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## HOUSE CONCURRENT RESOLUTION

URGING THE NATIONAL FOOTBALL LEAGUE TO HOLD A PRESEASON FOOTBALL GAME IN HAWAII.

WHEREAS, the State and the National Football League have 1 enjoyed a mutually beneficial relationship for more than thirty 2 3 vears; and 4 5 WHEREAS, Hawaii has served as the host of the highly successful NFL All-Star game, known as the Pro Bowl, thirty-one 6 7 times and possesses the necessary infrastructure, resources, and ancillary personnel to ensure that any National Football League 8 9 game would be conducted in a safe and efficient manner; and 10 WHEREAS, locals and tourists alike enjoy and support 11 12 National Football League games in Hawaii as evidenced by an average attendance of over fifty thousand people for each Pro 13 Bowl game played in Hawaii; and 14 15 WHEREAS, the National Football League Pro Bowl game brings 16 thousands of visitors and millions of dollars to the State each 17 year and also provides an opportunity to showcase Hawaii's 18 natural beauty to a wide television audience; and 19 20 WHEREAS, National Football League Pro Bowl games played in 21 Hawaii have become a major economic asset to the National 22 Football League and to the State; and 23 24 25 WHEREAS, holding a National Football League preseason game 26 in Hawaii would provide significant marketing and public 27 relations benefits to the State and the National Football League; now, therefore, 28 29 BE IT RESOLVED by the House of Representatives of the 30 Twenty-sixth Legislature of the State of Hawaii, Regular Session 31 of 2011, the Senate concurring, that the Legislature supports 32



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1 the prospect of hosting a preseason football game and urges the National Football League to hold a preseason game in Hawaii; and 2 3 4 BE IT FURTHER RESOLVED that certified copies of this Concurrent Resolution be transmitted to the Commissioner of the 5 National Football League, the Executive Director of the National 6 7 Football League Players Association, the Governor, the Mayor of the City and County of Honolulu, the Executive Director of the 8 Hawaii Tourism Authority, and the Chairperson of the Stadium 9 Authority. 10 11 12 13 OFFERED BY: MAR 1 6 2011 HCR LRB 11-2552.doc