSAC) Legislative Package, which urges the United States Department of State, the Department of Homeland Security, and the United States Attorney General to ease the Visa restrictions for the People's Republic of China (PRC).

The PRC has approximately 1.3 billion citizens which represent a very large and lucrative pool of visitors, as the average PRC tourist to Hawai'i spends on average \$368 per day, compared to the \$275 daily for every Japanese tourist and \$178 per day for every other tourist to Hawai'i. However, despite the reciprocity between China and Hawai'i, the Visa application and approval process for PRC business and tourist travelers is an arduous and often lengthy one, which often deters potential visitors to Hawai'i and the United States (U.S.).

A PRC citizen who wishes to visit the U.S. must appear in person before a U.S. consulate official to obtain the Visa, but there are only five (5) U.S. consulates in the entire PRC. The average wait time for a PRC visa applicant far exceeds the wait time for other countries. A solution to ease this problem is for the PRC to be admitted into the U.S. State Department's Visa Waiver Program, which allows nationals from foreign countries to enter the U.S. for tourism or business related purposes for a maximum of ninety (90) days without obtaining a Visa. Currently there are thirty-six (36) countries admitted into the Visa Waiver Program.

Committee on Tourism April 8, 2013 RE: HCR 8 Page 2

For the reason stated above, I respectfully request your support for this measure. Again, thank you for this opportunity to submit testimony.

Sincere

GARY L. HOOSER Councilmember, Kaua'i County Council

AB:lc

DENNIS "FRESH" ONISHI Council Member District 3



 PHONE:
 (808) 961-8396

 FAX:
 (808) 961-8912

 EMAIL:
 donishi@co.hawaii.hi.us

HAWAI'I COUNTY COUNCIL 25 Aupuni Street, Hilo, Hawai'i 96720

April 4, 2013

The Honorable Tom Brower, Chair and Members of the House Committee on Tourism

Dear Chair Brower and Committee Members,

Thank you very much for this opportunity to provide testimony in **strong support** of House Concurrent Resolution No. 8.

The People's Republic of China is the world's most populous country, the world's second largest economy and a major trading partner of the United States. Chunyun (春运), the annual spring festival travel season that coincides with the Lunar New Year holiday season, is the largest annual human migration in the world, with more than a billion people vacating the cities to visit their ancestral homes. The Chinese are waking up.

But the United States, and Hawai'i especially, risks missing out on this enormous market as a result of the restrictive visa requirements that are in effect today. This resolution requests the U.S. government to take sensible steps to reduce the visa restrictions in place for the economic benefit of Hawai'i and the rest of the nation.

Please amend this resolution to address Secretary of State John Kerry. Please also remove the reference to the outgoing Acting Commerce Secretary Rebecca Blank, and recommend approval.

Sincerely,

Dennis "Fresh" Onishi Hawai'i County Council District 3 Council Chair Gladys C. Baisa

Vice-Chair Robert Carroll

Council Members Elle Cochran Donald G. Couch, Jr. Stacy Crivello Don S. Guzman, Esq. G. Riki Hokama Michael P. Victorino Mike White



COUNTY COUNCIL COUNTY OF MAUI 200 S. HIGH STREET WAILUKU, MAUI, HAWAII 96793 www.mauicounty.gov/council

April 5, 2013

TO: The Honorable Tom Brower, Chair And Members House Committee on Tourism

FROM: G. Riki Hokama, Maui County Councilmember/Lanai seat

SUBJECT: <u>Testimony in Support</u> of HCR 8 and HR 22 urging the United States Department of State, the Department of Homeland Security, and the United States Attorney General to ease visa restrictions for the People's Republic of China (Public Hearing: Monday, April 08, 2013 at 9:00 am in House Conference Room 312)

As the Lanai member on the Maui County Council, I offer <u>testimony in support</u> of the subject resolutions urging the United States Department of State, the Department of Homeland Security, and the United States Attorney General to ease visa restrictions for the People's Republic of China.

For nearly 50 years, Maui County has participated in the Sister Cities program that fosters friendship, cultural understanding, and economic exchange with other countries. In 1998, the County entered into a Sister City relationship with Sanya County, Hainan Province, People's Republic of China and recently, hosted the Mayor of Sanya City and other dignitaries during their visit to Maui. From this experience, it was evident that there is a strong interest in travel to Hawaii, and the easing of visa restrictions would have a very beneficial impact. I urge your support of the subject resolutions.

Also, I concur with <u>testimony in support</u> submitted by Mel Rapozo, President of the Hawaii State Association of Counties.

Thank you for the opportunity to offer this testimony.

cc: Mel Rapozo, President, HSAC

Director of Council Services David M. Raatz, Jr., Esq. Council Chair Gladys C. Baisa

Vice-Chair Robert Carroll

Council Members Elle Cochran Donald G. Couch, Jr. Stacy Crivello Don S. Guzman G. Riki Hokama Michael P. Victorino Mike White



Director of Council Services David M. Raatz, Jr., Esq.

COUNTY COUNCIL

COUNTY OF MAUI 200 S. HIGH STREET WAILUKU, MAUI, HAWAII 96793 www.mauicounty.gov/council

April 5, 2013

TO: The Honorable Tom Brower, Chair House Committee on Tourism

FROM: Michael P. Victorino, Treasurer Hawaii State Association of Counties

Thehal

SUBJECT: HEARING OF APRIL 8, 2013; TESTIMONY IN SUPPORT OF HR 22 AND HCR8, URGING THE UNITED STATES DEPARTMENT OF STATE, THE DEPARTMENT OF HOMELAND SECURITY, AND THE UNITED STATES ATTORNEY GENERAL TO EASE VISA RESTRICTIONS FOR THE PEOPLE'S REPUBLIC OF CHINA

Thank you for the opportunity to testify in support of this important measure. The purpose of this measure is to urge the Federal government to ease Visa restrictions for citizens of The People's Republic of China.

I am aware that the President of the Hawaii State Association of Counties ("HSAC") has submitted testimony, on behalf of HSAC, in support these measures, which are in the HSAC Legislative Package. As the Treasurer of HSAC, I concur with the testimony submitted by the President, and urge you to support these measures.

ocs:proj:legis:13legis:13testimony:hr22hcr8_paf13-140a_kmh

Hawai'i State Association of Counties (HSAC) Counties of Kaua'i, Maui, Hawai'i & City & County of Honolulu

April 5, 2013 TESTIMONY OF STANLEY CHANG SECRETARY, HAWAII STATE ASSOCIATION OF COUNTIES ON HOUSE CONCURRENT RESOLUTION 8

URGING THE UNITED STATES DEPARTMENT OF STATE, THE DEPARTMENT OF HOMELAND SECURITY, AND THE UNITED STATES ATTORNEY GENERAL TO EASE VISA RESTRICTIONS FOR THE PEOPLE'S REPUBLIC OF CHINA Monday, April 8, 2013

9:00 a.m.

Conference Room 312

Dear Chair Brower and Committee Members:

Thank you for allowing me the opportunity to submit testimony in support of HCR 8 in my capacity as Secretary of the Hawaii State Association of Counties (HSAC) Executive Committee.

HSAC supports HCR 8 which urges the United States Department of State, the Department of Homeland Security, and the United States Attorney General to ease visa restrictions for the People's Republic of China (PRC).

The PRC, with its 1.3 billion citizens, represents a very large and lucrative pool of visitors, as the average PRC tourist to Hawaii is expected to spend about \$368 per day. However, in spite of the reciprocity between the China and Hawaii, the visa application and approval process for PRC business and tourist travelers is an arduous and often length process that deters many potential visitors to Hawaii and the United States.

A PRC citizen who wishes to visit the United States must appear in person before a United States consular official to obtain the visa, but there are only five United States consulates in the entire PRC. A solution to ease this problem is for the PRC to be admitted to the United States Department of State's Visa Waiver Program, which allows nationals from foreign countries to enter the United States for tourism or business related purposes for a maximum of ninety days without obtaining a visa. Japan, South Korea, and Taiwan are part of the thirty-seven countries in the United States Department of State's Visa Waiver program.

For these reasons, I respectfully ask for your favorable passage of HCR 8 and thank the Committee for allowing me to provide testimony.

Sincerely,

Stanley Chang

Secretary, HSAC

4396 Rice Street, Suite 209, Līhu'e, Kaua'i, Hawai'i 96766, (808) 241-4188

HCR8 Submitted on: 4/8/2013 Testimony for TOU on Apr 8, 2013 08:30AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
Jared Dmello	Individual	Support	No

Comments:

Please note that testimony submitted <u>less than 24 hours prior to the hearing</u>, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email <u>webmaster@capitol.hawaii.gov</u>