

# DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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Statement of

# THEODORE E. LIU

**Director** 

Department of Business, Economic Development, and Tourism before the

#### COMMITTEE ON ECONOMIC DEVELOPMENT & TAXATION

March 11, 2008

1:15 p.m.

State Capitol, Conference Room 224 in consideration of

#### HB 2395 HD1

#### RELATING TO ECONOMIC DEVELOPMENT.

Chair Fukunaga, Vice Chair Espero, and Members of the Committee.

The Department of Business, Economic Development, and Tourism (DBEDT) supports the concept of innovation as the driving force for creating an economy that is based on human capital rather than natural resources. However, we do not support HB 2395 HD1, which would establish the Hawaii Innovation Development Corporation as an agency attached to DBEDT for administrative purposes.

This proposal is very similar to the Ingenuity Corporation which has been vetoed for the past two years. Although there have been some changes made in this new proposal, there continue to be concerns about the need for a separate organization focused specifically on this narrow issue and the ability of the proposed corporation to be self-sustaining. None of the testimony submitted by the proponents of the bill indicates any estimate for the potential benefit. We suggest that before this bill is given further consideration, the proponents be requested to prepare a business plan that includes substantiated projections on the potential revenue that could be generated to support the activities of the corporation and its efforts to develop and exploit innovations and inventions to benefit the State.

Thank you for the opportunity to provide these comments.

# TESTIMONY BY GEORGINA K. KAWAMURA DIRECTOR, DEPARTMENT OF BUDGET AND FINANCE STATE OF HAWAII TO THE SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TAXATION ON HOUSE BILL NO. 2395, H.D. 1

March 11, 2008

#### RELATING TO ECONOMIC DEVELOPMENT

House Bill No. 2395, H.D. 1, establishes the Innovations and Inventions

Revolving Fund, which would be administered by the Hawaii Innovation Development

Corporation, to develop and exploit innovations and inventions that have direct economic benefits for Hawaii.

The revolving fund would be funded through legislative appropriations, grants from public or private sources, fees collected and proceeds from development and commercial exploitation of innovations and inventions. The bill appropriates an unspecified amount in general funds in FY 09 to be deposited into the revolving fund.

As a matter of general policy, this department does not support the creation of any special or revolving fund which does not meet the requirements of Sections 37-52.3 or 37-52.4 of the Hawaii Revised Statutes. Special or revolving funds should: 1) reflect a clear nexus between the benefits sought and charges made upon the users or beneficiaries of the program; 2) provide an appropriate means of financing for the program or activity; and 3) demonstrate the capacity to be financially self-sustaining. It is difficult to determine whether the fund will be self-sustaining.

In addition, we do not support creation of another State sponsored corporation to stimulate economic development. It is also unclear what actions the Innovative Development Corporation will undertake to benefit inventors, labor unions, and educators who are represented on the Board of Directors. The bill provides broad purposes for the Corporation and the officers; however, it does not provide specific actions the board or officers would take to accomplish its purposes.

### OFFICE OF INFORMATION PRACTICES

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To:

Senate Committee on Economic Development & Taxation

From:

Paul T. Tsukiyama, Director

Date:

Tuesday, March 11, 2008, 1:15 p.m.

State Capitol, Room 224

Re:

Testimony on H.B. 2395, HD 1

Relating to Economic Development

Thank you for the opportunity to submit testimony on H.B. 2395, HD 1. The Office of Information Practices ("OIP") takes no position on the substance of this bill, but provides comment on two sections that affect part I of chapter 92, Hawaii Revised Statutes ("HRS") (the "Sunshine Law") and chapter 92F, HRS, the Uniform Information Practices Act (Modified) (the "UIPA").

#### § -4 Meetings of the board.

Proposed section \_\_-4 provides:

(a) The meetings of the board shall be open to the public as provided in chapter 92, except that the board may enter into an executive meeting that is closed to the public when it is necessary to receive or discuss proprietary information.

OIP has two comments. First, this section could be read to only require the board to comply with the open meeting requirements of the Sunshine Law. If the intent is that this board be subject to all provisions of chapter 92, OIP recommends that the language be amended as shown below. Second, the language seeking to allow the board to hold an executive meeting to receive or discuss proprietary information is

Senate Committee on Economic Development & Taxation March 11, 2008 Page 2

unnecessary in light of proposed section \_\_-8, discussed below, and ambiguous as to the meaning of "proprietary."

OIP suggests that the following amendment together with the proposed amendment to section \_\_-8 below would more clearly effectuate the apparent intent of the bill:

§ -4 Meetings of the board. (a) The board shall be subject to chapter 92.

#### § -8 Confidentiality.

OIP also offers the following comment on section \_\_\_\_-8, which states that the records described in that section "shall not be a government record":

Notwithstanding any other law to the contrary, any documents or data made or received by any member or employee of the development corporation shall not be a government record to the extent that the material or data consists of trade secrets or other proprietary information.

"Government record" is a defined term under the UIPA that would apply to the records made or received under this section. Haw. Rev. Stat. § 92F-3 (1993).

OIP uniformly and strongly recommends against provisions in statutes outside of the UIPA that seek to exclude records from the UIPA's definition of "government record." OIP believes that, where the intent is to exempt certain records from disclosure, it is clearer and more appropriate to instead simply make the records "confidential." Where a record is made confidential, it may be withheld from disclosure under an exception to the UIPA and it may be considered in an executive meeting, i.e., a closed meeting, under the Sunshine Law. See Haw. Rev. Stat. § 92F-13(4) (1993) (exception to disclosure provided for government records protected by statute from disclosure); Haw. Rev. Stat. § 92-5(a)(8) (exception to open meeting requirement provided to deliberate or decide a matter that requires

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consideration of information that is confidential by law). OIP thus suggests the following amendment to proposed section \_\_-8:

§ -8 Confidentiality. Notwithstanding any other law to the contrary, any documents or data made or received by any member or employee of the development corporation shall be confidential to the extent that the material or data consists of trade secrets or other proprietary information.

OIP further suggest that the committee consider adding a definition of "proprietary information" because it is subject to interpretation. The only statutory definition of that term appears in section 138-1, HRS related to enhanced 911 services for mobile phones, which reads as follows:

"Proprietary information" means customer lists and other related information (including the number of customers), technology descriptions, technical information, or trade secrets, and the actual or developmental costs of wireless enhanced 911 service that are developed, produced, or received internally by a wireless provider or by a provider's employees, directors, officers, or agents.

Under the UIPA, agencies may, under section 92F-13(3), withhold from public disclosure information that constitutes trade secrets, proprietary information or confidential financial and business information. In the UIPA context, OIP generally construes the term "proprietary information" to include information that could be protected as intellectual property, such as by copyright or patent.

In summary, OIP believes that the proffered amendments would more clearly effectuate the apparent intent of the statute and would simplify application of the UIPA and Sunshine Law to the board's maintenance and discussion of records containing trade secrets or other proprietary information. Further, OIP would recommend that a definition of "proprietary information" be included to make clear the extent of the information the legislature intends to protect.

Thank you for the opportunity to testify.



Eric Gill, Financial Secretary-Treasurer

Hernando Ramos Tan, President

Godfrey Maeshiro, Senior Vice-President

Monday, March 10, 2008

Senator Carol Fukunaga, Chair Senator Will Espero, Vice Chair Senate Committee on Economic Development & Taxation

Supporting the intent of HB 2395 HD 1; relating to the establishment of the Hawaii innovation development corporation.

Chair Fukunaga, members of the Senate Committee on Economic Development & Taxation, I submit this testimony on behalf of UNITE HERE! Local 5 – a local labor organization representing nearly 12,000 hotel and health care workers throughout our State.

If enacted, HB 2395 HD 1 would establish the Hawaii innovation development corporation-a unique alliance of inventors, unionized workers, and Hawaii's educators-that would effectively strive to build and strengthen Hawaii's middle-class by way of harnessing our collective strengths and talents.

Here in Hawaii and through our Hawaii Hotel Workers Rising Campaign, UNITE HERE! Local 5 has been at the forefront of ensuring that our State and our people take important steps towards securing middle-class jobs that provide good wages, affordable health care, and a strong voice on the job. In fact, as a member of Change to Win, a labor federation representing nearly 6 million unionized workers nationally and approximately 28,000 workers within the state of Hawaii, our central objective has been to unite workers as a means for securing a Hawaii our children can afford to live in.

On behalf of our nearly 12,000 members statewide I thank you for allowing me to submit this testimony.

Sincerely,

Cade M. Watanabe

Community/Political Organizer

## Professional Inventors Alliance

Washington, D.C. • (202) 318-1595 • www.PIAUSA.org

To: Senator Carol Fukunaga, Chair Senator Will Espero, Vice Chair Committee on Economic Development & Taxation

From: Ronald J Riley Professional Inventors Alliance Washington, D.C. 20006

Hearing Date: Tuesday, March 11, 2008 at 1:15 pm in Room 224

Support of HB 2395, Relating to Economic Development.

25 copies needed for submittal

My name is Ronald J Riley, President of the Professional Inventors Alliance (PIAUSA.org) located in Washington, D.C. and I want to thank you for the opportunity to comment on the proposed legislation that would establish the Hawaii Innovation Development Corporation.

The Professional Inventors Alliance USA was created more than a decade ago to protect American invention and encourage innovation. American inventors saw a need to track legislation and policy that impacts independent inventors, small and medium-sized businesses and colleges and universities. The Alliance is the premiere organization in the nation providing independent inventors a united voice to improve public policy.

PIAUSA provides legislative counsel, congressional updates and strategy development to its members through a number of vehicles. Additionally, through its speaker's bureau, PIAUSA members have an opportunity to provide expert opinion to many of the nation's top-tier business, technology and mainstream media organizations. Over the years its members have testified before Congress, offered counsel to key Senate and House committee members and successfully pushed legislation to protect America's independent inventors.

Since its inception, the organization has grown into one of the most vocal advocates for America's patent system.

Today I am writing in support of the adoption of HB 2395, which establishes the Hawaii Innovation Development Corporation to promote the development and exploitation of innovations and inventions. The establishment of the HIDC could be of great benefit to inventors in Hawaii and throughout the nation. Thank you for the opportunity to provide this testimony.

#### **Testimony in support of House Bill 2395**

Before the Committee on Economic Development & Taxation

Senator Carol Fukunaga, Chair Senator Will Espero, Vice Chair Committee on Economic Development & Taxation

> Hearing Date: Tuesday, March 11, 2008 1:15 pm in Room 224

Aloha Chairman Fukunaga and Vice-Chair Espero and members of the Committee,

My name is Ian Chan Hodges and for the past two years I have appeared before the legislature to provide testimony in support of creating an entity that would enable Hawaii to champion and support the rights of inventors. You also received testimony from prominent inventors and top labor leaders from around the nation in support of those bills. These proposed entities were designed to protect and utilize the patents of inventors with the understanding that patents can provide a very powerful tool for creating and retaining good jobs in a community faced with the stresses of competing in a global economy.

Twice in the past two years the legislature passed a bill chartering the Ingenuity Corporation only to have the bill vetoed by the Governor. I want to thank you for your support in the past and I ask you to pass HB 2395, which has been drafted to address the concerns of the Governor.

Thank you for the opportunity to submit testimony.