

LATE

To: Rep. Clift Tsuji, Chair, Rep. Gene Ward, Vice Chair – House Committee on Economic Development and Business

Subject: HB 799 Relating to Creative Media Development scheduled to be heard on Friday, February 08, 2013 at 9:00 AM in Conference room 312

Dear Chair, Vice Chair and Members of the Committee on Economic Development and Business,

Island Planet One Productions, LLC strongly supports HB 799 regarding Creative Media Development.

As a member of the Hawaii Association of Media Arts and professionals in the media arts industry in Hawaii, we understand the benefits of building a robust and meaningful ecosystem around the media industry. The current advertising prohibitions created an adversarial climate where artists, developers and supporters could not adequately promote or distribute their incredible media work effectively. This bill would assist in remedying that issue and allow a vibrant ecosystem to grow without the unnecessary restrictions currently in place.

In addition, by supporting the industry through raising the claim limits, we can be more competitive with other film locations throughout the United States and worldwide. Many have said that we have ideal filming conditions and location as an attraction to organizations seeking to film in Hawaii and the tax incentives are not needed. Unfortunately, that is not the case as more and more states as well as countries are offering tax incentives to film, making Hawaii a less attractive place to film even with our intrinsic value.

Hawaii needs to develop our “brain trust” for media exports and our talent locally in the media industry is unsurpassed. We must develop a climate where we can showcase our local talent to strengthen our industry and create more jobs in the media sector.

The digital media industry provides high quality jobs with broad opportunities for growth. The digital media industry not only requires creative development teams to write scripts, create digital artwork and music, but employs technicians who are skilled in 3D technologies, information technology, computer science, engineering and programming. Digital media companies provide a long-term, sustainable opportunity for jobs and development of products, while maintaining a work-force of Hawaii residents.

I urge your committee to pass this bill.

Thank you for the opportunity to submit testimony.

GB Hajim

Managing Director

Island Planet One Productions, LLC

Papaikou , HI

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Subject: HB 799 Relating to Creative Media Development scheduled to be heard on Friday, February 08, 2013 at 9:00 AM in Conference room 312

Dear Chair, Vice Chair and Members of the Committee on Economic Development and Business,

I, Grant Okazaki, strongly support HB 799 regarding Creative Media Development.

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February 7, 2013

TO: Rep. Clift Tsuji, Chair,
Rep. Gene Ward, Vice Chair
House Committee on Economic Development and Business

DATE: February 08, 2013
TIME: 9:00 AM
PLACE: Conference room 312
Re: HB 799 Relating to Creative Media Development

FROM: Todd J. Robertson, President/CEO
Hyperspective Studios, Inc.

Hyperspective Studios, Inc. strongly supports SB 1029 Relating to Creative Media Development.

As a member of the Hawaii Association of Media Arts and professionals in the media arts industry in Hawaii, we understand the benefits of building a robust and meaningful ecosystem around the media industry. The current advertising prohibitions created an adversarial climate where artists, developers and supporters could not adequately promote or distribute their incredible media work effectively. This bill would assist in remedying that issue and allow a vibrant ecosystem to grow without the unnecessary restrictions currently in place.

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Hawaii needs to develop our "brain trust" for exports and our talent locally within the media industry is unsurpassed. We must develop a climate where we can showcase our local talent to strengthen our industry and create more jobs in the media sector. The digital media industry provides high quality jobs with broad opportunities for growth. The digital media industry not only requires creative development teams to write scripts, create digital artwork and music, but employs technicians who are skilled in 3D technologies, information technology, computer science, engineering and programming. Digital media companies provide a long-term, sustainable opportunity for jobs and development of products, while maintaining a work-force of Hawaii residents. I urge your committee to pass this bill.

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Dear Chair, Vice Chair and Members of the Committee on Economic Development and Business,

My name is Gerard Elmore, owner & director of What Would MacGyver Do? Productions and I strongly support HB 799 regarding Creative Media Development.

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LATE

edbtestimony

From: mailinglist@capitol.hawaii.gov
Sent: Friday, February 08, 2013 12:41 AM
To: edbtestimony
Cc: Priorityearth@gmail.com
Subject: Submitted testimony for HB799 on Feb 8, 2013 09:00AM

Categories: LATE TESTIMONY

HB799

Submitted on: 2/8/2013

Testimony for EDB on Feb 8, 2013 09:00AM in Conference Room 312

Submitted By	Organization	Testifier Position	Present at Hearing
Jonathan Yudis	Individual	Support	No

Comments: As a film producer & director working in Hawaii, I support this measure and feel its important to support our media and entertainment industry here in Hawaii.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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Dear Chair, Vice Chair and Members of the Committee on Economic Development and Business,

I, Darnell Domingo, strongly support HB 799 regarding Creative Media Development.

I'm sure, in the next few days you will be hearing a lot of buzzwords and jargon like "sustainability", "economic growth", and "digital media." And these are all important, but for me, this bill has a more personal importance.

I was born and raised on Maui. I continued my education on Oahu and out of college I was hired by Hawaii Film Partners and then by Hawaii Animation Studios. Bills like ACT 221 made those studios possible. And those studios gave me an opportunity to pursue a career that was impossible before. I was not alone, at both of these studios, there were a majority of people like myself, born and raised in Hawaii.

But when these studios close, and I've been on unemployment twice, we risk losing our best and brightest to better opportunities on the mainland. This bill will create an incentive for studios to build and grow here. And it will allow local guys, like myself, to be able to stay in Hawaii and prosper. It's not just the studios, owners and managers that lose out, it's the little guys, like me.

I used to give presentations at Kawanakoa Middle School during their career day about becoming an animator, like myself. But this year, I had to pass, because I could not look at these kids, who may want to pursue the same career I did, and honestly tell them that there will not be jobs for them in the future.

I urge your committee to pass this bill.

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Dear Chair, Vice Chair and Members of the Committee on Economic Development and Business,

Charisse Lindsey, Hyperspective Studios strongly supports HB 799 regarding Creative Media Development.

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Dear Chair, Vice Chair and Members of the Committee on Economic Development and Business,

I, Justin Delp strongly support HB 799 regarding Creative Media Development.

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