# A BILL FOR AN ACT

RELATING TO THE HAWAII TOURISM AUTHORITY.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

SECTION 1. Chapter 201B, Hawaii Revised Statutes, is 1 2 amended by adding a new section to be appropriately designated 3 and to read as follows: 4 Applicability of Hawaii public procurement code; 5 convention center contractor; construction contracts. 6 construction contracts for the maintenance of the convention center facility by the private contractor that operates the 7 8 convention center, by its direct or indirect receipt of, and its 9 expenditure of, public funds from the department of business, economic development, and tourism or the authority, or both, 10 11 shall be subject to part III of chapter 103D." 12 SECTION 2. Section 102-2, Hawaii Revised Statutes, is amended by amending subsection (b) to read as follows: 13 The bidding requirements of subsection (a) shall not 14 15 apply to concessions or space on public property set aside for

the following purposes:

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1	(1)	For operation of ground transportation services and
2		parking lot operations at airports, except for motor
3		vehicle rental operations under chapter 437D;
4	(2)	For lei vendors;
5	(3)	For airline and aircraft operations;
6	(4)	For automatic teller machines and vending machines,
7		except vending machines located at public schools
8		operated by blind or visually handicapped persons in
9		accordance with section 302A-412;
10	(5)	For operation of concessions set aside without any
11		charge;
12	(6)	For operation of concessions by handicapped or blind
13		persons; except concessions operated in the public
14		schools by blind or visually handicapped persons in
15		accordance with section 302A-412;
16	(7)	For operation of concessions on permits revocable on
17		notice of thirty days or less; provided that no such
18		permits shall be issued for more than a one year
19		period;
20	(8)	For operation of concessions or concession spaces for
21		a beach service association dedicated to the
22		preservation of the Hawaii beach boy tradition,

1		incorporated as a nonprofit corporation in accordance
2		with state law, and whose members are appropriately
3		licensed or certified as required by law;
4	(9)	For operation of concessions at county zoos, botanic
5		gardens, or other county parks which are
6		environmentally, culturally, historically, or
7		operationally unique and are supported, by nonprofit
8		corporations incorporated in accordance with state law
9		solely for purposes of supporting county aims and
10		goals of the zoo, botanic garden, or other county
11		park, and operating under agreement with the
12		appropriate agency solely for such purposes, aims, and
13		goals;
14	(10)	For operation of concessions that furnish goods or
15		services for which there is only one source, as
16		determined by the head of the awarding government
17		agency in writing that shall be included in the
18		contract file; and
19	[ <del>(11)</del>	For operation of concession or concession spaces at
20		the convention center under chapter 201B; and
21	(12]	(11) For any of the operations of the Hawaii health
22		systems corporation and its regional system boards."

1	SECTION 3	. Section 201-3, Hawaii Revised Statutes, is
2	amended to rea	d as follows:
3	"§201-3	Specific research and promotional functions of the
4	department. W	ithout prejudice to its general functions and
5	duties, the de	partment of business, economic development, and
6	tourism shall	have specific functions in the following areas:
7	(1) Indu	strial development. The department shall
8	[ <del>det</del>	ermine]:
9	(A)	Determine through technical and economic surveys
10		the profit potential of new or expanded
11		industrial undertakings; [develop]
12	<u>(B)</u>	<pre>Develop through research projects and other means</pre>
13		new and improved industrial products and
14		processes; [ <del>promote</del> ]
15	<u>(C)</u>	Promote studies and surveys to determine consumer
16		preference as to design and quality and to
17		determine the best methods of packaging,
18		transporting, and marketing the State's
19		industrial products; [disseminate]
20	(D)	Disseminate information to assist the present
21		industries of the State, to attract new
22		industries to the State, and to encourage capital

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1		(A)	<u>Conduct</u> a continuing study of agricultural and
2			industrial credit needs; [encourage]
3		<u>(B)</u>	Encourage the development of additional private
4			and public credit sources for agricultural and
5			industrial enterprises; [promote]
6		(C)	Promote an informational program to acquaint
7			financial institutions with agricultural and
8			industrial credit needs and the potential for
9			agricultural and industrial expansion, and inform
10			producers of agricultural and industrial products
11			as to the manner in which to qualify for loans;
12			and [make]
13		(D)	Make grants or contracts as may be necessary or
14			advisable to accomplish the foregoing;
15	(4)	Prom	otion. The department shall [disseminate]:
16		<u>(A)</u>	<u>Disseminate</u> information developed for or by the
17			department pertaining to economic development to
18			assist present industry in the [State, attract]
19			state;
20		<u>(B)</u>	Attract new industry and investments to the
21			State[]; and [_assist]

1		(C) Assist new and emerging industry with good growth
2		potential or prospects in jobs, exports, and new
3		products.
4		The industrial and economic promotional activities of
5		the department may include the use of literature,
6		advertising, demonstrations, displays, market testing,
7		lectures, travel, motion picture and slide films, and
8		other promotional and publicity devices as may be
9		appropriate;
10	[ <del>(5)</del>	Tourism research and statistics. The department shall
***************************************		maintain a program of research and statistics for the
12		purpose of:
13		(A) Measuring and analyzing tourism trends;
14		(B) Providing information and research to assist in
15		the development and implementation of state
16		tourism policy;
17		(C) Encouraging and arranging for the conduct of
18		tourism research and information development
19		through voluntary means or through contractual
20		services with qualified agencies, firms, or
21		persons; and

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1	(D) Prov	iding tourism information to policy makers,
2	the-	public, and the visitor industry. This
3	inch	udes:
4	<del>(i)</del>	Collecting and publishing visitor-related
5		data including visitor arrivals, visitor
6		characteristics and expenditures;
7	<del>(ii)</del>	Collecting and publishing hotel-related
8		statistics including the number of units
9		available, occupancy rates, and room rates;
10	<del>(iii)</del>	Collecting and publishing airline-related
11		data including seat capacity and number of
12		flights;
13	<del>(iv)</del>	Collecting information and conducting
14		analyses of the economic, social, and
15		physical impacts of tourism on the State;
16	<del>(v)</del>	Conducting periodic studies of the impact of
17		ongoing marketing programs of the Hawaii
18		tourism authority on Hawaii's tourism
19		industry, employment in Hawaii, state taxes,
20		and the State's lesser known and
21		underutilized destinations; and

1	(VI) cooperate with the nawall coursm authority
2	and provide it with the above information in
3	a timely manner; and
4	$\left[\frac{(6)}{(5)}\right]$ Self-sufficiency standard. The department shall
5	establish and update biennially a self-sufficiency
6	standard that shall incorporate existing methods of
7	calculation, and shall reflect, at a minimum, costs
8	relating to housing, food, child care, transportation,
9	health care, clothing and household expenses, federal
10	and state tax obligations, family size, children's
11	ages, geography, and the number of household wage
12	earners. The department shall report to the
13	legislature concerning the self-sufficiency standard
14	no later than twenty days prior to the convening of
15	the regular session of 2009, and every odd-numbered
16	year thereafter. The recommendations shall address,
17	among other things, the $[utilization]$ use of any
18	federal funding that may be available for the purposes
19	of establishing and updating the self-sufficiency
20	standard.
21	The department shall be the central agency to coordinate
22	film permit activities in the [State.] state."



1	SECTION	4. Section 2018-2, Hawali Revised Statutes, is
2	amended to 1	read as follows:
3	"§201B-	-2 Hawaii tourism authority; establishment; board;
4	[staff.] pre	esident and chief executive officer. (a) There is
5	established	the Hawaii tourism authority, which shall be a body
6	corporate ar	nd a public instrumentality of the State, for the
7	purpose of i	implementing this chapter. The authority shall be
8	placed withi	in the department of business, economic development,
9	and tourism	for administrative purposes only.
10	(b) Th	ne authority shall be headed by a policy-making board
11	of directors	s [which consists] that shall consist of twelve
12	[ <del>public, vot</del>	eing] members[, and four ex officio nonvoting
13	members]; pr	covided that:
14	(1) [9	Twelve public, voting] The members shall be appointed
15	pZ	the governor as provided in section 26-34, except
16	as	s otherwise provided by law;
17	(2) Th	ne [ <del>twelve public, voting</del> ] members shall [ <del>be composed</del>
18	<del>o f</del>	[3] <u>include</u> at least one representative each from the
19	ci	ity and county of Honolulu and the counties of
20	На	awaii, Kauai, and Maui; the remaining [ <del>public</del> ]
21	m∈	embers shall be appointed at-large;

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(3)	[Of the twelve public, voting members, three] Three
	<u>members</u> shall be appointed by the governor from a list
	of three names submitted for each appointment by the
	president of the senate, and three <u>members</u> shall be
	appointed by the governor from a list of three names
	submitted for each appointment by the speaker of the
	house of representatives; provided that if fewer than
	three names are submitted for each appointment, the
	governor may disregard the list;

- At least six [of the twelve public, voting] members shall have knowledge, experience, and expertise in the area of visitor industry management, marketing, promotion, transportation, retail, entertainment, or visitor attractions, and at least one shall have knowledge, experience, and expertise in the area of Hawaiian cultural practices; provided that no more than three members shall represent, be employed by, or be under contract to any sector of the industry represented on the board;
- (5) The governor shall make appointments to ensure the fulfillment of all requirements; provided that any appointments made after July 1, 2002, shall be made to

1		fulfill the requirements in place when the
2		appointments are made;
3	[ <del>(6)</del>	The director of business, economic development, and
4		tourism, or a designated representative, shall be an
5		ex officio nonvoting member;
6	<del>(7)</del>	The director of transportation, or a designated
7		representative, shall be an ex officio nonvoting
8		member;
9	<del>(8)</del>	The chairperson of the board of land and natural
10		resources, or a designated representative, shall be an
11		ex officio nonvoting member;
12	<del>(9)</del>	The executive director of the state foundation on
13		culture and the arts, or a designated representative,
14		shall be an ex officio nonvoting member; ] and
15	[ <del>(10)</del> ]	(6) No person who has served as a member of the board
16		of directors of the Hawaii Visitors and Convention
17		Bureau shall be eligible to sit as a [public, voting]
18		member of the board of directors of the Hawaii tourism
19		authority until at least two years have expired
20		between the person's termination from service on the
21		Hawaii Visitors and Convention Bureau board and the

1	person's appointment to the authority's board of
2	directors.
3	(c) [The public members] Members shall be appointed by the
4	governor for terms of four years. Each [public] member shall
5	hold office until the member's successor is appointed and
6	qualified. Section 26-34 shall be applicable insofar as it
7	relates to the number of terms and consecutive number of years a
8	member may serve on the board.
9	(d) The board shall elect a chairperson from among the
10	[voting] members. [The director of business, economic
11	development, and tourism or the designated representative shall
12	not be chairperson of the board.]
13	(e) Seven [voting] members shall constitute a quorum and a
14	minimum of seven affirmative votes shall be necessary for all
15	actions by the authority. The members shall serve without
16	compensation, but shall be reimbursed for expenses, including
17	traveling expenses, necessary for the performance of their
18	duties.
19	(f) The board shall appoint [an executive director,] one
20	person to serve as president and chief executive officer, exempt
21	from chapters 76 and 88 who shall oversee the authority staff;
22	provided that the compensation package, including salary, shall

- 1 not exceed nine per cent of the five per cent authorized for
- 2 administrative expenses under section 201B-11(c); and provided
- 3 further that the compensation package shall not include private
- 4 sector moneys or other contributions. The board shall set the
- 5 [executive director's] president and chief executive officer's
- 6 duties, responsibilities, holidays, vacations, leaves, hours of
- 7 work, and working conditions. It may grant [such] other
- 8 benefits as it deems necessary.
- 9 [The board may appoint a sports coordinator, exempt from
- 10 chapters 76, 78, and 88, who shall provide management services
- 11 for all sporting events supported through the authority.
- 12 (g) The authority may employ persons not subject to
- 13 chapters 76 and 78 to perform and execute the functions of the
- 14 authority.]"
- 15 SECTION 5. Section 201B-3, Hawaii Revised Statutes, is
- 16 amended by amending subsection (a) to read as follows:
- "(a) Except as otherwise limited by this chapter, the
- 18 authority may:
- 19 (1) Sue and be sued;
- 20 (2) Have a seal and alter the same at pleasure;
- 21 (3) [Make] Through its president and chief executive
- officer, make and execute contracts and all other

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1		instruments necessary or convenient for the exercise
2		of its powers and functions under this chapter;
3		provided that the authority may enter into contracts
4		and agreements for a period of up to five years,
5		subject to the availability of funds; and provided
6		further that the authority may enter into agreements
7		for the use of the convention center facility for a
8		period of up to ten years;
9	(4)	Make and alter bylaws for its organization and
10		internal management;
11	(5)	Unless otherwise provided in this chapter, adopt rules
12		in accordance with chapter 91 with respect to its
13		projects, operations, properties, and facilities;
14	(6)	Through its [executive director] president and chief
15		executive officer, represent the authority in
16		communications with the governor and the legislature;
17	(7)	Through its [executive director,] president and chief
18		executive officer, provide for the appointment of
19		officers, agents, a sports coordinator, and employees,
20		subject to the approval of the board, prescribing
21		their duties and qualifications, and fixing their

salaries, without regard to chapters 76 and 78, if

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1		there is no anticipated revenue shortfall in the
2		tourism special fund and funds have been appropriated
3		by the legislature and allotted as provided by law;
4	(8)	Through its [executive director] president and chief
5		executive officer, purchase supplies, equipment, or
6		furniture;
7	(9)	Through its [executive director] president and chief
8		executive officer, allocate the space or spaces that
1)		are to be occupied by the authority and appropriate
10		staff;
11	(10)	[Engage] Through its president and chief executive
12		officer, engage the services of qualified persons to
13		implement the State's tourism marketing plan or
14		portions thereof as determined by the authority;
15	(11)	[Engage] Through its president and chief executive
16		officer, engage the services of consultants on a
17		contractual basis for rendering professional and
18		technical assistance and advice;
19	(12)	Procure insurance against any loss in connection with
20		its property and other assets and operations in
21		amounts and from insurers as it deems desirable;

1	(13)	Contract for or accept revenues, compensation,
2		proceeds, and gifts or grants in any form from any
3		public agency or any other source, including any
4		revenues or proceeds arising from the operation or use
5		of the convention center;
6	(14)	Develop, coordinate, and implement state policies and
		directions for tourism and related activities taking
8		into account the economic, social, and physical
9		impacts of tourism on the State and its natural
10		resources infrastructure; provided that the authority
11		shall support the efforts of other state and county
12		departments or agencies to manage, improve, and
13		protect Hawaii's natural environment and areas
14		frequented by visitors;
15	(15)	Have a permanent, strong focus on marketing and
16		promotion;
17	(16)	Conduct market development-related research as
18		necessary;
19	(17)	Coordinate all agencies and advise the private sector
20		in the development of tourism-related activities and
21		resources;

1	(18)	work to eliminate or reduce parriers to travel [in
2		<pre>order] to provide a positive and competitive business</pre>
3		environment, including coordinating with the
4		department of transportation on issues affecting
5		airlines and air route development;
6	(19)	Market and promote sports-related activities and
7		events;
8	(20)	Coordinate the development of new products with the
9		counties and other persons in the public sector and
10		private sector, including the development of sports,
Material and a second a second and a second		culture, health and wellness, education, technology,
12		agriculture, and nature tourism;
13	(21)	Establish a public information and educational program
14		to inform the public of tourism and tourism-related
15		problems;
16	(22)	Encourage the development of tourism educational,
17		training, and career counseling programs;
18	(23)	Establish a program to monitor, investigate, and
19		respond to complaints about problems resulting
20		directly or indirectly from the tourism industry and
21		taking appropriate action as necessary;

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1	(24)	Develop and implement emergency measures to respond to
2		any adverse effects on the tourism industry, pursuant
3		to section 201B-9;
4	(25)	Set and collect rents, fees, charges, or other
5		payments for the lease, use, occupancy, or disposition
6		of the convention center facility without regard to
7		chapter 91;
8	(26)	Notwithstanding chapter 171, acquire, lease as lessee
9		or lessor, own, rent, hold, and dispose of the
10		convention center facility in the exercise of its
11		powers and the performance of its duties under this
12		chapter; and
13	(27)	Acquire by purchase, lease, or otherwise, and develop,
14		construct, operate, own, manage, repair, reconstruct,
15		enlarge, or otherwise effectuate, either directly or
16		through developers, a convention center facility."
17	SECT	ION 6. Section 201B-6, Hawaii Revised Statutes, is
18	amended by	y amending subsection (b) to read as follows:
19	"(b)	In accordance with subsection (a), the authority
20	shall [ <del>be</del>	responsible for developing] develop measures of
21	effective	ness to assess the overall benefits and effectiveness

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- 1 of the marketing plan and include documentation of the directly
- 2 attributable benefits of the plan to the following:
- 3 (1) Hawaii's tourism industry;
- 4 (2) Employment in Hawaii;
- 5 (3) State taxes; and
- 6 (4) The State's lesser known and [underutilized] underused
- 7 destinations."
- 8 SECTION 7. Section 201B-7, Hawaii Revised Statutes, is
- 9 amended by amending subsection (a) to read as follows:
- 10 "(a) The authority may enter into contracts and agreements
- that include the following:
- 12 (1) Tourism promotion, marketing, and development;
- 13 (2) Market development-related research;
- 14 (3) Product development and diversification issues focused
- on visitors;
- 16 (4) Promotion, development, and coordination of sports-
- 17 related activities and events;
- 18 (5) Promotion of Hawaii, through a coordinated statewide
- effort, as a place to do business, including high
- technology business, and as a business destination;
- 21 (6) Reduction of barriers to travel;

1	[十](7)[十]	Marketing, management, use, operation, or maintenance
2		of the convention center facility, including the
3		purchase or sale of goods or services, logo items,
4		concessions, sponsorships, and license agreements, or
5		any use of the convention center facility as a
6		commercial enterprise; provided that effective
7		January 1, 2003, and thereafter, the contract for
8		management of the convention center facility shall
9		include marketing for all uses of the facility; [and]
10	[+](8)[+]	Tourism research and statistics to:
11		(A) Measure and analyze tourism trends;
12		(B) Provide information and research to assist in the
13		development and implementation of state tourism
14		policy;
15		(C) Provide tourism information on:
16		(i) Visitor arrivals, visitor characteristics,
17		and expenditures;
18		(ii) The number of transient accommodation units
19		available, occupancy rates, and room rates;
20		(iii) Airline-related data including seat capacity
21		and number of flights;

1	(iv)	The economic, social, and physical impacts
2		of tourism on the State; and
3	<u>(v)</u>	The impact of ongoing marketing programs of
4		the authority on Hawaii's tourism industry,
5		employment in Hawaii, state taxes, and the
6		State's lesser known and underused
7		destinations;
8	and	
9	(9) Any and a	ll other activities necessary to carry out
10	the inten	t of this chapter;
11	provided that for a	ny contract or agreement valued at \$25,000
12	and over, the autho	rity shall provide notice to the speaker of
13	the house of repres	entatives and the president of the senate on
14	the same day that s	uch notification is given to the governor."
15	SECTION 8. Se	ction 201B-9, Hawaii Revised Statutes, is
16	amended to read as	follows:
17	"[+]\$201B-9[+]	Tourism emergency. (a) If the board
18	determines that the	occurrence of a world conflict, terrorist
19	threat, national or	global economic crisis, natural disaster,
20	outbreak of disease	, or other catastrophic event[, regardless of
21	when or where it oc	eurs, adversely affects Hawaii's tourism
22	industry by resulti	ng in a substantial interruption in the
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- 1 commerce of the State and adversely affecting the welfare of its
- 2 people, the board shall submit a request to the governor to
- 3 declare that a tourism emergency exists.
- 4 (b) Upon declaration by the governor that a tourism
- 5 emergency exists pursuant to subsection (a), the authority shall
- 6 develop and implement measures to respond to the tourism
- 7 emergency, including providing assistance to tourists during the
- 8 emergency; provided that any tourism emergency response measure
- 9 implemented pursuant to this subsection shall not include any
- 10 provision that would adversely affect the organized labor force
- 11 in tourism-related industries. With respect to a national or
- 12 global economic crisis only, in addition to the governor's
- 13 declaration of the existence of a tourism emergency, no action
- 14 in response to the tourism emergency declaration may be taken by
- 15 the authority without the governor's express approval."
- 16 SECTION 9. Section 201B-11, Hawaii Revised Statutes, is
- 17 amended by amending subsection (c) to read as follows:
- 18 "(c) Moneys in the tourism special fund shall be used by
- 19 the authority for the purposes of this chapter; provided that:
- 20 (1) Not more than five per cent of this amount shall be
- used for administrative expenses, including \$15,000
- for a protocol fund to be expended at the discretion



1	of the [executive director;] president and chief
2	executive officer; and
3	(2) At least \$1,000,000 shall be made available to support
4	efforts to manage, improve, and protect Hawaii's
5	natural environment and areas frequented by visitors."
6	SECTION 10. Section 201B-13, Hawaii Revised Statutes, is
7	amended to read as follows:
8	"[+]\$201B-13[+] Assistance by state and county
9	agencies[-]; advisory group. (a) Any state or county agency
10	may render services upon request of the authority.
11	(b) The authority may establish an advisory group that may
12	meet monthly or as the authority deems necessary, which may
13	include the director of business, economic development, and
14	tourism, director of transportation, chairperson of the board of
15	land and natural resources, and executive director of the state
16	foundation on culture and the arts to advise the authority on
17	matters relating to their respective departments or agency in
18	the preparation and execution of suggested:
19	(1) Measures to respond to tourism emergencies pursuant to
20	section 201B-9;

1	(2)	Programs for the management, improvement, and
2		protection of Hawaii's natural environment and other
3		areas frequented by visitors;
4	(3)	Measures to address issues affecting airlines, air
5		routes, and barriers to travel to Hawaii; and
6	(4)	Programs to perpetuate the cultures of Hawaii and
7		engage local communities to sustain and preserve the
8		native Hawaiian culture."
9	SECTI	ON 11. For fiscal year 2010-2011, after the revenues
10	collected	under chapter 237D, Hawaii Revised Statutes, are
11	distribute	ed pursuant to section 237D-6.5(b), Hawaii Revised
12	Statutes,	0.25 per cent of the remaining revenues shall be
13	deposited	into the tourism special fund established under
14	section 20	1B-11, Hawaii Revised Statutes, and any excess
15	revenues s	hall be deposited into the general fund.
16	SECTI	ON 12. Act 58, Session Laws of Hawaii 2004, as
17	amended by	section 50 of Act 22, Session Laws of Hawaii 2005, as
18	amended by	section 1 of Act 306, Session Laws of Hawaii 2006, is
19	amended by	amending section 14 to read as follows:
20	"SECT	ION 14. This Act shall take effect upon its approval;
21	provided t	hat:

1	( 1 )	The amendments made to sections 40-1, 40-4, and 40-6,
2		Hawaii Revised Statutes, by part I of this Act shall
3		not be repealed when those sections are reenacted on
4		June 30, 2006, by section 1 of Act 137, Session Laws
5		of Hawaii 2005;
6	(2)	Sections 3, 4, 5, 6, and 7 of Part I shall be repealed
7		on June 30, 2010, and [sections 28-8.3,]:
8		$(A)$ Sections 201B-2[ $\tau$ ] and 201B-11, Hawaii Revised
9		Statutes, shall be reenacted in the form in which
10		they read on May 5, 2004[, and sections]; except
: 1		that the amendments made by Act , Session Laws
12		of Hawaii 2009, to section 201B-2, Hawaii Revised
13		Statutes, and subsection (c) of section 201B-11,
14		Hawaii Revised Statutes, shall not be repealed;
15		and
16		(B) Sections 40-1, 40-4, and 40-6, Hawaii Revised
17		Statutes, shall be reenacted in the form in which
18		they read on June 30, 1986; and
19	(3)	Section 9 shall take effect on July 1, 2004."
20	SECT	ION 13. Statutory material to be repealed is bracketed
21	and stric	ken. New statutory material is underscored.

- 1 SECTION 14. This Act shall take effect on July 1, 2009;
- 2 provided that section 11 shall take effect upon the enactment of
- 3 S.B. No. 1111, S.D. 1, H.D. 1, C.D. 1, Regular Session of 2009.

#### Report Title:

Hawaii Tourism Authority; Procurement; Tourism Emergency; TAT

#### Description:

Requires Convention Center construction contracts to be subject to certain provisions of the Procurement Code. Transfers tourism research and statistics functions from the Department of Business, Economic Development, and Tourism to the Hawaii Tourism Authority (HTA). Removes ex-officio members from the HTA Board and places them in an advisory group to HTA. Expands the scope of a tourism emergency. Provides additional funds to the Tourism Special Fund for one fiscal year. Technical amendments. Effective on July 1, 2009. (HB754 CD1)