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## A BILL FOR AN ACT

RELATING TO BUSINESS DEVELOPMENT.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. The legislature finds that it is important to  
2 find new business and development opportunities that will keep  
3 critical dollars within the State, strengthen the State's  
4 communities, and provide a boost to local business, which in  
5 turn will help the state and local governments by providing  
6 increased revenue streams.

7           The legislature also finds that many residents and visitors  
8 expect the freedom and convenience provided by food, retail, and  
9 entertainment establishments open twenty-four hours. Many  
10 companies in Hawaii offer products and services for sale around  
11 the clock.

12           The legislature also finds that one of Hawaii's strongest  
13 attractions is its uniquely diverse cultural heritage.  
14 Showcasing these diverse cultures and sharing their food, music,  
15 and art with visitors will provide immediate economic stimulus  
16 and the prospect of future growth to the State's visitor  
17 industry. The legislature finds that the establishment of  
18 twenty-four hour marketplaces across Hawaii will provide



1 visitors with opportunities for truly local experiences unique  
2 to the islands and enable them to shop for locally grown and  
3 made items from Hawaii's entrepreneurs, artisans, and farmers;  
4 taste Hawaii's finest delicacies; gather to enjoy entertainment;  
5 and engage with people that make up Hawaii's diverse cultures.  
6 Additional dollars for the state economy will be generated by  
7 offering visitors and residents places to shop, dine, take in  
8 cultural experiences, and be entertained around the clock.

9       The purpose of this Act is to create a twenty-four hour  
10 marketplace task force within the department of business,  
11 economic development, and tourism to plan and coordinate efforts  
12 to recommend viable locations throughout the State to establish  
13 twenty-four hour marketplaces.

14       SECTION 2. (a) There shall be established within the  
15 department of business, economic development, and tourism the  
16 twenty-four hour marketplace task force. The task force shall:

- 17       (1) Recommend viable locations throughout the State for  
18             twenty-four hour marketplaces; and  
19       (2) Develop strategies to encourage visitor and resident  
20             spending through the establishment of twenty-four hour  
21             open-air cultural marketplaces across the State.



1           The task force shall make recommendations to the  
2 legislature on addressing any issue the task force determines is  
3 feasible to address pursuant to this Act.

4           (b) The twenty-four hour marketplace task force shall meet  
5 quarterly at a place and time to be determined by the chair of  
6 the task force. Meeting notices shall be posted by the task  
7 force as required under chapter 92, Hawaii Revised Statutes, and  
8 public testimony shall be accepted by the task force. The task  
9 force shall be dissolved on June 30, 2014.

10          (c) The department of business, economic development, and  
11 tourism shall provide administrative support, including the  
12 recording of minutes, to the twenty-four hour marketplace task  
13 force.

14          (d) The director of business, economic development, and  
15 tourism, or the director's designee, shall be the chair of the  
16 twenty-four hour marketplace task force. The task force shall  
17 include, but not be limited to the following members or their  
18 designees:

19           (1) The chair of the Hawaii Chamber of Commerce;

20           (2) The state director of the Hawaii Small Business  
21                Development Center;

22           (3) One member of the legislative small business caucus



1 appointed by the speaker of the house of  
2 representatives;

3 (4) One member of the legislative small business caucus  
4 appointed by the senate president; and

5 (5) The chair of the board of land and natural resources.

6 The members of the task force shall serve without  
7 compensation, and all necessary expenses, including travel  
8 expenses, shall be paid by the agency, organization, or  
9 department to which the member belongs. No member shall be made  
10 subject to chapter 84, Hawaii Revised Statutes, solely because  
11 of that member's participation as a member of the task force.

12 (e) The twenty-four hour marketplace task force, in  
13 conjunction with the department of business, economic  
14 development, and tourism, shall submit a report to the  
15 legislature no later than twenty days prior to the convening of  
16 the regular session of 2014 that recommends:

17 (1) Viable locations throughout the State for twenty-four  
18 hour marketplaces; and

19 (2) Strategies to encourage visitor and resident spending  
20 through the establishment of twenty-four hour  
21 marketplaces across the State.



1 SECTION 3. This Act shall take effect upon its approval.

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INTRODUCED BY:

Karen Anderson

JAN 24 2013



**Report Title:**

Twenty-four Hour Marketplace Task Force

**Description:**

Establishes the twenty-four hour marketplace task force to develop strategies to encourage visitor and resident spending through the establishment of twenty-four hour open-air cultural marketplaces across the State and recommend viable locations.

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*

