### A BILL FOR AN ACT

RELATING TO AIRLINES.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The legislature finds that tourism remains the
- 2 State's primary industry. Although the State is diversifying
- 3 into other industries, it is important to maintain stability for
- 4 tourism as an economic driver. The legislature also finds that
- 5 it is in the State's interest to share the cost of establishing
- 6 new commercial flight routes in order to gain access to new
- 7 visitor markets.
- 8 The purpose of this Act is to appropriate funds to
- 9 reimburse costs for airlines that add a new direct flight route
- 10 to Hawaii from an airport that:
- (1) Does not have a direct flight route to Hawaii; and
- (2) Is located in an untapped visitor market.
- 13 SECTION 2. (a) The Hawaii tourism authority shall
- 14 establish a program to reimburse principal operators of
- 15 commercial airlines for costs associated with certain flight
- 16 routes; provided that the operator adds a direct flight route to
- 17 Hawaii from an airport that:



1	(1)	As of the effective date of this Act, does not have a
2		direct flight route to Hawaii; and
3	(2)	Is located in an untapped visitor market, as certified
4		by either the Hawaii tourism authority or department
5		of business, economic development, and tourism.
6	(b)	The amount of reimbursement shall be equal to the
7	following	percentage of costs directly associated with the
8	operations	s of the flight specified in subsection (a):
9	(1)	One per cent; provided that the principal operator is
10		based in the United States or Canada; provided further
11		that the reimbursable amount claimed per one-way
12		flight shall not exceed \$300,000; or
13	(2)	One and one-half per cent; provided that the principal
14		operator is based in any country other than the United
15		States or Canada; provided further that the
16		reimbursable amount claimed per one-way flight shall
17		not exceed \$450,000.
18	(c)	For the purposes of this Act, "costs directly

- associated with the operations of the flight" shall include:

  (1) Direct labor costs for the crew of the flight,
- 21 including fringe costs;
- 22 (2) Fuel costs;

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1	(3)	Aircraft lease costs calculated on a pro rata basis
2		for the time the leased aircraft is in operation
3		between Hawaii and its point of origin that qualifies
4		under subsection (a) for the reimbursement;
5	(4)	Food, beverages, and snacks used on the flight that
6		are not sold; and
7	(5)	Costs associated with cleaning and servicing the
8		aircraft between flights while the aircraft is in the
9		State.
10	(d)	The following costs shall not be eligible for
11	reimburse	ment:
12	(1)	Any taxes, landing fees, or other government imposed
13		fees;
14	(2)	Long-term maintenance costs; or
15	(3)	Administrative overhead.
16	(e)	The Hawaii tourism authority shall provide
17	reimburse	ment for costs incurred only during the first calendar
18	year that	the principal operator commences operation of the
19	flight ro	ute specified in subsection (a). Costs for flights

into Hawaii and return flights shall be claimable under this Act

and shall be calculated on a per flight basis.

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1	(f) Prior to commencing operation of the flight route
2	specified in subsection (a), the principal operator shall file
3	the following with the Hawaii tourism authority:
4	(1) Certification of the flight route under subsection
5	(a)(2): and

- 6 (2) Projected costs and estimated reimbursements to be7 claimed per year.
- 8 (g) The Hawaii tourism authority shall not provide
  9 reimbursement for costs incurred on flight routes that:
- 10 (1) Continue to a destination other than the airport designated in subsection (a); or
- 12 (2) Have been announced or commenced operation prior to
  13 the effective date of this Act.
- (h) The Hawaii tourism authority shall prepare any forms
  that may be necessary to submit a claim for reimbursement under
  this Act. The Hawaii tourism authority may also require the
  principal operator to furnish information to ascertain the
  validity of the claim for reimbursement made under this Act and
  may adopt rules necessary to effectuate the purposes of this Act
- (i) Claims for reimbursement under this Act, including any amended claims thereof, shall be filed on or before the end of

pursuant to chapter 91, Hawaii Revised Statutes.



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- 1 the twelfth month following the calendar year for which the
- 2 reimbursement may be claimed. Failure to properly and timely
- 3 claim the reimbursement shall constitute a waiver of the right
- 4 to claim the reimbursement.
- 5 SECTION 3. There is appropriated out of the general
- 6 revenues of the State of Hawaii the sum of \$2,000,000 or so much
- 7 thereof as may be necessary for fiscal year 2012-2013 for the
- 8 establishment and operation of a program to reimburse airlines
- 9 for costs directly associated with certain flight routes.
- 10 The sum appropriated shall be expended by the Hawaii
- 11 tourism authority for the purposes of this Act.
- 12 SECTION 4. This Act shall take effect on July 1, 2012, and
- 13 shall be repealed on December 31, 2013.

INTRODUCED BY:

White Sentrule

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#### Report Title:

Airlines; Hawaii Tourism Authority; Reimbursement Program; Appropriation

#### Description:

Establishes and appropriates funds for a reimbursement program for airlines that add a new direct flight route to Hawaii. Sunsets 12/31/13.

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