JAN 22 2010

A BILL FOR AN ACT

RELATING TO NATIVE HAWAIIANS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The legislature finds that a successful,
- 2 sustainable tourism industry in Hawaii honors Hawaii's host
- 3 culture, its people and their history; protects its unique
- 4 natural environment; and engages local communities. People from
- 5 all over the world representing many different cultures have
- 6 made Hawaii their home and have helped to make Hawaii a top
- 7 visitor destination. However, native Hawaiians and the native
- 8 Hawaiian culture are what continue to make Hawaii unique and
- 9 different from other destinations around the world.
- 10 The purpose of this Act is to strengthen the relationship
- 11 between the State, the visitor industry, and the native Hawaiian
- 12 community.
- 13 SECTION 2. (a) The office of Hawaiian affairs shall
- 14 develop and maintain a database to collect information on how
- 15 state, county, and private entities within the tourism industry
- 16 are incorporating native Hawaiian culture into their operations.
- 17 The database shall include:



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- (1) Programs and activities related to the visitor
 industry; and
- (2) Activities promoted by local organizations and
 community groups to organize native Hawaiians and
 disseminate information about native Hawaiian culture.
- 6 (b) The office of Hawaiian affairs shall coordinate with
 7 the Hawaii tourism authority and the native Hawaiian hospitality
 8 association for information relating to the visitor industry.
- 9 SECTION 3. This Act shall take effect on July 1, 2010.

INTRODUCED BY:

Alger goh Ruskang Romey de Bre

Show Orencado Mi Smile N. Sidani.

Will Tyro Clarence Quishihan Nihe Habbard

Carre Jul

The Johnnega

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Report Title:

Native Hawaiian Culture; Tourism; Database

Description:

Requires the office of Hawaiian affairs to develop and maintain a database to collect information on how state, county, and private entities within the tourism industry are incorporating native Hawaiian culture into their operations.

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