THE SENATE TWENTY-SIXTH LEGISLATURE, 2011 STATE OF HAWAII S.B. NO. <sup>298</sup> S.D. 3

## A BILL FOR AN ACT

RELATING TO BUSINESS REGULATION.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1	SECTION 1. The Hawaii Revised Statutes is amended by
2	adding a new chapter to be appropriately designated and to read
3	as follows:
4	"CHAPTER
5	SUSTAINABLE BUSINESS CORPORATIONS
6	§ -1 Purpose and findings. This chapter authorizes a
7	designation and code of conduct for a business corporation to
8	offer entrepreneurs and investors the option to build and invest
9	in businesses that operate in a socially and environmentally
10	sustainable manner. Enforcement of those responsibilities comes
11	not from governmental oversight, but rather from new provisions
12	on transparency and accountability included in this chapter.
13	<b>§ -2 Definitions.</b> As used in this chapter:
14	"Benefit director" means the director designated as the
15	benefit director of a sustainable business corporation under
16	section -7.

1 "Benefit officer" means the individual designated as the 2 benefit officer of a sustainable business corporation under 3 section -9. 4 "General public benefit" means a material positive impact 5 on society and the environment, taken as a whole and as measured 6 by a third-party standard under section -12, from the 7 business and operations of a sustainable business corporation. 8 "Independent" means having no material relationship with a sustainable business corporation or any of its subsidiaries. 9 10 "Material owner" means a shareholder who holds either 11 beneficially or of record five per cent or more of the 12 outstanding shares of a sustainable business corporation. 13 "Material relationship" means a relationship between a 14 person and a sustainable business corporation where: 15 The person is, or has been within the last three (1)16 years, an employee other than a benefit officer of the 17 sustainable business corporation or any of its 18 subsidiaries; 19 (2) The person is related by blood, marriage, or adoption 20 to; is a party to a civil union with; is a reciprocal beneficiary or household member of; or resides with an 21 22 officer other than a benefit officer or director of 2011-1638 SB298 SD3 SMA.doc



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1 the sustainable business corporation or any of its 2 subsidiaries; or 3 The person or an association of which the person is a (3) 4 director, officer, or manager or in which the person 5 owns beneficially or of record five per cent or more 6 of the outstanding equity interests or the outstanding 7 shares of the sustainable business corporation; 8 provided that percentage ownership in an association 9 shall be calculated as if all outstanding rights to 10 acquire equity interests in the association had been 11 exercised. 12 "Minimum status vote" means that in addition to any other approval or vote required by this chapter or the bylaws adopted 13 14 by the shareholders: 15 The holders of shares of every class or series shall (1) 16 be entitled to vote on the corporate action regardless 17 of any limitation stated in the articles of 18 incorporation or bylaws on the voting rights of any 19 class or series; and 20 (2) The corporate action shall be approved by vote of the 21 shareholders of each class or series entitled to cast



1 at least two-thirds of the votes that all shareholders 2 of the class or series are entitled to cast thereon. 3 "Subsidiary" of a person means an association in which the 4 person owns beneficially or of record fifty per cent or more of 5 the outstanding equity interests; provided that a percentage of 6 ownership in an association shall be calculated as if all 7 outstanding rights to acquire equity interests in the association had been exercised. 8 9 "Sustainable business corporation" means a domestic 10 corporation, as defined in section 414-3, that has elected to 11 become subject to this chapter and whose status as a sustainable 12 business corporation has not been terminated as provided in this 13 chapter. 14 "Third-party standard" means a standard for defining, 15 reporting, and assessing overall corporate social and

16 environmental performance that conforms to the requirements of 17 this chapter.

18 § -3 Election of a domestic corporation to become a
19 sustainable business corporation. (a) A domestic corporation
20 may elect to become a sustainable business corporation under
21 this chapter by including in its articles or amending its
22 articles to include a statement that the corporation is a



sustainable business corporation. An amendment pursuant to this
 subsection shall not be effective unless it is adopted by at
 least the minimum status vote.

4 (b) If a corporation that is not a sustainable business 5 corporation is a party to a merger, consolidation, or division, 6 or is the exchanging corporation in a share exchange, and the 7 surviving, new, or any resulting corporation in the merger, 8 consolidation, division, or share exchange is to be a 9 sustainable business corporation, then the plan of merger, 10 consolidation, division, or share exchange shall not be 11 effective unless it is adopted by the corporation by at least 12 the minimum status vote.

13 § -4 Termination of sustainable business corporation
14 status. (a) A sustainable business corporation may terminate
15 its status as such and cease to be subject to this chapter by
16 amending its articles to delete the statement that the
17 corporation is a sustainable business corporation. An amendment
18 pursuant to this subsection shall not be effective unless it is
19 adopted by at least the minimum status vote.

20 (b) If a plan of merger, consolidation, division, or share
21 exchange would have the effect of terminating the status of a
22 business corporation as a sustainable business corporation, the 2011-1638 SB298 SD3 SMA.doc

plan shall not be effective unless it is adopted by at least the
 minimum status vote.

3 § -5 Corporate purposes. (a) Every sustainable
4 business corporation shall have among its purposes the creation
5 of a general public benefit.

6 (b) In addition to the purposes described in subsection 7 (a), the articles of a sustainable business corporation may 8 identify one or more specific public benefits for which the sustainable business corporation was created. 9 The 10 identification of a specific public benefit under this 11 subsection does not limit the obligation of a sustainable 12 business corporation to create a general public benefit. 13 Allowable specific benefits for sustainable business 14 corporations subject to this chapter include:

15 (1) Providing low-income or underserved individuals or
16 communities with beneficial products or services;
17 (2) Promoting economic opportunity for individuals or
18 communities beyond the creation of jobs in the normal
19 course of business;

20 (3) Preserving the environment;

21 (4) Improving human health;

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1	(5)	Promoting the arts, sciences, or advancement of			
2		knowledge;			
3	(6)	Increasing the flow of capital to entities with a			
4		public benefit purpose; and			
5	(7)	The accomplishment of any other particular benefit for			
6		society or the environment.			
7	(c)	The creation of general and specific public benefits			
8	as provid	ed in subsections (a) and (b) shall be in the best			
9	interests	of the sustainable business corporation.			
10	(d)	A sustainable business corporation may amend its			
11	articles	to add, amend, or delete the identification of a			
12	specific	public benefit for which the sustainable business			
13	corporation was created. An amendment pursuant to this				
14	subsection	n shall not be effective unless it is adopted by at			
15	least the	minimum status vote.			
16	S	-6 Standard of conduct for directors. (a) In			
17	dischargi:	ng the duties of their respective positions, the board			
18	of direct	ors, committees of the board, and individual directors			
19	of a sust	ainable business corporation, in considering the best			
20	interests	of the sustainable business corporation:			

21 (1) Shall consider the effects of any action of the22 sustainable business corporation upon:



1		(A)	The shareholders of the sustainable business
2			corporation; and
3		(B)	The general and specific public benefits set
4			forth in the sustainable business corporation's
5			purposes; and
6	(2)	May	consider:
7		(A)	The employees and workforce of the sustainable
8			business corporation and its subsidiaries and
9			suppliers;
10		(B)	The interests of customers as beneficiaries of
11			the general or specific public benefit purposes
12			of the sustainable business corporation;
13		(C)	Community and societal considerations, including
14		×	those of any community in which offices or
15	,		facilities of the sustainable business
16			corporation or its subsidiaries or suppliers are
17			located;
18		(D)	The local and global environment;
19		(E)	The short-term and long-term interests of the
20			sustainable business corporation, including
21			benefits that may accrue to the sustainable
22			business corporation from its long-term plans and



1		the possibility that these interests may be best
2		served by the continued independence of the
3		sustainable business corporation;
4	(F)	The ability of the sustainable business
5		corporation to accomplish its general public
6		benefit purpose and any specific public benefit
7		purpose;
8	(G)	The resources, intent, and conduct of any person
9		seeking to acquire control of the corporation;
10		and
11	(H)	Any other pertinent factors or the interests of
12		any other group that they deem appropriate.
13	(b) A di	rector shall not be personally liable for monetary
14	damages for an	y action taken as a director if the director
15	performed the	duties of the director's office in compliance with
16	the general st	andards of conduct pursuant to section 414-221.
17	\$ <b>-7</b> B	enefit director. (a) The board of directors of a
18	sustainable bu	siness corporation shall include one director who
19	shall be desig	nated the "benefit director" and who shall have,
20	in addition to	all of the powers, duties, rights, and immunities
21	of the other d	irectors of the sustainable business corporation,

10

1 the powers, duties, rights, and immunities provided in this
2 section.

3 (b) The benefit director shall be elected pursuant to
4 sections 414-193 and 414-194 and may be removed in the manner
5 provided by sections 414-198 and 414-199. The benefit director
6 may serve concurrently as the benefit officer. The articles or
7 bylaws of a sustainable business corporation may prescribe
8 additional qualifications of the benefit director, provided that
9 the qualifications are consistent with this subsection.

10 (C) The benefit director shall prepare, and the 11 sustainable business corporation shall include in the annual 12 benefit report to shareholders required by section -11, a 13 statement whether, in the opinion of the benefit director, the sustainable business corporation acted in accordance with its 14 15 general, and any specific, public benefit purpose in all 16 material respects during the period covered by the report and 17 whether the directors and officers complied with sections 18 -8(a), respectively. If in the opinion of the -6(a) and 19 benefit director the sustainable business corporation or its directors or officers failed to act according to the 20 requirements of this chapter, then the statement of the benefit 21 22 director shall include a description of the ways in which the 2011-1638 SB298 SD3 SMA.doc

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1 sustainable business corporation or its directors or officers 2 failed to act according to the requirements of this chapter. 3 (d) A benefit director shall be independent of and shall have no material relationship with the sustainable benefit 4 5 corporation. 6 S -8 **Standard of conduct for officers**. (a) Each 7 officer of a sustainable business corporation shall consider the interests and factors described in section 8 -6(a) in the 9 manner provided in that section when: 10 The officer has discretion to act with respect to a (1)11 matter; and 12 It reasonably appears to the officer that the matter (2)13 may have a material effect on: 14 (A) The creation of a general or specific public 15 benefit by the sustainable business corporation; 16 or 17 Any of the interests or factors referred to in (B) 18 section -6(a). 19 (b) An officer shall not be personally liable for monetary 20 damages for any action taken as an officer if the officer 21 performed the duties of the position in compliance with the 22 general standards of conduct pursuant to section 414-233. 2011-1638 SB298 SD3 SMA.doc 11

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1 S -9 Benefit officer. (a) A sustainable business 2 corporation may have an officer designated as the benefit 3 officer who shall have the authority and shall perform the 4 duties in the management of the sustainable business corporation 5 relating to the purpose of the corporation to create general or specific public benefit as may be provided by or pursuant to the 6 7 bylaws or, in the absence of controlling provisions in the bylaws, as may be determined by or pursuant to resolutions or 8 9 orders of the board of directors. If a sustainable business 10 corporation has a benefit officer, the duties of the benefit 11 officer shall include preparing the benefit report required by 12 section -11.

(b) A benefit officer shall be independent of and shall
have no material relationship with the sustainable benefit
corporation.

16 § -10 Right of action. The shareholders and directors
17 of a sustainable business corporation shall have the right to
18 bring direct or derivative claims to enforce corporate purposes
19 and the standards for directors as set forth in section
20 414-221(a) and shall have the right to bring direct or
21 derivative claims to enforce the general or specific public
22 benefit purposes of the sustainable business corporation and the



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1	standard o	f coi	nduct f	or direct	cors purs	suant	to sectio	n
2	-6(a)(1	).				•		
3	§ -	11 2	Annual	benefit 1	report.	(a)	A sustain	able
4	business c	orpoi	ration	shall de	liver to	each	sharehold	er an annual
5	benefit re	port	includ	ling:				
6	(1)	A nai	rrative	descript	ion of:			
7		(A)	The wa	ys in wh:	ich the s	susta	inable bus	iness
8	<b>、</b>		corpor	ation pu	csued ger	neral	public be	nefits
9			during	the year	and the	e exte	ent to whi	ch general
10			public	benefit	was crea	ated;		
11		(B)	The wa	ys in wh	ich the s	susta	inable bus	iness
12			corpor	ation pu	rsued any	y spec	cific publ	ic benefit
13			that t	he artic	les state	e as a	a purpose (	of the
14			sustai	nable bus	siness co	orpora	ation and	the extent
15			to whi	ch that s	specific	publ:	ic benefit	was
16			create	d; and				
17		(C)	Any ci	rcumstand	ces that	have	hindered	the creation
18			by the	sustaina	able busi	ness	corporatio	on of
19			genera	l or spec	cific put	olic b	penefits;	
20	(2)	An as	sessme	nt of the	e overall	soc	ial and en	vironmental
21	1	perfo	ormance	of the s	sustainab	ole bu	usiness co:	rporation,
22	1	prepa	ared in	accordar	nce with	a th	ird-party	standard
						1		

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1		under section -12 applied consistently with any
2		application of that standard in prior benefit reports
3		or accompanied by an explanation of the reasons for
4		any inconsistent application;
5	(3)	The name of the benefit director and the benefit
6		officer, if any, and the address to which
7		correspondence to each of them may be directed;
8	(4)	The compensation paid by the sustainable business
9		corporation during the year to each director in the
10		person's capacity as director;
11	(5)	The name of each person who owns five per cent or more
12		of the outstanding shares of the sustainable business
13		corporation either beneficially to the extent known to
14		the sustainable business corporation or of record;
15	(6)	The statement of the benefit director described in
16		section -7(c);
17	(7)	A statement of any connection to the third-party
18		standard under section -12, or its directors,
19		officers, or material owners from the sustainable
20		business corporation, or its directors, officers, and
21		material owners, including any financial or governance
22		relationship that might materially affect the



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credibility of the objective assessment of the third-1 2 party standard; and 3 (8) A statement that, as a private corporation under the 4 direction of its board and accountable to its 5 shareholders and the articles and bylaws of the 6 sustainable benefit corporation, including those 7 governing the general or specific public benefit 8 purpose and the activities of the sustainable benefit 9 corporation, the sustainable benefit corporation and 10 its activities are subject to the oversight of the board of the sustainable benefit corporation and are 11 not subject to the direct oversight, regulation, or 12 13 endorsement of any governmental body. 14 (b) The benefit report shall be sent annually to each 15 shareholder within one hundred twenty days following the end of 16 the fiscal year of the sustainable business corporation. 17 (C) A sustainable business corporation shall post its most 18 recent benefit report on the public portion of its website, if 19 any, except that the compensation paid to directors and any 20 financial or proprietary information included in the benefit 21 report may be omitted from the benefit report as posted. If a 22 sustainable business corporation does not have a public website, 2011-1638 SB298 SD3 SMA.doc 

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it shall deliver a copy of its most recent benefit report upon 1 2 request and without charge to any person who requests a copy. 3 -12 Third-party standard. A third-party standard for S. 4 purposes of defining, reporting, and assessing overall corporate 5 social and environmental performance of a sustainable business corporation subject to this chapter shall be: 6 7 (1) Comprehensive in its assessment of the effect of the 8 business and its operations upon the interests listed 9 in section -6(a); 10 (2) Developed by an organization that is independent of 11 the sustainable business corporation; and 12 (3) Transparent because the following information is 13 publicly available: 14 (A) The criteria considered when measuring the 15 overall social and environmental performance of a 16 business, as well as the relative weightings of 17 those criteria; 18 The identity of the directors, officers, any (B) 19 material owners, and the governing body of the 20 organization that developed and controls 21 revisions to the standard;



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1	(C)	The process by which revisions to the standard
2		are made;
3	(D)	The process by which changes to the membership of
4		the governing body of the organization that
5		developed and controls revisions to the standard
6		are made; and
7	(王)	An accounting of the sources of financial support
8		for the organization that developed and controls
9		revisions to the standard, with sufficient detail
10	•	to disclose any relationships that could
11		reasonably be considered to present a potential
12		conflict of interest.
13	§ -13	Ministerial role of department director. Section
14	414-16 shall a	oply to any findings made by a sustainable
15	business corpo	ration."
16	SECTION 2	. This Act shall take effect on July 1, 2050.
17		



#### Report Title:

Business Regulation; Sustainable Business Corporations

#### Description:

Establishes an organizational and regulatory framework for sustainable benefits corporations. Effective July 1, 2050. (SD3)

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