LINDA LINGLE





## STATE OF HAWAII DEPARTMENT OF LAND AND NATURAL RESOURCES

POST OFFICE BOX 621 HONOLULU, HAWAII 96809 LAURA H. THIELEN
CHARPERSON
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RUSSELL Y. TSUJI

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HISTORIC PRESERVATION
KAHOOLAWE ISLAND RESERVE COMMISSION
LAND
STATE PARKS

# TESTIMONY OF THE CHAIRPERSON OF THE BOARD OF LAND AND NATURAL RESOURCES

on House Bill 3348 House Draft 1 - Relating To Historic Preservation

## BEFORE THE HOUSE COMMITTEE ON FINANCE

February 21, 2008

House Bill 3348 House Draft 1 appropriates \$500,000 to the Hawaii Preservation Fund endowment, as administered by the National Trust for Historic Preservation, in cooperation with the Historic Hawaii Foundation. While the Department of Land and Natural Resources (Department) recognizes and appreciates the work and support of the Historic Hawaii Foundation, the Department nonetheless has concerns with the fiscal impacts this measure will have on the Executive Supplemental Budget request. The Department instead, respectfully asks the Committee to support the Department's Supplemental Budget request, which allocates funds to the Department's Historic Preservation Division, to support historic preservation across the State.

Position requests include two Compliance Specialists, which will provide accurate project intake and classification, consistent data base maintenance and help ensure timely responses to public inquiries, as well as, a Librarian to maintain the State Historic Preservation Division libraries on all islands and provide a consistent filing system for reports.

Additional money is requested for reinternment of iwi in the State Inventory on all islands. The funding will allow the department to purchase burial vaults and to pay for labor to reinter the iwi. The Department is also requesting lease rent monies for Hawaii Island staff which lost its Kona office space and is in need of a permanent office.

February 20, 2008

Honorable Marcus R. Oshiro, Chair Honorable Marilyn B. Lee, Vice Chair Members of the Committee on Finance

VIA EMAIL: FINtestimony@Capitol.hawaii.gov

Re: In support of HB3348 HD1, Relating to Historic Preservation

Committee Date: Thursday, February 21, 2008, 1:00 p.m., Room 308

Dear Representative Oshiro:

I am writing on behalf of the Hawai'i Capital Cultural District Coalition in support of HB3348 HD1, which would capitalize a Hawai'i Preservation Fund with Historic Hawai'i Foundation, in association with the National Trust for Historic Preservation (NTHP), up to \$500,000 as matched by private sector contributions.

Creating a perpetual endowment for the Hawai'i Preservation Fund will provide a dedicated funding stream for preservation projects in the state, which will then provide a catalyst for preservation activities and leverage additional investment from private sources. This strategy has been used very successfully elsewhere in the US. This fund will help to preserve and protect our priceless and irreplaceable heritage by providing technical assistance and resources to make preservation accessible and more financially viable for owners and caretakers of historic properties. Safeguarding the architecture, objects, and sites that "tell the stories" of Hawai'i's history and its people is extremely important to cultivating an understanding of and appreciation for our very special heritage by residents, visitors, and future generations. Once our heritage is lost, it can never be replaced.

In addition to aesthetic and cultural benefits, states that have invested in their historic assets have also derived economic benefits including an influx of heritage tourism dollars, creation of jobs, attraction of new economy businesses and workers drawn to communities with a strong sense of place, community revitalization, and increased property values.

The Hawai'i Capital Cultural District coalition is a nonprofit partnership of more than 60 arts and cultural organizations, businesses, public agencies, and individuals who are working collaboratively to nurture and promote the magnificent concentration of Hawai'i's cultural, historic and natural resources located in central Honolulu. The organization's mission is to enhance our quality of life and generate economic development through our cultural assets by: preserving our rich heritage through education and conservation, nurturing our arts and cultural institutions, and promoting appropriate cultural and heritage tourism.

Sincerely,

Lorraine Lunow-Luke **HCCD Coordinator** 



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To: Representative Marcus R. Oshiro,

Chair

Representative Marilyn B. Lee, Vice Chair Committee on

Finance

From: Scott Bradley

Committee Date:

Thursday, February 21, 2008

1:00 pm

Conference Room 308

Support of HB3348 HD1,

Subject: Relating to

Historic Preservation

I am writing in support of HB3348 HD1 which would help to establish a permanent Historic Preservation Fund.

Technical and financial support for Hawaii preservation projects is desperately needed to protect the heritage and history of our local communities. We have now a unique opportunity to create a perpetual source of support from private contributions and support from the National Trust for Historic Preservation.

Please support HR3348 HD1 to capitalize the Hawai'i Preservation Fund.

Sincerely

Scott Bradley

### **FINtestimony**

From: Kiersten Faulkner [Kiersten@historichawaii.org]

Sent: Wednesday, February 20, 2008 1:00 PM

To: FINtestimony

Subject: 2/21/2008 HB3348 Agenda

VIA EMAIL: FINtestimony@Capitol.hawaii.gov

To: Representative Marcus R. Oshiro, Chair

Representative Marilyn B. Lee, Vice Chair

Committee on Finance

From: Kiersten Faulkner

Executive Director, Historic Hawai'i Foundation

Committee Date: Thursday, February 21, 2008

1:00 pm

Conference Room 308

Subject: Support of HB3348 HD1, Relating to Historic Preservation

On behalf of Historic Hawai'i Foundation (HHF), I am writing in support of HB3348 HD1. Since 1974, Historic Hawai'i Foundation has been a statewide leader for historic preservation. HHF works to preserve Hawai'i's unique architectural and cultural heritage and believes that historic preservation is an important element in the present and future quality of life and economic viability of the state.

Historic Hawai'i Foundation supports HB3348 HD1, which would capitalize a Hawai'i Preservation Fund with Historic Hawai'i Foundation, in association with the National Trust for Historic Preservation (NTHP), up to \$500,000 as matched by private sector contributions.

NTHP is a national nonprofit organization chartered by Congress. It currently administers a spend-down preservation fund for projects in Hawai'i Preservation Fund, established through a gift from Historic Hawai'i Foundation in 1998, is anticipated to be depleted by the end of 2008, leaving Hawai'i projects to compete for limited unrestricted national dollars.

HB3348 HD1 will help to establish a permanent Hawai'i Preservation Fund. The State funding will be leveraged by private contributions, including a lead gift of \$100,000 from a generous donor. Creating a perpetual endowment for the Hawai'i Preservation Fund will create a dedicated funding stream for preservation projects in the state, which will then provide a catalyst for preservation activities and leverage additional investment from private sources.

The Hawai'i Preservation Fund will increase the viability of individual preservation projects by providing grants to nonprofit and government organizations to support cultural heritage resource protection efforts in Hawai'i. Grants may be used for planning and assessment, education and interpretation, and stabilization, rehabilitation and restoration of historic sites. These kinds of grants have proven to be an effective way to foster community-based efforts to save important landmarks, to initiate neighborhood or community-wide programs that reinforce sense of place, and to reuse historic buildings for contemporary needs. Helping to strengthen Hawai'i's historic fabric is also a benefit for the growing reliance on heritage tourism and cultural travel.

Therefore, Historic Hawai'i Foundation urges your support for HB3348 HD1 to capitalize the Hawai'i Preservation Fund.

Very truly yours, Kiersten Faulkner Kiersten Faulkner, AICP Executive Director Historic Hawai'i Foundation 680 Iwilei Road Suite 690 Honolulu, HI 96817 808-523-2900 (tel) 808-523-0800 (fax) Kiersten@historichawaii.org www.historichawaii.org

### **FINtestimony**

From: Kiersten Faulkner [Kiersten@historichawaii.org]

Sent: Wednesday, February 20, 2008 1:43 PM

To: FINtestimony

Cc: Cooke Mary; Sam Cooke

Subject: Finance Committee Feb. 21 1:00 p.m. re HB3348 HD1

VIA EMAIL: FINtestimony@Capitol.hawaii.gov

To: Representative Marcus R. Oshiro, Chair

Representative Marilyn B. Lee, Vice Chair

Committee on Finance

From: Samuel A. Cooke

2859 Mānoa Road, Honolulu, HI 96822

Committee Date: Thursday, February 21, 2008

1:00 p.m.

Conference Room 308

Subject: Support of HB3348 HD1

Relating to Historic Preservation

HB3348 HD1 would appropriate funds to capitalize a Hawai'i Preservation Fund with the National Trust for Historic Preservation, in cooperation with the Historic Hawai'i Foundation, as matching funds for private sector contributions.

The uniqueness of Hawai'i comes from its special places, distinct culture and layered history. Like the flora and fauna that exist nowhere else on earth, Hawai'i's historic buildings, landscapes and cultural sites are irreplaceable. There is simply no replacement for Hawai'i's authentic and special places.

It takes many people working together to ensure that the historic places we use and enjoy today will be here for future generations. The fabric of Hawai'i is more than a monumental building here or there. It is the places of everyday experience—neighborhoods, main streets, schools, churches and shops—as well as the places where the great moments of history took place. To ensure that the special places of the Islands are preserved, used and enjoyed, all people need to have access to the tools that make historic preservation possible and affordable.

These are the goals for the Hawai'i Preservation Fund: to provide both technical assistance and increased resources to caretakers and owners of Hawai'i's historic sites, to make preservation accessible and more financially viable. In addition to the State funding, a generous donor has committed a lead gift of \$100,000 to leverage the State's contribution.

Additional benefits from the Hawai'i Preservation Fund include the advantage for heritage tourism, which is traveling to experience the places, artifacts and activities that authentically represent the stories and people of the past and present. Heritage tourists include travelers who incorporate at least one visit to a historic site or landmark among other activities, and also a smaller subset of visitors whose primary reason for traveling is to visit historic places. Economic impacts of heritage tourism go beyond the direct expenditures of tourists. Each dollar spent at a hotel, restaurant or retail shop circulates in the economy as an indirect expenditure for wages, supplies and contracts. Past studies have shown that heritage travelers spend more, stay longer and return more often.

Please support HB3348 HD1 to capitalize the Hawai'i Preservation Fund.

Very truly yours,

Samuel A. Cooke



#### HOUSE OF REPRESENTATIVES

STATE OF HAWAII STATE CAPITOL HONOLULU, HAWAII 96813

February 21, 2008

To:

The Honorable Representative Marcus R. Oshiro, Chair

The Honorable Representative Marilyn B. Lee, Vice Chair

Committee on Finance

From:

Representative Corinne W. L. Ching; 27th District, Heritage Caucus

Subject:

House Bill 3348 - Relating to Historic Preservation

Please accept this testimony in strong support of HB 3348 - Relating to Historic Preservation.

The legislature finds that, to date, funding for preserving our local culture has been insufficient. To address the insufficient funding for historic preservation, HB 3348 will appropriate funds for the purpose of funding the Hawai'i Preservation Fund endowment. Historic Hawai'i Foundation, in cooperation with the National Trust for Historic Preservation, will establish the Hawai'i Preservation Fund.

Preserving Hawai'i's irreplaceable edifices and scenic landscapes should take precedence in the Legislature this session as we look to recover from slumping tourist numbers. The National Trust for Historic Preservation provides strong evidence of the emergence of Cultural Heritage Tourism as an increasingly popular trend in US tourism as well as a growing economic. Overall, cultural heritage tourists are more affluent, stay longer and spend more while contributing to global understanding through cultural exchange and commerce. Cultural and heritage visitors spend, on average, \$623 per trip compared to \$457 for all U.S. travelers.

The Hawai'i Preservation Fund is envisioned as an endowment vehicle which would allow the Historic Hawai'i Foundation to compete for federal funds. The State funding will be leveraged by private contributions, including a lead gift of \$100,000 from a generous donor. Creating a perpetual endowment for the Hawai'i Preservation Fund will create a dedicated funding stream for preservation projects in the state, which will then provide a catalyst for preservation activities and leverage additional investment from private sources. To ensure transparency of allocated state funding, this bill would also prohibit the release of funds until the appropriated funds are matched by private contributions.

It is in the best interest of this State to preserve Hawai'i's uniqueness and cultural identity for the benefit of business as well as tourism. Please support HB 3348 to ensure that the special places of the Islands are preserved, used and enjoyed. Mahalo.

Sincerely,

Corinne W. L. Ching