Jacqueline Rossetti

GM 421

EDT



March 6, 2009

Senator Carol Fukunaga, Chair Senate Committee on Economic Development and Taxation State of Hawaii State Capitol Honolulu, Hawai'i 96813

Re: Nomination to the King Kamehameha Celebration Commission GM Number 412

Honorable Chair Fukunaga:

I am honored to have my name resubmitted for consideration to serve again on the King Kamehameha Celebration Commission.

I was molded and nurtured by the Kamehameha family as a graduate of the class of 1971. The values taught; hard work, commitment, and Princess Pauahi's pledge to build good and industrious men and women have served me well in this lifetime.

I wish to continue to sever because there is a need for new vision on this commission. As a representative from the Hawaii, the legacy of Kamehameha is so present here and yet nothing but lei draping of his statue and an occasional parade is held. My vision is for us to educate our residents in all the deeds of Kamehameha 'Ekahi with the hope that our visitor will also be able to embrace a bit more of our rich historical past.

As a member of this Commission, I feel my background of work with the non profit organization, Hawaii Island Economic Development Board, networking with other organizations, offering guidelines for expanding the celebration and seeking funding for sustaining and expanding the scope of programming are qualities I offer to this commission.

I hope to bring a voice from the island of Hawaii, the home to Kamehameha 'Ekahi, and lend assistance from Hawaii Island to the events and guide the annual planning with new vision. For over 30 years, I have had the opportunity to meet, network and build good relationships with a variety of outstanding people in our community state wide. I have had to deal and hear the concerns of various Hawaiian groups and volunteered my services with many organizations. I was always able to find common ground, give them hope and not alienate anyone.

Some of the accomplishments I am proudest of are those I single-handedly started, one being a successful FM Hawaiian Radio Station, which still is popular today, KCCN FM 100. With my focus on Hawaiiana, the culture and its language, I was able to implement learning opportunities for the stations' large listening audience. I am also the co-founder of the annual Na Hoku Hanohano Awards and still serve as one of their guiding Board of Governors.

I cannot foresee any conflicts of interest during my term of service and if any due arise, I will fully disclose my conflict and recluse myself from the matters. I believe that education is power. Knowledge can change lives. And unity, lokahi, can create strength.

Mahalo a nui loa for your time and your support for my nomination to the King Kamehameha Celebration Commission.

With Warm Aloha,

Jacqueline L. Rossetti

Honolulu Skylark Productions

(808)987-4554

Skylark

Attach: Resume

Jacqueline "Skylark" Rossetti

1879 Kino'ole Street Hilo, Hawai'i 96720 808.981.5810

QUALIFICATIONS:

- Senior Program Manager, Grant Writer for Hawaii Island
 Economic Development Board, a private, non-profit organization
 501(c) (3). The Hawaii Island Economic Development Board, Inc.
 supports balanced, sustainable economic development in the
 context of broad community goals and objectives Agriculture,
 Tourism, Science & Tech., Recycling, Infrastructure, Community
 Development and Cultural Perpetuation
- Co-Founder the Na Hoku Hanohano Awards, Board of Governor of the Hawaii Academy of Recording Arts
- Managed all phases of Radio Station Operations, with an emphases on Hawaiian Music and its market
- Produce organize, market and hosted many of Hawaii's major events and functions yearly for many halau and non-profits organizations.
- Organized, promoted, all aspects of a major Hilo hotel's special events and public relations.
- Executive producer of The Library of Congress's Hawaiian Heritage Series"
- Hawaiiana Consultant and Educator
- Directed special shows and events for Aloha Festivals, Inc.
- Chair, Kamehameha Statue Committee for Kamehameha Schools Alumni Association, Mamalahoe Region

EXPERIENCE:

2000 – Present	Hawaii Island Economic Development Board			
Sr. Program Manager				
2000-2001	DOE, State of Hawaii Educator			
1997-1999	Hawaii Naniloa Resort Public Relations			
1996-1997	New West Broadcasting, Inc Program Director			
1995-1996	DOE, State of Hawaii Educator			
1992-1995	New West Broadcasting, Inc. Station Manager			
1989-1991	American Broadcasting, Inc. Station Manager			
1986-1989	KQMQ Radio Promotion Direct			
1986-1987	KORL Radio	General Manager		
1974-1986	KCCN Radio	Program Director		

EDUCATION:	1971	Kamehameha Schools	
	1973	San Francisco City College, AA	
	1995	University of Hawaii - Hilo - Hawaiian Studies,	
		Language Arts	
	2003	The Grantsmanship Training Center - Alumni	
		County of Hawaii Resource Center - Federal Grants	
		Management Professional Course Credit	
	2004	US Department of Housing & Urban Development	
		Grant writing Training - graduate	
		Hawaii Community Service Council - Financial	
		Management	
	2007	US EPA Grant Management Training for Non Profit	

ACCOMPLISHMENTS: Merrie Monarch Television Host

King Kamehameha Statue in Hilo, Hawaii

Na Hoku Hanohano Award Winner Broadcaster of the Year, 1991

Outstanding Hawaiian Woman of the Year, 1984

Honolulu Skylark Productions, Owner

REFERENCES: Mr. Terry Plunkett

Ph: (808) 262-9966

Ellen Pelissero Ph: (808) 270-7866

Alan Yamamoto Ph: (808)371-2910



RUSS K. SAITO Comptroller BARBARA A. ANNIS

STATE OF HAWAII DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES

P.O. BOX 119 HONOLULU, HAWAII 96810-0119

TESTIMONY OF RUSS K. SAITO, COMPTROLLER DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES TO THE SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TECHNOLOGY ON March 11, 2009

G.M. 421

Submitting for consideration and confirmation to the King Kamehameha Celebration Commission, Gubernatorial Nominee, Jacqueline L. Rossetti, for a term to expire 6-30-2013.

Chair Fukunaga and members of the Committee, thank you for the opportunity to testify on G.M. 421.

As Director of the Department of Accounting and General Services (DAGS), I support the confirmation of Jacqueline L. Rossetti to the King Kamehameha Celebration Commission.

HRS Section 8-5 requires that the Commission have a member from the island of Hawaii. Ms. Rossetti is from the island of Hawaii. Her appointment fulfills the statutory requirement for representation.

For this reason I support Ms. Rossetti's confirmation.

Thank you for the opportunity to testify on this matter.

Palani Vaughan

P. O. Box 1617 Honolulu, Hawai'i 96806 Cell: 808-330-1733 E-Mail: nakahiliprdctns@aol.com

Friday, March 6, 2009

The Honorable Carol Fukunaga, Chair and Members Senate Committee on Economic Development and Technology Hawaii State Capitol, Room 216 415 South Beretania St. Honolulu, HI 96813

RE: Hawai'i Island Commissioner Selection for the King Kamehameha Celebration Commission for 2009 – 2010

Aloha kaua e Chair Senator Fukunaga a me e Vice-Chair Senator Baker and aloha kakou e EDT Committee Members, e Senators Hee, Ige, and Slom:

I am writing this letter in support of the nomination and confirmation of Jacqueline "The Honolulu Skylark" Rossetti, for a second consecutive term, as a member of the King Kamehameha Celebration Commission-Hawai'i Island

I have known and interacted with most of you, personally, as well as, professionally, at some time over the past years, particularly, when I served in the Honorable Former Governor John Waihe'e III's second consecutive administration, from 1992-95, as the Deputy Director of the Office of International Relations.

I have known and worked with "Sky", as I call her, with endearing affection, for more than 30 years, in the profession that I am most recognized for, as a recording artist, a local and international concert-stage performer, and a, sometimes, television and film actor.

"Sky" is a graduate of the Kamehameha Schools, as I am, and it was through such schooling, that she, like I, learned to love and respect the memory of King Kamehameha, and to appreciate the rich legacy of Hawaiian culture and history that this school, which bears his honored name, lovingly offered us and nurtured in us, during our respective times, as students, there.

I have the utmost respect and admiration for "Sky" and her numerous accomplishments as a personable "on-air" Hawaiian Radio Station deejay and television hostess, who has consistently conveyed to her listening and viewing audiences, a genuine respect for her native-Hawaiian culture, for her native people, for the "elders", or, "na kupuna", as well as, for the "youth", or, "kamali'i" through her skillful use of her Hawaiian "leo", or "voice", in a manner that is both "'olu'olu", or "pleasing", and "hanohano", or "dignified".

"Sky" and I have worked closely together in my numerous "live" concert-stage productions featuring many past and present Hawaiian singing stars and *halau hula* at the Waikiki Shell, and at the NBC Concert Hall with the Honolulu Symphony Orchestra—concerts produced to celebrate and honor the birth, achievements, and contributions of the Kingdom of Hawai'i's last reigning King, David La'amea Kalakaua.

"Sky" willingly lent her talent and support for one especially memorable concert production, which I staged in remembrance of our king's famed 1881 World Tour visit to the US, in Washington, DC's, John F. Kennedy Center for the Performing Arts, as a successful 1983 fund-raising benefit for the National Symphony Orchestra.

I trusted in "Sky's" professionalism, as she presented "live" on-air reports from Washington, DC, to the then-only Hawaiian Radio Station KCCN-1420AM, and as she narrated, as an on-camera hostess, video-tape-recorded vignettes, which were incorporated into a delayed-state-wide television broadcast special, that same year, entitled, "In The Foot Steps of A King".

"Sky" has also joined me on several occasions, in the past, in presenting "live" radio broadcasts from *Mauna 'ala*, the Royal Mausoleum in Nu'uanu Valley, as the "Daughters & Sons of Hawaiian Warriors" staged their annual ceremonies on those hallowed royal grounds, in honor, and in remembrance of the birth, life and achievements of King Kalakaua at the site of his family crypt.

These same *Mauna'ala* grounds, are the repository for the royal remains of the Princess Bernice Pauahi Bishop, grand-daughter of King Kamehameha-the-Great, who is remembered and honored annually by the students and faculty of Kamehameha Schools—ceremonies that both "Sky" and I participated in, during our respective times, as students.

It is in this background of cultural and historical respect for King Kamehameha, for King Kalakaua, and for all past members of the ruling Hawaiian monarchy, for that matter, that I feel "Sky" is especially qualified to serve as a contributing and caring member of the King Kamehameha Celebration Commission-Hawai'i Island.

I respectfully urge you, Chair Senator Fukunaga, and you, Vice-Chair Senator Baker, as well as, the remaining members of the EDT Committee, Senator Hee, Senator Ige, and Senator Slom, to please confirm Jacqueline "The Honolulu Skylark" Rossetti, for a second consecutive term, as a member of the King Kamehameha Celebration Commission-Hawai'i Island.

Mahalo nui loa.

Palani Vaughan Friday, March 6, 2009 Carissa Cranmer PO Box 317 La Crosse, FL 32658

March 8, 2009

The Honorable Carol Fukunaga, Chair and Members Senate Committee on Economic Development and Taxation Hawaii State Capitol, Room 216 415 S. Beretania St. Honolulu, HI 96813

Re: Hawaii Island Commissioner Reselection for the Governor's King Kamehameha Celebration Commission for 2009-2010

Dear Chairperson Fukunaga and Members:

I feel honored to write a letter of recommendation for my sister, J.L. "Skylark" Rossetti, a native Hawaiian. Skylark's contribution to the Hawaiian culture, through her tireless dedication over many years has been significant. By using her extensive organizational skills, her keen ability to listen and effectively communicate has provided her with the ability to cooperate successfully with others of differing visions in reaching project goals. She has been able to leave a huge legacy for generations of Hawaiians to come.

My mother, Margaret Mahi was Skylark's first hula kumu and they danced together for years. My father, Carl Rossetti was involved with Aloha Festivals in many various capacities and roles for over 40+ years. As children, we all played an active role in what was then known as "Aloha Week", from cleaning up after committee meetings, assisting with volunteer organization, decorating floats, manning food booths at Trans Pac, riding in the parades and traveling to the neighbor islands in support of their celebrations.

Skylark made a name for herself as a top female disc jockey in the 80's, as well as through her creation of the Na Hoku Hanohano awards and the Hawaii Academy of Recording Arts. Her extensive effort and compilation of a Hawaiian music history for the Library of Congress was a life time gift to the people of Hawaii.

On the Big Island, she was instrumental in organizing and developing the project that successfully installed a statue of King Kamehameha in Hilo. This statue is revered by all who view this historic sculpture and provides a learning opportunity for residents and visitors to understand about Kamehameha's life work in Hilo.

Skylark's heart is evident in the many hula celebrations, festivals, cultural arts programs that she helps to organize, advertize as well as hosts, weekend after weekend, from

Waimea to Kona to Ka'u. She was recently honored for her work with the Ka'u Preservation Society.

You will not find anyone more qualified to again represent the Big Island as part of this commission. I respectfully request your kind consideration of my sister, Skylark Rossetti for this important body.

Sincerely, Carissa Cranmer, Director Alachua County Child Protection Office (386) 462-0076

Tiar`e H. Reierson 33 So. King St., Suite 505 Honolulu, Hawaii 96813

Carol Fukunaga, Chair Hawaii State Capitol, Room 216 415 South Beretania Street Honolulu, HI 96813

Phone: 586-6890 Fax: 586-6899

E-mail: senfukunaga@capitol.hawaii.gov

RE: Confirmation King Kamehameha Day Commission

Dear Senator Fukunaga and Committee Members,

It is a privilege to know and be affiliated with Jacqueline Rossetti - better known as "The Honolulu Skylark" - a Hawaiian who has forged her path in cultural accomplishments and career broadcasting.

Skylark is exceptionally knowledgeable and well versed in Hawaiian culture. Her broadcasting and music accomplishments have stood the test of time.

- KCCN Disc-Jockey bringing back Traditional Hawaiian Music to the airwaves.
- Co-founder of Na Hoku Hanohano Awards & Academy of Recording Arts.
- Securing recognition of Hawaiian music from the Grammy Awards.
- Production of the "Heritage Series" documenting interviews with cultural icons
- Hawaii Island Economic Development Board

Skylark Rossetti was also the first to broadcast live from Hilo's Merrie Monarch Festival – prepping her broadcasts with research to provide background information on the dances, kumu hula, costumes, flowers, judging and traditions that enhanced the audience experience – and commentators today continue to use her unique approach.

I can think of no better qualified representative for the Island of Hawai'i, King Kamehameha Celebration Commission, and request your committee's kind consideration of Skylark Rossetti for this important commission.

Mahalo piha,

Tiar'e H. Reierson

Penny Keli'i-Vredenburg P.O. Box 6661 Kamuela, Hawai'i 96743

March 6, 2009

The Honorable Carol Fukunaga, Chair
And Members
Senate Committee on Economic Development and Taxation
Hawai'i State Capitol, Room 216
415 S. Beretania Street
Honolulu, Hawai'i 96813

Re: Hawai'i Island Commissioner Selection for the Governors' King Kamehameha Celebration Commission for 2008-2009

Aloha Chair Fukunaga and Members:

I can think of no one better equipped to sit on the above mentioned Commission than Miss Jacqueline "Skylark" Rossetti. I have the privilege of knowing "Sky" for over 30 years and hold the utmost respect for her and her many accomplishments – especially in the area of marketing and her knowledge and understanding of her Hawaiian culture and arts.

It is my feeling that you could not find a better qualified person for this position than Miss Jacqueline "Skylark" Rossetti. Her record of producing and assisting with quality cultural productions and events is exemplarily of her fine talent.

Her history of radio and television is long and certainly very successful! Sky is "wise beyond her years" and her caring and passion for her Hawaiian people has certainly been a plus for all Hawai'i-nei.

Thank you for considering Skylark for this most important position.

Waimea Aloha,

Penny Keli'i-Vredenburg