THE SENATE TWENTY-SIXTH LEGISLATURE, 2011 STATE OF HAWAII

S.B. NO. ²⁹⁸ S.D. 1

A BILL FOR AN ACT

RELATING TO BUSINESS REGULATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The Hawaii Revised Statutes is amended by 2 adding a new chapter to be appropriately designated and to read 3 as follows:

4

5

"CHAPTER

SUSTAINABLE BENEFIT CORPORATIONS

6 S Purpose and findings. This chapter authorizes the -1 7 organization of a form of business corporation that offers 8 entrepreneurs and investors the option to build and invest in 9 businesses that operate in a socially and environmentally 10 responsible manner. Enforcement of those responsibilities comes 11 not from governmental oversight, but rather from new provisions 12 on transparency and accountability included in this chapter.

13

Definitions. As used in this chapter: S -2

14 "Benefit director" means the director designated as the 15 benefit director of a sustainable benefit corporation under 16 section -8.

17 "Benefit enforcement proceeding" means a claim or action 18 brought directly by a sustainable benefit corporation, or 2011-1344 SB298 SD1 SMA.doc



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1	derivatively on behalf of a sustainable benefit corporation,			
2	against a director or officer for:			
3	(1) Failure to pursue the general public benefit purpose			
4	of the sustainable benefit corporation or any specific			
5	public benefit purpose set forth in its articles; or			
6	(2) Violation of a duty or standard of conduct under this			
7	chapter.			
8	"Benefit officer" means the individual designated as the			
9	benefit officer of a sustainable benefit corporation under			
10	section -10.			
11	"General public benefit" means a material positive impact			
12	on society and the environment, taken as a whole and as measured			
13	by a third-party standard, from the business and operations of a			
14	sustainable benefit corporation.			
15	"Independent" means that a person has no material			
16	relationship with a sustainable benefit corporation or any of			
17	its subsidiaries. Service as a benefit director or benefit			
18	officer shall not, by itself, deem a person independent. A			
19	material relationship between a person and a sustainable benefit			
20	corporation or any of its subsidiaries shall be conclusively			
21	presumed to exist if any of the following apply:			

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1	(1)	The person is, or has been within the last three
2		years, an employee of the sustainable benefit
3		corporation or any of its subsidiaries, other than as
4		a benefit officer;
5	(2)	An immediate family member of the person is, or has
6		been within the last three years, an executive officer
7		of the sustainable benefit corporation or any of its
8		subsidiaries, other than as a benefit officer; or
9	(3)	The person or an association of which the person is a
10		director, an officer, or a manager or in which the
11		person owns beneficially or of record five per cent or
12		more of the outstanding equity interests or owns
13		beneficially or record five per cent or more of the
14		outstanding shares of the sustainable benefit
15		corporation; provided that a percentage of ownership
16		in an association shall be calculated as if all
17		outstanding rights to acquire equity interests in the
18		association had been exercised.
19	"Min	imum status vote" means that in addition to any other

20 approval or vote required by this chapter or the bylaws adopted 21 by the shareholders:



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1	(1)	The holders of shares of every class or series shall
2		be entitled to vote on the corporate action regardless
3		of any limitation stated in the articles of
4		incorporation or bylaws on the voting rights of any
5		class or series; and
6	(2)	The corporate action shall be approved by vote of the
7		shareholders of each class or series entitled to cast
8		at least two-thirds of the votes that all shareholders
9		of the class or series are entitled to cast thereon.
10	"Spec	cific public benefit" includes:
11	(1)	Providing low-income or underserved individuals or
12		communities with beneficial products or services;
13	(2)	Promoting economic opportunity for individuals or
14		communities beyond the creation of jobs in the normal
15		course of business;
16	(3)	Preserving the environment;
17	(4)	Improving human health;
18	(5)	Promoting the arts, sciences, or advancement of
19		knowledge;
20	(6)	Increasing the flow of capital to entities with a
21		public benefit purpose; and

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1	(7) The accomplishment of any other particular benefit for					
2	society or the environment.					
3	"Subsidiary" of a person means an association in which the					
4	person owns beneficially or of record fifty per cent or more of					
5	the outstanding equity interests; provided that a percentage of					
6	ownership in an association shall be calculated as if all					
7	outstanding rights to acquire equity interests in the					
8	association had been exercised.					
9	"Sustainable benefit corporation" means a domestic					
10	corporation, as defined in section 414-3, that has elected to					
11	become subject to this chapter and whose status as a sustainable					
12	benefit corporation has not been terminated as provided in this					
13	chapter.					
14	"Third-party standard" means a standard for defining,					
15	reporting, and assessing overall corporate social and					
16	environmental performance that is:					
17	(1) Comprehensive in its assessment of the effect of the					
18	business and its operations upon the interest listed					
19	in section -7(a);					
20	(2) Developed by an organization that is independent of					
21	the sustainable benefit corporation;					



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1	(3)	Cred	lible because the standard is developed by an
2		orga	inization that:
3		(A)	Has access to necessary expertise to assess
4			overall corporate social and environmental
5			performance; and
6		(B)	Uses a balanced multi-stakeholder approach
7			including a public comment period of at least
8		1	thirty days to develop the standard; and
9	(4)	Tran	sparent because the following information is
10		publ	icly available:
11		(A)	The criteria considered when measuring the
12			overall social and environmental performance of a
13			business, as well as the relative weightings of
14			those criteria;
15		(B)	The identity of the directors, officers, any
16			material owners, and the governing body of the
17 [°]			organization that developed and controls
18			revisions to the standard;
19		(C)	The process by which revisions to the standard
20			are made;
21		(D)	The process by which changes to the membership of
22			the governing body of the organization that



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developed and controls revisions to the standard

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are made; and

3 (E) An accounting of the sources of financial support
4 for the organization that developed and controls
5 revisions to the standard, with sufficient detail
6 to disclose any relationships that could
7 reasonably be considered to present a potential
8 conflict of interest.

9 § -3 Formation of sustainable benefit corporations. A
10 sustainable benefit corporation shall be formed in accordance
11 with the domestic corporation organizational requirements of
12 chapter 414; provided that its articles shall also state that it
13 is a sustainable benefit corporation.

Election of an existing domestic corporation to 14 S -4 15 become a sustainable benefit corporation. (a) An existing 16 domestic corporation may become a sustainable benefit 17 corporation under this chapter by amending its articles so that 18 they contain, in addition to the requirements of chapter 414, 19 part XI, a statement that the corporation is a sustainable 20 benefit corporation. An amendment pursuant to this subsection 21 shall not be effective unless it is adopted by at least the 22 minimum status vote.



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1 (b) If a corporation that is not a sustainable benefit 2 corporation is a party to a merger, consolidation, or division, 3 or is the exchanging corporation in a share exchange and the 4 surviving, new, or any resulting corporation in the merger, 5 consolidation, division, or share exchange is to be a sustainable benefit corporation, then the plan of merger, 6 7 consolidation, division, or share exchange shall not be 8 effective unless it is adopted by the corporation by at least 9 the minimum status vote.

10 -5 Termination of sustainable benefit corporation S A sustainable benefit corporation may terminate 11 status. (a) 12 its status as such and cease to be subject to this chapter by 13 amending its articles to delete the statement that the 14 corporation is a sustainable benefit corporation, as required by 15 section -3. An amendment pursuant to this subsection shall not be effective unless it is adopted by at least the minimum 16 17 status vote.

(b) If a plan of merger, consolidation, division, or share exchange would have the effect of terminating the status of a business corporation as a sustainable benefit corporation, the plan shall not be effective unless it is adopted by at least the minimum status vote.

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1 S -6 Corporate purposes. (a) Every sustainable benefit 2 corporation shall have the purpose of creating a general public 3 benefit. This purpose is in addition to its purpose as 4 specified pursuant to section 414-41. 5 (b) In addition to its purpose under section 414-41 and 6 subsection (a), the articles of a sustainable benefit 7 corporation may identify one or more specific public benefits 8 for which the sustainable benefit corporation was created. The 9 identification of a specific public benefit under this 10 subsection does not limit the obligation of a sustainable 11 benefit corporation to create a general public benefit. 12 The creation of general and specific public benefits (C) 13 as provided in subsections (a) and (b) of this section shall be 14 in the best interests of the sustainable benefit corporation. 15 A sustainable benefit corporation may amend its (d) 16 articles to add, amend, or delete the identification of a 17 specific public benefit for which the sustainable benefit 18 corporation was created. An amendment pursuant to this 19 subsection shall not be effective unless it is adopted by at 20 least the minimum status vote. 21 Standard of conduct for directors. (a) S -7 In 22 discharging the duties of their respective positions, the board

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1	of direct	ors,	committees of the board, and individual directors
2	of a sust	ainab	le benefit corporation, in considering the best
3	interests	of t	he sustainable benefit corporation:
4	(1)	Shal	l consider the effects of any action of the
5		sust	ainable benefit corporation upon:
6		(A)	The shareholders of the sustainable benefit
7			corporation;
8		(B)	The employees and workforce of the sustainable
9			benefit corporation and its subsidiaries and
10			suppliers;
11		(°C)	The interests of customers as beneficiaries of
12			the general or specific public benefit purposes
13			of the sustainable benefit corporation;
14		(D)	Community and societal considerations, including
15			those of any community in which offices or
16			facilities of the sustainable benefit corporation
17			or its subsidiaries or suppliers are located;
18		(E)	The local and global environment;
19		(F)	The short-term and long-term interests of the
20			sustainable benefit corporation, including
21			benefits that may accrue to the sustainable
22			benefit corporation from its long-term plans and
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1		the possibility that these interests may be best
2		served by the continued independence of the
3		sustainable benefit corporation; and
4		(G) The ability of the sustainable benefit
5		corporation to accomplish its general public
6		benefit purpose and any specific public benefit
7		purpose;
. 8	(2)	May consider:
9		(A) The resources, intent, and conduct of any person
10		seeking to acquire control of the corporation;
11		and
12		(B) Any other pertinent factors or the interests of
13		any other group that they deem appropriate; and
14	(3)	Shall not be required to give priority to the
15		interests of any particular person or group specified
16		in paragraphs (1) or (2) over the interests of any
17		other person or group unless the sustainable benefit
18		corporation has stated its intention to give priority
19		to interests related to a specific public benefit
20		purpose identified in its articles.

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(b) The consideration of interests and factors in the
 manner required by subsection (a) shall not constitute a
 violation of a director's fiduciary duties.

4 (c) A director shall not be personally liable for monetary
5 damages for any action taken as a director if the director
6 performed the duties of the director's office in compliance with
7 the general standards of conduct pursuant to section 414-221 and
8 this section or for failure of the sustainable benefit
9 corporation to create a general public benefit or a specific
10 public benefit.

(d) A director shall not have a fiduciary duty to a person
that is a beneficiary of the general or specific public benefit
purposes of a sustainable benefit corporation arising from the
status of the person as a beneficiary.

15 S **Benefit director.** (a) The board of directors of a - 8 16 sustainable benefit corporation shall include one director who 17 shall be designated the "benefit director" and who shall have, 18 in addition to all of the powers, duties, rights, and immunities 19 of the other directors of the sustainable benefit corporation, 20 the powers, duties, rights, and immunities provided in this 21 section.

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1 The benefit director shall be elected pursuant to (b) 2 sections 414-193 and 414-194 and may be removed in the manner 3 provided by sections 414-198 and 414-199, and shall be an 4 individual who is independent. The benefit director may serve 5 concurrently as the benefit officer. The articles or bylaws of 6 a sustainable benefit corporation may prescribe additional 7 qualifications of the benefit director, provided that the 8 qualifications are consistent with this subsection.

9 (C) The benefit director shall prepare, and the 10 sustainable benefit corporation shall include in the annual 11 benefit report to shareholders required by section -12, a 12 statement whether, in the opinion of the benefit director, the 13 sustainable benefit corporation acted in accordance with its 14 general, and any specific, public benefit purpose in all 15 material respects during the period covered by the report and 16 whether the directors and officers complied with sections 17 -9(a), respectively. If in the opinion of the -7(a) and 18 benefit director the sustainable benefit corporation or its 19 directors or officers failed to act according to the 20 requirements of this chapter, then the statement of the benefit 21 director shall include a description of the ways in which the

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sustainable benefit corporation or its directors or officers
 failed to act according to the requirements of this chapter.
 (d) For all purposes, the acts of an individual in the
 capacity of a benefit director shall constitute acts of that
 individual in the capacity of a director of the sustainable
 benefit corporation.

7 (e) If the bylaws of a sustainable benefit corporation 8 provide that the powers and duties conferred or imposed upon the 9 board of directors shall be exercised or performed by a person 10 or persons other than the directors or if the bylaws of a 11 statutory close corporation that is a sustainable benefit 12 corporation provide that the business and affairs of the 13 corporation shall be managed by or under the direction of the 14 shareholders, then the bylaws of the sustainable benefit 15 corporation shall provide that the person, persons, or 16 shareholders who perform the duties of the board of directors 17 shall include a person with the powers, duties, rights, and 18 immunities of a benefit director.

(f) Regardless of whether the bylaws of a sustainable
benefit corporation include a provision eliminating or limiting
the personal liability of directors, a benefit director shall
not be personally liable for any act or omission committed in
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1	the capacity of a benefit director unless the act or omission
2	constitutes self-dealing, wilful misconduct, or a knowing
3	violation of law.
4	§ -9 Standard of conduct for officers. (a) Each
5	officer of a sustainable benefit corporation shall consider the
6	interests and factors described in section -7(a) in the
7	manner provided in that section when:
8	(1) The officer has discretion to act with respect to a
9	matter; and
10	(2) It reasonably appears to the officer that the matter
11	may have a material effect on:
12	(A) The creation of general or specific public
13	benefit by the sustainable benefit corporation;
14	or
15	(B) Any of the interests or factors referred to in
16	section -7(a).
17	(b) The consideration of interests and factors pursuant to
18	subsection (a) shall not constitute a violation of the officer's
19	fiduciary duties.
20	(c) An officer shall not be personally liable for monetary
21	damages for any action taken as an officer if the officer
22	performed the duties of the position in compliance with the

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1 general standards of conduct pursuant to section 414-233 and 2 this section or for failure of the sustainable benefit 3 corporation to create a general or specific public benefit. 4 (d) An officer shall not have a fiduciary duty to a person 5 that is a beneficiary of the general or specific public benefit 6 purposes of a sustainable benefit corporation arising from the 7 status of the person as a beneficiary. 8 § Benefit officer. A sustainable benefit -10 9 corporation may have an officer designated as the benefit 10 officer who shall have the authority and shall perform the 11 duties in the management of the sustainable benefit corporation 12 relating to the purpose of the corporation to create general or 13 specific public benefit as may be provided by or pursuant to the 14 bylaws or, in the absence of controlling provisions in the 15 bylaws, as may be determined by or pursuant to resolutions or 16 orders of the board of directors. If a sustainable benefit 17 corporation has a benefit officer, the duties of the benefit 18 officer shall include preparing the benefit report required by 19 section -12.

20 § -11 Right of action. (a) Except as provided in
21 sections -12(e) and -12(f), the duties of directors and
22 officers under this chapter, and the general and any specific
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1 public benefit purpose of a sustainable benefit corporation, 2 shall be enforced only in a benefit enforcement proceeding. 3 Except as provided in section -12(e) and -12(f), no person 4 may bring an action or assert a claim against a sustainable 5 benefit corporation or its directors or officers with respect to the duties of directors and officers under this chapter and the 6 7 general and any specific public benefit purpose of the 8 sustainable benefit corporation, except in a benefit enforcement 9 proceeding.

10 (b) A benefit enforcement proceeding may be commenced or 11 maintained only:

12 (1) Directly by the sustainable benefit corporation; or13 (2) Derivatively by:

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A shareholder;

(A)

(B) A director;

16 (C) A person or group of persons that owns
17 beneficially or of record five per cent or more
18 of the equity interests in an association of
19 which the sustainable benefit corporation is a
20 subsidiary; or



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1		(D)	Any other persons as may be specified in the
2			articles or bylaws of the sustainable benefit
3 ~			corporation.
4	§	-12	Annual benefit report. (a) A sustainable benefit
5	corporatio	on sh	all deliver to each shareholder an annual benefit
6	report in	cludi	ng:
7	(1)	A na	rrative description of:
8		(A)	The ways in which the sustainable benefit
9			corporation pursued general public benefits
10			during the year and the extent to which general
11			public benefit was created;
12		(B)	The ways in which the sustainable benefit
13			corporation pursued any specific public benefit
14			that the articles state as a purpose of the
15			sustainable benefit corporation and the extent to
16			which that specific public benefit was created;
17			and
18		(C)	Any circumstances that have hindered the creation
19			by the sustainable benefit corporation of general
20	• •		or specific public benefits;
21	(2)	An a	ssessment of the overall social and environmental
22		perf	ormance of the sustainable benefit corporation,



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1		prepared in accordance with a third-party standard
2		applied consistently with any application of that
3		standard in prior benefit reports or accompanied by an
4		explanation of the reasons for any inconsistent
5		application;
6	(3)	The name of the benefit director and the benefit
7	,	officer, if any, and the address to which
8		correspondence to each of them may be directed;
9	(4)	The compensation paid by the sustainable benefit
10		corporation during the year to each director in their
11		capacity as director;
12	(5)	The name of each person that owns five per cent or
13		more of the outstanding shares of the sustainable
14		benefit corporation either beneficially, to the extent
15		known to the sustainable benefit corporation without
16		independent investigation, or of record;
17	(6)	The statement of the benefit director described in
18		section -8(c); and
19	(7)	A statement of any connection to the third party
20		standard, or its directors, officers, or material
21		owners from the sustainable benefit corporation, or
22		its directors, officers, and material owners,
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1 including any financial or governance relationship 2 that might materially affect the credibility of the 3 objective assessment of the third party standard. 4 (b) The benefit report shall be sent annually to each 5 shareholder within one hundred twenty days following the end of 6 the fiscal year of the sustainable benefit corporation. 7 A sustainable benefit corporation shall post its most (C)8 recent benefit report on the public portion of its website, if 9 any, except that the compensation paid to directors and any financial or proprietary information included in the benefit 10 11 report may be omitted from the benefit report as posted. (d) Concurrently with the delivery of the benefit report 12 13 to shareholders pursuant to subsection (b), the sustainable 14 benefit corporation shall deliver a copy of the benefit report 15 to the department of commerce and consumer affairs for filing, 16 except that the compensation paid to directors and any financial 17 or proprietary information included in the benefit report may be 18 omitted from the benefit report as filed under this section. 19 The department of commerce and consumer affairs shall charge a 20 fee of \$70 for filing a benefit report.

(e) In addition to the penalties set forth in section
414-473, each sustainable benefit corporation that fails or



1 refuses to file a benefit report for any year shall be subject 2 to a penalty in an amount not to exceed \$100 for every 3 violation, neglect, or failure, to be determined by the director of commerce and consumer affairs by rule pursuant to chapter 91 4 5 to be recovered by action brought in the name of the State by 6 the director. A continuing failure to file the required report 7 shall be a separate offense for each thirty days of the 8 continuation. The director of commerce and consumer affairs, 9 for good cause shown, may reduce or waive the penalty imposed by 10 this subsection. 11 (f) In addition to the grounds for administrative

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12 dissolution set forth in section 414-401, the director of 13 commerce and consumer affairs may commence a proceeding under 14 section 414-402 to administratively dissolve a sustainable 15 benefit corporation if the sustainable benefit corporation fails 16 to file its annual benefit report for a period of two years. 17 (g) The provisions of section 414-16 shall apply to the

18 filing of an annual report pursuant to this section.

19 -13 Rules. The director of commerce and consumer
20 affairs shall adopt rules pursuant to chapter 91 to effectuate
21 the purposes of this chapter."

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SECTION 2. This Act shall take effect upon its approval.



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Report Title:

Business Regulation; Sustainable Benefit Corporation

Description:

Establishes an organizational and regulatory framework for sustainable benefit corporations. (Proposed SD1)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

