A BILL FOR AN ACT

RELATING TO BUSINESS REGULATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The Hawaii Revised Statutes is amended by 2 adding a new chapter to be appropriately designated and to read as follows: 3 4 "CHAPTER 5 SUSTAINABLE BUSINESS CORPORATIONS 6 -1 Purpose and findings. This chapter authorizes a 7 designation and code of conduct for a business corporation to 8 offer entrepreneurs and investors the option to build and invest 9 in businesses that operate in a socially and environmentally 10 sustainable manner. Enforcement of those responsibilities comes 11 not from governmental oversight, but rather from new provisions 12 on transparency and accountability included in this chapter. -2 Definitions. As used in this chapter: 13 14 "Benefit director" means the director designated as the benefit director of a sustainable business corporation under 15

-7.

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section

1	"Ber	nefit officer" means the individual designated as the	
2	benefit o	officer of a sustainable business corporation under	
3	section	-9.	
4	"Ger	eral public benefit" means a material positive impact	
5	on societ	ry and the environment, taken as a whole and as measured	
6	by a third-party standard under section -12, from the		
7	business and operations of a sustainable business corporation.		
8	"Independent" means having no material relationship with a		
9	sustainable business corporation or any of its subsidiaries.		
10	"Material owner" means a shareholder who holds either		
11	beneficially or of record five per cent or more of the		
12	outstanding shares of a sustainable business corporation.		
13	"Material relationship" means a relationship between a		
14	person an	d a sustainable business corporation where:	
15	(1)	The person is, or has been within the last three	
16		years, an employee other than a benefit officer of the	
17		sustainable business corporation or any of its	
18		subsidiaries;	
19	(2)	The person is related by blood, marriage, or adoption	
20		to; is a party to a civil union with; is a reciprocal	
21		beneficiary or household member of; or resides with an	
22		officer other than a benefit officer or director of	

1		the sustainable business corporation or any of its	
2		subsidiaries; or	
3	(3)	The person or an association of which the person is a	
4		director, officer, or manager or in which the person	
5		owns beneficially or of record five per cent or more	
6		of the outstanding equity interests or the outstanding	
7	shares of the sustainable business corporation;		
8	provided that percentage ownership in an association		
9		shall be calculated as if all outstanding rights to	
10		acquire equity interests in the association had been	
11		exercised.	
12	"Min	imum status vote" means that in addition to any other	
13	approval (or vote required by this chapter or the bylaws adopted	
14	by the sha	areholders:	
15	(1)	The holders of shares of every class or series shall	
16		be entitled to vote on the corporate action regardless	
17		of any limitation stated in the articles of	
18		incorporation or bylaws on the voting rights of any	
19		class or series; and	
20	(2)	The corporate action shall be approved by vote of the	
21		shareholders of each class or series entitled to cast	

1 at least two-thirds of the votes that all shareholders 2 of the class or series are entitled to cast thereon. 3 "Subsidiary" of a person means an association in which the 4 person owns beneficially or of record fifty per cent or more of 5 the outstanding equity interests; provided that a percentage of 6 ownership in an association shall be calculated as if all 7 outstanding rights to acquire equity interests in the 8 association had been exercised. 9 "Sustainable business corporation" means a domestic 10 corporation, incorporated under chapter 414, that has elected to 11 also become subject to this chapter and whose status as a 12 sustainable business corporation has not been terminated as 13 provided in this chapter. 14 "Third-party standard" means a standard for defining, 15 reporting, and assessing overall corporate social and 16 environmental performance that conforms to the requirements of 17 this chapter. 18 -3 Election of a domestic corporation to become a sustainable business corporation. (a) A domestic corporation 19 20 incorporated under chapter 414 may elect to become a sustainable 21 business corporation under this chapter by including in its 22 articles or amending its articles to include a statement that

- 1 the corporation is a sustainable business corporation. An
- 2 amendment pursuant to this subsection shall not be effective
- 3 unless it is adopted by at least the minimum status vote.
- 4 (b) If a corporation that is not a sustainable business
- 5 corporation is a party to a merger, consolidation, or division,
- 6 or is the exchanging corporation in a share exchange, and the
- 7 surviving, new, or any resulting corporation in the merger,
- 8 consolidation, division, or share exchange is to be a
- 9 sustainable business corporation, then the plan of merger,
- 10 consolidation, division, or share exchange shall not be
- 11 effective unless it is adopted by the corporation by at least
- 12 the minimum status vote.
- 13 § -4 Termination of sustainable business corporation
- 14 status. (a) A sustainable business corporation may terminate
- 15 its status as such and cease to be subject to this chapter by
- 16 amending its articles to delete the statement that the
- 17 corporation is a sustainable business corporation. An amendment
- 18 pursuant to this subsection shall not be effective unless it is
- 19 adopted by at least the minimum status vote.
- 20 (b) If a plan of merger, consolidation, division, or share
- 21 exchange would have the effect of terminating the status of a
- 22 business corporation as a sustainable business corporation, the



- 1 plan shall not be effective unless it is adopted by at least the
- 2 minimum status vote.
- 3 § -5 Corporate purposes. (a) Every sustainable
- 4 business corporation shall have among its purposes the creation
- 5 of a general public benefit.
- **6** (b) In addition to the purposes described in subsection
- 7 (a), the articles of a sustainable business corporation may
- 8 identify one or more specific public benefits for which the
- 9 sustainable business corporation was created. The
- 10 identification of a specific public benefit under this
- 11 subsection does not limit the obligation of a sustainable
- 12 business corporation to create a general public benefit.
- 13 Allowable specific benefits for sustainable business
- 14 corporations subject to this chapter include:
- 15 (1) Providing low-income or underserved individuals or
- 16 communities with beneficial products or services;
- 17 (2) Promoting economic opportunity for individuals or
- 18 communities beyond the creation of jobs in the normal
- 20 (3) Preserving the environment;
- 21 (4) Improving human health;

- (5) Promoting the arts, sciences, or advancement of
 knowledge;
- (6) Increasing the flow of capital to entities with apublic benefit purpose; and
- (7) The accomplishment of any other particular benefit forsociety or the environment.
- 7 (c) The creation of general and specific public benefits
 8 as provided in subsections (a) and (b) shall be in the best
 9 interests of the sustainable business corporation.
- (d) A sustainable business corporation may amend its articles to add, amend, or delete the identification of a specific public benefit for which the sustainable business corporation was created. An amendment pursuant to this subsection shall not be effective unless it is adopted by at least the minimum status vote.
- 16 § -6 Standard of conduct for directors. (a) In
 17 discharging the duties of their respective positions, the board
 18 of directors, committees of the board, and individual directors
 19 of a sustainable business corporation, in considering the best
 20 interests of the sustainable business corporation:
- (1) Shall consider the effects of any action of thesustainable business corporation upon:

1		(A)	The shareholders of the sustainable business
2			corporation; and
3		(B)	The accomplishment of general and specific public
4			benefits set forth in the sustainable business
5			corporation's purposes; and
6	(2)	May	consider:
7		(A)	The employees and workforce of the sustainable
8			business corporation and its subsidiaries and
9			suppliers;
10		(B)	The interests of customers as beneficiaries of
11			the general or specific public benefit purposes
12			of the sustainable business corporation;
13		(C)	Community and societal considerations, including
14			those of any community in which offices or
15			facilities of the sustainable business
16			corporation or its subsidiaries or suppliers are
17			located;
18		(D)	The local and global environment;
19		(E)	The short-term and long-term interests of the
20			sustainable business corporation, including
21			benefits that may accrue to the sustainable
22			business corporation from its long-term plans and

1		the possibility that these interests may be best
2		served by the continued independence of the
3		sustainable business corporation;
4	(F)	The ability of the sustainable business
5		corporation to accomplish its general public
6		benefit purpose and any specific public benefit
7		purpose;
8	(G)	The resources, intent, and conduct of any person
9		seeking to acquire control of the corporation;
10	•	and
11	(H)	Any other pertinent factors or the interests of
12		any other group that they deem appropriate.
13	(b) A đi	rector shall not be personally liable for monetary
14	damages for an	y action taken as a director if the director
15	performed the	duties of the director's office in compliance with
16	the general st	andards of conduct pursuant to section 414-221.
17	§ -7 B	enefit director. (a) The board of directors of a
18	sustainable bu	siness corporation shall include one director who
19	shall be design	nated the "benefit director" and who shall have,
20	in addition to	all of the powers, duties, rights, and immunities
21	of the other d	irectors of the sustainable business corporation,

- 1 the powers, duties, rights, and immunities provided in this
- 2 section.
- 3 (b) The benefit director shall be elected pursuant to
- 4 sections 414-193 and 414-194 and may be removed in the manner
- 5 provided by sections 414-198 and 414-199. The benefit director
- 6 may serve concurrently as the benefit officer. The articles or
- 7 bylaws of a sustainable business corporation may prescribe
- 8 additional qualifications of the benefit director; provided that
- 9 the qualifications are consistent with this subsection.
- (c) The benefit director shall prepare, and the
- 11 sustainable business corporation shall include in the annual
- 12 benefit report to shareholders required by section -11, a
- 13 statement whether, in the opinion of the benefit director, the
- 14 sustainable business corporation acted in accordance with its
- 15 general, and any specific, public benefit purpose in all
- 16 material respects during the period covered by the report and
- 17 whether the directors and officers complied with sections
- -6(a) and -8(a), respectively. If in the opinion of the
- 19 benefit director the sustainable business corporation or its
- 20 directors or officers failed to act according to the
- 21 requirements of this chapter, then the statement of the benefit
- 22 director shall include a description of the ways in which the



- 1 sustainable business corporation or its directors or officers
- 2 failed to act according to the requirements of this chapter.
- 3 The benefit director's statement included in the final draft of
- 4 the benefit report shall include formal responses to all
- 5 questions, concerns, comments, and suggestions raised through
- 6 the public comment period required by section -11.
- 7 (d) A benefit director shall be independent of and shall
- 8 have no material relationship with the sustainable benefit
- 9 corporation.
- 10 § -8 Standard of conduct for officers. (a) Each
- 11 officer of a sustainable business corporation shall consider the
- 12 interests and factors described in section -6(a) in the
- 13 manner provided in that section when:
- 14 (1) The officer has discretion to act with respect to a
- 15 matter; and
- 16 (2) It reasonably appears to the officer that the matter
- may have a material effect on:
- 18 (A) The creation of a general or specific public
- 19 benefit by the sustainable business corporation;
- **20** or
- 21 (B) Any of the interests or factors referred to in
- 22 section -6(a).

- 1 An officer shall not be personally liable for monetary
- 2 damages for any action taken as an officer if the officer
- 3 performed the duties of the position in compliance with the
- 4 general standards of conduct pursuant to section 414-233.
- 5 Benefit officer. (a) A sustainable business
- 6 corporation may have an officer designated as the benefit
- 7 officer who shall have the authority and shall perform the
- 8 duties in the management of the sustainable business corporation
- 9 relating to the purpose of the corporation to create general or
- 10 specific public benefit as may be provided by or pursuant to the
- 11 bylaws or, in the absence of controlling provisions in the
- 12 bylaws, as may be determined by or pursuant to resolutions or
- 13 orders of the board of directors. If a sustainable business
- 14 corporation has a benefit officer, the duties of the benefit
- **15** officer shall include preparing the benefit report required by
- 16 section -11.
- 17 A benefit officer shall be independent of and shall
- 18 have no material relationship with the sustainable benefit
- 19 corporation.
- 20 S -10 Right of action. The shareholders and directors
- 21 of a sustainable business corporation shall have the right to
- 22 bring direct or derivative claims to enforce corporate purposes



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2 414-221(a) and shall have the right to bring direct or 3 derivative claims to enforce the general or specific public 4 benefit purposes of the sustainable business corporation and the 5 standard of conduct for directors pursuant to section 6 -6(a)(1). 7 -11 Annual benefit report. (a) A sustainable 8 business corporation shall deliver to each shareholder an annual 9 benefit report, including: 10 (1) A narrative description of: 11 The ways in which the sustainable business (A) 12 corporation pursued general public benefits

and the standards for directors as set forth in section

15 (B) The ways in which the sustainable business
16 corporation pursued any specific public benefit
17 that the articles state as a purpose of the
18 sustainable business corporation and the extent
19 to which that specific public benefit was
20 created; and

public benefit was created;

during the year and the extent to which general

1		(C) Any circumstances that have hindered the creation
2		by the sustainable business corporation of
3		general or specific public benefits;
4	(2)	An assessment of the overall social and environmental
5		performance of the sustainable business corporation,
6		prepared in accordance with a third-party standard
7		under section -12 applied consistently with any
8		application of that standard in prior benefit reports
9		or accompanied by an explanation of the reasons for
10		any inconsistent application;
11	(3)	The name of the benefit director and the benefit
12		officer, if any, and the address to which
13		correspondence to each of them may be directed;
14	(4)	The compensation paid by the sustainable business
15		corporation during the year to each director in the
16		person's capacity as director;
17	(5)	The name of each person who owns five per cent or more
18		of the outstanding shares of the sustainable business
19		corporation either beneficially to the extent known to
20		the sustainable business corporation or of record;
21	(6)	The statement of the benefit director described in
22		section -7(c);

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(7)	A statement of any connection to the third-party
	standard under section -12, or its directors,
	officers, or material owners from the sustainable
	business corporation, or its directors, officers, and
	material owners, including any financial or governance
	relationship that might materially affect the
	credibility of the objective assessment of the third-
	party standard; and

- 9 (8) A statement that, as a private corporation under the direction of its board and accountable to its 10 11 shareholders and the articles and bylaws of the 12 sustainable benefit corporation, including those 13 governing the general or specific public benefit 14 purpose and the activities of the sustainable benefit 15 corporation, the sustainable benefit corporation and 16 its activities are subject to the oversight of the 17 board of the sustainable benefit corporation and are not subject to the direct oversight, regulation, or 18 19 endorsement of any governmental body.
 - (b) A sustainable business corporation shall post a draft of its benefit report on the public section of its website, or make it otherwise available to the public, for a sixty-day

SB298 HD1 HMS 2011-3043

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- 1 public comment period prior to final publication of the benefit
- 2 report. The deadline for a commentary shall be published in a
- 3 publicly accessible manner.
- 4 (c) The benefit report shall be sent annually to each
- 5 shareholder within one hundred twenty days following the end of
- 6 the fiscal year of the sustainable business corporation.
- 7 (d) A sustainable business corporation shall post its most
- 8 recent benefit report on the public portion of its website, if
- 9 any, except that the compensation paid to directors and any
- 10 financial or proprietary information included in the benefit
- 11 report may be omitted from the benefit report as posted. If a
- 12 sustainable business corporation does not have a public website,
- 13 it shall deliver a copy of its most recent benefit report upon
- 14 request and without charge to any person who requests a copy.
- 15 § -12 Third-party standard. A third-party standard for
- 16 purposes of defining, reporting, and assessing overall corporate
- 17 social and environmental performance of a sustainable business
- 18 corporation subject to this chapter shall be:
- 19 (1) Comprehensive in its assessment of the effect of the
- 20 business and its operations upon the interests listed
- in section -6(a);

1	(2)	Deve	eloped by an organization that is independent of
2	•	the	sustainable business corporation; and
3	(3)	Tran	sparent because the following information is
4		publ	icly available:
5		(A)	The criteria considered when measuring the
6			overall social and environmental performance of a
7			business, as well as the relative weightings of
8			those criteria;
9		(B)	The identity of the directors, officers, any
10			material owners, and the governing body of the
11			organization that developed and controls
12			revisions to the standard;
13		(C)	The process by which revisions to the standard
14			are made;
15		(D)	The process by which changes to the membership of
16			the governing body of the organization that
17			developed and controls revisions to the standard
18			are made; and
19		(E)	An accounting of the sources of financial support
20			for the organization that developed and controls
21			revisions to the standard, with sufficient detail
22			to disclose any relationships that could

reasonably be considered to present a potential

conflict of interest.

Ministerial role of department director. Section

4 414-16 shall apply to any filings made by a sustainable business

corporation."

SECTION 2. This Act shall take effect on July 1, 2112.

Report Title:

Business Regulation; Sustainable Business Corporations

Description:

Establishes an organizational and regulatory framework for sustainable benefits corporations. Effective July 1, 2112. (SB298 HD1)

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