NEIL ABERCROMBIE GOVERNOR OF HAWAII



STATE OF HAWAII DEPARTMENT OF HEALTH P.O. Box 3378 HONOLULU, HAWAII 96801-3378 LORETTA J. FUDDY, A.C.S.W., M.P.H. DIRECTOR OF HEALTH

> In reply, please refer to: File:

House Committee on Health

HCR 122, REQUESTING THE DEPARTMENT OF TAXATION TO CONVENE A WORKING GROUP TO EVALUATE THE FEASIBILITY OF IMPOSING A SALES TAX ON NON-ESSENTIAL FOOD ITEMS

Testimony of Loretta J. Fuddy, A.C.S.W., M.P.H. Director of Health

March 26, 2013

1 **Department's Position:** COMMENTS.

2 **Fiscal Implications:** The Department of Health takes no position on the establishment of new taxes.

3 **Purpose and Justification:** The purpose of HCR 122 is to consider a sales tax on non-essential food

4 items. The Department of Health is identified as a participant of the work group.

5

6 DOH supports the concept of encouraging greater availability and consumption of healthful foods such

7 as fresh fruits and vegetables and acknowledges that unhealthful, non-essential, and highly processed

8 food items are comparatively inexpensive. Public health research has demonstrated that price sensitivity

9 is a factor in consumer behavior, particularly disparate populations with lower socio-economic status.

10 That population is also disproportionally impacted by obesity and chronic diseases caused and

11 exacerbated by unhealthful foods.

12

13 Thank you for the opportunity to testify on this measure.

Promoting Lifelong Health and Wellness