### A BILL FOR AN ACT

RELATING TO HAWAII-GROWN CACAO MONTH.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. Cacao, derived from the Theobroma cacao tree,
- 2 is the dried and fermented seed from which chocolate is
- 3 obtained. Cacao is native to the central and western Amazon
- 4 region and is widely distributed throughout the humid tropical
- 5 regions with commercial production concentrated in Brazil, Ivory
- 6 Coast, Ghana, Indonesia, and Nigeria.
- 7 The legislature finds that although the cacao industry in
- 8 Hawaii is in its infancy with fewer than thirty growers and a
- 9 total acreage of approximately fifty acres, this emerging Hawaii
- 10 industry holds the promise of helping diversify the State's
- 11 agricultural market. The University of Hawaii's college of
- 12 tropical agriculture and human resources has conducted a series
- 13 of meetings, including a one-day workshop on October 23, 2008,
- 14 entitled the Future of Cacao in Hawaii, that featured key
- 15 stakeholders in the local cacao industry and representatives
- 16 statewide to strategize on methods for positioning Hawaii in the
- 17 growing cacao market.

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- 1 Cacao was first introduced to the Hawaiian islands in 1850.
- 2 The legislature recognizes that Hawaii's unique environment and
- 3 tropical climate position it as the only state in the United
- 4 States that can commercially grow cacao. Hawaii, which is in
- 5 close proximity to both Asia and the United States mainland, is
- 6 ideally located to capture and prosper from the opportunities of
- 7 a growing worldwide cacao market which currently generates
- 8 \$75,000,000,000 annually from an array of cacao products, such
- 9 as cacao butter, which is rich in antioxidants. Cacao is also
- 10 used for medicinal and cosmetic purposes, as a stimulant similar
- 11 to coffee, and as a vasodilator (blood-vessel widener) and heart
- 12 stimulant.
- 13 The legislature further finds that the cacao industry is
- 14 poised to infuse the State's economy with a broad range of job
- 15 opportunities and increased revenue from diversified
- 16 agriculture, production, and processing in addition to research
- 17 and development with the potential to attract outside funds.
- 18 Furthermore, cacao offers a propitious opportunity to develop a
- 19 new industry in the growing, cultivating, processing, and
- 20 shipping of Hawaii-grown cacao to the mainland United States and
- 21 the rest of the world.

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1 SECTION 2. Chapter 8, Hawaii Revised Statutes, is amended 2 by adding a new section to be appropriately designated and to 3 read as follows: "\$8- Hawaii-grown cacao month. The month of February 4 5 shall be known and designated "Hawaii-Grown Cacao Month" to recognize the potential of Hawaii-grown cacao to positively 6 impact Hawaii's diversified agricultural economy. This month is 7 not and shall not be construed as a state holiday." 8 9 SECTION 3. New statutory material is underscored. SECTION 4. This Act shall take effect upon its approval. 10 11

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#### Report Title:

Hawaiian-Grown Cacao Month

#### Description:

Designates February as "Hawaii-Grown Cacao Month."

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