



# DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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Statement of  
**RICHARD C. LIM**  
**Director**  
Department of Business, Economic Development, and Tourism  
before the  
**HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT AND BUSINESS**

Friday, March 14, 2014  
9:00 a.m.  
State Capitol, Conference Room 312  
in consideration of  
**HCR 115/HR 84**

**ENCOURAGING STATE DEPARTMENTS TO CONDUCT BUSINESS WITH  
SUSTAINABLE BUSINESS CORPORATIONS AND FURTHER THE PROMOTION OF  
SUSTAINABLE BUSINESS CORPORATIONS IN HAWAII.**

Chair Tsuji, Vice Chair Ward, and Members of the Committee.

The Department of Business, Economic Development, and Tourism (DBEDT) supports HCR 115/HR 84 in encouraging State departments to conduct business with sustainable business corporations. DBEDT supports the resolution because it complements the State's efforts in implementing the goals of the Hawaii Clean Energy Initiative.

In 2011, Hawaii became the fifth state to pass legislation allowing businesses to operate in a new corporate structure: the sustainable business corporation. These businesses are specialized corporations committed to sustainable practices to benefit the owners, as well as the community, employees, customers, and the environment.

Aligned with the sustainable business corporations, the Hawaii Green Business Program assists and recognizes businesses that strive to operate in an environmentally, culturally and socially responsible manner, and are dedicated to creating a sustainable Hawaii. This program is a partnership of the Department of Health, the Board of Water Supply, the Chamber of Commerce of Hawaii, and DBEDT. DBEDT also works closely with the State Procurement Office (SPO) and other agencies to ensure that green products are available via the SPO Price List and the Environmental Product Guide developed by DBEDT and the University of Hawaii at Manoa.

Thank you for the opportunity to testify on HCR 115/HR 84.