JAN 2 6 2011

A BILL FOR AN ACT

RELATING TO PUBLIC BENEFIT CORPORATIONS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The Hawaii Revised Statutes is amended by 2 adding a new chapter to be appropriately designated and to read 3 as follows: 4 "CHAPTER 5 PUBLIC BENEFIT CORPORATIONS 6 S -1 Purpose and findings. This chapter authorizes the organization of a form of business corporation that offers 8 entrepreneurs and investors the option to build and invest in 9 businesses that operate in a socially and environmentally 10 responsible manner. Enforcement of those responsibilities comes 11 not from governmental oversight, but rather from new provisions 12 on transparency and accountability included in this chapter. 13 -2 Definitions. As used in this chapter: 14 "Benefit director" means the director designated as the 15 benefit director of a public benefit corporation under 16 section -8.
- 17 "Benefit enforcement proceeding" means a claim or action
- 18 brought directly by a public benefit corporation, or 2011-0537 SB SMA-2.doc



- ${f 1}$ derivatively on behalf of a public benefit corporation, against
- 2 a director or officer for:
- 3 (1) Failure to pursue the general public benefit purpose
- 4 of the public benefit corporation or any specific
- 5 public benefit purpose set forth in its articles; or
- 6 (2) Violation of a duty or standard of conduct under this
- 7 chapter.
- 8 "Benefit officer" means the individual designated as the
- 9 benefit officer of a public benefit corporation under
- 10 section -10.
- "General public benefit" means a material positive impact
- 12 on society and the environment, taken as a whole and as measured
- 13 by a third-party standard, from the business and operations of a
- 14 public benefit corporation.
- "Independent" means that a person has no material
- 16 relationship with a public benefit corporation or any of its
- 17 subsidiaries. Serving as a benefit director or benefit officer
- 18 shall not deem a person independent. A material relationship
- 19 between a person and a public benefit corporation or any of its
- 20 subsidiaries shall be conclusively presumed to exist if any of
- 21 the following apply:

	(± /	The person is, or has been within the last three
2		years, an employee of the public benefit corporation
3		or any of its subsidiaries, other than as a benefit
4		officer;
5	(2)	An immediate family member of the person is, or has
6		been within the last three years, an executive offices
7		of the public benefit corporation or any of its
8		subsidiaries, other than as a benefit officer; or
9	(3)	There is a beneficial or record ownership of five per
10		cent or more of the outstanding shares of the public
11		benefit corporation by:
12		(A) The person; or
13		(B) An association:
14		(i) Of which the person is a director, an
15		officer, or a manager; or
16		(ii) In which the person owns beneficially or of
17		record five per cent or more of the
18		outstanding equity interests.
19	A percent	age of ownership in an association shall be calculated
20	as if all	outstanding rights to acquire equity interests in the
21	associati	on had been exercised.

1	"Minimum status vote" means that in addition to any other
2 .	approval or vote required by this chapter or a bylaw adopted by
3	the shareholders:
4	(1) The holders of shares of every class or series shall
5	be entitled to vote on the corporate action regardles
6	of any limitation stated in the articles of
7	incorporation or bylaws on the voting rights of any
8	class or series; and
9	(2) The corporate action must be approved by vote of the
10	shareholders of each class or series entitled to cast
11	at least two-thirds of the votes that all shareholder
12	of the class or series are entitled to cast thereon.
13	"Public benefit corporation" means a domestic corporation,
14	as defined in section 414-3, that has elected to become subject
15	to this chapter and whose status as a public benefit corporation
16	has not been terminated as provided in this chapter.
17	"Specific public benefit" includes:
18	(1) Providing low-income or underserved individuals or
19	communities with beneficial products or services;
20	(2) Promoting economic opportunity for individuals or
21	communities beyond the creation of jobs in the normal
22	course of business;



1	(3)	Preserving the environment;						
2	(4)	Improving human health;						
3	(5)	Promoting the arts, sciences, or advancement of						
4		knowledge;						
5	(6)	Increasing the flow of capital to entities with a						
6		public benefit purpose; and						
7	(7)	The accomplishment of any other particular benefit for						
8		society or the environment.						
9	"Sub	sidiary" of a person means an association in which the						
10	person ow	ns beneficially or of record fifty per cent or more of						
11	the outst	anding equity interests. A percentage of ownership in						
12	an associ	ation shall be calculated as if all outstanding rights						
13	to acquire equity interests in the association had been							
14	exercised							
15	"Thi	rd-party standard" means a standard for defining,						
16	reporting	, and assessing overall corporate social and						
17	environme	ntal performance that is:						
18	(1)	Comprehensive in that it assesses the effect of the						
19		business and its operations upon the interest listed						
20		in section -7(a);						
21	(2)	Developed by an organization that is independent of						
22		the public benefit corporation;						

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1	(3)	Crec	lible because the standard is developed by an
2		orga	nization that:
3		(A)	Has access to necessary expertise to assess
4			overall corporate social and environmental
5			performance; and
6		(B)	Uses a balanced multi-stakeholder approach
7			including a public comment period of at least
8			thirty days to develop the standard; and
9	(4)	Tran	sparent because the following information is
10	And the second s	publ	icly available:
11		(A)	The criteria considered when measuring the
12			overall social and environmental performance of a
13			business, as well as the relative weightings of
14	٠.		those criteria;
15		(B)	The identity of the directors, officers, any
16			material owners, and the governing body of the
17			organization that developed and controls
18			revisions to the standard;
19		(C)	The process by which revisions to the standard
20			are made;
21		(D)	The process by which changes to the membership of
22			the governing body of the organization that

1		developed and controls revisions to the standard
2		are made; and
3	(E)	An accounting of the sources of financial support
4		for the organization that developed and controls
5		revisions to the standard, with sufficient detail
6		to disclose any relationships that could
7		reasonably be considered to present a potential
8		conflict of interest.
9	§ -3 F	ormation of public benefit corporations. A public
10	benefit corpor	ation shall be formed in accordance with the
11	domestic corpo	ration organizational requirements of chapter 414,
12	except that it	s articles shall also state that it is a public
13	benefit corpor	ation.
14	§ −4 E.	lection of an existing domestic corporation to
15	become a public	c benefit corporation. (a) An existing domestic
16	corporation ma	y become a public benefit corporation under this
17	chapter by ame	nding its articles so that they contain, in
18	addition to the	e requirements of chapter 414, part XI, a
19	statement that	the corporation is a public benefit corporation.
20	The amendment	shall not be effective unless it is adopted by at
21	least the mini	mum status vote.

- 1 (b) If a corporation that is not a public benefit
- 2 corporation is a party to a merger, consolidation, or division,
- 3 or is the exchanging corporation in a share exchange and the
- 4 surviving, new, or any resulting corporation in the merger,
- 5 consolidation, division, or share exchange is to be a public
- 6 benefit corporation, then the plan of merger, consolidation,
- 7 division, or share exchange shall not be effective unless it is
- 8 adopted by the corporation by at least the minimum status vote.
- 9 S -5 Termination of public benefit corporation status.
- 10 (a) A public benefit corporation may terminate its status as
- 11 such and cease to be subject to this chapter by amending its
- 12 articles to delete the statement that the corporation is a
- 13 public benefit corporation, as required by section -3. The
- 14 amendment shall not be effective unless it is adopted by at
- 15 least the minimum status vote.
- 16 (b) If a plan of merger, consolidation, division, or share
- 17 exchange would have the effect of terminating the status of a
- 18 business corporation as a public benefit corporation, the plan
- 19 shall not be effective unless it is adopted by at least the
- 20 minimum status vote.
- 21 § -6 Corporate purposes. (a) Every public benefit
- 22 corporation shall have the purpose of creating a general public

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- 1 benefit. This purpose is in addition to its purpose as
- 2 specified pursuant to section 414-41.
- 3 (b) In addition to its purpose under section 414-41 and
- 4 subsection (a), the articles of a public benefit corporation may
- 5 identify one or more specific public benefits for which the
- 6 public benefit corporation was created. The identification of a
- 7 specific public benefit under this subsection does not limit the
- 8 obligation of a public benefit corporation to create a general
- 9 public benefit.
- 10 (c) The creation of general and specific public benefits
- 11 as provided in subsections (a) and (b) of this section shall be
- 12 in the best interests of the public benefit corporation.
- 13 (d) A public benefit corporation may amend its articles to
- 14 add, amend, or delete the identification of a specific public
- 15 benefit for which the public benefit corporation was created.
- 16 The amendment shall not be effective unless it is adopted by at
- 17 least the minimum status vote.
- 18 § -7 Standard of conduct for directors. (a) In
- 19 discharging the duties of their respective positions, the board
- 20 of directors, committees of the board, and individual directors
- 21 of a public benefit corporation, in considering the best
- 22 interests of the public benefit corporation:



1	(1)	Shal	l consider the effects of any action upon:
2		(A)	The shareholders of the public benefit
3			corporation;
4		(B)	The employees and workforce of the public benefit
5			corporation and its subsidiaries and suppliers;
6		(C)	The interests of customers as beneficiaries of
7			the general or specific public benefit purposes
8	÷		of the public benefit corporation;
9		(D)	Community and societal considerations, including
10			those of any community in which offices or
11			facilities of the public benefit corporation or
12			its subsidiaries or suppliers are located;
13		(E)	The local and global environment;
14		(F)	The short-term and long-term interests of the
15			public benefit corporation, including benefits
16			that may accrue to the public benefit corporation
17			from its long-term plans and the possibility that
18			these interests may be best served by the
19			continued independence of the public benefit
20			corporation; and

1		(G) The ability of the public benefit corporation to
2		accomplish its general public benefit purpose and
3		any specific public benefit purpose;
4	(2)	May consider:
5		(A) The resources, intent, and conduct of any person
6		seeking to acquire control of the corporation;
7		and
8		(B) Any other pertinent factors or the interests of
9,		any other group that they deem appropriate; and
10 -	(3)	Shall not be required to give priority to the
11		interests of any particular person or group referred
12		to in paragraphs (1) or (2) over the interests of any
13		other person or group unless the public benefit
14		corporation has stated its intention to give priority
15	·	to interests related to a specific public benefit
16		purpose identified in its articles.
17	(b)	The consideration of interests and factors in the
18	manner red	quired by subsection (a) shall not constitute a
19	violation	of a director's fiduciary duties.
20	(c)	A director shall not be personally liable for monetary
21	damages fo	or any action taken as a director if the director
22	performed	the duties of the director's office in compliance with
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- 1 the general standards of conduct pursuant to section 414-221 and
- 2 this section or for failure of the public benefit corporation to
- 3 create a general public benefit or a specific public benefit.
- 4 (d) A director shall not have a fiduciary duty to a person
- 5 that is a beneficiary of the general or specific public benefit
- 6 purposes of a public benefit corporation arising from the status
- 7 of the person as a beneficiary.
- 8 -8 Benefit director. (a) The board of directors of a
- 9 public benefit corporation shall include one director who shall
- 10 be designated the "benefit director" and shall have, in addition
- 11 to all of the powers, duties, rights, and immunities of the
- 12 other directors of the public benefit corporation, the powers,
- 13 duties, rights, and immunities provided in this section.
- 14 (b) The benefit director shall be elected and may be
- 15 removed in the manner provided by sections 414-198 and 414-199,
- 16 and shall be an individual who is independent. The benefit
- 17 director may serve concurrently as the benefit officer. The
- 18 articles or bylaws of a public benefit corporation may prescribe
- 19 additional qualifications of the benefit director, provided that
- 20 the qualifications are consistent with this subsection.
- 21 (c) The benefit director shall prepare, and the public
- 22 benefit corporation shall include in the annual benefit report



- 1 to shareholders required by this chapter, a statement whether,
- 2 in the opinion of the benefit director, the public benefit
- 3 corporation acted in accordance with its general, and any
- 4 specific, public benefit purpose in all material respects during
- 5 the period covered by the report and whether the directors and
- 6 officers complied with sections -7(a) and -9(a),
- 7 respectively. If in the opinion of the benefit director the
- 8 public benefit corporation or its directors or officers failed
- 9 to act accordingly, then the statement of the benefit director
- 10 shall include a description of the ways in which the public
- 11 benefit corporation or its directors or officers failed to act
- 12 accordingly.
- (d) For all purposes, the acts of an individual in the
- 14 capacity of a benefit director shall constitute acts of that
- 15 individual in the capacity of a director of the public benefit
- 16 corporation.
- 17 (e) If the bylaws of a public benefit corporation provide
- 18 that the powers and duties conferred or imposed upon the board
- 19 of directors shall be exercised or performed by a person or
- 20 persons other than the directors or if the bylaws of a statutory
- 21 close corporation that is a public benefit corporation provide
- 22 that the business and affairs of the corporation shall be



1	managed 1	by	or	under	the	direction	of	the	shareholders,	then	the

- 2 bylaws of the public benefit corporation shall provide that the
- 3 person, persons, or shareholders who perform the duties of the
- 4 board of directors shall include a person with the powers,
- 5 duties, rights, and immunities of a benefit director.
- 6 (f) Regardless of whether the bylaws of a public benefit
- 7 corporation include a provision eliminating or limiting the
- 8 personal liability of directors, a benefit director shall not be
- 9 personally liable for any act or omission committed in the
- 10 capacity of a benefit director unless the act or omission
- 11 constitutes self-dealing, wilful misconduct, or a knowing
- 12 violation of law.
- 13 § -9 Standard of conduct for officers. (a) Each
- 14 officer of a public benefit corporation shall consider the
- 15 interests and factors described in section -7(a) in the
- 16 manner provided in that section when:
- 17 (1) The officer has discretion to act with respect to a
- 18 matter; and
- 19 (2) It reasonably appears to the officer that the matter
- 20 may have a material effect on:
- 21 (A) The creation of general or specific public
- benefit by the public benefit corporation; or

1	(B)	Any of t	the	interests	or	factors	referred	to	in
2		section		-7(a).					

- 3 (b) The consideration of interests and factors pursuant to
- 4 subsection (a) shall not constitute a violation of the officer's
- 5 fiduciary duties.
- 6 (c) An officer shall not be personally liable for monetary
- 7 damages for any action taken as an officer if the officer
- 8 performed the duties of the position in compliance with the
- 9 general standards of conduct pursuant to section 414-233 and
- 10 this section or for failure of the public benefit corporation to
- 11 create a general or specific public benefit.
- 12 (d) An officer shall not have a fiduciary duty to a person
- 13 that is a beneficiary of the general or specific public benefit
- 14 purposes of a public benefit corporation arising from the status
- 15 of the person as a beneficiary.
- 16 § -10 Benefit officer. A public benefit corporation may
- 17 have an officer designated the "benefit officer" who shall have
- 18 the authority and shall perform the duties in the management of
- 19 the public benefit corporation relating to the purpose of the
- 20 corporation to create general or specific public benefit as may
- 21 be provided by or pursuant to the bylaws or, in the absence of
- 22 controlling provisions in the bylaws, as may be determined by or



- 1 pursuant to resolutions or orders of the board of directors. If
- 2 a public benefit corporation has a benefit officer, the duties
- 3 of the benefit officer shall include preparing the benefit
- 4 report required by section -12.
- 6 sections -12(e) and -12(f), the duties of directors and
- 7 officers under this chapter, and the general and any specific
- 8 public benefit purpose of a public benefit corporation, shall be
- 9 enforced only in a benefit enforcement proceeding. Except as
- 10 provided in section -12(e) and -12(f), no person may bring
- 11 an action or assert a claim against a public benefit corporation
- 12 or its directors or officers with respect to the duties of
- 13 directors and officers under this chapter and the general and
- 14 any specific public benefit purpose of the public benefit
- 15 corporation, except in a benefit enforcement proceeding.
- 16 (b) A benefit enforcement proceeding may be commenced or
- 17 maintained only:
- 18 (1) Directly by the public benefit corporation; or
- 19 (2) Derivatively by:
- 20 (A) A shareholder;
- 21 (B) A director;

1		(C)	A person or group of persons that owns
2			beneficially or of record five per cent or more
3			of the equity interests in an association of
4			which the public benefit corporation is a
5			subsidiary; or
6		(D)	Any other persons as may be specified in the
7			articles or bylaws of the public benefit
8			corporation.
9	\$	-12	Annual benefit report. (a) A public benefit
10	corporati	on sh	all deliver to each shareholder an annual benefit
11	report in	cludi	ng:
12	(12)	A na	rrative description of:
13		(A)	The ways in which the public benefit corporation
14			pursued general public benefits during the year
15			and the extent to which general public benefit
16			was created;
17		(B)	The ways in which the public benefit corporation
18			pursued any specific public benefit that the
19			articles state as a purpose of the public benefit
20			corporation and the extent to which that specific
21			public benefit was created; and

1		(C) Any circumstances that have hindered the creation
2		by the public benefit corporation of general or
3		specific public benefits;
4	(2)	An assessment of the overall social and environmental
5		performance of the public benefit corporation,
6		prepared in accordance with a third-party standard
7		applied consistently with any application of that
8		standard in prior benefit reports or accompanied by an
9		explanation of the reasons for any inconsistent
10		application;
11	(3)	The name of the benefit director and the benefit
12		officer, if any, and the address to which
13		correspondence to each of them may be directed;
14	(4)	The compensation paid by the public benefit
15		corporation during the year to each director in that
16		capacity;
17	(5)	The name of each person that owns five per cent or
18		more of the outstanding shares of the public benefit
19		corporation either beneficially, to the extent known
20		to the public benefit corporation without independent
21		investigation, or of record;

- 1 (6) The statement of the benefit director described in section -8(c); and
- 3 (7) A statement of any connection to the third party
 4 standard, or its directors, officers, or material
 5 owners from the public benefit corporation, or its
 6 directors, officers, and material owners, including
 7 any financial or governance relationship that might
 8 materially affect the credibility of the objective
 9 assessment of the third party standard.
- 10 (b) The benefit report shall be sent annually to each
 11 shareholder within one hundred twenty days following the end of
 12 the fiscal year of the public benefit corporation.
- (c) A public benefit corporation shall post its most recent benefit report on the public portion of its website, if any, except that the compensation paid to directors and any financial or proprietary information included in the benefit report may be omitted from the benefit report as posted.
- (d) Concurrently with the delivery of the benefit report to shareholders pursuant to subsection (b), the public benefit corporation shall deliver a copy of the benefit report to the department of commerce and consumer affairs for filing, except that the compensation paid to directors and any financial or

- 1 proprietary information included in the benefit report may be
- 2 omitted from the benefit report as filed under this section.
- 3 The department of commerce and consumer affairs shall charge a
- 4 fee of \$70 for filing a benefit report.
- 5 (e) In addition to the penalties set forth in section
- 6 414-473, each public benefit corporation that fails or refuses
- 7 to file its benefit report for any year shall be subject to a
- 8 forfeiture of an amount to be determined by the director of
- 9 commerce and consumer affairs not to exceed \$100 for every
- 10 violation, neglect, or failure, to be recovered by action
- 11 brought in the name of the State by the director. A continuance
- 12 of a failure to file the required report shall be a separate
- 13 offense for each thirty days of the continuance. The director
- 14 of commerce and consumer affairs, for good cause shown, may
- 15 reduce or waive the penalty imposed by this section.
- 16 (f) In addition to the grounds for administrative
- 17 dissolution set forth in section 414-401, the director of
- 18 commerce and consumer affairs may commence a proceeding under
- 19 section 414-402 to administratively dissolve a public benefit
- 20 corporation if the public benefit corporation fails to file its
- 21 annual benefit report for a period of two years."

22

This Act shall take effect upon its approval. 1 SECTION 2.

2

Burne Chim Capiani

Report Title:

Public Benefit Corporations; Organization

Description:

Establishes an organizational and regulatory framework for public benefit corporations.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.