

STAND. COM. REP. NO.

1252

Honolulu, Hawaii

March 28, 2013

RE: H.R. No. 70

H.D. 1

Honorable Joseph M. Souki
Speaker, House of Representatives
Twenty-Seventh State Legislature
Regular Session of 2013
State of Hawaii

Sir:

Your Committee on Tourism, to which was referred H.R. No. 70
entitled:

"HOUSE RESOLUTION REQUESTING THE HAWAII TOURISM AUTHORITY
WITH COOPERATION FROM THE DEPARTMENT OF HEALTH AND THE HAWAII
VISITORS AND CONVENTION BUREAU TO IMPROVE MARKETING AND
VISITOR INFORMATION STRATEGIES TO ATTRACT DISABLED TRAVELERS
TO HAWAII,"

begs leave to report as follows:

The purpose of this measure is to expand Hawaii's tourism
market by requesting the Hawaii Tourism Authority to cooperate
with the Department of Health and Hawaii Visitors and Convention
Bureau to improve marketing and visitor information strategies to
attract travelers with disabilities to Hawaii, including by
designating the month of October for a particular emphasis on
awareness and marketing outreach.

The Disability and Communication Access Board and The Chamber
of Commerce of Hawaii supported this measure with amendments. The
Hawaii Tourism Authority supported the intent of this measure.

Your Committee has amended this measure by:

- (1) Changing references to "disabled traveler" or similar
terms to "traveler with a disability" or other people-
first terms;

HR70 HD1 HSCR TOU HMS 2013-2967



- (2) Adding the Director of Health and Executive Director of the Disability and Communication Access Board to the list of people who are to receive a certified copy of the resolution;
- (3) Adding language to include the establishment of disabled history awareness initiatives in Travelers with Disabilities Month awareness activities; and
- (4) Making technical, nonsubstantive amendments for clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Tourism that is attached to this report, your Committee concurs with the intent and purpose of H.R. No. 70, as amended herein, and recommends that it be referred to the Committee on Health in the form attached hereto as H.R. No. 70, H.D. 1.

Respectfully submitted on
behalf of the members of the
Committee on Tourism,



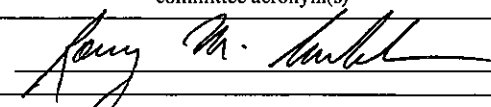
TOM BROWER, Chair



HSUR 1252

State of Hawaii
House of Representatives
The Twenty-seventh Legislature

Record of Votes of the Committee on Tourism

Bill/Resolution No.: HR 70	Committee Referral: TOU, HLT	Date: 3/25/13		
<input type="checkbox"/> The committee is reconsidering its previous decision on the measure.				
The recommendation is to: <input type="checkbox"/> Pass, unamended (as is) <input checked="" type="checkbox"/> Pass, with amendments (HD) <input type="checkbox"/> Hold <input type="checkbox"/> Pass short form bill with HD to recommit for future public hearing (recommit)				
TOU Members	Ayes	Ayes (WR)	Nays	Excused
1. BROWER, Tom (C)	✓			
2. CACHOLA, Romy M. (VC)	✓			
3. CHOY, Isaac W.				✓
4. OHNO, Takashi	✓			
5. ONISHI, Richard H.K.	✓			
6. TAKAYAMA, Gregg	✓			
7. TOKIOKA, James Kunane	✓			
8. TSUJI, Clift	✓			
9. WARD, Gene				✓
TOTAL (9)	7	0	0	2
The recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted If joint referral, _____ did not support recommendation. committee acronym(s)				
Vice Chair's or designee's signature: 				
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO				