

EXECUTIVE CHAMBERS HONOLULU

LINDA LINGLE GOVERNOR

> Testimony of Linda L. Smith Senior Policy Advisor to the Governor

Before the HOUSE COMMITTEES ON TOURISM, CULTURE, AND INTERNATIONAL AFFAIRS AND ECONOMIC REVITALIZATION, BUSINESS, AND MILITARY AFFAIRS Monday, February 8, 2010, 9:30 a.m. Room 312, State Capitol

HB2681 RELATING TO TAXATION

Chair Manahan, Chair McKelvey, and Members of the Committees:

The Office of the Governor **supports the concept of HB2681, but prefers the Administration measure HB2559**, which is also being heard on this agenda, due to the various safeguards provided for in HB2559. HB2681 provides a four percent refundable tax credit for the construction and renovation of hotel or resort properties from January 1, 2010 to December 31, 2011. Because the construction and visitor industries have been hit especially hard during the downturn, we believe a hotel and resort construction and remodeling tax credit has the capacity to significantly stimulate the economy, and therefore support the concept.

HB2681 establishes a four percent refundable tax credit, applicable to costs incurred in the construction or renovation of hotel or resort properties for tax years 2010 to 2011, which may be used to offset income or transient accommodation taxes. However, this tax credit lacks a cap to control cost impacts on the State budget. As a result, we respectfully request the committee to consider HB2559, which provides Testimony of Linda L. Smith on HB2681 2

additional safeguards designed to maximize construction activity while minimizing the cost of the tax credit to the State:

- HB2559 provides a non-refundable tax credit for hotel and resort construction occurring from January 1, 2010 to December 31, 2012, and places a cap of \$50 million on the amount that the Department of Taxation can award per year;
- The tax credit sets a floor of \$10 million and a cap of \$100 million for qualifying costs per project, which ensures that substantial construction activity will occur with the capacity to create a critical mass of new jobs;
- 3) The tax credit limits qualifying construction and renovation costs to only include labor, material, and supply costs incurred in Hawaii, but do not include design, planning, or permitting costs. This provision ensures that the tax credit only incentivizes immediate construction activity, which must occur between 2010 and 2012; and
- 4) The tax credit cannot be taken for construction and renovation costs financed through government grants or loans, since such construction has already been incentivized by the government through other means.

A hotel and resort construction and remodeling tax credit will help to revitalize the construction industry in the key sector of hotel and resort development while providing long-term enhancements to visitor accommodations in the State. However, we must also minimize cost impacts to the State where possible. As such, the Office of the Governor supports the concept in this measure, but requests that consideration be given to HB2559 due to the additional safeguards included.

LINDA LINGLE Governor

MIKE MCCARTNEY President and Chief Executive Officer

Hawai'i Tourism Authority

Hawai'i Convention Center, 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815 Website: www.hawaiitourismauthority.org Telephone: (808) 973-2255 Fax: (808) 973-2253

Testimony of Mike McCartney President and Chief Executive Officer Hawai'i Tourism Authority on

H.B. 2439 Relating to Taxation H.B. 2681 Relating to Taxation H.B. 2559 Relating to Remodeling Tax Credits

House Committee on Tourism, Culture, & International Affairs House Committee on Economic Revitalization, Business, & Military Affairs Monday, February 8, 2010 9:30 a.m. Conference Room 312

The Hawai'i Tourism Authority (HTA) supports the intent of the following measures: **H.B.** 2439, which proposes a tax credit of 10% of the costs of construction or renovation of qualified hotel facilities incurred from January 1, 2010 to December 31, 2015; **H.B.** 2681, which proposes a 4% tax credit for hotel construction and renovations incurred perform December 31, 2011; and

1.B. 2559, which proposes a tax credit of 10% of the costs of construction or renovation of malified hotel facilities incurred from January 1, 2010 to December 31, 2012, where the costs are a minimum of \$10 million up to a maximum of \$100 million.

The HT Aris tasked with marketing and promoting Hawai'i as a visitor destination, with the goal of increasing visitor spending. One of the keys to branding Hawai'i's visitor industry and increasing visitor spending is the improvement of the state's tourism product, which includes the physical infrastructure. As such, the HTA supports these measures which provide the private sector with investment incentives to upgrade Hawai'i's hotel facilities. This will help Hawai'i remain competitive as a destination while providing enhancements to the visitor experience.

The HTA would also like to point out the following:

B 2559 does not include in the qualified costs plans, designs, and permitting, which often the significant costs of the first two years of a project.

B. 2681 only provides a 4% tax credit;

be our knowledge, there may be few projects that are ready to break ground at this time that could benefit from the tax credit in H.B. 2681 or H.B. 2559 which has sunset dates of December 31, 2011 and December 31, 2012 respectively.

For these reasons, the HTA prefers the 6-year period in H.B. 2439 which will provide an even greater benefit to stimulate Hawai'i's visitor industry and the State of Hawai'i.

Thank you for the opportunity to provide these comments

LINDA LINGLE MARSHA WIENERT OURISM LIAISON



TOURISM LIAISON

Hawai'i State Capitol, Office of the Governor, 4th Floor Honolulu, Hawai'i 96813

Telephone: Fax

(808) 586-2362 (808) 586-0019

Statement of MARSHA WIENERT **Tourism Liaison** Office of the Governor before the **HOUSE COMMITTEE ON TOURISM, CULTURE & INTERNATIONAL AFFAIRS** and the HOUSE COMMITTEE ON ECONOMIC REVITALIZATION, BUSINESS & MILITARY AFFAIRS Monday, February 8, 2010 9:30 a.m. State Capitol, Conference Room 312

> in consideration of HB 2681 **RELATING TO TAXATION.**

Chairs Manahan and McKelvey, Vice Chairs Tokioka and Choy and Members of the House Committees.

HB 2681 provides a tax credit for hotel renovations and we support the intent of this bill. However, we prefer HB 2559, which provides a ten percent tax credit on costs incurred for the construction or renovation of hotels or resort properties.

We support HB 2559 over HB 2681 because the non-refundable credit in HB 2559 will stimulate immediate construction activity. The credit may be used to offset corporate income, general excise and transient accommodation taxes. The tax credit can be used for construction or renovation costs including labor, material and supply costs incurred in Hawai'i. It does not include design, planning or permitting costs. We believe that this provision is necessary to ensure the credit will immediately impact our economy and create jobs.

Getting as many of our residents back to work and creating jobs now should be the primary concern and we feel that HB 2559 will deliver the kind of immediate stimulus our economy needs.

Thank you for the opportunity to testify on HB 2681.



DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813 Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804 Web site: www.hawaii.gov/dbedt LINDA LINGLE GOVERNOR THEODORE E. LIU DIRECTOR PEARL IMADA IBOSHI DEPUTY DIRECTOR

Telephone: (808) 586-2355 Fax: (808) 586-2377

Comments of EUGENE TIAN Acting Economics Research Administrator Department of Business, Economic Development, and Tourism before the

HOUSE COMMITTEE ON TOURISM, CULTURE AND INTERNATIONAL AFFAIRS

and

HOUSE COMMITTEE ON ECONOMIC REVITALIZATION, BUSINESS & MILITARY AFFAIRS

Monday, February 8, 2010 9:30 a.m. State Capitol, Conference Room 312 in consideration of

HB 2681 RELATING TO TAXATION

Chair Manahan, Chair McKelvey and Members of the House Committee on Tourism, Culture & International Affairs, and Committee on Economic Revitalization, Business & Military Affairs.

The Department of Business, Economic Development and Tourism supports the intent of this bill, which provides a four percent refundable tax credit for construction or renovation costs incurred on a qualified hotel facility before December 31, 2011. However, we prefer HB 2559.

This bill differs from HB 2559 in the following:

- a. This bill provides a four percent tax credit on construction or renovation costs while HB 2559 provides ten percent.
- b. This bill restricts tax credit to net income tax while HB 2559 allows tax deduction from net income, general excise, and transient accommodation taxes.
- c. This bill sets no restrictions on the amount of construction or renovation costs while HB 2559 sets a construction floor of \$10 million and a ceiling of \$100 million.

- d. This bill sets no restrictions on the type of spending of a hotel construction or renovation project, while HB 2559 excludes spending on design and planning of such projects.
- e. This bill allows a tax refund if credit exceeds tax liability while HB 2559 allows the extra credit be claimed in subsequent years.
- f. This bill sets the sunset date as December 31, 2011 while the sunset date for HB 2559 is December 31, 2012.
- g. This bill sets no restrictions on the funding source of the construction projects while HB 2559 excludes projects funded in whole or in part by government grants, government issued loans, or property assessed clean energy financing.
- h. This bill sets no cap on tax credits while HB 2559 sets a credit cap of \$50 million a year.

000043

We are also concerned that businesses may not be sufficiently responsive to the lower, four percent tax credit.

Thank you for the opportunity to offer these comments.



Waikīkī Improvement Association

Statement of Rick Egged President, Waikiki Improvement Association Before the House Committees on Tourism, Culture & International Affairs And Economic Revitalization, Business & Military affairs Monday, February 8, 2009 9:30 AM State Capitol, Conference Room 312 in consideration of

HB 2439 and HB 2681 RELATING TO TAXATION & HB2559 RELATING TO REMODELING TAX CREDITS

Good morning Chairs Manahan & McKelvey, Vice Chairs Tokioka & Choy and members of the respective Committees:

I am Rick Egged testifying on behalf of the Waikiki Improvement Association. WIA is a nonprofit organization representing 170 leading businesses and stakeholders in Waikiki.

Hotel Construction and Renovation Tax Credits work. A 2004 study prepared by Hospitality Associates, Inc. and economics professor Dr. James Mak found that:

1. The tax credits produced a sizable increase in hotel construction and renovation activity. Against the backdrop of a sluggish State economy, the jobs, earnings, and tax revenues generated by this increase in construction activity are extremely significant.

2. The gain in tax revenues from increased hotel construction and renovation activity far exceed the estimated amount of the tax credits given. In addition to increased tax revenues from construction activities, the improvements are generating higher room rates, which translate into higher GET and TAT collections over time.

3. The renovations spurred by the credits are attracting higher spending visitors. The key to sustainable tourism in Hawaii is our ability to increase per capita visitor spending.

By facilitating hotel renovations, the tax credits have proven to be an effective tool in helping to improve the quality of Hawaii's hotel and visitor market. Higher visitor spending, of course, produces even greater tax revenues.

The Waikīkī Improvement Association **supports** all three bills. We do have some comments regarding some of the differences in the bills. HB 2681 appears to cover only two years 2010 to 2011, HB 2559 covers three years 2010 to 2012 and HB 2439 six years 2010 to 2015. The two year period in HB 2681 my be too short to be effective. The longer time frame will spur more projects to begin work now.

HB 2439 and HB 2681 provide a refundable credit; HB 2559 can only be used to offset tax liability but allows a carry-over. HB 2712 limits eligible cost to a minimum of \$10 million and a maximum of \$100 million and caps annual credits at \$50 million, HB 2439 has no such limits. The \$10 million minimum would eliminate a number of smaller properties and cap creates uncertainty about whether the credit will be available or not. It is uncertain what is intended by 235 (g, h) (3). Does this item refer to all commercial construction in a "qualified resort area" or only that within a hotel? WIA would strongly support including non hotel properties. The shopping, dining and entertainment experiences offered by resort district properties enhance the destination regardless of whether or not located in a hotel. Including non hotel properties would of course increase the number of construction jobs created.

The Waikīkī Improvement Association would be happy to work with the committee to combine the best features of each bill.

Thank you for the opportunity to testify.

GOODSILL ANDERSON QUINN & STIFEL

A LIMITED LIABILITY LAW PARTNERSHIP LLP

Alii Place, Suite 1800 • 1099 Alakea Street Honolulu, Hawaii 96813

> MAIL ADDRESS: P.O. BOX 3196 HONOLULU, HAWAII 96801

TELEPHONE (808) 547-5600 • FAX (808) 547-5880 info@goodsill.com • www.goodsill.com

MEMORANDUM

TO: Representative Joey Manahan Chair, Committee on Tourism, Culture & International Affairs

> Representative Angus McKelvey Chair, Committee on Economic Revitalization, Business & Military Affairs

VIA EMAIL: TCItestimony@Capitol.hawaii.gov

FROM: Mihoko Ito

GOVERNMENT RELATIONS TEAM:

GARY M. SLOVIN

ANNE T. HORIUCHI

MIHOKO E. ITO

CHRISTINA Z. NOH

DATE: February 7, 2010

RE: H.B. 2681 – Relating to Taxation Hearing: Monday, February 8, 2010 at 9:30 a.m., Room 312

Dear Chair Manahan, Chair McKelvey, and Members of the Committees:

I am Mihoko Ito, testifying on behalf of Wyndham Worldwide. Wyndham Worldwide offers individual consumers and business-to-business customers a broad suite of hospitality products and services across various accommodation alternatives and price ranges through its portfolio of world-renowned brands. Wyndham Worldwide has substantial interests in Hawaii that include Wyndham Vacation Ownership, with its resort at Waikiki Beach Walk.

We support H.B. 2439, which provides a hotel construction and renovation credit until December 31, 2011. This proposed tax credit will provide a boost to the hospitality industry in Hawai'i by providing an incentive to encourage hotel renovations and improvements, and creating new jobs.

Thank you very much for the opportunity to submit testimony.

gslovin@goodsill.com ahoriuchi @goodsill.com meito@goodsill.com cznoh@goodsill.com

INTERNET:

2841442.1

TAXBILLSERVICE

126 Queen Street, Suite 304

TAX FOUNDATION OF HAWAII

Honolulu, Hawaii 96813 Tel. 536-4587

SUBJECT: INCOME, Hotel construction and remodeling tax credit

BILL NUMBER: HB 2681

INTRODUCED BY: Chong, Aquino, Chang, Ito, Manahan, Tokioka, Tsuji, Yamashita

BRIEF SUMMARY: Adds a new section to HRS chapter 235 to allow taxpayers subject to HRS chapter 235 and HRS chapter 237D to claim a refundable hotel construction and remodeling tax credit of 4% of the construction or renovation costs incurred before 12/31/11. The credit shall not be applicable to costs of construction or improvement for which another income tax credit was claimed for the taxable year.

In the case of a partnership, S corporation, estate or trust, association of apartment owners of a qualified hotel facility, time share owners association, or any developer of a time share project, the credit shall be based on qualified costs incurred by the entity with costs on which the credit is computed determined at the entity level. To qualify for the credit, the taxpayer shall be in compliance with all applicable federal, state, and county statutes, rules, and regulations. If a deduction is taken under IRC section 179 (with respect to election to expense depreciable business assets), no tax credit shall be allowed for such qualified costs for which the deduction was taken. The basis of eligible property for depreciation or accelerated cost recovery system purposes shall be reduced by the amount of credit allowable and claimed.

Credits in excess of a taxpayer's income tax liability shall be refunded provided such amounts are in excess of \$1. Claims for the credit, including any amended claims, must be filed on or before the end of the twelfth month following the close of the taxable year.

Defines "construction or renovation cost" as any cost incurred after 7/1/10 for the plans, design, construction, and equipment related to new construction, alteration, or modification of a qualified hotel facility. Defines "net income tax liability," "qualified hotel facility," "qualified resort area," and "taxpayer" for purposes of the measure. This act shall be repealed on December 31, 2011.

EFFECTIVE DATE: July 1, 2010; applicable to tax years beginning after December 31, 2009

STAFF COMMENTS: The legislature by Act 195, SLH 2000, enacted a hotel construction and renovation tax credit of 4% for hotel renovations effective for tax years beginning after 12/31/98 but before 12/31/02. Act 10 of the Third Special Session of 2001 increased the hotel renovation tax credit to 10% for construction costs incurred before 7/1/03. Act 10 also provided that the credit shall revert back to 4% on 7/1/03 and sunset on 12/31/05. This measure proposes a similar credit of 4% for hotel renovation costs incurred in a taxable year.

The original tax credit was promoted on the argument that the tax credit would be an incentive for hotels to refurbish their properties in order to remain competitive with other destinations around the world. The credit amount was set at 4% to seemingly offset the 4% general excise tax. When 9/11 hit, the

HB 2681 - Continued

momentum of the crisis fostered support for an increase in the credit to 10% to supposedly keep projects which were already in progress going. However, the governor objected and threatened to veto the sweetened credit. The legislature compromised and provided that the 10% credit would be nonrefundable.

While this measure proposes to reestablish a hotel renovation tax credit, it should be noted that no evaluation has been done to validate the effectiveness of this credit in spurring substantial renovations of hotel resort properties. While some may argue that this credit is necessary to make their upcoming renovations pencil out, one must ask whether or not it is the role of government to subsidize private investments. While the credit might be viewed as critical to a taxpayer's project or to the continued renovation of the resort plant, one must ask how long must all other taxpayers suffer the heavy burden of taxation so that this subsidy can be extended to a few?

It would be a very different picture if those who are asking for the subsidy would be willing to forgo other public services or make recommendations on how government can rein in spending, but that is not the case. Now, more than ever, lawmakers need to recognize that they need to set priorities for what precious few dollars taxpayers they can part with to run state and local government. One must ask how lawmakers can provide subsidies like this proposal when they raised the general excise tax on all other taxpayers to pay for a transit system in Honolulu? Taking care of a few taxpayers at the expense of all other taxpayers is certainly a cavalier attitude.

More importantly, if the intent of this measure is to entice hotel owners to undertake major renovations, then the sponsors do not understand what is happening to the nation's economy. In order to undertake large scale construction or renovations, either the hotel owner has to be cash rich or else have access to the credit markets. As the nation now knows, the credit markets have frozen and despite herculean efforts to thaw those credit markets, it will be a long road to recovery. Given that fact, it is doubtful that any hotel owner will undertake new renovation projects, in fact, some who had such projects underway have pulled back or completely shut down those projects for the time being. Thus, the sponsors of this proposal may find this incentive useless in this environment.

Instead of subsidizing construction in order to get construction workers off the bench, government can assist in a number of other ways. For private projects, the permitting and planning process can be accelerated. One developer recently reported that it had taken two years to subdivide two parcels into seven house lots in rural Oahu at which time the planning and permitting department deferred approval citing eight issues to be addressed regarding subdivision approval. The interest on the seller has amounted to more than \$500,000 to this point and going forward, both the buyer and seller are shelling out more than \$27,000 a month for interest alone, not to mention the other planning and engineering costs. These are costs that could be mitigated if permitting officials would just work with developers and owners in streamlining these requirements. Apparently officials are reticent to make decisions in fear that they might make the wrong decision. The result is costly delays while construction work goes begging.

In the public arena, both the state and counties need to take advantage of this window of opportunity of readily available labor and exceptionally low interest rates to undertake a massive capital improvement program. As economists on the Council on Revenues noted recently, when adjusted for inflation, the amount of public construction projects in the state is at its lowest since statehood.

Digested 2/5/10

SAH - Subcontractors Association of Hawaii 1188 Bishop St., Ste. 1003**Honolulu, Hawaii 96813-2938 Phone: (808) 537-5619 + Fax: (808) 533-2739

February 8, 2010

Testimony To: House Committee on Tourism, Culture, & International Affairs Representative Joey Manahan, Chair

> House Committee on Economic Revitalization, Business, & Military Affairs Representative Angus L.K. McKelvey, Chair

Presented By: Tim Lyons President

Subject:

H.B. 2439 – RELATING TO TAXATION. H.B. 2681 – RELATING TO TAXATION H.B. 2559 – RELATING TO REMODELING TAX CREDITS

Chair Manahan, Chair McKelvey and Members of the Joint Committees:

I am Tim Lyons, President of the Subcontractors Association of Hawaii. SAH is composed of nine

separate and distinct subcontracting organizations including:

ELECTRICAL CONTRACTORS ASSOCIATION OF HAWAII HAWAII FLOORING ASSOCIATION ROOFING CONTRACTORS ASSOCIATION OF HAWAII HAWAII WALL AND CEILING INDUSTRIES ASSOCIATION TILE CONTRACTORS PROMOTIONAL PROGRAM PLUMBING AND MECHANICAL CONTRACTORS ASSOCIATION OF HAWAII SHEETMETAL CONTRACTORS ASSOCIATION OF HAWAII PAINTING AND DECORATING CONTRACTORS ASSOCIATION PACIFIC INSULATION CONTRACTORS ASSOCIATION

000049

We support this bill.

Short and simple, our members are in need of work. People are not spending money on residential renovations, commercial renovations or even hotel renovations. A tax credit? This bill is as simple as the fact that it would provide for a tax credit if you do that type of work. That will benefit our members, as well as the economy.

Based on the above, we support this bill.

Eric J. Masutomi Vice President Planning



February 5, 2010

The Honorable Joey Manahan Chair, Committee on Tourism, Culture & International Affairs House of Representatives State Capital 415 South Beretania Street Honolulu, Hawaii 96813

RE: HB 2681 RELATING TO TAXATION

Chair Manahan and Members of the Committee:

Like HB 2439, HB 2681 seeks to create and preserve jobs in the local construction industry by establishing a refundable tax credit for construction or renovation costs for hotel and other visitor-related facilities. As opposed to the ten percent credit proposed in HB2439, however, this bill would set the credit at four percent of construction costs. It would also limit the credit to costs incurred during an 18-month time period, from July 1, 2010 through December 31, 2011, substantially less than the 6-year period proposed in HB 2439.

We strongly support the intent and purpose of both these measures, but believe that the ten percent credit proposed under HB2439 will have a substantially greater stimulative effect than the four percent rate established in this bill. The results of Act 10, Third Special Session Laws of Hawaii 2001, which increased the then four percent tax credit to ten percent, amply demonstrate the dramatic difference in construction activity that the higher rate can spur.

We also feel that the 18-month timeframe prescribed in HB 2681 needs to be lengthened to be effective vis-à-vis retention/creation of construction jobs. The scale and type of projects that will be able to be initiated and substantially completed in this time frame are limited.

For these reasons, while we support this measure, we favor HB 2439.

Thank you for this opportunity to testify.

Aloha,

Eric J. Masutemi

000051

EJM:lth



888 Mililani Street, Suite 601 Honolulu, Hawaii 96813-2991 Telephone: 808.536.2351 Facsimile: 808.528.4059

www.hgea.org

The Twenty-Fifth Legislature, State of Hawaii Hawaii State House of Representatives Committee on Tourism, Culture & International Affairs Committee on Economic Revitalization, Business and Military Affairs

Testimony by Hawaii Government Employees Association February 8, 2010

H.B. 2681 - RELATING TO TAXATION

The Hawaii Government Employees' Association, AFSCME Local 152, AFL-CIO opposes the purpose and intent of H.B. 2681 – Relating to Taxation. This bill proposes to create a 4% refundable tax credit for construction or renovation costs incurred by a qualified hotel facility to boost Hawaii's construction and visitor industries. The tax credit would remain in effect through December 31, 2011.

While this type of tax credit may have been helpful during the 2001 recession, the state's economy is much worse today. With a projected \$1.2 billion deficit, every existing tax credit should be carefully examined before any new credits are created. Tax credits are government spending programs that are administered through the tax code. In theory, it does not matter whether state government uses direct spending through the budget or tax expenditure (credit) to achieve a policy goal. However, each tax expenditure must compete with other state priorities when the legislature makes its budget decisions.

The proposed hotel construction and renovation tax credit is not without risk. For example, adding additional hotel rooms will not automatically bring additional visitors, and without additional visitors there could be higher vacancy rates and lower hotel room rates. Consequently, the hotel industry could incur large operational losses and there would be lower transient accommodation tax revenue.

We cannot support the creation of any additional tax credits which will reduce state tax revenues by millions of dollars in the midst of a severe budget crisis. There are other viable options to boost the construction industry through federal stimulus funds that are targeted at repairing and upgrading infrastructure, and state capitol improvement project spending. Thank you for the opportunity to testify in opposition to H.B. 2681.

Respectfully submitted, a A Nomura Deputy Executive Director





A S S O C I A T I O N 2270 Kalakaua Ave., Suite 1506 Honolulu, HI 96815 Phone: (808) 923-0407 Fax: (808) 924-3843 E-Mail: hhla@hawaiihotels.org Website: www.hawaiihotels.org



32nd Anniversary Are You Walking??? May 15, 2010 (Always the 3rd Saturday in May) www.charitywalkhawaii.org

000053

TESTIMONY OF MURRAY TOWILL PRESIDENT HAWAI'I HOTEL & LODGING ASSOCIATION

DATE: February 8, 2010

RE: HB 2439 Relating to Taxation HB 2559 Relating to Remodeling Tax Credits HB 2681 Relating to Taxation

Good morning Chairpersons Manahan and McKelvey and members of the House Committees on Tourism, Culture & International Affairs, and Economic Revitalization, Business And Military Affairs. I am Murray Towill, President of the Hawai'i Hotel & Lodging Association.

The Hawai'i Hotel & Lodging Association is a statewide association of hotels, condominiums, timeshare companies, management firms, suppliers, and other related firms and individuals. Our membership includes over 150 hotels representing over 48,000 rooms. Our hotel members range from the 2,680 rooms of the Hilton Hawaiian Village to the 4 rooms of the Bougainvillea Bed & Breakfast on the Big Island.

The Hawai'i Hotel & Lodging Association supports HB 2439 Relating to Taxation, HB 2559 Relating to Remodeling Tax Credits, and HB 2681 Relating to Taxation. Each of these bills provides a construction tax credit for hotel and/or resort construction. The bills also have a variety of provisions that vary from one another.

We support these measures because they all provide incentives to stimulate reinvestment in the visitor product. Perhaps most importantly in our current economic situation stimulating construction is a good way to get people back to work. It is especially valuable to get people in the construction sector back to work since they have been hit very hard by the current recession.

Currently there are a number of obstacles to investments including the uncertainty in the financial markets and the financial challenges facing many due to the recession. A tax credit of this type would be a stimulus to trigger investment.

I would like to comment on a number of features in these bills.

First, we believe the 10% credit provided in HB 2559 and HB 2439 will have the greatest possible impact. Given the challenges in the financial market and uncertainty in the economy. We do not believe a 4% credit will stimulate much new economic activity.

Second, we believe the 6-year period covered by HB 2439 will provide the most stimulus in large part due to the length of time it takes projects to go through the regulatory approval process. Unless a project has most or all of its approvals, it will have a difficult time being underway by 2011 or 2012.

Third, HB 2559 also contains a provision that limits the minimum size of a project to \$10 million. We believe this is too restrictive. If the committee decides to include a minimum, we would recommend this minimum amount be lowered to \$1 million.

Again, mahalo for this opportunity to testify.