HOUSE CONCURRENT RESOLUTION

REQUESTING THE CONVENING OF A HAWAIIAN CULTURAL RESOURCES WORKING GROUP TO DEVELOP AN ACTION PLAN FOR THE ESTABLISHMENT AND MAINTENANCE OF A COMPREHENSIVE HAWAIIAN CULTURAL RESOURCES INVENTORY DATABASE.

WHEREAS, a successful, sustainable tourism industry in 1 Hawaii honors Hawaii's host culture, its people, and its 2 3 history; protects its unique natural environment; and engages 4 local communities; and 5 6 WHEREAS, Hawaiians and the Hawaiian culture are what 7 continue to make Hawaii unique and different from other 8 destinations around the world; and 9 10 WHEREAS, many organizations, businesses, and other entities have incorporated Hawaiian cultural values, such as the Native 11 Hawaiian Hospitality Association's "Ola Hawai'i, Hawai'i Lives", 12 a train-the-trainer program for Hawaiians to provide cultural 13 education for managers and employees in the tourism industry and 14 consultation in cultural competency in the workplace; and 15 16 WHEREAS, this is only one example of how the knowledge of 17 Hawaiian culture can be beneficial in a workplace setting, even 18 a workplace setting that may not be directly involved with 19 Hawaiian cultural practices and traditions; and 20 21 WHEREAS, while numerous Hawaiian and other organizations 22 and agencies compile and maintain cultural resource information, 23 there is no central collection point for this valuable 24 information; and 25 26 WHEREAS, a centralized cultural resources inventory would 27 provide resources to help visitor industry businesses create a 28 29 uniquely Hawaiian visitor experience from arrival to departure; 30 and



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WHEREAS, there is a compelling need to compile and maintain 1 comprehensive information regarding Hawaii's extensive Hawaiian 2 3 cultural resources and programs that incorporate these resources 4 if these resources are to be preserved and the knowledge passed 5 on; now, therefore, 6 7 BE IT RESOLVED by the House of Representatives of the Twenty-sixth Legislature of the State of Hawaii, Regular Session 8 9 of 2011, the Senate concurring, that the Office of Hawaiian 10 Affairs is requested to convene a Hawaiian Cultural Resources Working Group to: 11 12 Develop an action plan for the establishment and 13 (1) 14 maintenance of a comprehensive Hawaiian cultural 15 resources inventory database; and 16 17 (2) Locate and identify a place for Hawaiians to gather 18 and meet; 19 20 and 21 22 BE IT FURTHER RESOLVED that the working group include representatives from the Office of Hawaiian Affairs, Association 23 24 of Hawaiian Civic Clubs, the Council for Native Hawaiian Advancement, the Native Hawaiian Hospitality Association, the 25 26 Hawaii Tourism Authority, the Hawaii Hotel and Lodging 27 Association, and the State Foundation on Culture and the Arts; 28 and 29 30 BE IT FURTHER RESOLVED that the action plan consider the 31 incorporation of: 32 33 (1)Information relating to Hawaiian cultural resources, including publicly available information and cultural 34 35 programs and activities from private entities or organizations; 36 37 38 (2) Programs and activities with particular relevance to 39 the visitor industry; 40 41 (3) Activities promoted by local organizations and community groups to organize Hawaiians and disseminate 42 43 information about Hawaiian culture; and



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Other relevant information, as appropriate, to 1 (4) strengthen the knowledge base of Hawaiian cultural 2 resources statewide; and 3 4 5 BE IT FURTHER RESOLVED that the action plan include 6 specific recommendations for: 7 8 Making the information accessible, including through (1)9 online and other technologically-based access; 10 Personnel, financial, and other resources necessary to 11 (2)establish and maintain a comprehensive Hawaiian 12 cultural resources inventory database; 13 14 (3) Strategies to maximize utilization and implementation 15 of the Hawaiian cultural resources inventory database 16 17 in the area of workforce development (e.g., development of a standardized curriculum in native Hawaiian culture 18 and creation of an award recognizing excellence in 19 integrating native Hawaiian culture and values in the 20 workplace); 21 22 (4) 23 The entity to house and maintain the inventory database; and 24 25 26 (5) A timeline, from the planning through data collection 27 and completion of the initial inventory; 28 and 29 30 BE IT FURTHER RESOLVED that the Office of Hawaiian Affairs 31 submit the action plan developed by the Hawaiian Cultural 32 33 Resources Working Group to the Governor and the Legislature no later than 20 days prior to the convening of the Regular Session 34 of 2012; and 35 36 BE IT FURTHER RESOLVED that certified copies of this 37 38 Concurrent Resolution be transmitted to the Governor, 39 Chairperson of the Board of Trustees of the Office of Hawaiian Affairs, President of the Association of Hawaiian Civic Clubs, 40 Chairperson of the Board of the Council for Native Hawaiian 41 Advancement, Chairperson of the Board of the Native Hawaiian 42 43 Hospitality Association, Chairperson of the Board of Directors 44 of the Hawaii Tourism Authority, Chairperson of the Board of HCR117 HD1 HMS 2011-3384



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1 Directors of the Hawaii Hotel and Lodging Association, and

2 Executive Director of the State Foundation on Culture and the 3 Arts.

