HOUSE OF REPRESENTATIVES TWENTY-SIXTH LEGISLATURE, 2011 STATE OF HAWAII

H.B. NO. 1589

A BILL FOR AN ACT

DESIGNATING FEBRUARY AS HAWAIIAN GROWN CACAO MONTH.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

SECTION 1. The legislature also finds that cacao, derived
 from the theobroma cacao tree, is the dried and fermented seed
 from which chocolate is obtained, native to the central and
 western Amazon region and is widely distributed throughout the
 humid tropical regions with commercial production concentrated
 in Brazil, Ivory Coast, Ghana, Indonesia and Nigeria.

7 The legislature finds that the cacao industry in Hawai`i is 8 in its infancy stage with fewer than 30 growers and a total 9 acreage of approximately 50 acres, but holds the promise of 10 helping diversified agriculture markets and the College of 11 Tropical Agriculture and Human Resources (UH-CTAHR) has conducted series of meetings, including the one-day workshop 12 13 entitled "Future of Cacao in Hawai`i" held October 23, 2008, 14 involving key stakeholders in the local cacao industry and representatives statewide to strategize on methods for 15 16 positioning Hawai`i in the growing cacao market.

17 The legislature also finds that cacao was first introduced 18 to the Hawaiian Islands in 1850; Hawai`i's environment and HB HMIA 2011-80-2.doc Page 2

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1 climate position it as the only state in the United States that 2 can commercially grow cacao and as the state which is in close 3 proximity to both Asia and mainland U.S.A and is ideally located to capture and prosper from the opportunities of a growing cacao 4 5 market which currently generates \$75 billion worldwide annually; 6 and that it has wide-ranging uses for consumer products such as 7 cacao butter, which is rich in anti-oxidants, for use as 8 medicinal and cosmetic purposes, a stimulant similar to coffee, 9 and can also be used as a vasodilator (blood-vessel widener) and 10 heart stimulant.

11 The legislature further finds that the cacao industry is 12 poised to heighten the State's economy with a broad range of job 13 opportunities and increased revenue from diversified 14 agriculture, production and processing, in addition to research 15 and development with the potential to attract federal funds; 16 further, cacao possesses a propitious opportunity to develop a 17 new industry in the growing, cultivating, processing, and 18 shipping of Hawai`i-grown cacao to the mainland United States 19 and the rest of the world.

20 SECTION 2. Chapter 8, Hawai'i Revised Statutes, is amended
21 by adding a new section to be appropriately designated and to
22 read as follows:

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1	" <u>§</u> 8–	Hawaiian Grown Cacao month. The month of
2	February shall	be known and designated "Hawaiian Grown Cacao
3	month". This r	month is not and shall not be construed as a state
4	<u>holiday.</u> "	
5	SECTION 3	. New statutory material is underscored.
6	SECTION 4	. This Act shall take effect upon its approval.
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8	AA7	-
	90.0	INTRODUCED BY:

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Report Title: Hawaiian grown cacao month

Description: Designates February as "Hawaiian Grown Cacao month."

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