A BILL FOR AN ACT

RELATING TO LIQUOR.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 The purpose of this Act is to allow Hawaii SECTION 1. consumers to receive discounts, coupons, and rebates on the 2 combined purchase of alcoholic beverages and other grocery 3 4 items. 5 SECTION 2. Section 281-85, Hawaii Revised Statutes, is amended by amending subsection (b) to read as follows: 6 7 It shall be unlawful for any person acting as an 8 agent or representative of a nonresident principal or for any 9 licensee directly or indirectly, or through any subsidiary or affiliate, to give any premium or free goods of intoxicating **10** 11 liquor or other merchandise in connection with the sale of any 12 intoxicating liquor; or to offer or to provide any premium or 13 free goods of intoxicating liquor in connection with the sale of 14 other merchandise. Notwithstanding any other provision of this 15 chapter to the contrary, it shall be lawful for any person 16 acting as an agent or representative of a nonresident principal 17 or for any licensee directly or indirectly, or through any

subsidiary or affiliate, to provide a discount to the consumer,

2011-1263 SB1193 SD1 SMA.doc

18

- 1 either in the form of a coupon redeemed through a retail
- 2 licensee or through a mail-in rebate that the consumer sends to
- 3 the licensee or its agent or representative, when purchasing
- 4 intoxicating liquor in combination with other merchandise."
- 5 SECTION 3. New statutory material is underscored.
- 6 SECTION 4. This Act shall take effect upon its approval.

Report Title:

Liquor; Discounts

Description:

Makes it lawful to provide a discount for liquor purchases through coupons or mail-in rebates when made in combination with other merchandise. (SD1)

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