



# **UNIVERSITY OF HAWAII SYSTEM**

## **Legislative Testimony**

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Testimony Presented Before the  
Senate Committee on Higher Education  
March 11, 2010 at 1:15 p.m.  
by  
MRC Greenwood  
President, University of Hawai'i System

HB 2670 HD 1 – Relating to the University of Hawai'i

Chair Tokuda, Vice Chair Sakamoto, and Members of the Senate Committee on Higher Education:

The University of Hawai'i System supports HB 2670 HD1. This measure increases the cap on the amount of expenditures to \$5M that the UH Board of Regents can authorize from the University of Hawai'i Tuition and Fees Special Fund for deposit into the University of Hawai'i Foundation for the purposes of promoting alumni relations and generating private donations.

The collaboration between the University of Hawai'i System and the University of Hawai'i Foundation has a direct impact on the university's service to the state. It strengthens and improves student access to higher education; supports research projects whose findings which may result in critical healthcare, environmental and other key breakthroughs; and enhances programs throughout our 10 campuses for our community.

The University of Hawai'i Centennial Campaign, led by the University of Hawai'i Foundation, was launched to celebrate 100 years of public higher education, raised a grand total to \$336 million. This campaign officially ended on June 30, 2009 and concluded the most ambitious fundraising campaign to date in the state of Hawai'i, providing valuable support for UH students, faculty, and programs.

During these difficult economic times, fundraising is more important than ever for UH. Our ability to mount a new campaign and to increase our efforts in generating private support is vital to the future health of the university.

Thank you for the opportunity to testify.

WRITTEN ONLY

TESTIMONY BY GEORGINA K. KAWAMURA  
DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE  
STATE OF HAWAII  
TO THE SENATE COMMITTEE ON HIGHER EDUCATION  
ON  
HOUSE BILL NO. 2670, H.D. 1

March 11, 2010

RELATING TO THE UNIVERSITY OF HAWAII

House Bill No. 2670, H.D. 1, increases the annual cap on expenditures from \$3,000,000 to \$5,000,000 regarding expenditures that the University of Hawaii Board of Regents can authorize from the Tuition and Fees special fund for alumni relations and generating private donations.

We have concerns with this bill. Although increased spending for fundraising efforts may add future revenue, the University must still be able to meet its financial obligations that include future salary increases negotiated for the University of Hawaii Professional Assembly. The University needs to take necessary precautions in ensuring that it maintains fiscal stability in its main special fund in light of the economic condition of the State.

Testimony Presented Before the  
COMMITTEE ON HIGHER EDUCATION

March 11, 2010 at 1:15 p.m.

by

Mitchell Ka'aiali'i

President, University of Hawai'i Alumni Association  
and

Douglas Inouye

1<sup>st</sup> Vice President, University of Hawai'i Alumni Association  
and

Patrick Oki

2<sup>nd</sup> Vice President, University of Hawai'i Alumni Association

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*UH Foundation President*

HB 2670 HD 1 – Relating to the University of Hawai'i

Chair Tokuda, Vice Chair Sakamoto, and the Members of the Senate Committee on Higher Education

The University of Hawai'i Alumni Association supports the passage of HB 2670 HD 1. Raising the cap to \$5 million will open possibilities for more investment in alumni relations and the critical task of engaging alumni with their alma mater.

Our partnership with the University of Hawai'i Foundation has proven to be a most productive and successful model for the Association with increased membership and most importantly, a direct correlation between increased engagement to alumni giving.

During the University of Hawai'i Foundation's Centennial Campaign completed June 30, 2009, 1 out of every 6 Mānoa alumni gave back to their alma mater, this is a significant increase in alumni giving from the previous campaign.

Alumni support through increased communication and programming is critical to the success of our alma mater. Alumni of the University of Hawai'i are proud of our education and supporting an engaged and connected alumni population is critical for our University. An investment in alumni relations through the University of Hawai'i Foundation is an investment in the future success of our University.

We urge your support of this bill.



# University of Hawai'i Foundation

## Legislative Testimony

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Testimony Presented Before the  
COMMITTEE ON HIGHER EDUCATION  
March 11, 2010 at 1:15 p.m. in conference room 225.  
by  
Donna Vuchinich  
President & CEO, University of Hawai'i Foundation

### **HB 2670 HD1 – Relating to the University of Hawai'i**

Chair Tokuda, Vice Chair Sakamoto, and Members of the Senate Committee on Higher Education:

The University of Hawai'i Foundation supports the passage of HB 2670 HD1.

The bill does not mandate that any particular level of funding be provided to the Foundation. Instead the bill simply authorizes the University to devote a level of funding that it believes, working with the Foundation, is in the University's best interests.

Raising the cap to \$5 million on the amount of expenditures that the UH Board of Regents can authorize from the UH Tuition and Fees Special fund would enable the University to invest more in private fundraising and alumni relations.

Now more than ever, raising private funds for the University is needed. With more investment in fundraising, UH Foundation can expand operations and raise additional funds. The UH Foundation has a proven track record. Every \$1 expended on fundraising through the University of Hawai'i Foundation has returned \$8 in private support. In turn, private support has leveraged additional monies from other sources.

Through its Centennial Campaign completed June 30, 2009, the University of Hawai'i Foundation raised \$336 million from more than 90,000 donors – the largest private fundraising campaign in the history of our state. Of this total, donors gave \$75 million in endowed gifts – funds that are renewable and sustainable and provide a critical base of on-going support for students and academic programs.

UHF legislative testimony in favor of HB 2670 HD1

March 11, 2010

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The University of Hawai'i plays an integral role in shaping a sustainable future for our island residents. Students are our future, and our unique integrated university system educates our workforce for sectors as diverse as the trades, healthcare, education and hospitality and tourism. They are not only the workers but the innovators who create future industry and economy.

The need for private support for our public universities during these challenging economic times is great.

We urge you to support this bill.