

JAN 20 2012

A BILL FOR AN ACT

MAKING AN APPROPRIATION FOR THE NATIVE HAWAIIAN HOSPITALITY
ASSOCIATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that in 1997, the Native
2 Hawaiian Hospitality Association (NaHHA) was founded by George
3 S. Kanahele, Kenneth Brown, and other native Hawaiian
4 professionals to address concerns about how native Hawaiians and
5 Hawaiian culture were perceived and represented in tourism.
6 Since that time, NaHHA, a 501(c)(3) private nonprofit, has
7 advocated for the development and advancement of native
8 Hawaiians in tourism as an investment in Hawaii's future leaders
9 and in the perpetuation of authentic culture in the tourism
10 industry.

11 NaHHA promotes Hawaiian culture in the tourism industry
12 through consulting and educating, developing and implementing
13 effective communication tools, conducting research, and
14 providing project support and coordination. In doing so, NaHHA
15 has formed alliances with various Hawaiian organizations and
16 nonprofits, artists and cultural practitioners, and with tourism
17 associations, hotels, and private businesses. These alliances



1 have gained NaHHA recognition as the lead private sector
2 organization for the Hawaii tourism authority's Hawaiian culture
3 objectives of the Hawaii Tourism Strategic Plan: 2005-2015.

4 In keeping with this mission, NaHHA completed a two-year
5 train-the-trainer program for twenty-one Hawaiians to provide
6 cultural training and consultation. NaHHA's "Ola Hawai'i,
7 Hawai'i Lives" graduates now offer cultural education for
8 managers and employees and consultation in cultural competency
9 in the workplace.

10 The purpose of this Act is to appropriate funds as a grant
11 pursuant to chapter 42F, Hawaii Revised Statutes, to the Native
12 Hawaiian Hospitality Association for its tourism-related
13 programs.

14 SECTION 2. There is appropriated out of the general
15 revenues of the State of Hawaii the sum of \$ or so
16 much thereof as may be necessary for fiscal year 2012-2013 as a
17 grant pursuant to chapter 42F, Hawaii Revised Statutes, to the
18 Native Hawaiian Hospitality Association for its tourism-related
19 programs.

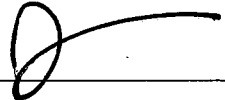

20 The sum appropriated shall be expended by the Hawaii
21 tourism authority for the purposes of this Act.



1 SECTION 3. This Act shall take effect on July 1, 2012.

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INTRODUCED BY:


Gaurav Kumar
Pohar Dhan
Michelle L. Lani
Will Evers
David Y. L.




S.B. NO. 2382

Report Title:

Grants; Native Hawaiian Hospitality Association

Description:

Appropriates funds as a grant pursuant to chapter 42F, Hawaii Revised Statutes, to the Native Hawaiian Hospitality Association for its tourism-related programs.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

