On 2012-03-15, at 4:24 PM, mailinglist@capitol.hawaii.gov wrote:

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> Testimony for TSM 3/22/2012 1:15:00 PM HB2078
> Conference room: 224
> Testifier position: Comments Only
> Testifier will be present: No
> Submitted by: Adam Leamy
> Organization: Individual
> E-mail: aleamy@northwestpublicaffairs.com Submitted on: 3/15/2012
> Comments:
> Dear Senator Mercado Kim, Committee Members, and Members of the House and
Senate:
> In providing this testimony to you and others as noted, I am asking that all
recipients of this letter, including Hawaii State Legislators, use the expertise
and resources available to them - which in both cases will be far superior to
mine — to undertake to determine that such a legislative standard as proposed by
the Hawaii State Legislature in HB2078 HD2 supports and upholds the spirit and
intent of NAFTA, and the provisions and protections it offers cross-border
investors.
> HB2078 HD2 "Requires that all advertisements and solicitations in any medium
for transient accommodations to conspicuously display the registration
identification number or the website address for a website containing the
registration identification number. Requires that any advertisement or
solicitation that appears on any website provide contact information for a local
agent if the operator of the residential property resides off-island or out-of-
state."
> As NAFTA specifies (noting that "Party" means the United States, Mexico, and
Canada):
> NAFTA Article 1102: National Treatment 1. Each Party shall accord to
> investors of another Party treatment no less favorable than that it accords, in
like circumstances, to its own investors with respect to the establishment,
acquisition, expansion, management, conduct, operation, and sale or other
disposition of investments.
     Each Party shall accord to investments of investors of another Party
treatment no less favorable than that it accords, in like circumstances, to
investments of its own investors with respect to the establishment, acquisition,
expansion, management, conduct, operation, and sale or other disposition of
investments.
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> 3. The treatment accorded by a Party under paragraphs 1 and 2 means, with respect to a state or province, treatment no less favorable than the most favorable treatment accorded, in like circumstances, by that state or province to investors, and to investments of investors, of the Party of which it forms a part.

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> 4. For greater certainty, no Party may:
> (a) impose on an investor of another Party a requirement that a minimum level
of equity in an enterprise in the territory of the Party be held by its
nationals, other than nominal qualifying shares for directors or incorporators of
corporations; or
> (b) require an investor of another Party, by reason of its nationality, to
sell or otherwise dispose of an investment in the territory of the Party.
>
> I note that HB2078 HD2 makes a distinction between Hawaii 'residents' and, in
my case, Canadians. It would it seek to afford "the most favourable treatment"
to 'residents' and impose additional establishment, acquisition, expansion,
management, conduct, and operation, and sale or other disposition requirements on
Canadians by ascribing to Canadian investors the term "nonresidents." This would
appear to offer significant contrast to the commitments and protections embodied
in NAFTA Article 1102: National Treatment.
> It is my continuing hope that accurate information on the NAFTA national
treatment front might help shape the deliberations and debate by the Hawaii State
Legislature. That would be positive, and it is in this spirit that I am
contributing.
> Thank you again for your efforts to advance Hawaii policy objectives that
enhance the underpinnings of the important trade relationship between our two
countries. I would be pleased to assist in any way to advance state policy
objectives in this regard.
> Sincerely,
> Adam
> <03-15-12 - Leamy Testimony on HB2078 HD2.pdf>
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MIKE MCCARTNEY
President and
Chief Executive Officer

Hawai'i Convention Center, 1801 Kalākaua Avenue, Honotulu, Hawai'i 96815 Website: www.hawaiitourismauthority.org

Telephone: Fax:

(808) 973-2255 (808) 973-2253

Testimony of
Mike McCartney
President and Chief Executive Officer
Hawai'i Tourism Authority
on
H.B. 2078, H.D. 2
Relating to Taxation

House Committee on Tourism Thursday, March 22, 2012 1:15 p.m. Conference Room 224

The Hawai'i Tourism Authority (HTA) supports the intent of H.B. 2078, H.D. 2, which would require all advertisements and solicitations for transient accommodations to conspicuously display the registration identification number of each operator or plan manager.

H.B. 2078 will facilitate the identification of undocumented transient accommodations and aid compliance with the transient accommodations tax law. We do recognize that this may be burdensome for property rental management programs which represent hundreds of independent vacation rental properties, such as Outrigger Enterprises, Classic Resorts, and others.

In 2005, the HTA contracted for an investigation into undocumented vacation rentals and bed and breakfast operations in Hawai'i. The results of that investigation, where several thousand undocumented accommodations were identified, were presented to the Department of Taxation, the Department of Business, Economic Development and Tourism, and the counties to take administrative and enforcement actions necessary to ensure compliance with state laws and county ordinances. As such, if the objective of H.B. 2078 is to identify legal transient accommodations, the provisions of H.B. 2078 may not be necessary. The Department of Taxation and the counties already have much of the information that the bill is asking for. It becomes a matter of manpower and funding to enforce the law.

Thank you for the opportunity to offer these comments.