

House District 10

Senate District 5

THE TWENTY-SIXTH LEGISLATURE  
HAWAII STATE LEGISLATURE  
APPLICATION FOR GRANTS & SUBSIDIES  
CHAPTER 42F, HAWAII REVISED STATUTES

Log No: 20-C

For Legislature's Use Only

Type of Grant or Subsidy Request:

REC'D JAN 27 2011

GRANT REQUEST - OPERATING

GRANT REQUEST - CAPITAL

SUBSIDY REQUEST

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Subsidy" means an award of state funds by the legislature, by an appropriation to a recipient specified in the appropriation, to reduce the costs incurred by the organization or individual in providing a service available to some or all members of the public.

"Recipient" means any organization or person receiving a grant or subsidy.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): \_\_\_\_\_

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): \_\_\_\_\_

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:  
**FRIENDS OF MOKU'ULA, INC.**

dba:  
n/a

Street Address:  
**505 Front Street, Suite 221, Lahaina, Hawai'i 96761**

Mailing Address:  
same

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name **Shirley Ann Kaha'i**

Title **Executive Director**

Phone # **(808) 661-3659**

Fax # **(808) 661-1676**

e-mail **hoohana@mokuula.com**

TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION
- FOR PROFIT CORPORATION
- LIMITED LIABILITY COMPANY
- SOLE PROPRIETORSHIP/INDIVIDUAL

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

The goal of this request is to underwrite the costs of developing a three-year master plan for the restoration of Moku'ula.

4. FEDERAL TAX ID #: 

STATE TAX ID #: 

7. AMOUNT OF STATE FUNDS REQUESTED:

FY 2011-2012: **\$ 500,000**

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST: N/A

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ \_\_\_\_\_  
 FEDERAL \$ \_\_\_\_\_  
 COUNTY \$ \_\_\_\_\_  
 PRIVATE/OTHER \$ \_\_\_\_\_



**Shirley Ann Kaha'i, Executive Director**  
NAME & TITLE

**1/24/11**  
DATE SIGNED

## Application for Grants and Subsidies

### I. Background and Summary

#### A. Description of Applicant's Background

The Friends of Moku'ula (FOM) formed in 1991, incorporated in the State of Hawai'i in 1995, and obtained tax-exempt status from the IRS in 1997. FOM's purpose and mission are to protect, preserve and restore the sacred island of Moku'ula and its surrounding wetlands, and to further perpetuate the Hawaiian culture through ongoing educational programs.

#### B. Goals and Objectives of Request

The goal of this request is to underwrite the costs of developing a **three-year master plan** for the restoration of Moku'ula.

#### C. Public Purpose and Need to be Served

History: From the 14<sup>th</sup> to 19<sup>th</sup> centuries, Moku'ula was the residence and refuge of Maui's ali'i, commencing with King Pi'ilani. Located in Lahaina, the island was set into a large freshwater fishpond called Mokuhinia, where dwelled the royal line's aumākua, the mo'o (lizard) goddess Kihawahine. King Kamehameha III was the last ali'i to call the island his home, even locating his family's mausoleum there. When the royal court moved to O'ahu in 1845, Moku'ula and Mokuhinia fell into disrepair. During the early days of Lahaina's sugar plantations, the pond's waters were diverted to the plantations and the area was filled. The site is on the Hawai'i State Register of Historic Places, and on the National Register of Historic Places, awaiting restoration.

A preliminary archaeological study has reached three main conclusions:

- Moku'ula is traditionally significant to the understanding of the pre-contact history of Maui and the Hawaiian archipelago;
- Moku'ula was a key symbol and focus for the revival of Hawaiian religion in the 19<sup>th</sup> century; and
- Moku'ula continues to be valuable in this modern age of Hawaiian cultural renaissance.

Sadly, many people know it today as Malu 'Ulu o Lele Park, a public ball field. While most other sacred sites on Maui have long since been buried under hotels, businesses and homes, here is the rare sacred site that can be explored and visited by Native Hawaiians and visitors alike. The cultural impact of this project cannot be overstated.

To date, FOM has conducted widespread community outreach. Here are but a few examples:

- Training at the Old Lahaina Lū'au for all staff at its annual inter-departmental Hawaiian cultural awareness seminar, and for the Lū'au's former Ho'omana'o day venue staff.
- Educating children in the Boys and Girls Club of Maui during programmatic visits to Moku'ula.
- The Kamehameha Schools Maui Campus and Ho'olauna summer program have brought over 600 students, faculty and staff to learn about Moku'ula over the past four years.

Not surprisingly, FOM enjoys widespread support from the community. Here are but a few examples:

- Maui County has given FOM a 25-year license and 30-year lease to the land overlying Moku'ula and Mokuhinia.
- The U.S. Army Corps of Engineers has undertaken an Ecosystem Restoration Project focusing on the natural wetlands at Mokuhinia and Moku'ula.
- Old Lahaina Lū'au employees adopted Moku'ula in 2004 and visit frequently to care for the monument.
- The Community Work Day Program recruited volunteers in 2009 to assist in site clean-up at Moku'ula.
- Maui Community College provides anthropology and archaeology support through its faculty, staff, Field School students, interested Native Hawaiian students, and volunteers from the community.
- The Focus Maui Nui Youth Alliance, a program of the Maui Economic Development Board, brings local Maui youth to volunteer in MCC's archaeological sessions on-site.

FOM has worked tirelessly since its inception to further the restoration of Moku'ula and Mokuhinia, gaining invaluable experience along the way. With its growing institutional maturity, FOM understands the need for higher-level planning, in order to realize even more sharply-focused spending and greater cost efficiencies.

#### **D. Target Population to be Served**

The townspeople of Lahaina, the residents of Maui, Native Hawaiians, students of all ages, youth groups, and cultural groups will be served by this project. In addition, the visitor community will also benefit; according to the Hawaii Tourism Authority, over 1.2 million people visited Maui in 2010, up almost 14% from 2009.

#### **E. Geographic Coverage**

The direct coverage of this application is the town and historic district of Lahaina, and the island of Maui. Indirect coverage extends to the entire State of Hawai'i, the

continental United States, and the domestic and international indigenous and visitor communities.

## II. Service Summary and Outcomes

### A. Scope of Work, Tasks and Responsibilities

FOM seeks to engage a professional firm to develop a comprehensive three-year Master Restoration Plan (including design, cost estimates, entitlements and timelines) consisting of:

- Completion of all reasonable and necessary archaeological work to locate the exact perimeters of Mokuhinia Pond and Moku'ula Island, and to retrieve any associated artifacts for appropriate conservation.
- Physical excavation and restoration of Mokuhinia Pond, including the return of its historic water source.
- Physical excavation of the fill overlying Moku'ula Island.
- Design of authentic replicas of the historic structures that formerly occupied Moku'ula Island (including FF&E).
- Design of a new Hawaiian Living History Center (at a scale appropriate to the site) on land adjacent to Mokuhinia Pond, possibly including:
  - Museum/exhibit/presentation space
  - Gift shop
  - FOM business office
  - Parking
- Interpretive signage
- Landscaping plan
- Long-term maintenance plan
- Ongoing traditional Native Hawaiian protocol oversight of all activities
- Options for integration with Waiola Church
- Student internship opportunities

### B. Projected Annual Timeline to Accomplish Results

7/11	FOM issues Request for Proposals
8/11	FOM reviews proposals received, awards contract
9/11	Contractor begins performance; FOM monitors against Proposal timelines
6/12	Contractor completes performance; FOM accepts deliverables as appropriate

### C. Quality Assurance and Evaluation Plans

FOM plans at the outset to draft its Request for Proposals with clear deliverables and feasible timelines, followed by close collaboration with and monitoring of the successful contractor. This will be accomplished through monthly status updates and quality checks to ensure alignment of expectations with work products.

**D. Measures of Effectiveness**

Acceptance of the final work product will be FOM's measure of the success of the contracts awarded under this grant.

**III. Financial**

**Budget**

A. Please see attached.

**B. Anticipated quarterly funding requests for the fiscal year 2011-2012:**

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$125,000	\$125,000	\$125,000	\$125,000	\$500,000

**C. All other sources of funding being sought for fiscal year 2011-2012:** FOM plans to submit applications to the Hawai'i Tourism Authority, the Office of Hawaiian Affairs, and the Department of Land & Natural Resources Legacy Lands program, for assistance with projects directly and indirectly related to the priority objective of complete restoration of Mokuhinia and Moku'ula. As additional funding sources are identified, FOM plans to seek their assistance as well.

**IV. Experience and Capability**

**A. Necessary Skills and Experience**

FOM arose from historical research conducted in 1990 by the Ka'anāpali Beach Hotel to educate hotel employees about the history of the area. The employees' rediscovery of Moku'ula buried beneath the present County park and parking lot generated great interest among guests, other visitors, and the community. Requests for tours and further information led to the formation of FOM, which has consistently and continuously demonstrated proficiency in governance and operations, and expertise in the Hawaiian history and culture. Maui Nei Native Expeditions, owned by operated by FOM, has been conducting culturally and historically accurate walking tours of Lahaina for over 10 years, bringing an average of 2,500 visitors to Moku'ula annually, earning HTA's "Keep It Hawai'i" award in 2002 and 2007.

FOM has a proven track record of successful grant administration, and of effective development and coordination of public, private and community support. Maui County charges FOM only \$1 annual site lease/license rent. Local, national, public and private sources have donated over \$1.5 million to date to support the overall goal of FOM to reconstruct Moku'ula and to raise community and visitor awareness of its importance to the perpetuation of Hawaiian culture. This is in addition to \$16,000 in professional services donated, \$1,250 in in-kind contributions from vendors, and 164 volunteers donating a total of 963 hours in 2010 alone.

**B. Facilities**

FOM conducts its business operations from its offices in Suites 221-222 of the 505 Front Street complex. The Moku'ula site itself is vacant, pending full restoration.

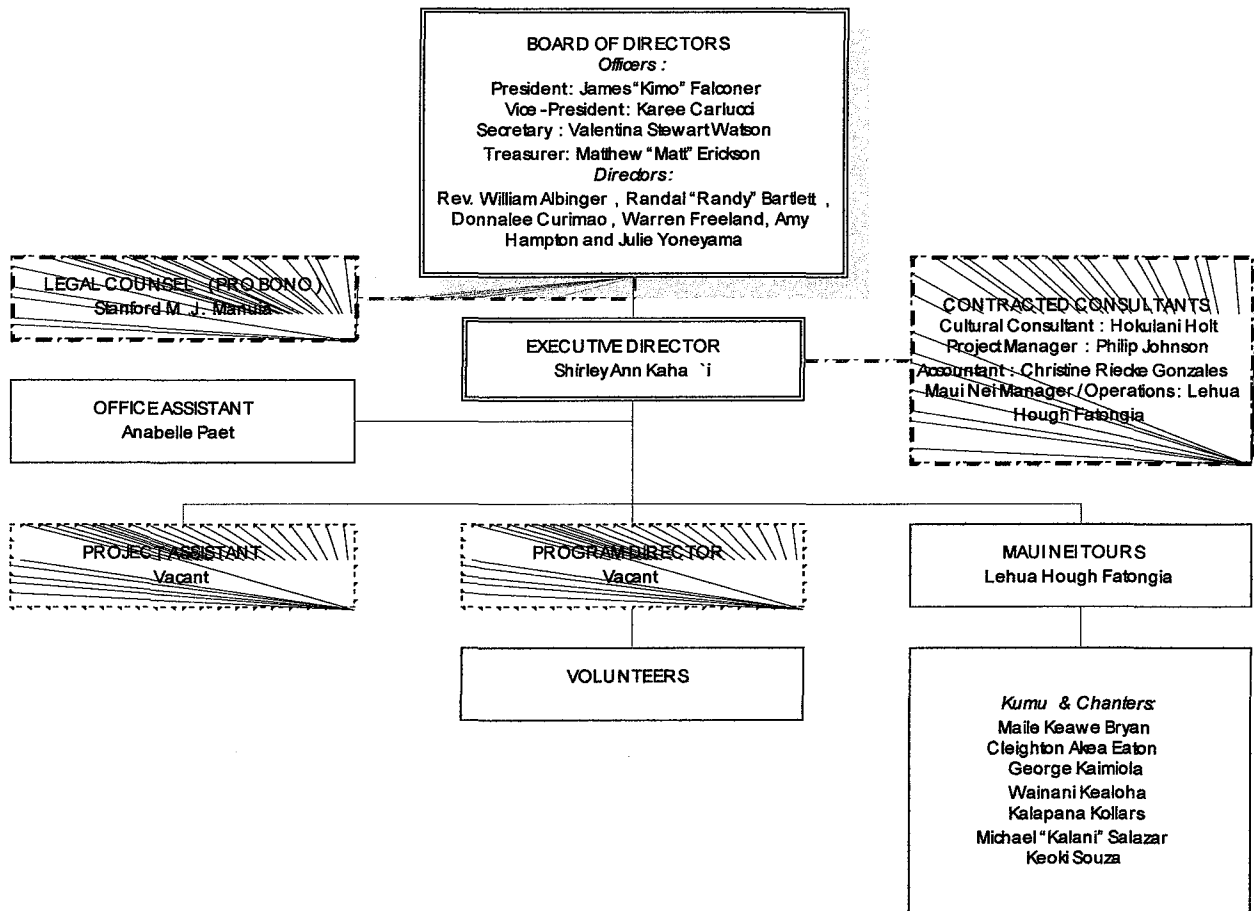
**V. Personnel: Project Organization and Staffing**

**A. Proposed Staffing, Staff Qualifications, Supervision and Training**

FOM proposes to conduct all of the work through a contracted professional firm, under the supervision of its Project Manager, who reports to the Executive Director, Shirley Ann Kaha'i. Ms. Kaha'i first joined FOM in 2001 as a Project Assistant, and over time she has secured grant awards and has performed the reporting requirements for three such awards.

**B. Organization Chart**

**Friends of Moku'ula, Inc.**  
*(as of January 18, 2011)*



**VI. Other**

- A. Litigation:** There is no pending litigation to which FOM is a party.
- B. Licensure or Accreditation:** N/A

**BUDGET JUSTIFICATION  
CAPITAL PROJECT DETAILS**

Applicant: **FRIENDS OF MOKU'ULA, INC.**

Period: July 1, 2011 to June 30, 2012

<b>FUNDING AMOUNT REQUESTED</b>						
<b>TOTAL PROJECT COST</b>	<b>ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS</b>		<b>STATE FUNDS REQUESTED</b>	<b>OTHER SOURCES OF FUNDS REQUESTED</b>	<b>FUNDING REQUIRED IN SUCCEEDING YEARS</b>	
	<b>FY: 2009-2010</b>	<b>FY: 2010-2011</b>	<b>FY:2011-2012</b>	<b>FY:2011-2012</b>	<b>FY:2012-2013</b>	<b>FY:2013-2014</b>
PLANS			500,000			
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
<b>TOTAL:</b>			500,000			
<b>JUSTIFICATION/COMMENTS:</b>						



**DECLARATION STATEMENT  
APPLICANTS FOR GRANTS AND SUBSIDIES  
CHAPTER 42F, HAWAI'I REVISED STATUTES**

The undersigned authorized representative of the applicant acknowledges that said applicant meets and will comply with all of the following standards for the award of grants and subsidies pursuant to section 42F-103, Hawai'i Revised Statutes:

- (1) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant or subsidy is awarded;
- (2) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
- (3) Agrees not to use state funds for entertainment or lobbying activities; and
- (4) Allows the state agency to which funds for the grant or subsidy were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant or subsidy.

In addition, a grant or subsidy may be made to an organization only if the organization:

- (1) Is incorporated under the laws of the State; and
- (2) Has bylaws or policies that describe the manner in which the activities or services for which a grant or subsidy is awarded shall be conducted or provided.

Further, a grant or subsidy may be awarded to a non-profit organization only if the organization:

- (1) Has been determined and designated to be a non-profit organization by the Internal Revenue Service; and
- (2) Has a governing board whose members have no material conflict of interest and serve without compensation.

For a grant or subsidy used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant or subsidy was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant or subsidy used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

**FRIENDS OF MOKU'ULA, INC.**  
(Typed Name of Individual or Organization)

  
(Signature)

1/24/11  
(Date)

**Shirley Ann Kaha'i**  
(Typed Name)

**Executive Director**  
(Title)



FRIENDS OF  
MOKU'ULA, INC.

I Ka Wā Mamua, Ka Wā Mahope  
The Future Is In The Past

(808) 661-3659  
Fax (808) 661-1676  
505 Front Street, Suite 221  
Lāhainā, Hawai'i 96761  
E-mail: friends@mokuula.com  
www.mokuula.com

**RESOLUTION  
OF THE BOARD OF DIRECTORS  
OF THE FRIENDS OF MOKU'ULA, INC.**

**TO AUTHORIZE THE APPLICATION FOR A GRANT-IN-AID  
FROM THE HAWAII STATE LEGISLATURE**

WHEREAS, the Friends of Moku'ula, Inc. (FOM) is a not-for-profit corporation established under the laws of the State of Hawai'i; and

WHEREAS, FOM's purpose and mission are to protect, preserve and restore the sacred island of Moku'ula and its surrounding wetlands, and to further perpetuate the Hawaiian culture through ongoing education programs; and

WHEREAS, FOM's carries out its mission in part through donations and grant funding from various sources; and

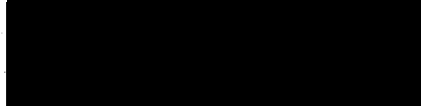
WHEREAS, the Hawai'i State Legislature operates a program to provide grant funding to qualified applicants, subject to budget availability; and

WHEREAS, FOM is a qualified applicant for such grant funding;

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors, upon due deliberation and consideration, to authorize FOM's Executive Director, Shirley Ann Kaha'i, effective January 15, 2011, to apply for such a grant on behalf of FOM, to execute all necessary documents related thereto, and to administer any resulting grant funds according to the requirements thereof.

IN WITNESS WHEREOF, the undersigned certifies that she is the duly appointed Secretary of the Friends of Moku'ula, Inc. and that the above is a true and correct copy of a resolution duly adopted at a meeting of the directors thereof, convened and held in accordance with law and the Bylaws of said Corporation on August 18, 2010, and that such resolution is now in full force and effect.

DATED: 1/25/11

  
Valentina Stewart Watson  
Secretary