## A BILL FOR AN ACT

RELATING TO CHARITABLE SOLICITATION.

## BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 Section 467B-1, Hawaii Revised Statutes, is SECTION 1. 2 amended by amending the definition of "professional solicitor" to read as follows: 3 ""Professional solicitor" means any person who, for a 4 financial or other consideration, solicits contributions in this 5 6 State for a charitable organization, or any person with whom the 7 professional solicitor independently contracts to solicit for 8 contributions. A person who is otherwise a professional
- 9 fundraising counsel shall be deemed a professional solicitor if
- 10 the person's compensation is related to the amount of
- 11 contributions received[-] or has custody or control of
- **12** contributions received. The term does not include a bona fide
- 13 volunteer. The term includes a salaried officer or employee of
- 14 a charitable organization if the salaried officer or employee of
- 15 the charitable organization receives percentage compensation.
- The term does not include an attorney, investment counselor or 16
- **17** advisor, financial advisor, or banker, or other person who:

Ţ	(1) Advises another person to make a contribution to a				
2	charitable organization as part of the person's				
3	employment; and				
4	(2) Does not receive compensation from the charitable				
5	organization for that advice."				
6	SECTION 2. Section 467B-2.1, Hawaii Revised Statutes, i	s			
7	amended by amending subsection (b) to read as follows:				
8	"(b) The attorney general may make available a				
9	registration form to assist in the registration by charitable				
10	organizations [that must register in other states and shall				
11	designate the uniform registration statement developed by the				
12	National Association of State Charity Officials be used as th	e			
13	registration form under this section]."				
14	SECTION 3. Section 467B-3, Hawaii Revised Statutes, is				
15	amended to read as follows:				
16	"§467B-3 Reciprocal agreements. The attorney general m	ау			
17	enter into a reciprocal agreement with the appropriate author	ity			
18	of another state for the purpose of exchanging information wi	th			
19	respect to charitable organizations, professional fundraising				
20	counsel, [and] professional solicitors[-], and commercial co-	-			
21	venturers."				

- 1 SECTION 4. Section 467B-5, Hawaii Revised Statutes, is 2 amended by amending subsection (a) to read as follows: 3 "(a) Every charitable organization, professional 4 fundraising counsel, [and] professional solicitor, and 5 commercial co-venturer subject to this chapter shall keep true 6 and accurate records as to its activities in a form that will 7 accurately provide support for the information required by this 8 chapter. Upon demand, the records shall be made available to 9 the attorney general for inspection. Except as provided in 10 subsection (b), records shall be retained for a period of not 11 less than [five] three years." 12 SECTION 5. Section 467B-5.5, Hawaii Revised Statutes, is amended to read as follows: 13 14 "\$467B-5.5 Commercial co-venturer's charitable sales promotions. (a) All charitable sales promotions by a 15 16 commercial co-venturer shall disclose the name of the commercial 17 co-venturer.
- 18 (b) Prior to the commencement of any charitable sales
  19 promotion in this State conducted by a commercial co-venturer
  20 using the name of a charitable organization, the commercial co21 venturer shall obtain the written consent of the charitable
  22 organization whose name will be used during the charitable sales
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1 promotion. The commercial co-venturer shall file a copy of the 2 written consent with the department not less than ten days prior 3 to the commencement of the charitable sales promotion within 4 this State. An authorized representative of the charitable 5 organization and the commercial co-venturer shall sign the written consent, and the terms of the written consent shall 6 7 include the following: 8 The goods or services to be offered to the public; (1) 9 (2) The geographic area where, and the starting and final 10 date when, the offering is to be made; 11 (3) The manner in which the name of the charitable 12 organization is to be used, including any 13 representation to be made to the public as to the 14 amount or per cent per unit of goods or services purchased or used that is to benefit the charitable 15 16 organization; 17 A provision for a final accounting on a per unit basis (4)18 to be given by the commercial co-venturer to the 19 charitable organization and the date when it is to be 20 made; and

The date when and the manner in which the benefit is

to be conferred on the charitable organization.

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(5)

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1 A final accounting for each charitable sales promotion 2 shall be prepared by the commercial co-venturer following the 3 completion of the promotion. A copy of the final accounting 4 shall be provided to the attorney general not more than twenty 5 days after the copy is requested by the attorney general. 6 copy of the final accounting shall be provided to the charitable 7 organization not more than twenty days after the copy is 8 requested by the charitable organization. The final accounting shall be kept by the commercial co-venturer for a period of 9 10 three years, unless the commercial co-venturer and the 11 charitable organization mutually agree that the accounting 12 should be kept by the charitable organization instead of the 13 commercial co-venturer. 14 (d) A fine of \$20 shall be imposed on a commercial co-15 venturer who fails to file a written consent as required by 16 subsection (b), unless it is shown that the failure is due to **17** reasonable cause, for each day during which the violation 18 continues; provided that the total amount imposed under this 19 subsection shall not exceed \$1,000."

SECTION 6. Section 467B-6.5, Hawaii Revised Statutes, is

22 1. By amending subsection (a) to read:

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amended as follows:

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- 1 Every charitable organization required to register pursuant to section 467B-2.1 shall annually file with the 2 3 department a report for its most recently completed fiscal year. 4 If the charitable organization files a Form 990 or 990-EZ with 5 the Internal Revenue Service, the annual report shall be a copy of that Form 990 or 990-EZ. If the registered charitable 6 organization is required to file a Form 990-T with the Internal 7 8 Revenue Service, the annual report shall include a copy of that Form 990-T. If a charitable organization is not required to 9 **10** file a Form 990 or 990-EZ with the Internal Revenue Service, the 11 annual report shall contain all information prescribed by the 12 department. The charitable organization shall file its annual 13 report not later than the fifteenth day of the fifth month 14 following the close of its fiscal year. A charitable 15 organization that has obtained an extension of time to file a 16 Form 990 or 990-EZ from the Internal Revenue Service may obtain **17** an extension of time to file the annual report with the 18 department, by filing with the department a copy of the Internal 19 Revenue Service's approved extension of time to file. 20 annual report shall be accompanied by a filing fee as prescribed 21 by subsection (d). The department shall accept, under 22 conditions prescribed by the attorney general, a copy or
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- 1 duplicate original of financial statements, reports, or returns
- 2 filed by the charitable organization with the Internal Revenue
- 3 Service or another state having requirements similar to the
- 4 provisions of this section; provided that the attorney general
- 5 may prescribe the form of the annual financial report for
- $\mathbf{6}$  charitable organizations that file the Form 990-N with the
- 7 Internal Revenue Service, or who are not required to file a Form
- 8 990 or 990-EZ with the Internal Revenue Service."
- 9 2. By amending subsection (e) to read:
- "(e) If a return [or], report, or filing fee required
- 11 under this section is not filed[ $\tau$ ] or paid, taking into account
- 12 any extension of time for filing, unless it is shown that the
- 13 failure is due to reasonable cause, a fine of \$20 shall be
- 14 imposed for each day during which the violation continues;
- 15 provided that the total amount imposed under this subsection
- 16 shall not exceed \$1,000."
- 17 SECTION 7. Section 467B-8, Hawaii Revised Statutes, is
- 18 amended to read as follows:
- 19 "\$467B-8 Information filed to become public records.
- 20 Statements, reports, professional fundraising counsel contracts
- 21 or professional solicitor contracts, commercial co-venturer
- 22 consents, and all other documents and information required to be



- 1 filed under this chapter or by the attorney general shall become
- 2 government records in the department and be open to the general
- 3 public for inspection pursuant to chapter 92F; provided that
- 4 information in any registration statement concerning the
- 5 residential addresses of any officer or director or that
- 6 identifies a charitable organization's financial or banking
- 7 accounts and audited financial statements submitted by
- 8 registered charities shall be confidential under chapter 92F."
- 9 SECTION 8. Section 467B-9, Hawaii Revised Statutes, is
- 10 amended as follows:
- 11 1. By amending subsection (b) to read:
- "(b) No charitable organization, professional solicitor,
- 13 [or] professional fundraising counsel, or commercial co-venturer
- 14 soliciting contributions shall use a name, symbol, or statement
- 15 so closely related or similar to that used by another charitable
- 16 organization or governmental agency that the use thereof would
- 17 tend to confuse or mislead the public."
- 18 2. By amended subsection (e) to read:
- 19 "(e) No charitable organization, professional fundraising
- 20 counsel, [or] professional solicitor, or commercial co-venturer
- 21 subject to this chapter shall use or exploit the fact of filing
- 22 any statement, report, professional fundraising counsel

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- 1 contracts, written consents, or professional solicitor contracts
- 2 or other documents or information required to be filed under
- 3 this chapter or with the department so as to lead the public to
- 4 believe that the filing in any manner constitutes an endorsement
- 5 or approval by the State of the purposes or goals for the
- 6 solicitation by the charitable organization, professional
- 7 fundraising counsel, [or] professional solicitor[+], or
- 8 commercial co-venturer; provided that the use of the following
- 9 statement shall not be deemed a prohibited exploitation:
- 10 "Information regarding this organization has been filed with the
- 11 State of Hawaii department of the attorney general. Filing does
- 12 not imply endorsement or approval of the organization or the
- 13 public solicitation for contributions."
- 14 3. By amending subsection (g) to read:
- 15 "(g) No person shall submit for filing on behalf of any
- 16 charitable organization, professional fundraising counsel, [ex]
- 17 professional solicitor, or commercial co-venturer, any
- 18 statement, financial statement, report, attachment, or other
- 19 information to be filed with the department that contains
- 20 information, statements, or omissions that are false or
- 21 misleading."

1 SECTION 9. Section 467B-9.5, Hawaii Revised Statutes, is 2 amended to read as follows: 3 "\$467B-9.5 Financial statements. Whenever the attorney general has reasonable grounds to believe that any charitable 4 5 organization, professional fundraising counsel, [or] 6 professional solicitor, or commercial co-venturer has engaged in 7 any act or practice constituting a violation of this chapter or 8 any rule or order adopted or issued, the attorney general may 9 require the charitable organization, professional fundraising 10 counsel, [or] professional solicitor, or commercial co-venturer . 11 to submit to the department an audited financial statement 12 prepared in accordance with generally accepted accounting 13 principles by an independent certified public accountant, or as 14 otherwise required by the attorney general." 15 SECTION 10. Section 467B-9.6, Hawaii Revised Statutes, is 16 amended to read as follows: "\$467B-9.6 Enforcement. (a) If any charitable 17 organization, professional fundraising counsel, [or] 18 19 professional solicitor, or commercial co-venturer fails to file any statement, report, written consent, or other information 20 21 required to be filed under this chapter, the attorney general

may demand that the charitable organization, the professional

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- 1 fundraising counsel, [or the] professional solicitor, or
- 2 commercial co-venturer provide the statement, report, written
- 3 consent, or other information not more than twenty days after
- 4 demanded by the attorney general. This demand may be mailed to
- 5 the address on file with the department.
- 6 (b) Whenever the attorney general has reason to believe
- 7 that any charitable organization, professional fundraising
- 8 counsel, professional solicitor, commercial co-venturer, or
- 9 other person is operating in violation of this chapter, the
- 10 attorney general may investigate and bring an action in any
- 11 court of this State to enjoin the charitable organization,
- 12 professional fundraising counsel, professional solicitor,
- 13 commercial co-venturer, or other person from continuing the
- 14 violation or doing any acts in furtherance thereof, and for any
- 15 other relief that the court deems appropriate."
- 16 SECTION 11. Section 467B-11.5, Hawaii Revised Statutes, is
- 17 amended to read as follows:
- 18 "\$467B-11.5 Charitable organizations exempted from
- 19 registration and financial disclosure requirements. The
- 20 following charitable organizations shall not be subject to
- 21 sections 467B-2.1 and 467B-6.5, if the organization submits

1	informati	on as	the department may require to substantiate an
2	exemption	unde	r this section:
3	(1)	Any	duly organized religious corporation, institution,
4		or s	ociety that is exempt from filing Form 990 with
5		the	Internal Revenue Service pursuant to sections
6		6033	(a)(3)(A)(i) and (iii) and 6033(a)(3)(C)(i) of the
7		Inte	rnal Revenue Code, as amended;
8	(2)	Pare	nt-teacher associations;
9	(3)	Any	educational institution that is licensed or
10		accr	edited by any of the following licensing or
11		accr	editing organizations:
12		(A)	Hawaii Association of Independent Schools;
13		(B)	Hawaii Council of Private Schools;
14		(C)	Western Association of Schools and Colleges;
15		(D)	Middle States Association of Colleges and
16			Schools;
17		(E)	New England Association of Schools and Colleges;
18		(F)	North Central Association of Colleges and
19			Schools;
20		(G)	Northwest [Association of Schools and Colleges;]
21			Commission on Colleges and Universities;
22		(H)	Southern Association of Colleges and Schools; or

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1		(1) The National Association for the Education of
2		Young Children;
3		and any organization exempt from taxation under
4		section 501(c)(3) of the Internal Revenue Code
5		expressly authorized by, and having an established
6		identity with, such an educational institution;
7		provided that the organization's solicitation of
8		contributions is primarily directed to the students,
9		alumni, faculty, and trustees of the institutions and
10		their respective families;
11	(4)	Any nonprofit hospital licensed by the State or any
12		similar provision of the laws of any other state;
13	(5)	Any corporation established by an act of the United
14		States Congress that is required by federal law to
15		submit to Congress annual reports, fully audited by
16		the United States Department of Defense, of its
17		activities including itemized accounts of all receipts
18		and expenditures;
19	(6)	Any agency of this State, another state, or the
20		federal government; and
21	(7)	Any charitable organization that normally receives
22		less than \$25,000 in contributions annually, if the

1	organization does not employ or compensate a
2	professional solicitor or professional fundraising
3	counsel. For purposes of this paragraph, an
4	organization normally receives less than \$25,000 in
5	contributions annually if, during the immediately
6	preceding three fiscal years, it received, on average,
7	less than \$25,000 in contributions."
8	SECTION 12. Section 467B-12, Hawaii Revised Statutes, is
9	amended by amending subsection (a) to read as follows:
10	"(a) Every professional fundraising counsel or
11	professional solicitor, prior to any solicitation, shall
12	register with the department. The registration statement shall
13	contain the information set forth in subsection (e). The
14	registration statement shall be accompanied by a fee in the
15	amount of \$250, or in the amount and with any additional sums as
16	may be prescribed by the attorney general. Renewal registration
17	statements shall be filed with the department on or before July
18	1 of each calendar year by each professional fundraising counsel
19	or professional solicitor. The renewal statement shall contain
20	the information set forth in subsection (e). A renewal fee of
21	\$250, or in any amount and with any additional sums as may be
22	prescribed by the attorney general, shall accompany the renewal
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- 1 statement. If a renewal registration required under this
- 2 section is not filed, unless it is shown that the failure is due
- 3 to reasonable cause, a fine of \$20 shall be imposed for each day
- 4 during which the violation continues; provided that the total
- 5 amount imposed under this subsection shall not exceed \$1,000."
- 6 SECTION 13. Statutory material to be repealed is bracketed
- 7 and stricken. New statutory material is underscored.
- 8 SECTION 14. This Act shall take effect upon its approval.

## Report Title:

Charitable Solicitation; Commercial Co-venturers

## Description:

Extends reporting and recordkeeping requirements to commercial co-venturers. Allows penalties to be imposed on commercial co-venturers who fail to comply with reporting requirements. Clarifies the exemption from registration for organizations who receive less than \$25,000 in contributions annually. (SB1020 HD1)

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