JAN 21 2011

A BILL FOR AN ACT

RELATING TO CONSUMER INFORMATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. Chapter 328, Hawaii Revised Statutes, is
- 2 amended by adding two new sections to be appropriately
- 3 designated and to read as follows:
- 4 "§328- Previously frozen bread labeling. Bread products
- 5 that are baked and then frozen before sale shall be packaged
- 6 with prominent labeling or printing that reads "previously
- 7 frozen". The type size of the print shall be no less than a
- 8 twenty-four point font.
- 9 §328- Fresh bread labeling. No bread product shall be
- 10 permitted to use the term "fresh" in its labeling or advertising
- 11 unless the bread product has been maintained in an unfrozen
- 12 state at all times."
- 13 SECTION 2. New statutory material is underscored.

14

The He

SECTION 3. This Act shall take effect upon its approval.

2

1

INTRODUCED BY:

2011-0726 SB SMA.doc

Report Title:

Fresh and Frozen Bread Labeling

Description:

Requires bread products that have been baked and then frozen to be labeled "previously frozen". Prohibits bread that has been frozen to be labeled or advertised as "fresh".

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.