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To:

Rosalyn H. Baker, Chair

Brian Taniguchi, Vice Chair

Senate Committee on Commerce and Consumer Protection

From: Jayne Tsuchiyama, Dipl. O.M., L.Ac.

RE: Testimony, Board of Acupuncture

Aloha, Chairperson Baker, Vice Chair Taniguchi and members of the Senate Committee on Commerce and Consumer Protection (CPN). Thank you for the opportunity to present testimony for your consideration of my confirmation to the State Board of Acupuncture.

I am the first acupuncturist to work in the Queen's Cancer Center, a comprehensive, multidisciplinary treatment and research center. The Queen's Cancer Center is Hawai's premier treatment facility, ranking among the best of its kind in the nation. Since 2008, I have been treating patients at the Center twice a week for the side effects of surgery, radiation and chemotherapy such as pain, nausea, hot flashes, neuropathy, loss of appetite, depression and more.

In 2011 and proud to say, again in 2012 my work was recognized and awarded with a substantial grant from Susan G. Komen For The Cure, the largest breast cancer foundation in the world. Money from these awards is used to provide acupuncture to low income and unemployed breast cancer patients. The local affiliate of Susan G. Komen assigns priority to native Hawaiians and Pacific Islanders. I am the first acupuncturist in Hawai'i to have received such a grant from the foundation.

In May 2011, the Women's Health Center at the Queen's Medical Center contracted me to provide services two days a week to treat women for a range of issues that respond well to acupuncture, including menopausal symptoms, fibromyalgia, menstrual disorders, post-surgical pain and more.

I received my training at the New York City campus of the Pacific College of Oriental Medicine, which is widely recognized as one of the leading institutions of its kind in North America. I graduated with a Master of Science in Oriental Medicine in 2004. Prior to working in Hawai'i, I worked in various hospitals in New York including New York Hospital and Lutheran Hospital in Brooklyn, NY. At Lutheran Hospital I was a member of a research team that administered acupuncture to women in labor. This pilot study reported a reduction of caesarean sections of 22 percent versus the control group. While in New York I also received certification in acupuncture treatment of cancer patients from Memorial Sloan Kettering, one of the premier medical cancer institutions in the world. I was also a coordinator for the Professional Acupuncturists' Response Team (PART), which provided acupuncture to Ground Zero firefighters after 9/11 and a volunteer in the world-class Pediatric Burn Center at New York Presbyterian Cornell.

In 2006, after moving to Honolulu from New York City, I founded Integrated Medicine Oahu (i.m. oahu), an Oriental medicine practice, where I specialize in pain management, women's health, and cancer care. My work has been widely covered in the local media, including segments on KHON TV and KITV-4, and articles in MidWeek and Honolulu Magazine amongst others. I have spoken at many conferences, includ-

ing last year's Survivorship Conference at the Hilton Hawaiian Village. I have also served as Vice President on the Board of Directors, Hawaii Oriental Medicine and Acupuncture Association (HOMAA).

As acupuncture moves more mainstream, there will be many issues that will confront the profession as it evolves and integrates with the western medical community. I believe the role and responsibility of the Board of Acupuncture is to protect the integrity of the profession, to ensure that its practitioners in the state of Hawai'i are required to meet a demanding standard of training and maintain the highest standards of ethical and professional conduct and that, in so doing, the interests of patients, consumers and the public at large are fully protected.

I believe my background gives me the breadth of experience, the professional acumen and the executive tools to fulfill the demands of this board position.

I thank you for your consideration and respectfully ask for your confirmation of my nomination to the Board of Acupuncture.

Sincerely,

Jayne Tsuchiyama, Dipl. OM, L.Ac.