In Support of HB1392 – February 6, 2013



_Committee on Veterans, Mlitary & International Affairs & Culture and the Arts Rep. K. Mark Takai, Chair Rep. Ken Ito, Vice Chair

Rep. Tom Bower Rep. Romy M. Cachola Rep. Isaac Choy Rep. Takashi Ohno Rep. Richard H.K. Onishi Rep. Gregg Takayama Rep. Clift Tsuji Rep. Bob McDermont

Chair Takai & Vice Chair Ito & Honorable Representatives:

Aloha. My name is Heather Giugni. I am an Independent Producer. I am writing to express my support of HB 1392 relating to the preservation of Hawai'i's moving images.

'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i is dedicated to the care, preservation, and digitization of film and videotape related to the history and culture of Hawai'i. I am grateful to the Hawaii State Legislature of 2012 for designating 'Ulu'ulu as the state's first official film and video archive. This designation recognizes how critically important it is that we save our moving image memories.

'*Ulu'ulu* is located on the campus of the University of Hawai'i West O'ahu and is also accessible on-line allowing users from around the world to better understand our unique culture. An idea thought of years ago by librarians and archivists who understood the importance of saving our visual history, it has finally come to fruition. I humbly ask that you continue the support of this new media library – a vital primary educational resource for our community today and future generations.

Thank you sincerely – mahalo for allowing me to testify today.

Heather Haunani Giugni Producer Juniroa Productions Inc.