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## A BILL FOR AN ACT

RELATING TO BUSINESS REGULATION.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1	SECTION 1. The Hawaii Revised Statutes is amended by
2	adding a new chapter to be appropriately designated and to read
3	as follows:
4	"CHAPTER
5	SUSTAINABLE BUSINESS CORPORATIONS
6	<b>§ -1 Purpose and findings.</b> This chapter authorizes a
7	designation and code of conduct for a business corporation to
8	offer entrepreneurs and investors the option to build and invest
9	in businesses that operate in a socially and environmentally
10	sustainable manner. Enforcement of those responsibilities comes
11	not from governmental oversight, but rather from new provisions
12	on transparency and accountability included in this chapter.
13	<b>§ -2 Definitions.</b> As used in this chapter:
14	"Benefit director" means the director designated as the
15	benefit director of a sustainable business corporation under
16	section -7.

#### S.B. NO. <sup>298</sup> S.D. 3 H.D. 2

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"Benefit officer" means the individual designated as the 1 benefit officer of a sustainable business corporation under 2 3 section -9. "General public benefit" means a material positive impact 4 5 on society and the environment, taken as a whole and as measured by a third-party standard under section -12, from the 6 7 business and operations of a sustainable business corporation. 8 "Independent" means having no material relationship with a sustainable business corporation or any of its subsidiaries. 9 "Material owner" means a shareholder who holds either 10 11 beneficially or of record five per cent or more of the 12 outstanding shares of a sustainable business corporation. 13 "Material relationship" means a relationship between a 14 person and a sustainable business corporation where: 15 (1)The person is, or has been within the last three 16 years, an employee other than a benefit officer of the sustainable business corporation or any of its 17 subsidiaries; 18 19 (2) The person is related by blood, marriage, or adoption 20 to; is a party to a civil union with; is a reciprocal beneficiary or household member of; or resides with an 21 officer other than a benefit officer or director of 22 SB298 HD2 HMS 2011-3251

#### S.B. NO. <sup>298</sup> S.D. 3 H.D. 2

3

the sustainable business corporation or any of its
 subsidiaries; or

The person or an association of which the person is a (3) 3 director, officer, or manager or in which the person 4 owns beneficially or of record five per cent or more 5 of the outstanding equity interests or the outstanding 6 shares of the sustainable business corporation; 7 provided that percentage ownership in an association 8 shall be calculated as if all outstanding rights to 9 acquire equity interests in the association had been 10 exercised. 11

12 "Minimum status vote" means that in addition to any other
13 approval or vote required by this chapter or the bylaws adopted
14 by the shareholders:

15 (1) The holders of shares of every class or series shall
16 be entitled to vote on the corporate action regardless
17 of any limitation stated in the articles of
18 incorporation or bylaws on the voting rights of any
19 class or series; and

20 (2) The corporate action shall be approved by vote of the21 shareholders of each class or series entitled to cast

#### **S.B. NO.** <sup>298</sup> S.D. 3 H.D. 2

1	at least two-thirds of the votes that all shareholders			
2	of the class or series are entitled to cast thereon.			
3	"Subsidiary" of a person means an association in which the			
4	person owns beneficially or of record fifty per cent or more of			
5	the outstanding equity interests; provided that a percentage of			
6	ownership in an association shall be calculated as if all			
7	outstanding rights to acquire equity interests in the			
8	association had been exercised.			
9	"Sustainable business corporation" means a domestic			
10	corporation, incorporated under chapter 414, that has elected to			
11	also become subject to this chapter and whose status as a			
12	sustainable business corporation has not been terminated as			
13	provided in this chapter.			
14	"Third-party standard" means a standard for defining,			
15	reporting, and assessing overall corporate social and			
16	environmental performance that conforms to the requirements of			
17	this chapter.			
18	§ -3 Election of a domestic corporation to become a			
19	sustainable business corporation. (a) A domestic corporation			
20	incorporated under chapter 414 may elect to become a sustainable			
21	business corporation under this chapter by including in its			
22	articles or amending its articles to include a statement that			
	SB298 HD2 HMS 2011-3251 .			

the corporation is a sustainable business corporation. An
 amendment pursuant to this subsection shall not be effective
 unless it is adopted by at least the minimum status vote.

If a corporation that is not a sustainable business 4 (b) corporation is a party to a merger, consolidation, or division, 5 6 or is the exchanging corporation in a share exchange, and the 7 surviving, new, or any resulting corporation in the merger, 8 consolidation, division, or share exchange is to be a sustainable business corporation, then the plan of merger, 9 consolidation, division, or share exchange shall not be 10 effective unless it is adopted by the corporation by at least 11 12 the minimum status vote.

Termination of sustainable business corporation S 13 A sustainable business corporation may terminate 14 status. (a) its status as such and cease to be subject to this chapter by 15 amending its articles to delete the statement that the 16 corporation is a sustainable business corporation. An amendment 17 pursuant to this subsection shall not be effective unless it is 18 adopted by at least the minimum status vote. 19

(b) If a plan of merger, consolidation, division, or share
exchange would have the effect of terminating the status of a
business corporation as a sustainable business corporation, the SB298 HD2 HMS 2011-3251



#### S.B. NO. <sup>298</sup> S.D. 3 H.D. 2

6

plan shall not be effective unless it is adopted by at least the
 minimum status vote.

3 § -5 Corporate purposes. (a) Every sustainable
4 business corporation shall have among its purposes the creation
5 of a general public benefit.

6 In addition to the purposes described in subsection (b) 7 (a), the articles of a sustainable business corporation may 8 identify one or more specific public benefits for which the 9 sustainable business corporation was created. The identification of a specific public benefit under this 10 11 subsection does not limit the obligation of a sustainable 12 business corporation to create a general public benefit. Allowable specific benefits for sustainable business 13 corporations subject to this chapter include: 14

15 (1) Providing low-income or underserved individuals or
 16 communities with beneficial products or services;

17 (2) Promoting economic opportunity for individuals or
18 communities beyond the creation of jobs in the normal
19 course of business;

20 (3) Preserving the environment;

21 (4) Improving human health;

#### **S.B. NO.** <sup>298</sup> S.D. 3 H.D. 2

1	(5)	Prom	oting the arts, sciences, or advancement of
2		know	ledge;
3	(6)	Incr	easing the flow of capital to entities with a
4		publ	ic benefit purpose;
5	(7)	The	accomplishment of any other particular benefit for
6		soci	ety or the environment; and
7	(8)	Usin	g the right to exclude, conferred by any and all
8		pate	nts in which the sustainable business corporation
9		has	an interest in this right through assignment,
10		lice	nse, lien, security agreement, or obligation for
11		the	following purposes:
12		(A)	Creating and retaining good jobs within the State
13			as well as throughout the United States;
14		(B)	Upholding fair labor standards nationally and
15			internationally; provided that for purposes of
16			this section, "fair labor standards" prohibit
17			child labor, forced or compulsory labor,
18			discrimination in employment, restrictions on
19			freedom of association, and denial of the right
20			to collective bargaining; and
21		(C)	Enhancing environmental protection nationally and

internationally; provided that if this public

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1 benefit is specified, section -4 shall not 2 apply to the corporation and the sustainable 3 business corporation status shall be irrevocable, and if the annual statement of the benefit 4 5 director reflects that the sustainable business 6 corporation has failed to meet this specific 7 public benefit, then the corporation shall have 8 its status as a sustainable business corporation 9 terminated.

10 (c) The creation of general and specific public benefits
11 as provided in subsections (a) and (b) shall be in the best
12 interests of the sustainable business corporation.

(d) A sustainable business corporation may amend its
articles to add, amend, or delete the identification of a
specific public benefit for which the sustainable business
corporation was created. An amendment pursuant to this
subsection shall not be effective unless it is adopted by at
least the minimum status vote.

19 § -6 Standard of conduct for directors. (a) In
20 discharging the duties of their respective positions, the board
21 of directors, committees of the board, and individual directors

Page 9

# **S.B. NO.** $B_{\text{H.D. 2}}^{298}$

1	of a susta	ainab	le business corporation, in considering the best
2	interests	of t	he sustainable business corporation:
3	(1)	Shal	l consider the effects of any action of the
4		sust	ainable business corporation upon:
5		(A)	The shareholders of the sustainable business
6			corporation; and
7		(B)	The accomplishment of general and specific public
8			benefits set forth in the sustainable business
9			corporation's purposes; and
10	(2)	Мау	consider:
11		(A)	The employees and workforce of the sustainable
12			business corporation and its subsidiaries and
13			suppliers;
14		(B)	The interests of customers as beneficiaries of
15			the general or specific public benefit purposes
16			of the sustainable business corporation;
17		(C)	Community and societal considerations, including
18			those of any community in which offices or
19			facilities of the sustainable business
20			corporation or its subsidiaries or suppliers are
21			located;
22		(D)	The local and global environment;



1 (E) The short-term and long-term interests of the sustainable business corporation, including 2 benefits that may accrue to the sustainable 3 business corporation from its long-term plans and 4 the possibility that these interests may be best 5 served by the continued independence of the 6 sustainable business corporation; 7 The ability of the sustainable business 8 (F) 9 corporation to accomplish its general public benefit purpose and any specific public benefit 10 11 purpose; The resources, intent, and conduct of any person 12 (G) seeking to acquire control of the corporation; 13 and 14 Any other pertinent factors or the interests of 15 (H)any other group that they deem appropriate. 16 (b) A director shall not be personally liable for monetary 17 damages for any action taken as a director if the director 18 performed the duties of the director's office in compliance with 19 20 the general standards of conduct pursuant to section 414-221. The board of directors of a -7 Benefit director. (a) 21 S sustainable business corporation shall include one director who 22 SB298 HD2 HMS 2011-3251 10 

Page 11

# shall be designated the "benefit director" and who shall have, in addition to all of the powers, duties, rights, and immunities of the other directors of the sustainable business corporation, the powers, duties, rights, and immunities provided in this section.

S.B. NO. <sup>298</sup> S.D. 3

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6 (b) The benefit director shall be elected pursuant to 7 sections 414-193 and 414-194 and may be removed in the manner 8 provided by sections 414-198 and 414-199. The benefit director 9 may serve concurrently as the benefit officer. The articles or 10 bylaws of a sustainable business corporation may prescribe 11 additional qualifications of the benefit director; provided that 12 the qualifications are consistent with this subsection.

The benefit director shall prepare, and the 13 (C)sustainable business corporation shall include in the annual 14 benefit report to shareholders required by section -11, a 15 statement whether, in the opinion of the benefit director, the 16 17 sustainable business corporation acted in accordance with its general, and any specific, public benefit purpose in all 18 material respects during the period covered by the report and 19 20 whether the directors and officers complied with sections -8(a), respectively. If in the opinion of the 21 -6(a) and benefit director the sustainable business corporation or its 22 SB298 HD2 HMS 2011-3251 

Page 12

1	directors or officers failed to act according to the				
2	requirements of this chapter, then the statement of the benefit				
3	director shall include a description of the ways in which the				
4	sustainable business corporation or its directors or officers				
5	failed to act according to the requirements of this chapter.				
6	The benefit director's statement included in the final draft of				
7	the benefit report shall include formal responses to all				
8	questions, concerns, comments, and suggestions raised through				
9	the public comment period required by section -11.				
10	(d) A benefit director shall be independent of and shall				
11	have no material relationship with the sustainable business				
12	corporation.				
13	<b>§ -8 Standard of conduct for officers.</b> (a) Each				
14	officer of a sustainable business corporation shall consider the				
15	interests and factors described in section -6(a) in the				
16	manner provided in that section when:				
17	(1) The officer has discretion to act with respect to a				
	(I) The officer has discretion to act with respect to a				

19 (2) It reasonably appears to the officer that the matter20 may have a material effect on:

# SB298 HD2 HMS 2011-3251

1	(A) The creation of a general or specific public
2	benefit by the sustainable business corporation;
3	or
4	(B) Any of the interests or factors referred to in
5	section -6(a).
6	(b) An officer shall not be personally liable for monetary
7	damages for any action taken as an officer if the officer
8	performed the duties of the position in compliance with the
9	general standards of conduct pursuant to section 414-233.
10	<b>§ -9 Benefit officer.</b> (a) A sustainable business
11	corporation may have an officer designated as the benefit
12	officer who shall have the authority and shall perform the
13	duties in the management of the sustainable business corporation
14	relating to the purpose of the corporation to create general or
15	specific public benefit as may be provided by or pursuant to the
16	bylaws or, in the absence of controlling provisions in the
17	bylaws, as may be determined by or pursuant to resolutions or
18	orders of the board of directors. If a sustainable business
19	corporation has a benefit officer, the duties of the benefit
20	officer shall include preparing the benefit report required by
21	section -11.

# SB298 HD2 HMS 2011-3251

(b) A benefit officer shall be independent of and shall
 have no material relationship with the sustainable business
 corporation.

4 -10 Right of action. The shareholders and directors 5 5 of a sustainable business corporation shall have the right to bring direct or derivative claims to enforce corporate purposes 6 and the standards for directors as set forth in section 7 8 414-221(a) and shall have the right to bring direct or 9 derivative claims to enforce the general or specific public 10 benefit purposes of the sustainable business corporation and the standard of conduct for directors pursuant to section 11

12 -6(a)(1).

13 § -11 Annual benefit report. (a) A sustainable
14 business corporation shall deliver to each shareholder an annual
15 benefit report, including:

16 (1) A narrative description of:

17 (A) The ways in which the sustainable business
18 corporation pursued general public benefits
19 during the year and the extent to which general
20 public benefit was created;

(B) The ways in which the sustainable business
corporation pursued any specific public benefit



#### S.B. NO. 298 S.D. 3 H.D. 2

1		that the articles state as a purpose of the
2		sustainable business corporation and the extent
3		to which that specific public benefit was
4		created; and
5		(C) Any circumstances that have hindered the creation
6		by the sustainable business corporation of
7		general or specific public benefits;
8	(2)	An assessment of the overall social and environmental
9		performance of the sustainable business corporation,
10		prepared in accordance with a third-party standard
11	-	under section -12 applied consistently with any
12		application of that standard in prior benefit reports
13		or accompanied by an explanation of the reasons for
14		any inconsistent application;
15	(3)	The name of the benefit director and the benefit
16		officer, if any, and the address to which
17		correspondence to each of them may be directed;
18	(4)	The compensation paid by the sustainable business
19		corporation during the year to each director in the
20		person's capacity as director;
21	(5)	The name of each person who owns five per cent or more
22		of the outstanding shares of the sustainable business

SB298 HD2 HMS 2011-3251

Page 16

1		corporation either beneficially to the extent known to
2		the sustainable business corporation or of record;
3	(6)	The statement of the benefit director described in
4		section -7(c);
5	(7)	A statement of any connection to the third-party
6		standard under section -12, or its directors,
7		officers, or material owners from the sustainable
8		business corporation, or its directors, officers, and
9		material owners, including any financial or governance
10		relationship that might materially affect the
11		credibility of the objective assessment of the third-
12		party standard; and
13	(8)	A statement that, as a private corporation under the
14		direction of its board and accountable to its
15		shareholders and the articles and bylaws of the
16		sustainable business corporation, including those
17		governing the general or specific public benefit
18		purpose and the activities of the sustainable business
19		corporation, the sustainable business corporation and
20		its activities are subject to the oversight of the
21		board of the sustainable business corporation and are

#### S.B. NO. <sup>298</sup> S.D. 3 H.D. 2

1 not subject to the direct oversight, regulation, or 2 endorsement of any governmental body. 3 (b) A sustainable business corporation shall post a draft 4 of its benefit report on the public section of its website, or make it otherwise available to the public, for a sixty-day 5 public comment period prior to final publication of the benefit 6 The deadline for a commentary shall be published in a 7 report. 8 publicly accessible manner. The benefit report shall be sent annually to each 9 (c)shareholder within one hundred twenty days following the end of 10 the fiscal year of the sustainable business corporation. 11 12 A sustainable business corporation shall post its most (d)recent benefit report on the public portion of its website, if 13 any, except that the compensation paid to directors and any 14 financial or proprietary information included in the benefit 15 16 report may be omitted from the benefit report as posted. If a sustainable business corporation does not have a public website, 17 it shall deliver a copy of its most recent benefit report upon 18 request and without charge to any person who requests a copy. 19 20 S -12 Third-party standard. A third-party standard for purposes of defining, reporting, and assessing overall corporate 21

SB298 HD2 HMS 2011-3251

#### S.B. NO. 298 S.D. 3 H.D. 2

1	social and environmental performance of a sustainable business				
2	corporati	corporation subject to this chapter shall be:			
3	(1)	Comp	Comprehensive in its assessment of the effect of the		
4		busi	ness and its operations upon the interests listed		
5		in s	ection -6(a);		
6	(2)	Deve	loped by an organization that is independent of		
7		the	sustainable business corporation; and		
8	(3)	Tran	sparent because the following information is		
9		publ	icly available:		
10		(A)	The criteria considered when measuring the		
11			overall social and environmental performance of a		
12			business, as well as the relative weightings of		
13			those criteria;		
14		(B)	The identity of the directors, officers, any		
15			material owners, and the governing body of the		
16			organization that developed and controls		
17			revisions to the standard;		
18		(C)	The process by which revisions to the standard		
19			are made;		
20		(D)	The process by which changes to the membership of		
21			the governing body of the organization that		



#### S.B. NO. 298 S.D. 3 H.D. 2

1 developed and controls revisions to the standard 2 are made; and (E) An accounting of the sources of financial support 3 4 for the organization that developed and controls 5 revisions to the standard, with sufficient detail 6 to disclose any relationships that could 7 reasonably be considered to present a potential 8 conflict of interest. 9 S -13 Ministerial role of department director. Section 10 414-16 shall apply to any filings made by a sustainable business corporation." 11

12 SECTION 2. This Act shall take effect on July 1, 2112.





**Report Title:** Business Regulation; Sustainable Business Corporations

### **Description:** Establishes an organizational and regulatory framework for sustainable business corporations. Effective July 1, 2112. (SB298 HD2)

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