TESTIMONY GM 435 LATE



Presentation Before Senate Committee on Water, Land, Agriculture and Hawaiian Affairs

February 25, 2009

Paula J. Hegele

Board of Directors of the Agribusiness Development Corporation

Chair Clayton Hee, and members of the Senate Committee on Water, Land, Agriculture and Hawaiian Affairs, thank for the opportunity to present background about myself for your consideration of my confirmation to the board of the Agribusiness Development Corporation.

I have been a resident of Hawaii since January of 1980, when I moved from the State of Washington to Hawaii, the home of my husband Roger. Other then six years spent on Kauai, we have lived and raised our family of three sons on the island of Maui.

As President of Tedeschi Vineyards, the only commercial winery on Maui, I have been privileged to have an active role in working, supporting and marketing agriculture. My experience is diverse in overseeing all aspects of the operations that include a 23 acre vineyard, a 52,000 gallon production facility, and a retail visitor center. The business involves over 25 employees, 5 departments, multiple business partners and consultants.

I am pleased to be considered as a member of the ADC board, where I believe that my business experience and passion for success in agriculture can be an asset. I understand the many problems facing Hawaii's agriculture and believe that the ADC's role is vital to the continuation and growth of a viable and diversified industry.

I ask that you consider my qualifications and desire to serve on the ADC Board. Thank you.

Paula J. Hegele

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