STAND. COM. REP. NO. 142 -10

Honolulu, Hawaii

, 2010 E: S.B. No. 2775

> S.D. 1 H.D. 2

Honorable Calvin K.Y. Say Speaker, House of Representatives Twenty-Fifth State Legislature Regular Session of 2010 State of Hawaii

Sir:

Your Committees on Consumer Protection & Commerce and Judiciary, to which was referred S.B. No. 2775, S.D. 1, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO PUBLICITY RIGHTS NAMES AS DISTINGUISHED FROM TRADE NAMES AND SPECIFYING REGISTRATION PROCEDURES FOR PUBLICITY RIGHTS NAMES BY AMENDING CHAPTER 482P,"

beg leave to report as follows:

The purpose of this bill is to improve the publicity rights trade name law by, among other things:

- (1) Renaming "publicity rights trade name" as "publicity rights name" to distinguish it from trade names and trademarks;
- (2) Specifying procedures for registering a publicity rights name; and
- (3) Limiting the term of registration to five years while permitting subsequent five-year renewals.

The Department of Commerce and Consumer Affairs testified in support of this bill.

Your Committee has amended this bill by making it effective upon its approval.

As affirmed by the records of votes of the members of your Committees on Consumer Protection & Commerce and Judiciary that are attached to this report, your Committees are in accord with the intent and purpose of S.B. No. 2775, S.D. 1, H.D. 1, as amended herein, and recommend that it pass Third Reading in the form attached hereto as S.B. No. 2775, S.D. 1, H.D. 2.

Respectfully submitted on behalf of the members of the Committees on Consumer Protection & Commerce and Judiciary,

JOY RIKI KARAMATSU, Chair

ROBERT N. HERKES. Chair

State of Hawaii House of Representatives The Twenty-fifth Legislature



Record of Votes of the Committee on Consumer Protection & Commerce

Bill/Resolution No.:	Committee Referral:	Date:	alastin				
SB 2775,SD1,HD1	EBM,CPC/JUD		3/29/10				
☐ The committee is reconsidering its previous decision on the measure.							
The recommendation is to: □ Pass, unamended (as is) □ Pass, with amendments (HD) □ Hold □ Pass short form bill with HD to recommit for future public hearing (recommit)							
CPC Members	Ayes	Ayes (WR)	Nays	Excused			
1. HERKES, Robert N. (C)				X			
2. WAKAI, Glenn (VC)	X						
3. BELATTI, Della Au				X			
4. CABANILLA, Rida	\times						
5. CARROLL, Mele				X			
6. ITO, Ken		-		X			
7. KARAMATSU, Jon Riki	X						
8. LUKE, Sylvia	X						
9. McKELVEY, Angus L.K.	X						
10. MIZUNO, John M.				×			
11. MORITA, Hermina M.				X			
12. SOUKI, Joseph M.							
13. TSUJI, Clift	X						
14. MARUMOTO, Barbara C.	X						
15. THIELEN, Cynthia	X						
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TOTAL (15)	9			6			
The recommendation is: Adopted If joint referral, did not support recommendation. committee acronym(s)							
Vice Chair's or designee's signature: Which The less than the signature of the signature							
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO							

State of Hawaii House of Representatives The Twenty-fifth Legislature



Record of Votes of the Committee on Judiciary

	e Referral:	UD Date	3-29-10				
☐ The committee is reconsidering its previous decision on the measure.							
The recommendation is to: Pass, unamended (as is) Pass, with amendments (HD) Hold Pass short form bill with HD to recommit for future public hearing (recommit)							
JUD Members	Ayes	Ayes (WR)	Nays	Excused			
1. KARAMATSU, Jon Riki (C)	V						
2. ITO, Ken (VC)							
3. BELATTI, Della Au							
4. CABANILLA, Rida	V						
5. CARROLL, Mele		and the second second		V			
6. HERKES, Robert N.							
7. LUKE, Sylvia	V						
8. McKELVEY, Angus L.K.							
9. MIZUNO, John M.							
10. MORITA, Hermina M.							
11. OSHIRO, Blake K.							
12. SOUKI, Joseph M.	V						
13. TSUJI, Clift	/						
14. WAKAI, Glenn	V/						
15. MARUMOTO, Barbara C.	//						
16. THIELEN, Cynthia	/						
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TOTAL (16)	9	0	\bigcirc	7			
The recommendation is: Adopted If joint referral, Committee acronym(s) Adopted did not support recommendation.							
Vice Chair's or designee's signature:							
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