HCP 178 Bill No. HP113

Testimony Before the House Committee

On

Energy & Environmental Protection

March 23, 2010 (10:00 a.m.)

HCR178/HR113 Recognizing October as Energy Awareness Month in Hawaii Date 3/23
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By: Ka'iulani de Silva
Education and Consumer Affairs Department
Hawaiian Electric Company

Chair Morita, Vice Chair Coffman and Members of the Committee:

My name is Ka'iulani de Silva, and I am the Director of Education and Consumer Affairs for Hawaiian Electric Company. I appreciate the opportunity to present testimony in support of HCR 178/HR113, designating October as Energy Awareness Month in Hawaii.

For the past six years, Hawaiian Electric Company has recognized National Energy Awareness Month in October with a signature event called "Live Energy Lite" that encourages conservation of our resources while moving towards a clean energy future for Hawaii. The family event aims to educate and enlighten the public about energy issues and solutions that will reduce energy use, save money and preserve the environment. Hawaiian Electric sponsors the event and invites utilities and organizations such as The Gas Company, Department of Business, Economics, Development and Tourism, Board of Water Supply, Hawaii Energy Efficiency Program, Hawaii Solar Energy Association, Malama Learning Center and many more.

We support the recognition of the importance of clean energy in our lives and our economy by designating October as Energy Awareness Month in Hawaii.

Thank you for this opportunity to testify.

TESTIMONY IN SUPPORT OF HCR178 & HR 113

I provide this testimony in support of HCR178 & HR113, RECOGNIZING OCTOBER AS ENERGY AWARENESS MONTH IN HAWAII. It seems right to recognize October as "Energy Awareness Month in Hawaii," as we work on more education and awareness of renewable energy in our state. Hopefully, this measure will lead to more retailers and home owners as well as landowners to consider the benefits of going green by using renewable energy. Moreover, this measure will set a good example for Hawaii's students, to highlight a month dedicated to clean energy in our state.

Bill No. <u>HP</u>113

Lisa Smith

Date 3/23

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