STAND. COM. REP. NO. |217 -10

Honolulu, Hawaii

Acril 1 , 2010

RE: S.B. No. 2187

S.D. 1 H.D. 2

Honorable Calvin K.Y. Say Speaker, House of Representatives Twenty-Fifth State Legislature Regular Session of 2010 State of Hawaii

Sir:

Your Committee on Finance, to which was referred S.B. No. 2187, S.D. 1, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO THE HAWAII TOURISM AUTHORITY," begs leave to report as follows:

The purpose of this bill is to improve Hawaii's tourism industry and the administration of the Hawaii Tourism Authority (HTA) by, among other things:

- (1) Authorizing HTA to maintain confidentiality of certain sensitive information;
- (2) Allowing information relating to marketing plans and strategies to be disclosed after the execution of the marketing plans and strategies;
- (3) Specifying that HTA executive meetings must adhere to the Sunshine Law under Chapter 92, Hawaii Revised Statutes;
- (4) Conforming reporting requirements for contracts or agreements entered into by HTA to current practices;

- (5) Requiring HTA to include in the measure of effectiveness of its marketing plan, documentation of the progress of the marketing plan towards achieving its strategic plan goals, instead of its benefits; and
- (6) Extending for five years the statutory provisions that:
  - (A) Exempt HTA accounts from the supervision of the Comptroller;
  - (B) Authorize the deposit of interest and revenues from projects and project agreements into the Tourism Special Fund; and
  - (C) Authorize HTA to:
    - (i) Use up to five percent of moneys in the Tourism Special Fund for administrative expenses; and
    - (ii) Pay the Executive Director up to nine percent of the funds authorized for administrative expenses.

HTA, the Office of Information Practices, and Tourism Liaison provided comments.

Your Committee has amended this bill by:

- (1) Changing the effective date to July 1, 2020, to encourage further discussion; and
- (2) Making technical, nonsubstantive amendments for consistency, clarity, and style.

As affirmed by the record of votes of the members of your Committee on Finance that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 2187, S.D. 1, H.D. 1, as amended herein, and recommends that it pass Third Reading in the form attached hereto as S.B. No. 2187, S.D. 1, H.D. 2.

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Respectfully submitted on behalf of the members of the Committee on Finance,

MARCUS R. OSHIRO, Chair

## State of Hawaii House of Representatives The Twenty-fifth Legislature

## HSUR 1217-10

## **Record of Votes of the Committee on Finance**

SB2187, SDI, HDI Committee	e Referral: 工,FIN	Date	3/26	10
☐ The committee is reconsidering its previous decision on the measure.				
The recommendation is to:  Pass, unamended (as is)  Pass, with amendments (HD)  Hold  Pass short form bill with HD to recommit for future public hearing (recommit)				
FIN Members	Ayes	Ayes (WR)	Nays	Excused
1. OSHIRO, Marcus R. (C)	سا			
2. LEE, Marilyn B. (VC)	V			
3. AQUINO, Henry J.C.				
4. AWANA, Karen Leinani			11 1 4 4 4 4 1 1 1 1 1 1 1 1 1 1 1 1 1	Property of the control of the contr
5. BROWER Tom				
6. CHOY, Isaac W.	<b>L</b>		a to the contraction	
7. COFFMAN, Denny	<u>'</u>		a de la companya de l	
<ul><li>8. HAR, Sharon E.</li><li>9. KEITH-AGARAN, Gilbert S.C.</li></ul>			17 98 1989 9	35@1995 L
10. LEE, Chris	レ レ			ghous to see
11. NISHIMOTO, Scott Y.				
12. SAGUM, Roland D., III				
13. TOKIOKA, James Kunane				
14. WOOLEY, Jessica	i i i i i i i i i i i i i i i i i i i	ASSULATION DESCRIPTION	The state of the s	ARE A RESERVED A
15; YAMASHITA, Kyle T.		A A A A A A A A A A A A A A A A A A A		
16. FINNEGAN, Lynn	/	O(1,1,2-11,12)	The Company of the September Company of the Company	The Thursday State (State )
17. WARD, Gene	4			
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TOTAL (17)	15			2
The recommendation is:  Adopted If joint referral, did not support recommendation.				
Vice Chair's or designee's signature:    Committee acronym(s)   Comm				
Distribution: Original (White) - Committee Duplicate (Yellow) - Chief Clerk's Office Duplicate (Pink) - HMSO				