HOUSE OF REPRESENTATIVES TWENTY-FIFTH LEGISLATURE, 2009 STATE OF HAWAII

H.C.R. NO. 157

HOUSE CONCURRENT RESOLUTION

URGING PUBLIC AND PRIVATE AGENCIES TO ENCOURAGE THEIR PARENT CLIENTS TO TURN ON CLOSED CAPTIONING WHEN THEIR CHILDREN WATCH TELEVISION.

WHEREAS, according to the Kaiser Family Foundation, two-1 thirds of infants, toddlers, and children under the age of six 2 watch an average of two hours of television while kids and teens 3 from seven to eighteen years old spend nearly four hours a day 4 in front of a television screen; and 5 6 WHEREAS, television has replaced the time children spend 7 reading books, causing agencies such as the National Education 8 Association to take action; and 9 10 WHEREAS, in 1998 the National Education Association started 11 the "Read Across America" program in an effort to motivate 12 children to read instead of watching television or playing video 13 14 qames; and 15 WHEREAS, while television opens up new worlds of 16 entertainment and information to children with pictures and 17 sound capturing their attention, the absence of a reading 18 component restricts this medium as a learning tool; and 19 20 WHEREAS, while originally developed for the deaf and hard 21 of hearing, closed captioning also has the capability of helping 22 anyone learn by bringing reading to television; and 23 24 WHEREAS, in 1986, researchers Koskinen, Wilson, and Jensema 25 noted: 26 27 "Captions are reading material. They can turn television 28 into a moving story book, a steady stream of written 29 language presented with both video and audio reinforcement. 30 Viewers can see words on the screen, hear them spoken, and 31



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see them put into visual context. One of the most exciting potential applications of closed captioning is its use as an educational tool."; and

WHEREAS, research has shown that closed captioning has the 5 ability to enhance vocabulary, reading speed, word association, 6 and spelling; and 7

WHEREAS, closed captioning is a free service provided by 9 the television industry, and most televisions purchased after 10 1993 already have the capability to display closed captioning; 11 now, therefore, 12

BE IT RESOLVED by the House of Representatives of the 14 Twenty-fifth Legislature of the State of Hawaii, Regular Session 15 of 2009, the Senate concurring, that the Legislature urges all 16 17 public and private agencies to encourage their parent clients to turn on closed captioning while their children watch television; 18 and 19

BE IT FURTHER RESOLVED that certified copies of this 21 Concurrent Resolution be transmitted to the Governor, 22 Superintendent of Education, Director of Health, Director of 23 Human Services, Chairperson of Child and Family Service, 24 25 Chairperson of Catholic Charities Hawaii, Chairperson of the Partners in Development Foundation, Chairperson of Parents and 26 Children Together, President of Hawaii Literacy, and the 27 Executive Director of the American Association of Retired 28 29 Persons.

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OFFERED BY: Color H. Joy MAR 1 7 2009



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