



DEPT. COMM. NO. **47**
Hawaii Family Celebration 2009

• COMMISSIONERS •

Kaipo Duncan
Chair

December 29, 2009

Diane Tabangay
Co-chair

Dana Washofsky
Vice Chair

Allen Cardines
Vice Chair

Ann Ishizu
Secretary

The Honorable Colleen Hanabusa, President
and Members of the Senate
Twenty-Fifth State Legislature
State Capitol, Room 409
Honolulu, Hawaii 96813

Dear Madam President and Members of the Senate:

O'AHU

Jonathan S. Durrett

Ernest K.F. Lum

Eric Takahata

Vernon K. Ta'a

Daryl Yamada

Joseph Young

Pursuant to House Concurrent Resolution 269, Session Laws of Hawaii 2006, I am transmitting a copy of the report relating to the Family Celebration Commission. If you have any questions, please contact the undersigned.

Sincerely,

Kaipo Duncan
Chairman
808-389-2906

HAWAII

Walter M. Lau

KAUAI

Clara L. Kaneshiro

Myles S. Shibata

cc: Lieutenant Governor's Office
Legislative Reference Bureau (Attn: Karen Mau)
Legislative Auditor
Department of Budget and Finance

MAUI

Rennie Mau

c/o Community Links Hawaii
1003 Bishop Street
Suite 2605
Honolulu, Hawaii 96813

familycelebration.2009@gmail.com
Phone: 808-536-0405
Fax: 808-443-0344

DEPT. COMM. NO. 47

Final Report to the Twenty-Fifth Hawaii State Legislature 2009 Year of the Family

Submitted by:
The Family Celebration Commission
December 29, 2009

Introduction

The Family Celebration Commission was created under House Concurrent Resolution (HCR) 269 (2006) and Executive Order (EO) 07-03 establishing 2008 as the Year of the Family. A 15 member Family Celebration Commission was appointed and convened as of October of 2007. Upon the request of the Hawaii Family Celebration Commission, the 2007 Hawaii State Legislature approved the rescheduling of the Year of the Family Celebration to 2009 through the passage of Senate Resolution (SR) 8.

The primary function of the Hawaii Family Celebration Commission (Commission) was to develop, plan and coordinate the various program activities that are to be scheduled throughout 2009 and to encourage participation of all segments of the State's population in embracing the Family Celebration theme in all of its activities to be held during the course of this year.

Mission Statement

The Hawaii Family Celebration Commission agreed upon the following mission statement that would provide guidance to their collaborative work.

The purpose of the Hawaii Family Celebration Commission (Commission) is to honor and encourage families to strengthen their commitment to the values of Aloha in the Ohana.

The Commission affirms that the people of Hawaii recognize that: 1) The Family is the crucial foundational component of Hawaii's multi-cultural, multi-ethnic society; and 2) The strength of our society depends upon the strength and vitality of our families.

The goal of the Commission was to promote and renew the foundational values of Aloha in ourselves, our families, our neighborhoods, and even our adversaries.

These values are: Akahai, Lokahi, Oluolu, Haahaa and Ahounui.

Commission Membership

Bradley Kaipo Duncan, Chair
Diane N. H. Tabangay, Co-Chair
Allen Cardines
Jonathan S. Durrett
Ann Ishizu
Clara L. Kaneshiro

Family Celebration Commission
Final Report
December 29, 2009

Walter M. Lau
Ernest K. F. Lum
Kahu Rennie Mau
Thomas Ka'awa Naki
Myles S. Shibata
Vernon Kauhaimaiama Ta'a
Dana B. Washofsky
Daryl Yamada
Joseph Young

Honorary Member: Leon Siu

Description of Activities

The activities of the Commission were fulfilled through the following strategic focuses:

Public Awareness

- Commissioners served as ambassadors of the Family Celebration messages through their professional and personal contacts to build public awareness and mobilize participation.
- A logo was designed after consulting with kupuna that is symbolic of the enlightenment of one's deep rooted knowledge known as na'au. The logo design is of the kukui nut which provides basic essentials such as the oils for light, light that guides one's wisdom and understanding that is needed to achieve the spirit of love, forgiveness, humility, respect and honor we need to be pono with one another. The logo was disseminated for utilization by other organizations and agencies for the promotion of celebrating families.
- The Commission developed Aloha values statements to support family strengthening.
- A Family Celebration website was established for the posting of family events held throughout the state.
- Re-usable banners were made and used at community events and will be available for future Year of the Family activities.

Outreach and Programming

- *Ohana Kakou*, the official kick-off event was held on February 6, 2009 at Washington Place. The event was opened by the Honorable Lt. Governor Duke Aiona and other prominent community members who delivered family celebration messages: Kahu Curt Kekuna, OHA Trustee Oswald Stender, and Mayor Bernard Carvalho. Nearly 100 attendees were present, with representation from each County. Attendees included State and County leaders, and heads of government departments and agencies as well as various public and private organizations and associations and the faith based community.
- *We are Family* (the *Ohana Song*) was re-instated as the official Family Celebration Song and highlighted at the kick off event by artists Leon and

Malia and presented as part of the Lt. Governor's opening message at Children and Youth Day at the State Capitol on October 4, 2009.

- Various non-profits worked in partnership with the Commission to provide parent and child interactive activities as part of the Children and Youth Day. Activities included kite making and a wall of photos which featured families sharing in laughter and Aloha.
- Various agencies and community groups incorporated the Family Celebration theme in their activities throughout the year such as: Healthy Kids Day (YMCA of Honolulu), the Kaimuki Community Association, Chaminade University, Hawaii National Guard Counterdrug Support Program (Strengthening Hawaii Families – parenting training), Community Family Event (Kauai).
- The Commission will work to support the Ohana Project led by the Hawaii Family Coalition, Context Communications, and Leon & Malia Productions. The Project will be the production of a 30 minute mini documentary/music video that portrays the importance of Family in Hawaii. The television special will re-cap some of the Year of the Family Celebration events and provide highlights of speeches from various community leaders and candid remarks from parents, keiki, and kapuna about why family is important to all of us in Hawaii. The Ohana Song TV Special is under production at the time of the submittal of this report with solicitation for funding support. The TV Special is scheduled to air in late February 2010.

Key Partners and Sponsors

The Commission was established with no allocated funding or administrative support, resulting in challenges which made it difficult to fulfill the scope and depth of plans envisioned for the year. In spite of the challenges, the Commission accomplished activities through partnerships and sponsorships as follows:

- *Community Links Hawaii* served as our fiscal agent and provided the Commission with the needed administrative support for financial transactions and accounting of funds.
- *The Office of the Lieutenant Governor* provided air transportation through September 2008 for neighbor island Commissioners to attend scheduled meetings. Regular meetings were held in the Conference Room of the Lt. Governor's Office.
- *Monetary sponsors:*
 - Bears Trucking, Terrance Vincent - \$5,000
 - Mr. and Mrs. Ernest Lum - \$2,000
 - Ka Waihona O Ka Naauao Public Charter School - \$1,000
 - Kawaihau Church - \$ 100
- *In-kind and discounted services:*
 - Creations in Catering
 - Edwards Enterprise
 - Ernest Lum – donation of banners (\$230.00 value)
 - Faye Takushi & Garrett Omoto

- Law Office of Stubenberg & Durrett
- Legacy Makers, Na Lei Aloha Foundation
- Leon & Malia Productions
- Moxie Productions
- Photography by SAINT
- Roberts Hawaii
- *Key Partnerships:*
 - Boy Scouts of America Aloha Council, Pack 263
 - Church of Jesus Christ of Latter Day Saints, Hawaii Honolulu Mission
 - Geoff Kahapea
 - David Kahiapo
 - Hawaii National Guard Counterdrug Support Program
 - Hope Chapel Nanakuli
 - Kaleoaloha Keiki Choir
 - Kiwanis/Key Club
 - Live Aloha
 - Leon & Malia Productions
 - Mililani Missionary Church
 - Power of Aloha
 - Taimane Gardner & Brent Paul
 - Transformation Hawaii
 - YMCA of Honolulu

Conclusion

The Commission thanks the Offices of the Governor and Lt. Governor for the support and encouragement received. The Commission also acknowledges the many members of our community for embracing the family celebration messages and taking part in making the 2009 Year of the Family efforts possible.

Although the Year of the Family officially comes to an end on December 31, 2009, it is a shared belief that the spirit of Aloha will continue to grow and deepen in Ohana across our state. Affirmations of belief that strong and healthy families are the strength of our communities and future of Hawaii were witnessed throughout the many contacts made in sharing the family celebration messages.

Attachments

- Family Celebration Commission Roster
- Hawaii Family Celebration Mission and Belief Statement
- *We Are Family (the Ohana Song)*, Leon & Malia Productions
- Letter(s) to Community, Activity Response Form
- Ohana Kakou, Office Launch (Kick-Off), 2009 Year of the Family Celebration
- *Hawaii Begins "Year of the Family" Celebration* (Press Release)
- Financial Statement

Family Celebration Commission Roster

Bradley Kaipo Duncan

Commission Chairperson
Email: kupedunk@msn.com
Telephone: (808) 389-2906

Diane Naomi Honda Tabangay

Commission Co-Chairperson
Email: dtabangay@ymcahonolulu.org
Telephone: (808) 226-0179

Ann Ishizu

Commission Secretary
Email: aishizu@hawaii.edu
Telephone: (808) 383-8598

Allen Cardines

Email: cardines@hawaii.rr.com
Telephone: (808) 387-2772

Jonathan S. Durrett

Email: jdurrett@tubenbergdurrett.com
Telephone: (808) 526-0892

Clara L. Kaneshiro

Neighbor Island Coordinator
Kauai
Email: clara@nanoloainc.com
Telephone: (808) 245-2502

Walter M. Lau

Hawaii Island
Email: wlau@hawaii.rr.com
Telephone: (808) 331-8777

Ernest K. F. Lum

Email: elums@hawaiiantel.com
Telephone: (808) 949-0919

Kahu Rennie Mau

Maui
Email: kahu@keolahou.org
Telephone: (808) 879-4693

Thomas Ka'awa Naki

Email: tnaki@tiffi.org
Telephone: (808) 596-8433

Myles S. Shibata

Kauai
Email: m.shibata@yahoo.com
Telephone: (808) 635-6300

Ta'a Vernon Kauhaimaiama

Email: vtaa@hilocal675.com
Telephone: (808) 536-5454

Dana B. Washofsky

Email: dwashofsky@gmail.com
Telephone: (808) 295-4410

Daryl Yamada

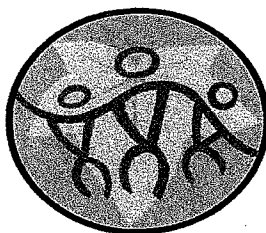
Email: dcyamada@gmail.com
Telephone: (808) 623-4469

Joseph Young

(Recently appointed to replace
Judith Dill who resigned from
Commission in May of 2008)

Leon Siu

Member of the Public
Email: leon@hits.net



Hawaii Family Celebration 2009

Mission Statement

The purpose of the Hawai'i Family Celebration Commission is to honor and encourage families to strengthen their commitment to the values of Aloha in the 'Ohana.

We affirm that the people of Hawai'i recognize that: 1) The Family is the crucial foundational component of Hawai'i's multi-cultural, multi-ethnic society; and 2) The strength of our society depends upon the strength and vitality of our families.

Our goal is to promote and renew the foundational values of Aloha in ourselves, our families, our neighborhoods, and even our adversaries. These values are: Akahai, Lōkahi, 'Olu'olu, Ha'aha'a and Ahonui

Akahai- Unpretentious and Gentle

Promoting peace within one's family requires a quality of gentleness. This quality will foster an understanding of the feelings of others and the experience of calmness we need, to control our tempers so we may avoid conflict and find resolutions to our differences.

Lōkahi- Harmony and Unity

Our daily lives are busy and can be filled with many challenges and pressures. Lōkahi reminds us of our need to focus on our relationship with God, nature and with each other to keep everything in our lives balanced.

'Olu'olu- Pleasant and Gracious

If we treat others with unconditional acceptance and truly listen without judgment, our words and actions will reflect respect and praise instead of criticism and anger.

Ha'aha'a- Humble and Modest

To be strong in the eyes of others requires each of us to be secure in who we are, our achievements and our self-worth. This strength allows others to know of our limitations as well as our talents and gives us the ability to find solutions to our problems together.

Ahonui- Patient and Enduring

Each member of our 'Ohana has something to contribute and will do so when they know that their ideas are welcomed and respected. Extending patience to our 'Ohana strengthens our ability to learn from each other, endure our challenges together, and celebrate even the smallest accomplishments.

The Hawai'i Family Celebration Commission supports activities in the following area(s):

1. Education
2. Cultural Heritage
3. Arts & Entertainment
4. Health and Wellness

Criteria for sponsored events:

1. Provide opportunity for family enrichment in one of the four areas listed above.
2. Willingness to use the logo and be officially designated by the Hawai'i Family Celebration Commission.
3. Commit to publicizing event(s) and reaching out to local communities and government agencies.

LEON & MALIA

Post Office Box 22 • Aiea, Hawaii • 96701 • USA
Phone (808) 942-2700 • Fax (808) 942-9492
www.leonandmalia.com • info@leonandmalia.com

Memo

Date: August 5, 2008

To: Hawaii Family Coalition

Re: Submission of *We Are Family (the 'Ohana Song)* for use as the theme song for the State of Hawaii's 2009 Year of the Family Celebration.

Aloha Commission Members:

Leon & Malia Productions submits the song *We Are Family (the 'Ohana Song)* for your consideration to adopt as the theme song for the State of Hawaii's 2009 Year of the Family Celebration.

The initial version of the song was originally written in 1987 to promote the development of the Hawaii Children's Museum. It was re-written in 1991 as a children's theme for the 1992 Year of the Family.

The song was included in the hit sing-along video Keiki Calabash in 1993 and has since become established among the children of Hawaii. Dozens of elementary schools in Hawaii have adopted *We Are Family (the 'Ohana Song)* as their school song, and it is sung every day all across Hawaii nei.

Because *We Are Family (the 'Ohana Song)* is simple, catchy, and easy to sing, it is ideal for use as the theme song for the celebration.

The song "as is" contains just children's voices. For the Year of the Family Celebration, the arrangement on the recording would be up-graded to include adult voices and broader instrumentation.

Your approval of the song would enable us to raise the funding necessary to produce the final version of the song and make it available to disseminate and promote the upcoming Year of the Family Celebration.

Mahalo nui loa,



Malia Elliott

WE ARE FAMILY (the 'Ohana Song)

by Leon Siu and Malia Elliott

We live in Hawaii as a family,
We say 'OHANA! - that means family,
Under the shade of the coconut tree,
So very special to me.

(Chorus:)

We are family, family,
A very special kind of people, family,
We are Family, family,
A very special kind of people, family.

We live in Hawaii as a family,
We say LŌKAHI! - that means harmony,
Under the shade of the coconut tree,
So very special to me.

(Chorus:)

We are family, family,
A very special kind of people, family,
We are Family, family,
A very special kind of people, family.

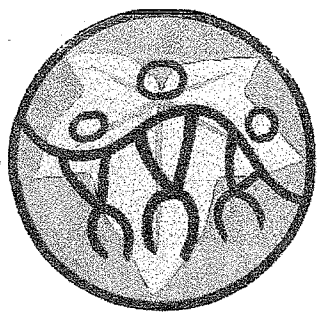
We live in Hawaii as a family,
We say ALOHA! - from our family,
Under the shade of the coconut tree,
So very special to me.

(Chorus:)

We are family, family,
A very special kind of people, family,
We are Family, family,
A very special kind of people, family.

(repeat Chorus)

A very special kind of people, family!



Year of the Family Celebration 2009

• COMMISSIONERS •

Kaipo Duncan
Chair

Diane Tabangay
Co-chair

Dana Washofsky
Vice Chair

Allen Cardines
Vice Chair

Ann Ishizu
Secretary

O'AHU
Jonathan S. Durrett
Ernest K.F. Lum

Eric Takahara
Vernon K. Ta'a
Daryl Yamada
Joseph Young

HAWAII
Walter M. Lau

KAUAI
Clara L. Kaneshiro
Myles S. Shibata

MAUI
Rennie Mau

Aloha Colleagues and Friends:

The year 2009 has been designated as the Year of the Family Celebration by Governor Linda Lingle and the Hawaii State Legislature through the passage of House Concurrent Resolution 269. The appointed Family Celebration Commission is excited to inform you that plans are well on the way to make the 2009 Year of the Family Celebration a memorable one.

Mahalo to those of you who responded to our first mail out this summer affirming your commitment to adopt the Family Celebration theme in your work with families and communities throughout 2009.

This letter is to ask for your help in raising the awareness of the 2009 Year of the Family and increasing the level of participation of partners who will embrace the values of aloha in the families that they touch. Governor Lingle, Lt. Governor "Duke" Aiona, and Senator Suzanne Chun Oakland have joined our mission to honor and encourage families to strengthen their commitment to the values of aloha in the ohana.

We have attached a copy of the Hawaii Family Celebration Commission's mission statement, and the Values of Aloha that we know you will agree with.

The Activity Participation Form is included with this letter. Please tell us how your organization plans to celebrate families and incorporate the values of aloha in your activity. A website is being constructed with plans to post updates on the 2009 Year of the Family including a statewide calendar of all your 2009 family celebration events

Here are a few other examples on how you can help promote the 2009 Year of the Family Celebration and the Values of Aloha in your Ohana.

- Forward this message to your network of partner organizations;
- Use the enclosed logo in your printed materials related to family activities you are implementing in 2009;
- Host a family event in partnership with others, such as businesses that will give out discount coupons for families;
- When appropriate, integrate the values of aloha in your work with families and communities (e.g. newsletters, topic of group discussion);
- Acknowledge others when you see a value of aloha being practiced;
- Share the values of aloha with your own personal families, extended families, friends, and communities you are affiliated with (church, sport teams, businesses you patronize, etc.).

Please feel free to contact us should you have any questions or would like more information on the 2009 Year of the Family Celebration.

We look forward to hearing from you.

Sincerely,

Kaipo Duncan
Chairperson

c/o Community Links Hawaii
1003 Bishop Street
Suite 2605
Honolulu, Hawaii 96813

familycelebration.2009@gmail.com
Phone: 808-536-0405
Fax: 808-443-0344



Year of the Family Celebration 2009

Activity Participation Form

Information about your Organization/Agency

Name: _____

Address (Include city and zip code): _____

Telephone: _____

Email address: _____

Fax: _____

Website URL: _____

Contact Person/Title: _____

Information on your planned program/activity

Theme: _____

Brief Description: _____

Address/Location: _____

Date & Time: _____

Cost: _____

Website URL: _____

Contact Person/Title: _____

Send your completed form to

Hawaii Family Celebration Commission
c/o 1003 Bishop Street, Suite 2605
Honolulu, Hawaii 96813

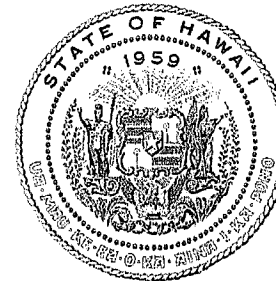
Email: familycelebration.2009@gmail.com • Phone: 808-536-0405 • Fax: 808-443-0344

State of Hawaii Family Celebration Commission, 2009

Bradley "Kaipo" Duncan, Chair
Diane Tabangay, Co - Chair

Pastor Allen Cardines
Jonathan S. Durrett
Ann A. Ishizu
Clara L. Kaneshiro
Walter K.M. Lau
Ernest K.F. Lum
Kahu Rennie Mau
Myles S. Shibata
Vernon Kauhaimaiama Ta'a
Eric Takahata
Dana Washofsky
Pastor Daryl Yamada
Joseph W.C. Young

Contact Information:
Phone - (808) 536-0405
Fax - (808) 443-0344
Email - familycelebration.2009@gmail.com
Website - <http://www.familycelebration2009.org/>



***The Honorable James R. "Duke" Aiona, Jr.
Lieutenant Governor of the State of Hawai'i
and
The Family Celebration Commission***

***WELCOME
you to the
Ohana Kakou, Official Launch
2009 Year of the Family Celebration***

Friday, February 6, 2009

***Washington Place
Honolulu, Hawai'i***



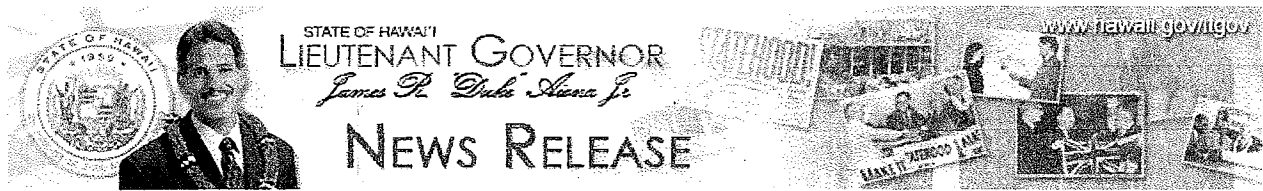
Acknowledgements

Office of the Governor
Office of the Lt. Governor
Senator Suzanne Chun Oakland
Oswald Stender, Trustee, Office of Hawaiian Affairs
Diane Erickson, Deputy Attorney General
Mayor Bernard Carvalho
Mr. and Mrs. Ernest Lum
Glenn Shigeta, Washington Place
Community Links Hawaii
Moxie Productions
Edward Enterprises
Faye Takushi and Garrett Omoto
Photography by SAINT
Mililani Missionary Church
Law Office of Stubenberg & Durrett
Leon & Malia Productions
David Kahiapo
Kaleoaloha Keiki Choir
Taimane Gardner & Brent Paul
The Church of Jesus Christ of Latter Day Saints/
Hawaii Honolulu Mission
YMCA of Honolulu
Boy Scouts of America, Pack 263 Aloha Council
Geoff Kahapea
Creations in Catering
Hawaii National Guard Counter Drug Visit
Hope Chapel Nanakuli
Legacy Makers, Na Lei Aloha Foundation
Live Aloha
Power of Aloha
Transformation Hawaii

Program

	Arrival/ Check-in
9:00 a.m.	Welcome and acknowledgements Pastor Allen Cardines
	Presentation of Colors Boy Scouts, Pack 263, Aloha Council
	National Anthem and Hawai'i Poni I Summer Eguchi
9:10 a.m.	Invocation Kahu Curt Kekuna, Kawaihao Church
	Remarks and Presentation of Proclamation Honorable James R "Duke" Aiona, Jr. Lt. Governor of the State of Hawai'i
9:20 a.m.	Remarks Oswald Stender, Office of Hawaiian Affairs
9:25 a.m.	Remarks Bernard Carvalho, Mayor, Kauai County
9:35 a.m.	Closing remarks Kaipo Duncan, Chair, Family Celebration Commission
9:40 a.m.	"We Are Family", theme song by Kaleoaloha Keiki Choir and Leon & Malia Entertainment: David Kahiapo, Taimane Gardner, Brent Paul

Following the program, please join us in celebration
for refreshments and talk story



For Immediate Release: February 6, 2009

HAWAII BEGINS 'YEAR OF THE FAMILY' CELEBRATION

New 15-member commission will lead year-long, statewide campaign

HONOLULU – Lt. Governor James R. "Duke" Aiona Jr. today announced the start of a statewide initiative aimed at encouraging Hawai'i residents to strengthen their commitment to their families.

The year-long initiative is being led by the Family Celebration Commission, a 15-member panel created by legislation in 2007. For the past 18 months, the commission has been meeting to plan activities that reflect the importance of families.

The series of meetings culminated today with a ceremony at Washington Place, where the commission officially launched the "2009 Year of the Family Celebration." In a sign of their support for the effort, Governor Linda Lingle and Lt. Governor Aiona have proclaimed 2009 as the "Year of the Family" in Hawai'i.

"We are encouraging the people of Hawai'i to reflect on the importance of the family and to work to strengthen family bonds," Lt. Governor Aiona said in presenting the proclamation to the Family Celebration Commission.

Family commission members were appointed by the Governor. The commission is responsible for planning statewide activities for families. To promote the family-oriented events planned throughout the year, the commission has developed a website: www.familycelebration2009.org.

"We look forward to widespread participation from families, businesses and community organizations in Hawai'i," said Kaipo Duncan, chairman of the Family Celebration Commission. "We are excited about this effort to help engage in activities that will help to strengthen families across our state."

###

For more information, contact:
Travis Taylor
Communications Director
Office of the Lieutenant Governor
(808) 586-0283

The Family Celebration Financial Statement

A year end statement is not available at the time of the submittal of this final report. A financial statement of Revenue and Expense since inception (January 2009) through October 31, 2009 as provided by Community Link Hawaii, the Commissions fiscal agent, is included in as part of this report. No additional revenue is expected. Expenses through the remainder of the Commission's term will be nominal. Any remaining funds at the close of the Commission's account with Community Links Hawaii will be donated to a local charity (501c3).

10:45 AM
11/12/09
Modified Cash Basis

Hawaii Family Celebration
Statement of Financial Income and Expense
From Inception Through October 31, 2009

336 HI Fam Celebr Unrestricted
(Hawaii Family Celebration)

Ordinary Income/Expense

Income

4020 · Individuals	2,000.00
4030 · Corporate Donations	5,000.00
4050 · Nonprofit Organizations	1,100.00

Total Income	8,100.00
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Expense

7100 · Communication and Info Systems	749.04
7300 · Supplies and Equipment	16.71
7410 · Printing and Publication	261.78
7500 · Travel	10.50
8000 · Professional & Donated Services	313.85
8400 · Meetings and Conferences	5,506.38
9910 · CLH Overhead Allocation	810.00

Total Expense	7,668.26
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Net Ordinary Income	431.74
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Net Income	431.74
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