

LATE TESTIMONY



American Resort Development Association
c/o PMCI Hawaii 84 N. King Street Honolulu, HI 96817 (808) 536-5688

March 23, 2009

TO: House Water, Land, & Ocean Resources Committee
Rep. Ken Ito, Chair
Rep. Sharon E. Har, Vice-Chair

FROM: Ed Thompson
ARDA-Hawaii

DATE: Monday, March 23, 2009
Conference Room 325
9:30 a.m.

RE: **SB 1113, SD1, RELATING TO GEOGRAPHIC LIMITATIONS ON TIME SHARES**

Chair Ito and Members of the Committee:

ARDA-Hawaii is the local chapter of the national timeshare trade association. Hawaii's timeshare industry currently accounts for ten percent of the State's lodging inventory with 7,700 timeshare units and more planned in the future.

ARDA-Hawaii supports SB 1113, SD1, which repeals the authority to have time share units in an existing hotel in a county with a population in excess of 500,000 if the property has at least 60 units and at least 40% of the units are made available for sale as residential apartments or rented as residential apartments.

Thank you very much for the opportunity to offer testimony in support of this measure.



9002 San Marco Court
Orlando, Florida 32819
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March 23, 2009

To: Honorable Ken Ito, Chair
Honorable Sharon E. Har, Vice Chair
House Committee on Water, Land, & Ocean Resources

Fr: Robin Suarez, Vice President & Associate General Counsel for Starwood
Vacation Ownership

Re: **SB 1113 SD1, Relating to Geographic Limitations on Time Shares - Support**
Hawaii State Capitol Conference Room 325, 9:30 AM

Aloha Chair Ito, Vice Chair Har, and Committee members:

My name is Robin Suarez, Vice President & Associate General Counsel for Starwood Vacation Ownership, ("SVO"). Thank you for the opportunity to provide testimony in support of SB 1113 SD1, Relating to Geographic Limitations on Time Shares.

This bill proposes to amend HRS 514E-5 to repeal the authority to have time share units in an existing nonconforming use hotel, in a county with a population in excess of 500,000, if the property has at least 60 units and at least 40% of the units are made available for sale or rented as residential apartments.

SVO supports passage of this bill because will help to stimulate renovations of older hotels and will help to boost construction and investment to the state.

Timeshare projects with their high and consistent rates of occupancy and customer satisfaction are a vital part of Hawai'i's tourism industry. In addition to providing traditional resort operations jobs similar to hotel projects, timeshare projects add high skilled and high compensated sales and marketing jobs. As such, timeshare projects represent a valuable and diverse component of Hawai'i's important tourism market.

For these reasons, we respectfully request that you pass this bill.

As always, I thank you for the opportunity to share our views on this matter.



Via Capitol Website

March 23, 2009

**House Committee on Water, Land and Ocean Resources
Hearing Date: March 23, 2009, at 9:30 am in CR 325**

**Testimony in Support of SB 1113 SD1:
Relating to Geographic Limitations on Time Shares**

Honorable Chair Ken Ito, Vice-Chair Sharon E. Har,
and Members of the House Committee on Water, Land, and Ocean Resources:

My name is Dave Arakawa, and I am the Executive Director of the Land Use Research Foundation of Hawaii (LURF), a private, non-profit research and trade association whose members include major Hawaii landowners, developers and a utility company. One of LURF's missions is to advocate for reasonable, rational and equitable land use planning, legislation and regulations that encourage well-planned economic growth and development, while safeguarding Hawaii's significant natural and cultural resources and public health and safety.

LURF is in **support** of this measure that will assist Oahu hotel operators and owners who are considering converting to timeshares, as they will not be required to reserve sixty units, 40 per cent of which must be sold or rented as residential apartments.

SB 1113 SD1. The purpose of this measure is to repeal the requirement that a hotel located in a county with a population in excess of five hundred thousand residents that is converted to a time share must consist of at least sixty units, forty per cent of which are sold or rented as residential apartments.

SB 1113 SD1 amends Section 514E-5 (2)(e) of the Hawaii Revised Statutes as follows:

(C) In a county with a population in excess of five hundred thousand, in an existing hotel which is a valid nonconforming use under county ordinance[; ~~provided that the property shall have at least sixty units and at least forty per cent of the units, upon completion of sales of the time share intervals in the project, shall be made available for sale as residential apartments or rented as residential apartments.~~]."