## A BILL FOR AN ACT

RELATING TO LIQUOR.

### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The purpose of this Act is to allow Hawaii 2 consumers to receive discounts, coupons, and rebates on the 3 combined purchases of alcoholic beverages and grocery items. 4 SECTION 2. Section 281-85, Hawaii Revised Statutes, is 5 amended by amending subsection (b) to read as follows: 6 It shall be unlawful for any person acting as an 7 agent or representative of a nonresident principal or for any 8 licensee, directly or indirectly, or through any subsidiary or 9 affiliate, to give any premium or free goods of intoxicating 10 liquor or other merchandise in connection with the sale of any 11 intoxicating liquor; or to offer or to provide any premium or free goods of intoxicating liquor in connection with the sale of 12 13 other merchandise. Notwithstanding any other provision of this 14 chapter to the contrary, it shall be lawful for any person 15 acting as an agent or representative of a nonresident principal 16 or for any licensee, directly or indirectly, or through any 17 subsidiary or affiliate, to provide a discount to the consumer 18 in the form of a coupon redeemed through a retail licensee, or HB LRB 12-0835.doc

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- 1 through a mail-in rebate coupon that the consumer sends to the
- 2 <u>licensee</u> or its agent or representative, when purchasing
- 3 intoxicating liquor in combination with other merchandise."
- 4 SECTION 2. New statutory material is underscored.
- 5 SECTION 3. This Act shall take effect upon its approval.

INTRODUCED BY:

JAN 2 3 2012

# H.B. NO. Հ*Ի*‰

#### Report Title:

Intoxicating Liquor; Coupons; Mail-in Rebates; Discounts

### Description:

Makes it lawful to provide a discount for liquor purchases through coupons or mail-in rebates when purchased with other merchandise.

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