

TESTIMONY

GM268

Testimony for LBR 3/18/2010 2:45:00 PM GM268

Conference room: 224

Testifier position: Nominee

Testifier will be present: Yes

Submitted by: Carl Hinson

Organization: Individual

Address: 91-1038 Kai`ikuwa Street, Ewa Beach, HI 96706

Phone: 808-381-9098

Submitted on: March 17, 2010

Comments:

Aloha! My name is Carl Hinson. I am honored to have been nominated to serve on the Hawai'i Workforce Development Council. I ask that you please support my appointment to the Hawai'i Workforce Development Council as I believe my background and experience will be a great asset in meeting the established goals the council strives to accomplish. I am highly experienced in human resource management and specifically, within Workforce Development, both here in Hawaii and on the mainland. I have served in various positions in workforce staffing and planning, and had the opportunity to develop, operate, and lead a diverse portfolio of hospital and community based recruitment programs and services.

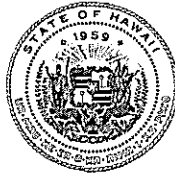
To serve as a member of the council will enable me to support and facilitate the development of a skilled workforce that meets the needs of our local community and increases individual opportunities for employment in Hawai'i.

Sincerely,



Carl W. Hinson

LINDA LINGLE
GOVERNOR



GREGG YAMANAKA
CHAIRPERSON

JAMES P. HARDWAY
EXECUTIVE DIRECTOR

**STATE OF HAWAII
WORKFORCE DEVELOPMENT COUNCIL**

830 PUNCHBOWL STREET, SUITE 417
HONOLULU, HAWAII 96813
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March 17, 2010

To: The Honorable Dwight Y. Takamine, Chair
and Members of the Senate Committee on Labor

Date: Thursday, March 18, 2010
Time: 2:45 p.m.
Place: State Capitol, Conference Room 224

From: James P. Hardway, Executive Director
Workforce Development Council

A handwritten signature in black ink, appearing to read "James P. Hardway", with a long, sweeping underline.

RE: GM 268 – Carl Hinson: Hawaii Workforce Development Council

The Hawaii Workforce Development Council ("WDC") strongly supports the confirmation of Mr. Carl Hinson to this appointment. Mr. Hinson brings to the WDC critical knowledge of workforce issues relating to healthcare.

Mr. Hinson's knowledge of workforce issues is extensive. He has, for the last five years, been the Director of Workforce Development and Human Resources operations for Hawaii Pacific Health ("HPH"). His current responsibilities include overseeing staffing, planning and HR operations system-wide. Further, he has initiated a number of programs that enhance training, give individuals the opportunity to serve in the healthcare field through internships and revamped the new-hire orientation process at HPH.

Prior to his service at HPH, he has served as talent manager of Fairview Health Services in Minnesota and was Director of Physician Placement at Sioux Valley Hospital in South Dakota. At both facilities, Mr. Hinson implemented new procedures in hiring and retaining good talent for those facilities. All of these experiences and knowledge has become quite valuable to the entire Workforce Development Council as it continues to work on improving how the workforce system works in Hawaii.

Mr. Hinson is an outstanding member of his community and profession, and is well-qualified and deserving of confirmation to the WDC. Mr. Hinson will represent the private sector on the WDC.

Thursday – March 18, 2010 – 2:45pm
Conference Room 224

The Senate Committee on Labor

To: Senator Dwight Y. Takamine, Chair
Senator Brian T. Taniguchi, Vice Chair

From: Gail Lerch
Executive Vice President, Human Resources & Organizational Development
Hawai'i Pacific Health

Re: **Testimony in Strong Support of GM 268**
Submitting for consideration and confirmation to the Hawai'i Workforce
Development Council, Gubernatorial Nominee, CARL W. HINSON, for a term to
expire 6-30-2013.

My name is Gail Lerch, Executive Vice President, Human Resources & Organizational Development for Hawai'i Pacific Health (HPH). Hawai'i Pacific Health is a nonprofit health care system and the state's largest health care provider, committed to providing the highest quality medical care and service to the people of Hawai'i and the Pacific Region through its four affiliated hospitals, 44 outpatient clinics and more than 2,200 physicians and clinicians. The network is anchored by its four nonprofit hospitals: Kapi'olani Medical Center for Women & Children, Kapi'olani Medical Center at Pali Momi, Straub Clinic & Hospital and Wilcox Memorial Hospital. Collectively, they lead the state in the areas of women's health, pediatric care, cardiovascular services, bone and joint services and cancer care. Hawai'i Pacific Health ranks among the top 3.8 percent of hospitals nationwide in electronic medical record adoption, with system-wide implementation that allows its hospitals to offer integrated, coordinated care throughout the state. Learn more at: <http://www.hawaiipacifichealth.org>

We are writing in strong support for GM 268 Submitting for consideration and confirmation to the Hawai'i Workforce Development Council, Gubernatorial Nominee, CARL W. HINSON, for a term to expire 6-30-2013.

Carl Hinson brings more than 20 years experience in Human Resources and has served as Director of Workforce Development at Hawai'i Pacific Health for more than 5 years. Carl's professional experience, knowledge and concern for the long term well being of our state will make him an invaluable asset to the Hawai'i Workforce Development Council.

Thank you for the opportunity to testify. We fully support the nomination of Carl Hinson to the Hawai'i Workforce Development Council.



Hawaii HOSA ▪ 475 22nd Avenue ▪ Room 217 ▪ Honolulu, Hawaii 96816

March 17, 2010

To the Committee on Labor
Senator Dwight Y. Takamine, Chair
Senator Brian T. Taniguchi, Vice Chair

Subject: **GM 268** Submitting for consideration and confirmation to the Hawai'i Workforce Development Council, Gubernatorial Nominee, CARL W. HINSON, for a term to expire 6-30-2013

I am pleased to provide this written testimony in support of Carl W. Hinson's nomination to the Hawaii Workforce Development Council.

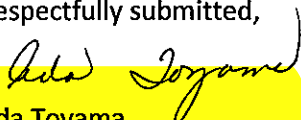
My name is Ada Toyama, retired DOE resource teacher for the Health Services Career Pathway. My association with Carl began in 2005 when I met with him to confirm the number of summer internships Hawaii Pacific Health was offering to graduating high school seniors. Carl understood that recruitment was a process that should be more directly connected to a student's education and had devised an innovative program of summer internships to provide hands-on learning for high school students. During the six-week program, students would work side-by-side with healthcare teams at Hawaii Pacific Health facilities and gain an understanding of the career options available to them within the industry. From an initial arrangement of 12 internships, the number five years later has increased to 70 paid summer internships to secondary and college students pursuing a career in healthcare. The positive impact of that experience has provided countless interns who return to their alma mater or HOSA (Health Occupations Students of America) functions to speak about what the expectations are in the healthcare industry.

He was a collaborator in Minnesota's healthcare industry report in 2000 and has been actively involved with the Department of Education's Health Services Advisory Board in determining standards for students interested in health and medical careers.

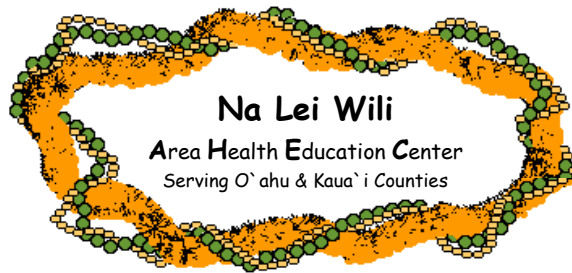
When HOSA received their charter in 2005, Hawaii had an even greater opportunity to strengthen the bonds between education and industry, and once again, Carl not only understood what this opportunity meant but was poised to act on it. He has personally attended the Hawaii State HOSA Conferences for the past five years and publicized the achievement of its members at the national conference in half-page ads in the Sunday paper. To sustain engagement and the development of leadership potential among Hawaii's youth, he has supported national leadership training opportunities for HOSA officers.

Hawaii and the Workforce Development Council will benefit from the appointment of Carl Hinson. He is a visionary leader and understands what is necessary to ensure a pipeline of qualified healthcare professionals to address the needs of Hawaii's citizens. Carl has been an inspiration to me and over 900 HOSA members from 26 chapters on six islands. Our success has been extra special because Carl Hinson believed in what was possible and dared us to dream.

Respectfully submitted,


Ada Toyama
State HOSA Coordinator

4442 Hardy Street, Suite 205
Lihue, HI 96766
Phone/Fax: 808-246-8986



The Mission of Na Lei Wili AHEC
is to grow our own healers by
promoting the health & wellness
of underserved communities on
Oahu and within Kauai County
through partnerships, education,
& advocacy.

Date: March 16, 2010

To: THE SENATE
THE TWENTY-FIFTH LEGISLATURE
REGULAR SESSION OF 2010

COMMITTEE ON LABOR
Senator Dwight Y. Takamine, Chair
Senator Brian T. Taniguchi, Vice Chair

Subject: Submitting for consideration and confirmation to the Hawai'i Workforce
Development Council, Gubernatorial Nominee, CARL W. HINSON, for a term to
expire 6-30-2013.

Dear Honorable Committee Members:

I am excited to provide testimony in support of the nomination of Mr. Carl W. Hinson to the
Hawaii Workforce Development Council with a term to expire on June 30, 2013.

I have known Mr. Carl Hinson for the last four years in my work with high school students. I am
currently the executive director for the Na Lei Wili Area Health Education Center on Kauai
which focuses its majority of activities recruiting students K-12 into the health and wellness
careers. Our mission is to grow our own healers by promoting the health and wellness of
underserved communities on Oahu and within Kauai County through partnerships, education,
and advocacy. For the last four years, I developed and expanded a Health Occupations for Teens
(HOT) Club for high school students which began primarily for Waimea High School students
since they did not have the DOE Career Pathway for Health. The HOT Club continues to give
these students and others from private and charter schools the best opportunity to develop their
career and leadership skills, and increase their academic knowledge base in the areas of science,
math, and language arts through the Health Occupations Students of America (HOSA) program.
Each year, students prepare to learn new or develop existing skills and knowledge by choosing
an event for which they prepare to compete in with other HOSA students within the State during
the Spring Conference; students placing first, second, and third qualify for the Nationals held in
June at different annual venues.

I first remember meeting Mr. Hinson at a meeting held in the spring of 1996. This meeting was
to discuss the collaboration of the DOE with private businesses and corporations in developing
partnerships for career pathway education and training in health. Mr. Hinson, in my
observations, has been the leader among the corporate health entities and organizations
recognizing the development of our high school students while they are still in high school. He
was eager to begin developing programs and challenged other health care organizations to step
up to the plate! Over these past four years I have seen the fruit of his passion to truly developing
these high school students through his generous donations of supplies and finances toward the

State and National HOSA competitions. To date, Hawaii Pacific Health--Wilcox Health on Kauai continues to offer students internship opportunities. No other organization on Kauai has gone this far to develop the students in their bridging years of career development in health like Hawaii Pacific Health at the lead of Mr. Carl Hinson.

This year alone, Kauai students will reap the financial aid for overnight lodging and parking due to the constraints of the conference agenda. The neighbor islands costs are high, but Mr. Carl Hinson has helped ease those costs for us as neighbor island members to fully participate in the benefits of the HOSA organization. Two years ago, I had a qualifying student to the National Conference; she was the only one from Kauai. Mr. Hinson provided financial assistance from Hawaii Pacific Health to meet some of the needs of the group for material supplies such as the standardization of student padfolios for their meetings and presentations. The students were very professional in their appearance which added to their confidence and projected in their outcomes. My student placed third out of 33 in the nation competing in Clinical Specialty.

We look forward to Mr. Carl Hinson representing the students of the islands in his role on the Hawaii Workforce Development Council. We have seen him in action throughout these past four years to know that he is committed to a vision, eager to assist when called upon, and open to hearing how the industry can better serve the needs of our future, our island students, our youth who have a desire to offer passionate care to our own aging and needy family members. The health field is a dynamic area of growth and I have no doubt that Mr. Carl Hinson has the ability to develop programs, establish guidelines, and encourage the industry to become healthy partners with a clear vision of growing our own healers for this next decade.

I hope that you are compelled to receive my testimony as a fact that bears witness to the credibility and potential in Mr. Carl Hinson for appointment as a member of the Hawaii Workforce Development Council for the term 2010-2013.

With greatest regards,

Frances M. Becker
Executive Director

Date of Testimony: March 18, 2010
Time: 2:45
Location: Conference Room 224, State Capitol

Please accept this as written testimony in support of Carl W. Hinson for nomination to the Hawaii Workforce Council.

I had the privilege of working with Carl and his staff at HPH while I was associated with the Hawaii/Pacific Basin Area Health Education Center (AHEC). Recruitment and retention of a qualified healthcare workforce is a mission that HPH and AHEC share. Carl understood that recruitment was a process that needed to be addressed early in a student's education and devised an innovative program of summer internships to provide hands-on learning for high school students. During the 6 week schedule, students work side-by-side with healthcare teams at HPH facilities and are able to gain an understanding of a variety of career options within this industry. At the end of the summer session, family is invited to a completion ceremony where both students and professional mentors are honored for their commitment. Many former interns are now working part-time at HPH while they pursue healthcare career degrees and certifications.

Carl Hinson is a visionary leader who understands that workforce development is a multi-faceted and dynamic process. The Hawaii Workforce Development Council will greatly benefit from his membership and service.

Marilyn A. Link

95-236 Haalilo Pl.
Mililani, HI 96789
17 March 2010

THE SENATE
THE TWENTY-FIFTH LEGISLATURE
REGULAR SESSION OF 2010

COMMITTEE ON LABOR
Senator Dwight Y. Takamine, Chair
Senator Brian T. Taniguchi, Vice Chair

Subject: Submitting for consideration and confirmation to the Hawai'i Workforce Development Council, Gubernatorial Nominee, CARL W. HINSON, for a term to expire 6-30-2013.

Most honorable committee members,

I would like to provide testimony for the nomination of Carl W. Hinson to the State of Hawaii Workforce Development Council.

I have been fortunate enough to know Carl Hinson for three years. I first came into contact with him as he was presenting at a career fair for the Career Technical Student Organizations (CTSO), a division of the Hawaii State Department of Education. These organizations are comprised of students interested in a specific career pathway. For example, those interested in business would likely be a part of DECA. Those interested in agriculture would likely be a part of the Future Farmers of America (FFA). At the time I met Carl, I was part of the Health Occupations Students of America (HOSA), an organization I was soon to find out that Mr. Hinson well supported.

As a former State Vice-President for HOSA, I was able to get to know Carl as his organization, Hawaii Pacific Health, and HOSA worked to support each other. With Carl's help, hundreds of students have had opportunities through an internship that he helped establish. Hawaii Pacific Health's Health Careers Internship is a paid internship that exposes students to a variety of focuses in the medical field. Students have interned in HPH's hospitals' in-patient pharmacies, imaging departments, emergency departments, as well as several non-clinical areas such as human resources, facilities management, and information technology, just to name a few. This internship not only involves newly graduated high school students, but also college students. It provides students experience in the medical and related fields, and is also beneficial to the future workforce as it prepares the students of today for tomorrow's tasks.

I was really fortunate enough to not only be able to participate in this program at all, but to participate in this program for two summers (Summer 2008 and Summer 2009). My first summer in this internship, I was placed in the Medical/Surgical unit at Kapiolani Medical Center at Pali Momi. The second summer I was in the internship, I interned in Human Resources (HR).

As I interned in Human Resources, I got to know Carl much more as I worked closely under him, just a couple steps away from his office. Although I was already confident in Carl's abilities, after working with him, I can genuinely say that he is the right person for the job. Carl effectively manages not only his own HR team, but at the same time many (if not all) of the different teams that make up Hawaii Pacific Health.

It is my belief that Carl W. Hinson will be a valuable asset to the Hawaii State Workforce Development Council. Carl not only has the experience to be a part of the Workforce Development Council from his position at Hawaii Pacific Health and his former companies, but he also knows how to prioritize and manage his workforce. Through his contributions on behalf of Hawaii Pacific Health, I believe that Carl fully understands the importance of education for tomorrow's workforce. I believe that Carl fully understands the concept of Workforce Development since he supports the students of today who will be tomorrow's workers.

Sincerely,

A handwritten signature in black ink that reads "Ruel Reyes". The signature is written in a cursive, flowing style.

Ruel Reyes

The University of Hawaii at Manoa
2nd Year Student