



HOUSE OF REPRESENTATIVES THE TWENTY-SIXTH LEGISLATURE REGULAR SESSION OF 2012

COMMITTEE ON FINANCE Representative Sylvia Luke, Chair

> 2/21/13 Rm. 308, 4:00 PM

HB 1340, HD 1 (HSCR 453) Relating to Transient Accommodations Tax

Chair Brower and Members of this Committee, my name is Max Sword, here on behalf of Outrigger Hotels Hawaii in support of this bill.

With more competition from around the world for the discretionary travel dollar, we need to keep up the funding needed to keep Hawaii foremost in the minds of travellers.

Mexico, our main competitor in the Western United States is spending almost \$100 million dollars in that part of the country alone.

Lets continue the momentum.

We urge your favorable disposition of these bill and thank you for allowing me to testify.