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COMMITTEE ON AGRICULTURE

Friday, February 4, 2011 9:00 a.m.

HB 1275 RELATING TO AGRICULTURE

Aloha Chair Tsuji and Members of the Committee,

The Hawaii Farm Bureau Federation supports the intent of this bill to assist farmers in marketing what they produce.

The public is more aware than ever that buying local products supports Hawaii's farmers, while providing fresh, nutritious food to consumers. While there are many reasons to buy local, it can't be forgotten that in order to get support from the public, Hawaii's produce must be cost-competitive.

We support initiatives that will promote the ability of our local farmers to remain viable so our State can achieve self-sufficiency.

Thank you for the opportunity to offer support.