STAND. COM. REP. NO. 1241

Honolulu, Hawaii

Monh 27, 2009

RE:

S.B. No. 1223

S.D. 1 H.D. 1

Honorable Calvin K.Y. Say Speaker, House of Representatives Twenty-Fifth State Legislature Regular Session of 2009 State of Hawaii

Sir:

Your Committee on Consumer Protection & Commerce, to which was referred S.B. No. 1223, S.D. 1, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO HAWAII MADE PRODUCTS,"

begs leave to report as follows:

The purpose of this bill is to protect consumers from false or misleading advertising and preserve the credibility of the "Made in Hawaii" label by:

- (1) Prohibiting the use of the phrase "Made in Hawaii" as an advertising or media tool for items unless the items meet specified criteria; and
- (2) Directing the Department of Agriculture (DOA) to convene a working group composed of interested stakeholders to:
 - (A) Identify labeling issues relating to the Hawaii-Made Products law; and
 - (B) Propose workable solutions including solutions for enforcement.

DOA, the Hawaii Food Industry Association, and Creations of Hawaii supported this bill.

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As affirmed by the record of votes of the members of your Committee on Consumer Protection & Commerce that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 1223, S.D. 1, H.D. 1, and recommends that it be referred to the Committee on Finance.

Respectfully submitted on behalf of the members of the Committee on Consumer Protection & Commerce,

ROBERT N. HERKES, Chair

State of Hawaii House of Representatives The Twenty-fifth Legislature

HSCB 1591

Record of Votes of the Committee on Consumer Protection & Commerce

	CPC, FI		3/23/09	
☐ The committee is reconsidering its previous decision on the measure.				
The recommendation is to: Pass, unamended (as is) Pass, with amendments (HD) Hold Pass short form bill with HD to recommit for future public hearing (recommit)				
CPC Members	Ayes	Ayes (WR)	Nays	Excused
1. HERKES, Robert N. (C)				
2. WAKAI, Glenn (VC)				
3. BELATTI, Della Au	V			
4. CABANILLA, Rida ~		Deposition of the control of the con		
5. CARROLL, Mele -				
6. ITO, Ken				
7. KARAMATSU, Jon Riki				
8. LUKE, Sylvia			201000000000000000000000000000000000000	
9. McKELVEY, Angus L.K		75 NAS (1630) 1850 20		$-\mathcal{V}$
10. MIZUNO, John M.				
11. MORITA, Hermina M.				
12. SOUKI, Joseph M. ~				
13. TSUJI, Clift				
14. MARUMOTO, Barbara C.	$+$ \vee_{\nearrow}			
15. THIELEN, Cynthia				
				-1
TOTAL (15)	11	9	9	4
The recommendation is: Adopted If joint referral, did not support recommendation. committee acronym(s)				
Vice Chair's or designee's signature:				
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO				