A BILL FOR AN ACT

RELATING TO HAWAII MADE PRODUCTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 486-119, Hawaii Revised Statutes, is amended to read as follows: 2 3 "[+]\$486-119[+] Hawaii-made products. No person shall 4 keep, offer, display [or], expose for sale, or solicit for the 5 sale of any item, product, souvenir, or any other merchandise which is labeled "Made in Hawaii" or which by any other means 6 7 misrepresents the origin of the item as being from any place 8 within the State, [which] or to use the phrase "Made in Hawaii" 9 as an advertising or media tool for any item that has not been **10** manufactured, assembled, fabricated, or produced within the 11 State and which has not had at least fifty-one per cent of its **12** wholesale value added by manufacture, assembly, fabrication, or 13 production within the State." 14 SECTION 2. The director of the department of agriculture 15 shall convene a working group composed of interested parties, 16 including representatives of native Hawaiian artisans, artisan **17** and handcrafter guilds or collectives such as Creations of

^{*}SB1223 SD1.DOC*

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- 1 Hawaii, Made in Hawaii Festival, the Department of Business,
- 2 Economic Development, and Tourism, and retail merchants of
- 3 handcrafted goods. The purpose of the working group shall be to
- 4 identify issues relating to the Hawaii-made products law and to
- 5 propose workable solutions, including solutions for enforcement.
- 6 The working group shall submit a report of its findings to
- 7 the legislature no later than twenty days prior to the convening
- $\mathbf{8}$ of the 2010 regular session.
- 9 SECTION 3. Statutory material to be repealed is bracketed
- 10 and stricken. New statutory material is underscored.
- 11 SECTION 4. This Act shall take effect on July 1, 2020.

Report Title:

Hawaii Made Products

Description:

Directs the department of agriculture to convene a working group composed of stakeholders to resolve issues relating to the "Made in Hawaii" label and to report to the legislature. (SD1)

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