A BILL FOR AN ACT

RELATING TO DIGITAL MEDIA.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1	PART I
2	SECTION 1. The purpose of this Act is to leverage the
3	unique opportunities for digital media industry development in
4	Hawaii resulting from the groundbreaking of the long-awaited
5	University of Hawaii-West Oahu campus in Kapolei and recent
6	high-profile film projects in Hawaii, including the "Pirates of
7	the Caribbean" in 2010.
8	The University of Hawaii-West Oahu campus will house the
9	academy for creative media's student digital media production
10	facility that will provide global-standard student facilities to
11	anchor the premiere media school of the Pacific Rim. The
12	facility will also include a state-of-the-art motion picture and
13	digital media studio complex to serve film and video production
14	(with four sound stages, two production support buildings, a
15	mill/shop extension and extra stage, commissary/kitchen,
16	festival pavilion and screening room to host events and
17	conferences, back-lot retail/shopping/dining area and office
18	buildings that may provide incubator space for new media 2011-1721 HB1308 SD1 SMA.doc

- 1 companies). The University of Hawaii-West Oahu campus will also
- 2 house the Henry Ku'ualoha Giugni Digital Archives, which is
- 3 designed to preserve, digitize, and provide the moving image
- 4 history of Hawaii on the Internet.
- 5 The digital media tax incentive in this Act is designed to
- $\mathbf{6}$ align the strengths of the University of Hawaii system and its
- 7 multiple campuses with the creativity of the University of
- 8 Hawaii academy for creative media graduates and the talented
- 9 media workforce from leeward Oahu emerging from the Waianae
- 10 Seariders' program since 1998, or from the schools and
- 11 businesses that the Seariders have helped to incubate. By
- 12 requiring that beneficiaries of the digital media production
- 13 infrastructure tax credit to locate in enterprise zones in which
- 14 some of the University of Hawaii campuses are located, the tax
- 15 credit targets new media industry development, educational
- 16 public-private facility and infrastructure development, and job
- 17 creation with a focus on measurable economic benefits over time.
- 18 The current and proposed University of Hawaii-West Oahu
- 19 campuses are located in an existing enterprise zone covering
- 20 most of the Kapolei region. Leeward community college and
- 21 Honolulu community college are also located within existing
- 22 enterprise zones. Neighbor island community college campuses on



- 1 Maui, Kauai, and Hawaii are in enterprise zones, as is the
- 2 University of Hawaii at Hilo.
- 3 SECTION 2. Chapter 209E, Hawaii Revised Statutes, is
- 4 amended by adding a new part to be appropriately designated and
- 5 to read as follows:
- 6 "PART . DIGITAL MEDIA ENTERPRISE SUBZONES
- 7 §209E-A Definitions. As used in this part:
- 8 "Base investment" means the cost, including fabrication and
- 9 installation, paid or accrued in the taxable year, of tangible
- 10 assets of a type that are, or under the Internal Revenue Code
- 11 will become, eligible for depreciation, amortization, or
- 12 accelerated capital cost recovery for federal income tax
- 13 purposes; provided that the assets are physically located in
- 14 this State for use in a business activity in this State and are
- 15 not mobile tangible assets expended by a person in the
- 16 development of a qualified digital media infrastructure project.
- 17 Base investment does not include a direct production expenditure
- 18 or qualified personnel expenditure eligible for a tax credit
- 19 under section 235-17.
- 20 "Department" means the department of business, economic
- 21 development, and tourism.
- "Digital media" has the same meaning as in section 235-17.

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- 1 "Digital media enterprise subzone" means the geographic 2 area located within a mile radius of a University of 3 Hawaii campus, on or off campus, that is within an existing 4 enterprise zone established pursuant to part I of this chapter 5 or other delineated geographic area designated by the 6 legislature pursuant to this part; provided that effective from 7 July 1, 2011, to June 30, 2013, establishment of a subzone shall be limited to an area within a 8 mile radius, on or off 9 campus, of the University of Hawaii-West Oahu. 10 "Director" means the director of business, economic 11 development, and tourism. 12 "Qualified digital media infrastructure project" means the 13 development, construction, renovation, or operation of a digital 14 media production facility, a postproduction facility, or both, 15 that is located in this State within a digital media enterprise 16 subzone; provided that the facility may include a movie theater 17 or other commercial exhibition facility to assist in offsetting 18 operating costs of the production or postproduction facility, 19 but shall not include a facility used to produce pornographic 20 matter or a pornographic performance. 21 §209E-B Digital media infrastructure tax credit. (a)
 - There shall be allowed to each taxpayer qualifying for a tax 2011-1721 HB1308 SD1 SMA.doc

- 1 credit under this part and subject to the taxes imposed under 2 chapter 235, a digital media infrastructure tax credit that 3 shall be deductible from the taxpayer's net state income tax 4 liability for investment expenditures made by the taxpayer for 5 all qualified digital media infrastructure projects within a 6 digital media enterprise subzone. The tax credit shall be equal 7 per cent of the taxpayer's base investment. The tax 8 credit under this section shall be reduced by any credit claimed 9 by the taxpayer under chapter 235 for the same base investment. 10 (b) No more than \$ in total tax credits under 11 this section shall be authorized in any one taxable year. 12 If all or a portion of a qualified digital media 13 infrastructure project is a facility that may be used for purposes unrelated to production or postproduction activities, 14 the project shall be eligible for the tax credit only if the 15 16 department determines that the facility will support and be 17 necessary to secure production or postproduction activity; provided that the taxpayer agrees to both of the following: 18 19 The facility will be used as a state-of-the-art (1) 20 production or postproduction facility or as support 21 and as a component of the facility for the useful life
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of the facility; and

3

1	(2)	The	tax	credit	will	not	be	claimed	under	this	section
2		unti	l th	e facil	lity :	is c	[qmc	Lete.			

- (d) A taxpayer shall be eligible for certification by the department to qualify for a tax credit if the taxpayer:
- 5 (1) Receives from the department a written certification 6 that the taxpayer has undertaken, or will undertake within one hundred eighty days of the issuance of the 7 8 certification, the development, construction, 9 renovation, or operation of a qualified digital media 10 infrastructure project within a digital media 11 enterprise subzone; provided that, upon request 12 submitted by the taxpayer based on good cause, the 13 department may extend the period for commencement of 14 work for up to an additional ninety days;
- (2) Before July 1, 2012, expends not less than \$100,000 on 15 16 the base investment for a qualified digital media **17** infrastructure project within a digital media 18 enterprise subzone, and the taxpayer, after July 1, 19 2012, expends not less than \$250,000 on the base 20 investment for a qualified digital media 21 infrastructure project in a digital media enterprise 22 subzone:

- 1 (3) Enters into an agreement as provided in this section;
- 2 (4) Receives an investment expenditure certificate from 3 the department under subsection (i);
- 4 (5) Submits the investment expenditure certificate issued
 5 by the department under subsection (i) to the
 6 department of taxation; and
- 7 (6) Is not delinquent in a tax or other obligation owed to
 8 the State or owned or under common control of an
 9 entity that is delinquent in a tax or other obligation
 10 owed to the State.
- 11 (e) If the tax credit allowed under this section exceeds
 12 the amount of taxes owed by the taxpayer, that portion of the
 13 tax credit that exceeds the tax liability of the taxpayer for
 14 the tax year shall not be refunded but may be carried forward to
 15 offset net income tax liability under chapter 235 in subsequent
 16 tax years for a period not to exceed ten tax years or until
 17 exhausted, whichever occurs first.
- 18 (f) The tax credit under this section shall be claimed
 19 after all other tax credits available to the taxpayer have been
 20 claimed. A taxpayer eligible to claim a tax credit under this
 21 section may assign all or a portion of a tax credit under this
 22 section to any assignee. An assignee may subsequently assign a



- 1 tax credit or any portion of a tax credit assigned under this
- 2 subsection to one or more assignees. A taxpayer may claim a
- 3 portion of a tax credit and assign the remaining tax credit
- 4 amount. A tax credit assignment under this subsection shall be
- 5 irrevocable. The tax credit assignment under this subsection
- 6 shall be made on a form prescribed by the department of
- 7 taxation. A taxpayer claiming a tax credit under this section
- 8 shall submit a copy of the completed assignment form to the
- 9 department in the tax year in which the assignment is made and
- 10 shall attach a copy of the form to the tax return on which the
- 11 tax credit is claimed.
- 12 (q) In order to qualify for the tax credit established
- 13 under this section, the taxpayer shall submit an application to
- 14 enter into an agreement with the department. The application
- 15 shall be submitted in a form prescribed by the department and
- 16 shall be accompanied by a \$100 application fee and all of the
- 17 information and records requested by the department. The
- 18 application fee received by the department under this subsection
- 19 shall be deposited in the Hawaii film office special fund
- 20 established pursuant to section 201-113. The department shall
- 21 not process an application until it is complete. The agreement
- 22 shall provide for all of the following:

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(1)	A unique number assigned to the quarriled digitar
	media infrastructure project;
(2)	A detailed description of the qualified digital media
	infrastructure project;
(3)	A detailed business plan and market analysis for the
	qualified digital media infrastructure project;
(4)	A projected budget for the qualified digital media
	infrastructure project;
(5)	An estimated start date and completion date for the
	qualified digital media infrastructure project;
(6)	A requirement that the taxpayer not file a claim for
	the credit under this section until at least twenty-
	five per cent of the base investment in the qualified
	digital media infrastructure project identified in the
	agreement has been expended; and
(7)	A requirement that the taxpayer provide the department
	with the information and independent certification the
	department deems necessary to verify investment
	expenditures and eligibility for the credit under this
	section.
	(2)(3)(4)(5)(6)

1	(h)	In determining whether to enter into an agreement
2	under thi	s section, the department shall consider all of the
3	following	:
4	(1)	The potential that in the absence of the tax credit
5		allowed under this section, the qualified digital
6		media infrastructure project will be constructed in a
7		location other than this State;
8	(2)	The extent to which the qualified digital media
9		infrastructure project may have the effect of
10		promoting economic development or job creation in this
11		State;
12	(3,1)	The extent to which the tax credit will attract
13		private investment for the production of motion
14		pictures, videos, television programs, and digital
15		media in this State; and
16	(4)	The extent to which the tax credit will encourage the
17		development of film, video, television, and digital
18		media production and postproduction facilities in this
19		State.
20	(i)	The taxpayer shall submit a request to the department

for an investment expenditure certificate on a form prescribed

by the department, along with any information or independent

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- 1 certification the department deems necessary. The department
- 2 shall process each request within sixty days after the request
- 3 is complete. However, the department may request additional
- 4 information or independent certification before issuing an
- 5 investment expenditure certificate and need not issue the
- 6 investment expenditure certificate until satisfied that
- 7 investment expenditures and eliqibility are adequately
- 8 established. The additional information requested may include a
- 9 report of expenditures audited and certified by an independent
- 10 certified public accountant. If the department determines that
- 11 a taxpayer has complied with the terms of an agreement entered
- 12 into under this section, the department shall issue an
- 13 investment expenditure certificate to the taxpayer. Each
- 14 investment expenditure certificate shall be signed by the
- 15 director and shall include the following information:
- 16 (1) The name of the taxpayer;
- 17 (2) A description of the qualified digital media
- infrastructure project;
- 19 (3) The taxpayer's eligible base investment for the

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1	(4)	The dilique number assigned to the quartified digitar
2		media infrastructure project by the department under
3		subsection (g)(1);
4	(5)	The taxpayer's federal employer identification number
5		or state taxpayer identification number; and
6	(6)	Any independent certification required by the
7		department.
8	(j)	In addition to the \$100 application fee established
9	under sub	section (g), the department may establish, assess, and
10	collect a	tax credit application and redemption fee to cover the
11	costs of	administering the tax credit certification program
12	establish	ed under this part. The fee shall not exceed one-half
13	of one pe	r cent of the tax credit claimed, and shall be paid to
14	the depar	tment by the taxpayer prior to filing for the tax
15	credit.	The department shall deposit any proceeds derived from
16	the fee i	n the Hawaii film office special fund established under
17	section 2	01-113.
18	(k)	If at the close of any taxable year:
19	(1)	The digital media infrastructure project no longer
20		qualifies for the tax credit established under this
21		section;

18

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1	(2)	The digital media infrastructure project or an
2		interest in the digital media infrastructure project
3		has been sold by the taxpayer making a base investment
4		in the qualified digital media infrastructure project;
5		or
6	(3)	The taxpayer has withdrawn the taxpayer's base
7		investment wholly or partially from the qualified
8		digital media infrastructure project,
9	the tax c	redit claimed under this section shall be recaptured.
10	The recap	ture shall be equal to twenty-five per cent of the
11	amount of	the total tax credit claimed under this section in the
12	preceding	two taxable years. The amount of the tax credit
13	recapture	d shall apply only to the investment in the particular
14	digital m	edia infrastructure project that meets the requirements
15	of paragr	aph (1), (2), or (3). The amount of the recaptured tax
16	credit de	termined under this subsection shall be added to the
17	taxpayer'	s tax liability for the taxable year in which the

19 (1) Information, records, or other data received,
20 prepared, used, or retained by the department under this section
21 that are submitted by an eligible taxpayer and considered by the
22 taxpayer and acknowledged by the department as confidential

recapture occurs under this subsection.

- 1 shall not be subject to public disclosure. Information,
- 2 records, or other data shall only be considered confidential to
- 3 the extent that the information or records describe the
- 4 commercial and financial operations or intellectual property of
- 5 the taxpayer, the information or records have not been publicly
- 6 disseminated at any time, and disclosure of the information or
- 7 records may put the taxpayer at a competitive disadvantage.
- 8 (m) A taxpayer who wilfully submits information under this
- 9 section that the taxpayer knows to be fraudulent or false, in
- 10 addition to any other penalties provided by law, shall be liable
- 11 for a civil penalty equal to the amount of the taxpayer's credit
- 12 under this section. A penalty collected under this section
- 13 shall be deposited in the Hawaii film office special fund
- 14 established under section 201-113."
- 15 SECTION 3. Chapter 209E, Hawaii Revised Statutes, is
- 16 amended by designating sections 209E-1 through 209E-14 as
- 17 follows:
- 18 "PART I. ENTERPRISE ZONES"
- 19 SECTION 4. Chapter 431, Hawaii Revised Statutes, is
- 20 amended by adding a new section to part II of article 7 to be
- 21 appropriately designated and to read as follows:

- 1 "§431:7- Digital media infrastructure tax credit. 2 digital media tax infrastructure tax credit provided under 3 section 209E-B shall apply to this article on July 1, 2011." 4 PART II 5 SECTION 5. Section 201-111, Hawaii Revised Statutes, is 6 amended by amending the definitions of "board" and "fund" to 7 read as follows: 8 ""Board" means the Hawaii [television and film development] 9 film office board. 10 "Fund" means the Hawaii [television and film development] 11 film office special fund." 12 SECTION 6. Section 201-112, Hawaii Revised Statutes, is 13 amended by amending the title and subsection (a) to read as 14 follows: 15 "[{]\$201-112[}] Hawaii [television and film development] 16 film office board. (a) There is established the Hawaii [television and film development] film office board. The board 17 18 shall be attached to the department of business, economic 19 development, and tourism for administrative purposes only. 20 board shall administer [the grant and venture capital investment 21 programs and] the Hawaii [television and film development] film 22 office special fund established under this part. The board
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1	shall als	o assess and consider the overall viability and
2	developme	nt of the television and film industries and make
3	recommend	ations to appropriate state or county agencies."
4		PART III
5	SECT	ION 7. Chapter 201, Hawaii Revised Statutes, is
6	amended b	y adding a new section to be appropriately designated
7	and to re	ad as follows:
8	" <u>§</u> 20	1- Hawaii film office special fund. (a) There is
9	establish	ed in the state treasury the Hawaii film office special
10	fund into	which shall be deposited:
11	(1)	Appropriations by the legislature;
12	(2)	Donations and contributions made by private
13		individuals or organizations for deposit into the
14		<pre>fund;</pre>
15	(3)	Grants provided by governmental agencies or any other
16		source; and
17	(4)	Any profits or other amounts received from venture
18		capital investments.
19	(b)	The fund shall be used by the board to assist in, and
20	provide i	ncentives for, the production of eligible Hawaii
21	projects	that are in compliance with criteria and standards
22	establish	ed by the board in accordance with rules adopted by the
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1	board pur	suant	to chapter 91. In particular, the board shall
2	adopt rul	es to	provide for the implementation of the following
3	programs:		
4	(1)	A gr	ant program. The board shall adopt rules pursuant
5		to c	hapter 91 to provide conditions and qualifications
6		for	grants. Applications for grants shall be made to
7		the	board and shall contain such information as the
8		boar	d shall require by rules adopted pursuant to
9		chap	ter 91. At a minimum, the applicant shall agree
10		to t	he following conditions:
11		(A)	The grant shall be used exclusively for eligible
12			Hawaii projects;
13		(B)	The applicant shall have applied for or received
14	A		all applicable licenses and permits;
15		(C)	The applicant shall comply with applicable
16			federal and state laws prohibiting discrimination
17			against any person on the basis of race, color,
18			national origin, religion, creed, sex, age, or
19			physical handicap;
20	~	(D)	The applicant shall comply with other
21			requirements as the board may prescribe;

1	<u>(E)</u>	All activities undertaken with funds received
2		shall comply with all applicable federal, state,
3		and county statutes and ordinances;
4	<u>(F)</u>	The applicant shall indemnify and hold harmless
5		the State of Hawaii and its officers, agents, and
6		employees from and against any and all claims
7		arising out of or resulting from activities
8		carried out or projects undertaken with funds
9		provided pursuant to this section, and procure
10		sufficient insurance to provide this
11		indemnification if requested to do so by the
12		department;
13	<u>(G)</u>	The applicant shall make available to the board
14		all records the applicant may have relating to
15		the project, to allow the board to monitor the
16		applicant's compliance with the purpose of this
17		chapter; and
18	(H)	The applicant, to the satisfaction of the board,
19		shall establish that sufficient funds are
20		available for the completion of the project for
21		the purpose for which the grant is awarded; and

1	(2)	A venture capital program. The board shall adopt
2		rules pursuant to chapter 91 to provide conditions and
3		qualifications for venture capital investments in
4		eligible Hawaii projects. The program may include a
5		written agreement between the borrower and the board,
6		as the representative of the State, that as
7		consideration for the venture capital investment made
8		under this part, the borrower shall share any
9	(royalties, licenses, titles, rights, or any other
10		monetary benefits that may accrue to the borrower
11		pursuant to terms and conditions established by the
12		board by rule pursuant to chapter 91. Venture capital
13		investments may be made on such terms and conditions
14		as the board shall determine to be reasonable,
15		appropriate, and consistent with the purposes and
16		objectives of this part."
17	SECT	ION 8. Section 201-113, Hawaii Revised Statutes, is
18	amended t	o read as follows:
19	"[+]	\$201-113[] Hawaii [television and film development]
20	film offi	ce special fund. (a) There is established in the
21	state tre	asury the Hawaii [television and film development] <u>film</u>
22	office sp	ecial fund into which shall be deposited:
		•

1	(1)	Appropriations by the legislature;
2	(2)	Rent from usage of the Hawaii film studio operated by
3		the film office branch;
4	(3)	Fees collected by the department for processing
5		taxpayer letters pursuant to section 235-17 and the
6		tax credit certification program pursuant to section
7		209E-B;
8	[-(2) -]	(4) Donations and contributions made by private
9		individuals or organizations for deposit into the
10		fund; and
11	[(3)]	(5) Grants provided by governmental agencies or any
.12		other source[; and
13	(4)	Any profits or other amounts received from venture
14		capital investments.
15	-(b)	The fund shall be used by the board to assist in, and
16	provide i	ncentives for, the production of eligible Hawaii
17	projects	that are in compliance with criteria and standards
18	establish	ed by the board in accordance with rules adopted by the
19	board pur	suant to chapter 91. In particular, the board shall
20	adopt rule	es to provide for the implementation of the following
21	programs:	

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1	(1)	A grant program. The board shall adopt rules pursuant
2		to chapter 91 to provide conditions and qualifications
3		for grants. Applications for grants shall be made to
4		the board and shall contain such information as the
5		board shall require by rules adopted pursuant to
6		chapter 91. At a minimum, the applicant shall agree
7		to the following conditions:
8		(A) The grant shall be used exclusively for eligible
9		Hawaii projects;
10		(B) The applicant shall have applied for or received
11		all applicable licenses and permits;
12		(C) The applicant shall comply with applicable
13		federal and state laws prohibiting discrimination
14		against any person on the basis of race, color,
15		national origin, religion, creed, sex, age, or
16		physical handicap;
17		(D) The applicant shall comply with other
18		requirements as the board may prescribe;
19		(E) All activities undertaken with funds received
20		shall comply with all applicable federal, state,
21		and county statutes and ordinances;

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1		(F)	The applicant shall indemnify and save harmless
2			the State of Hawaii and its officers, agents, and
3			employees from and against any and all claims
4			arising out of or resulting from activities
5			carried out or projects undertaken with funds
6			provided hereunder, and procure sufficient
7			insurance to provide this indemnification if
8			requested to do so by the department;
9		(C)	The applicant shall make available to the board
10			all records the applicant may have relating to
11			the project, to allow the board to monitor the
12			applicant's compliance with the purpose of this
13			chapter; and
14		(H)	The applicant, to the satisfaction of the board,
15			shall establish that sufficient funds are
16			available for the completion of the project for
17			the purpose for which the grant is awarded; and
18	(2)	A ve	enture capital program. The board shall adopt
19		rulc	es pursuant to chapter 91 to provide conditions and
20		qua l	ifications for venture capital investments in
21		elig	rible Hawaii projects. The program may include a
22		writ	ten agreement between the borrower and the board,

1	as the representative of the state, that as			
2	consideration for the venture capital investment made			
3	under this part, the borrower shall share any			
4	royalties, licenses, titles, rights, or any other			
5	monetary benefits that may accrue to the borrower			
6	pursuant to terms and conditions established by the			
. 7	board by rule pursuant to chapter 91. Venture capital			
8	investments may be made on such terms and conditions			
9	as the board shall determine to be reasonable,			
10	appropriate, and consistent with the purposes and			
11	objectives of this part].			
12	(b) Moneys in the fund shall be used for the operations of			
13	the Hawaii film office, including personnel costs of staff			
14	positions existing on November 1, 2009; provided that the use of			
15	the fund for personnel costs shall be limited to those employees			
16	performing specialized duties who are assigned solely to the			
17	Hawaii film office."			
18	PART IV			
19	SECTION 9. This Act does not affect rights and duties that			
20	matured, penalties that were incurred, and proceedings that were			
21	begun before its effective date.			

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- 1 SECTION 10. In codifying the new sections added by section
- 2 of this Act, the revisor of statutes shall substitute
- 3 appropriate section numbers for the letters used in designating
- 4 the new sections in this Act.
- 5 SECTION 11. Statutory material to be repealed is bracketed
- 6 and stricken. New statutory material is underscored.
- 7 SECTION 12. This Act shall take effect on July 1, 2050;
- 8 provided that:
- 9 (1) Sections 2, 3, 4, and 8 shall be repealed on June 30,
- 10 2021; and
- 11 (2) Section 7 shall take effect on July 1, 2021.

Report Title:

Digital Media Enterprise Subzones; Tax Incentives; Investments

Description:

Establishes digital media enterprise subzones as unspecified geographic areas surrounding University of Hawaii campuses that are also designated as enterprise zones; establishes tax benefits for digital media infrastructure development and operation; repeals digital media enterprise subzones, the related infrastructure tax credit, and amendments regarding the income and uses of the Hawaii film office special fund on 6/30/2021; reestablishes the Hawaii film office special fund and the income and uses in effect prior to passage of this Act on 7/1/2021. Effective 7/1/2050. (SD1)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.