S.B. NO. S.D. 2 H.D. 3 C.D. 1

# A BILL FOR AN ACT

RELATING TO PORTABLE ELECTRONICS INSURANCE.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1	SECTION 1. Chapter 431, Hawaii Revised Statutes, is
2	amended by adding a new article to be appropriately designated
3	and to read as follows:
4	"ARTICLE
5	PORTABLE ELECTRONICS INSURANCE
6	§431: -101 Definitions. For purposes of this article:
7	"Customer" means a person who purchases portable
8	electronics or services.
9	"Enrolled customer" means a customer who elects coverage
10	under a portable electronics insurance policy issued to a vendor
11	of portable electronics.
12	"Location" means any physical location in the State or any
13	website, call-center site, or similar location directed to
14	residents of the State.
15	"Portable electronics" means electronic devices that are
16	portable in nature, and the accessories and services related to
17	the use of the device.

## S.B. NO. S.D. 2 H.D. 3

1	"Portable electronics insurance" means insurance providing
2	coverage for the repair or replacement of portable electronics,
3	which may provide coverage for portable electronics against any
4	one or more of the following: loss, theft, inoperability due to
5	mechanical failure, malfunction, damage, or other similar
6	causes. The term does not include:
7	(1) A service contract, as defined by section 481X-2;
8	(2) A policy of insurance covering a seller's or
9	manufacturer's obligations under a warranty; or
10	(3) A homeowner's, renter's, private passenger automobile,
11	commercial multi-peril, or similar insurance policy.
12	"Portable electronics transaction" means:
13	(1) The sale or lease of portable electronics by a vendor
14	to a customer; or
15	(2) The sale of a service related to the use of portable
16	electronics by a vendor to a customer.
17	"Supervising entity" means a business entity that is a
18	licensed insurer or insurance producer that is appointed or
19	authorized by an insurer to supervise the administration of a

indirectly engaging in portable electronics transactions.

"Vendor" means a person in the business of directly or



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portable electronics insurance program.

## S.B. NO. S.D. 2 H.D. 3 C.D. 1

- 1 §431: -102 Licensure of vendors. (a) A vendor shall
- 2 hold a limited lines license to sell or offer coverage under a
- 3 policy of portable electronics insurance.
- 4 (b) A limited lines license issued under this section
- 5 shall authorize any employee or authorized representative of the
- 6 vendor to sell or offer coverage under a policy of portable
- 7 electronics insurance to a customer at each location at which
- 8 the vendor engages in portable electronics transactions.
- 9 (c) The supervising entity shall maintain a registry of
- 10 vendor locations that are authorized to sell or solicit portable
- 11 electronics insurance coverage in the State. Upon request by
- 12 the commissioner and with ten days' notice to the supervising
- 13 entity, the registry shall be open to inspection and examination
- 14 by the commissioner during regular business hours of the
- 15 supervising entity.
- 16 (d) Notwithstanding any law to the contrary, a license
- 17 issued pursuant to this section shall authorize the licensee and
- 18 its employees or authorized representatives to engage in the
- 19 activities that are permitted in this section.
- 20 §431: -103 Requirements for sale of portable electronics
- 21 insurance. (a) At every location at which portable electronics
- 22 insurance is offered to customers, brochures or other written

# S.B. NO. <sup>2655</sup> S.D. 2 H.D. 3 C.D. 1

1	materials	shal.	I be made available to prospective customers. The
2	brochures	or o	ther written materials shall:
3	(1)	Disc:	lose that portable electronics insurance may
4		prov	ide a duplication of coverage already provided by
5		a cu	stomer's homeowner's insurance policy, renter's
6		insu	rance policy, or other source of coverage;
7	(2)	State	e that enrollment by the customer in a portable
8		elec	tronics insurance program is not required to
9		purcl	hase or lease portable electronics or services;
10	(3)	Summa	arize the material terms of the insurance
11		cove:	rage, including:
12		(A)	The identity of the insurer;
13		(B)	The identity of the supervising entity;
14		(C)	The amount of any applicable deductible and how
15			it is to be paid;
16		(D)	The benefits of the coverage; and
17		(E)	The key terms and conditions of coverage, such as
18			whether portable electronics may be repaired or
19			replaced with a similar make and model
20			reconditioned, or with non-original manufacturer
21			parts or equipment;

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## S.B. NO. 2655 S.D. 2 H.D. 3

1	(4)	Summarize the process for filing a claim, including a
2		description of how to return portable electronics and
3		the maximum fee applicable if the customer fails to
4		comply with any equipment-return requirements; and

- (5) State that an enrolled customer may cancel enrollment for coverage under a portable electronics insurance policy at any time and the person paying the premium shall receive a refund of any applicable unearned premium.
- 10 (b) Portable electronics insurance may be offered on a
  11 month-to-month or other periodic basis as a group or master
  12 commercial inland marine policy issued to a vendor for its
  13 enrolled customers.
- (c) Eligibility and underwriting standards for customers
  electing to enroll in coverage shall be established for each
  portable electronics insurance program.
- 17 §431: -104 Authority of vendors. (a) The employees and
  18 authorized representatives of vendors may sell or offer portable
  19 electronics insurance to customers and shall not be subject to
  20 licensure as an insurance producer under this chapter, provided
  21 that:

## S.B. NO. 2655 S.D. 2 H.D. 3

(1)	The vendor obtains a limited lines license to
	authorize its employees or authorized representatives
	to sell or offer portable electronics insurance
	pursuant to this section;

- (2) The insurer issuing the portable electronics insurance either directly supervises or appoints a supervising entity to supervise the administration of a portable electronics insurance program, including development of a training program for employees and authorized representatives of the vendors. The training shall comply with the following:
  - (A) The training shall be delivered to employees and authorized representatives of a vendor who are directly engaged in the activity of selling or offering portable electronics insurance;
  - (B) The training may be provided in electronic form; provided that, if the training is conducted in an electronic form, the supervising entity shall implement a supplemental education program regarding the portable electronics insurance product that is conducted and overseen by a licensed employee of the supervising entity; and

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1		(C)	Each employee and authorized representative shall
2			receive basic instruction about the portable
3			electronics insurance offered to customers and
4			the disclosures required under section 431: -
5			103; and
6	(3)	No e	mployee or authorized representative of a vendor
7		shal	l advertise, represent, or otherwise portray the

licensed insurance producer.

employee or representative as a non-limited lines

10 (b) The charges for portable electronics insurance coverage may be billed and collected by the vendor. Any charge 11 12 to the enrolled customer for coverage that is not included in 13 the cost associated with the purchase or lease of portable 14 electronics or related services shall be separately itemized on 15 the enrolled customer's bill. If the portable electronics 16 insurance coverage is included with the purchase or lease of 17 portable electronics or related services, the vendor shall 18 clearly and conspicuously disclose to the enrolled customer that 19 the portable electronics insurance coverage is included with the 20 purchase or lease of portable electronics or related services. 21 Vendors billing and collecting the charges shall not be required 22 to maintain the funds in a segregated account; provided that the

- 1 vendor is authorized by the insurer to hold the funds in an
- 2 alternative manner and remits the amounts to the supervising
- 3 entity within sixty days of receipt. All funds received by a
- 4 vendor from an enrolled customer for the sale of portable
- 5 electronics insurance shall be considered funds held in trust by
- 6 the vendor in a fiduciary capacity for the benefit of the
- 7 insurer. Vendors may receive compensation for billing and
- 8 collection services.
- 9 \$431: -105 Sanctions for violations. The vendor or its
- 10 employee or authorized representative shall be subject to
- 11 sanctions pursuant to this chapter for the violation of any
- 12 provision of this chapter.
- 13 §431: -106 Termination or modification of portable
- 14 electronics insurance. (a) An insurer may terminate or
- 15 otherwise change the terms and conditions of a policy of
- 16 portable electronics insurance. The vendor and enrolled
- 17 customers shall be provided at least sixty days' notice before
- 18 the change becomes effective.
- 19 (b) If the insurer changes the terms and conditions of a
- 20 policy of portable electronics insurance, the insurer shall
- 21 provide the vendor with a revised policy or endorsement and each
- 22 enrolled customer with a revised certificate, endorsement,



- 1 updated brochure, or other evidence indicating that a change in
- 2 the terms and conditions has occurred, and a summary of material
- 3 changes.
- 4 (c) Notwithstanding subsection (a), an insurer may
- 5 terminate an enrolled customer's enrollment under a policy of
- 6 portable electronics insurance upon fifteen days' notice for
- 7 discovery of fraud or material misrepresentation in obtaining
- 8 coverage or in the presentation of a claim thereunder.
- 9 (d) Notwithstanding subsection (a), an insurer may
- 10 immediately terminate an enrolled customer's enrollment under a
- 11 policy of portable electronics insurance:
- 12 (1) For nonpayment of an insurance policy premium;
- (2) If the enrolled customer ceases to have an active
- 14 service with the vendor; or
- 15 (3) If an enrolled customer exhausts the aggregate limit
- of liability, if any, under the terms of the policy of
- portable electronics insurance and the insurer sends
- notice of termination to the enrolled customer within
- 19 thirty calendar days after exhaustion of the limit;
- 20 provided that, if notice is not timely sent,
- 21 enrollment shall continue notwithstanding the

termination.

# S.B. NO. S.D. 2 H.D. 3

1	aggregate	limit	of lia	abilit	y, until	the	insurer	sends
2	notice of	termin	nation	to th	e enrolle	ed cu	ıstomer.	

- 3 (e) If a policy of portable electronics insurance is
  4 terminated by a vendor, the vendor shall mail or deliver written
  5 notice to the enrolled customer informing the enrolled customer
  6 of the termination of the policy and the effective date of
  7 termination. The written notice shall be mailed or delivered to
  8 the enrolled customer at least thirty days prior to the
- 10 (f) Whenever notice or correspondence with respect to a 11 policy of portable electronics insurance is required pursuant to 12 this section, or is otherwise required by law, the notice or 13 correspondence shall be in writing and sent within the notice 14 period, if any, specified within the law requiring the notice or 15 correspondence. Notwithstanding any law to the contrary, notice 16 and correspondence may be sent either by mail or by electronic 17 means as set forth in this subsection. If the notice or correspondence is mailed, it shall be sent to the vendor at the 18 19 vendor's mailing address specified for such purpose and to its 20 affected enrolled customers' last known mailing addresses on 21 file with the insurer. The insurer or vendor, as applicable, 22 shall maintain proof of mailing in a form authorized or accepted

- 1 by the United States Postal Service or other commercial mail
- 2 delivery service. If the notice or correspondence is sent by
- 3 electronic means, it shall be sent to the vendor at the vendor's
- 4 electronic-mail address specified for such purpose and to its
- 5 affected enrolled customers' last known electronic-mail
- 6 addresses as provided by each enrolled customer to the insurer
- 7 or vendor, as applicable.
- 8 For purposes of this subsection, an enrolled customer's
- 9 provision of an electronic-mail address to the insurer or
- 10 vendor, as applicable, shall be deemed consent to receive
- 11 notices and correspondence by electronic means. The insurer or
- 12 vendor, as applicable, shall maintain proof that the notice or
- 13 correspondence was sent.
- 14 (g) Notice or correspondence required by this section or
- 15 otherwise required by law may be sent on behalf of an insurer or
- 16 vendor, as applicable, by the supervising entity appointed by
- 17 the insurer.
- 18 §431: -107 Application for license and fees. (a) A
- 19 sworn application for a license under this article shall be
- 20 filed with the commissioner on forms prescribed and furnished by
- 21 the commissioner.
- 22 (b) The application for a license shall provide the:

## S.B. NO. S.D. 2 H.D. 3

1	(1)	Name, residence address, electronic-mail address, and
2		other information required by the commissioner for an
3		employee or officer of the vendor that is designated
4		by the applicant as the person responsible for the
5		vendor's compliance with the requirements of this
6		article; provided that, if the vendor derives more
7		than fifty per cent of its revenue from the sale of
8		portable electronics insurance, the information in
9		this paragraph shall be provided for all officers,
10		directors, and shareholders of record having
11		beneficial ownership of ten per cent or more of any
12		class of securities registered under the federal
13		securities law; and

- (2) Location of the applicant's home office.
- (c) Any vendor engaging in portable electronics insurance 15 16 transactions on or before the effective date of Act 17 Session Laws of Hawaii 2012, shall apply for licensure within 18 ninety days of the application's being made available by the 19 commissioner. Any applicant commencing operations after the 20 effective date of Act , Session Laws of Hawaii 2012, shall 21 obtain a license prior to offering portable electronics 22 insurance.

## S.B. NO. S.D. 2 H.D. 3

- 1 (d) Initial licenses issued pursuant to this article shall
- 2 be valid for a period of not less than twenty-four months.
- 3 Renewed licenses shall be valid for a period of twenty-four
- 4 months.
- 5 (e) Each vendor licensed under this article shall pay to
- 6 the commissioner a fee of \$150 for the issuance of the initial
- 7 portable electronics limited lines license, plus a license fee
- 8 of \$150 per year for the initial or renewal term. A pro rata
- 9 portion of the license fee may be applied for a partial year of
- 10 the initial term.
- 11 §431: -108 Portable electronics insurance claims. No
- 12 licensed independent adjuster or licensed vendor shall supervise
- 13 more than twenty-five employees; provided that a licensed vendor
- 14 who supervises employees or adjusts claims shall not be required
- 15 to be licensed as an adjuster.
- 16 For purposes of this section:
- "Automated claims adjudication system" means a
- 18 preprogrammed computer system designed for the collection, data
- 19 entry, calculation, and final resolution of portable electronics
- 20 insurance claims, which:
- 21 (1) Shall be used only by a licensed independent adjuster,
- a licensed vendor, or supervised employees; and



#### S.B. NO. 2655 S.D. 2 H.D. 3

- 1 (2) Shall comply with all claims-payment requirements of
- the insurance code.
- 3 "Employee" means an individual who collects claim
- 4 information for portable electronics insurance claims from, or
- 5 furnishes claim information to, insureds or claimants, and who
- 6 conducts data entry, including entering data into an automated
- 7 claims adjudication system."
- 8 SECTION 2. This Act does not affect rights and duties that
- 9 matured, penalties that were incurred, and proceedings that were
- 10 begun before its effective date.
- 11 SECTION 3. The revisor of statutes shall insert the
- 12 effective date of this Act in the appropriate places in section
- 13 1 of this Act.
- 14 SECTION 4. This Act shall take effect on January 1, 2013.

#### Report Title:

Portable Electronics Insurance; Vendors; License

#### Description:

Establishes provisions for the sale of portable electronics insurance; requires vendors to hold a limited lines license to sell or offer coverage under a policy; establishes sanctions for violations; establishes requirements for termination of insurance; establishes licensing fees of \$150 for initial license and \$150 annually. Effective 1/1/2013. (CD1)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.