STATE OF HAWAII DEPARTMENT OF DEFENSE

TESTIMONY ON HOUSE BILL 2351 A BILL FOR AN ACT MAKING AN APPROPRIATON FOR THE PACIFIC AVIATION MUSEUM PEARL HARBOR

PRESENTATION TO THE HOUSE COMMITTEE ON TOURISM AND CULTURE

BY

MAJOR GENERAL ROBERT G. F. LEE ADJUTANT GENERAL January 28, 2008

Chair Yamane and Committee Members:

I am Major General Robert G. F. Lee, State Adjutant General. I am testifying on House Bill 2351. This bill makes an appropriation for the Pacific Aviation Museum at Pearl Harbor to start Phase 2 of the museum.

The department supports the intent of this measure as long as it does not replace or adversely impact priorities as indicated in the Executive Supplemental Budget Request.

Chair Yamane, thank you for letting me submit this written testimony.

From:

Churchill, Clint [ClintC@campbellestate.com]

Sent:

Friday, January 25, 2008 4:45 PM

To:

TACtestimony

Subject:

HB 2351--Tourism and Culture Hearing on Monday, January 28,2008, Room 325

Attachments: Rep. Yamane - 1.25.08.pdf

Dear Tourism and Culture Committee support personnel:

Attached is testimony (3 pages) for the following hearing; would appreciate your making copies for the Committee members.

Testifier's name: Adm. Ronald J. Hays (USN, Ret.), Chairman of the Board, Pacific Aviation Museum Pearl Harbor

Committee: Tourism and Culture

Hearing date and time: Monday, January 28, 2008, 9:00 am

Measure number: HB 2351

Number of copies: 20

Thank you, Clint Churchill

----Original Message-----**From:** Gibson, Maggie

Sent: Friday, January 25, 2008 4:11 PM

To: Churchill, Clint

Subject: Rep. Yamane Letter

Maggie E. Gibson Executive Assistant 900 Fort Street Mall, Suite 1450 Honolulu, HI 96813

Phone: (808) 544-3222 Fax: (808) 545-5712

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PACIFIC AVIATION MUSEUM

- PEARL HADROR

Hangar 37, Ford Island - 319 Lexington Blvd, Honolulu, HI 96818 - tel (808) 441-1000 - fax (808) 441-1019 e-mail: info@pacificaviationmuseum.org - web: www.pacificaviationmuseum.org

To:

Rep. Ryan I. Yamane, Chairman

Rep. Joey Manahan, Vice Chairman

Committee Members

Tourism & Culture Committee

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From: Admiral Ronald J. Hays, USN (Ret.)

Pacific Aviation Museum - Pearl Harbor, Chairman

Date: January 23, 2008

Subject: Support H.B. 2351 – MAKING AN APPROPRIATION FOR PACIFIC AVIATION MUSEUM PEARL HARBOR

Dear Chairman Yamane and Representatives:

I am Admiral Ronald J. Hays, and I am here to testify in support of House Bill 2351. I serve in a voluntary capacity as Chairman of the Board of Directors of the Pacific Aviation Museum – Pearl Harbor.

The Pacific Aviation Museum was established as a private, non-profit tax-exempt IRS 501 (c) 3 museum in 1999 to represent and serve all branches of the service that have contributed to the history of the Pacific Theater, and to preserve the history and place where World War II began for America. It joins the other members of the Pearl Harbor Historic sites: the USS Arizona Memorial, the USS Missouri Memorial, and the USS Bowfin, in telling the story of bravery, valor, and dedication by our armed service personnel.

The highly anticipated Pacific Aviation Museum – Pearl Harbor (Phase 1) opened to the public on December 7, 2006, 65 years after the attack on Pearl Harbor. Located on historic Ford Island, a National Historic Landmark and the site of our nation's first aviation battlefield, the museum's first phase tells the story of the first year of military aviation in the Pacific during World War II.

The museum's first year of operation was a success by any and all measures. We welcomed more than 95,000 visitors, including 4,700 school children on education field trips. Our operating fund for the calendar year 2006 was right at break-even and we were "in the black" for all of our activities.

Following a successful first year of operation, the Pacific Aviation Museum is poised to begin work on Phase 2, Hangar #79, which will encompass aviation history in the Pacific Theater during World War II. Funding necessary for this next phase is \$33 million, of which 88% is expected from national and international sources. For this purpose, the museum is in the process of establishing a mainland office that will be led by an executive fundraising director. The museum continues to participate in a Direct Mail program that to date has over 32,000 donors. We anticipate that this endeavor will continue to grow and support our Phase 2 efforts.

Rep. Ryan I. Yamane, Chairman January 25, 2008 Page 2

Since its opening, the museum has greeted a steady flow of visitors each day, including school groups from private and public schools. The D.O.E. is excited about partnering with the Pacific Aviation Museum about World War II and aviation history in the Pacific.

In the interest of promoting the Pacific Aviation Museum to a wider audience of visitors, we have now joined forces with the USS Arizona Memorial, the USS Bowfin Museum, and the USS Missouri Memorial to form the Pearl Harbor Historic Sites. This newly formed joint venture will have a significant impact on bringing visitors to all four sites at Pearl Harbor.

The economic and tourism impact of the Pacific Aviation Museum will be substantial over time, especially as each hangar is designed, retrofitted, and opened. With an important *historical presence*, found no other place on earth, it is anticipated that the Pacific Aviation Museum will be very successful, bringing in more and more visitors each year. As a new visitor attraction, the museum is already contributing significantly to our tourism economy.

It is critical, at this point, to demonstrate to national and international audiences that the State of Hawaii endorses and supports Phase 2 of the Pacific Aviation Museum – Pearl Harbor. The museum acknowledges and appreciates Grants-in-Aid totaling \$1 million received from the 2006 and 2007 Legislative sessions for Phase 2. In this endeavor, we encourage fully funding H.B. 2351. A total of \$2 million of state funding (including the prior Grants-in-Aid) for Phase 2 would represent 6% of the funds needed.

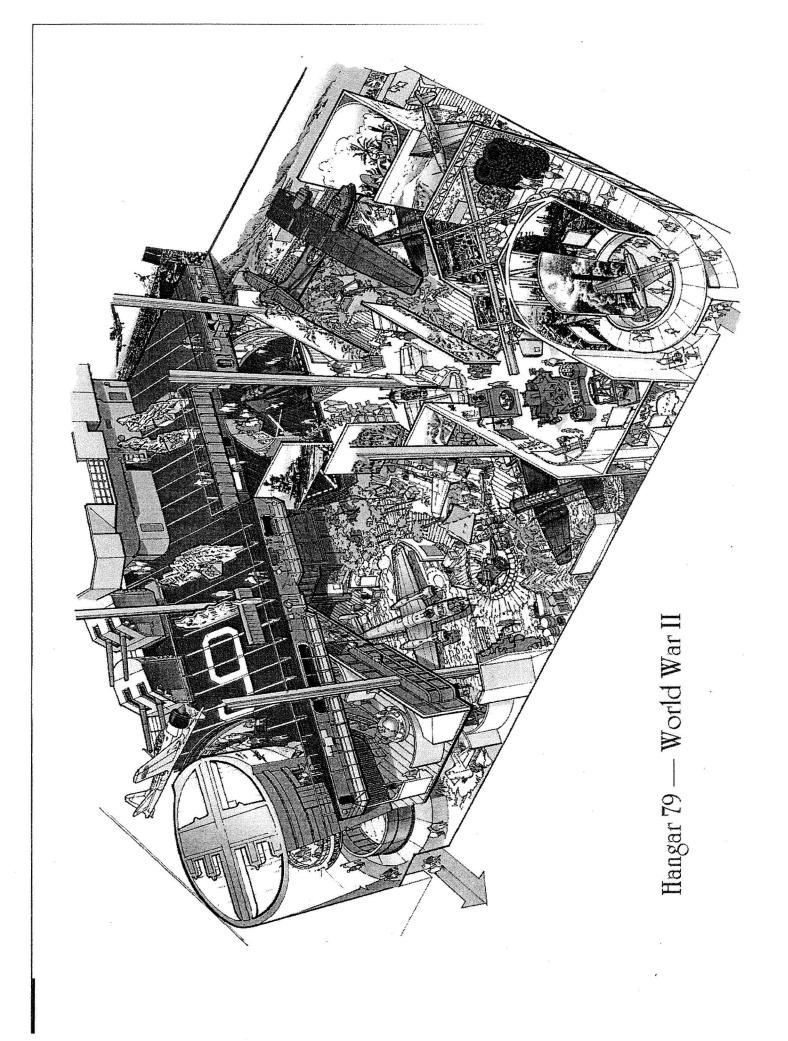
Thank you for hearing my testimony for H.B. 2351 – an appropriation of \$1.0 million for the Pacific Aviation Museum Pearl Harbor. We encourage your support.

Very truly yours,

Adm. Ronald J. Hays, USN (Ret.) Chairman, Pacific Aviation Museum

Ronald J Hays

Attachment: Rendering of Hangar 79 - World War II



From: Pacific Aviation Museum Store [PAMStore@eventnetwork.com]

Sent: Saturday, January 26, 2008 10:34 AM

To: TACtestimony

Subject: Testimony for House Bill 2351 - Hearing date 1/28/08 - 9:00 am

January 26, 2008

To: Tourism Committee

From: Sue Reynolds, Store Director - Pacific Aviation Museum

Hearing date: January 28, 2008 - 9:00 a.m.

Measure number: House Bill 2351

My name is Sue Reynolds and I am employed by Event Network in the capacity of store director at the Pacific Aviation Museum. In our partnership with the museum, we are responsible for all facets of the retail operations and we seek to maximize the retail potential of the venue by elevating the guest experience through merchandise branding and guest service.

On an economic basis, our partnership with the museum allows us to contribute to the economy of Hawaii through the collection and payment of sales taxes generated by our sales revenues. Additionally, we support the economy of Hawaii through our support of local companies whose products, such as books, prints and aloha shirts, are sold in the store. By branding these and other products, the museum and Hawaii gain priceless exposure as local residents and visitors from all over the world return home with a souvenir from the Pacific Aviation Museum – Ford Island, Hawaii.

On a personal level, being at the Pacific Aviation Museum has allowed me to interact with WWII veterans and their families, residents of Hawaii who were present during the attack on Pearl Harbor, as well as countless others who are purely interested in history. Their visits to the museum generate memories of another time, which they love to share with the museum staff and are invaluable to the education of each and every one of us.

The expansion of the museum into Hangar 79 will allow the museum to further elevate the guest's educational experience as they can view additional airplanes and dioramas as well as the damage that the hangar sustained during the attack on Pearl Harbor. Many of our guests are repeat visitors who look forward not only to returning to Hawaii, but also to returning to the museum to view the progress that has been made in restoring this historic site.

Thank you.

From:

Robert Naylor [bobnaylor@clearwire.net]

Sent:

Friday, January 25, 2008 5:25 PM

To:

TACtestimony

Subject:

Testimony submitted on behalf of the Pacific Aviation Museum

My name is Robert Naylor. I am retired from the Honolulu Police Department. I am one of the Founding Volunteers with the Pacific Aviation Museum. I conduct the Oral History Interviews of the participants and witnesses to "Aviation History" in the Pacific Basin. This is an ongoing research project for the Pacific Aviation Museum and a valuable asset in "getting the story right".

The interviews that I have conducted accomplish the difficult task of making the dry facts

real and giving them a human face.

The stories that I have recorded include the heroism of December 7, 1941, and the human side of an impromptu pie fight in the Enlisted Swimming Pool at Ford Island a couple of days before the attack. These things are a part of our history and heritage and the Pacific Aviation Museum is not only preserving that history for future generations, but expanding on the knowledge of our Kupuna through ongoing research. Nearly everyone who visits the museum has nothing but praise for what we have accomplished there. While the opening phase of the Pacific Aviation Museum is dedicated to the first year of World War II, the collection policy of the museum and the Oral History Project is "aviation history from its beginnings in the Pacific Basin continuing to the present and into the future, all aviation, military and civilian." This is a worthy non-profit and beloved by many.

Aloha
Robert Naylor
Lieutenant, Honolulu Police Department (Retired)

From:

Glen Tomlinson [gtomlinson@hawaii.rr.com]

Sent:

Friday, January 25, 2008 8:28 PM

To:

TACtestimony

Subject: House Bill #2351

TO:

Tourism Committee

FROM:

Glen Tomlinson, President

The Tomlinson Corporation, DBA Home of the Brave Tours Hawaii

Volunteer - Pacific Aviation Museum

SUBJECT:

House Bill 2351

DATE:

January 25, 2008

Since 1991, I have worked with our local Military, DOD WWII Commemoration Committee, Veterans Groups, Hawaii's Schools, and Local & International Tour Companies to preserve the history of Pearl Harbor and its impact on world history. Through our work with Home of the Brave Tours, I have seen first hand the importance of educating, honoring, and keeping alive the stories and history that have shaped Hawaii and the world.

The Pacific Aviation Museum at Ford Island is an asset to not only the State of Hawaii but also as Global Destination to showcase the history of Aviation in the Pacific. The historical significance of Ford Island and Pearl Harbor with the Arizona Memorial, USS Bowfin Submarine, USS Battleship Missouri, and now the Pacific Aviation Museum draws over 1.5 million visitors from around the world annually. With the new Arizona Memorial Visitor Center scheduled for construction and completion by December 7, 2009, the Pacific Aviation needs Hawaii's Tourism and Cultural Committee's support and state funding to create a true world-class destination.

Thank you for your valuable consideration to support House Bill 2351.

From:

jmbugbee@aol.com

Sent:

Friday, January 25, 2008 9:56 PM

To:

TACtestimony

Subject: House Bill 2351 testimony

Tourism and Culture Committee Meeting Monday, January 28, 2008 9:00am in Conference Room 325, Hawaii State Capitol. 415 South Beretania Street

Ref: House Bill 2351

James Metcalf Bugbee, retired FAA Engineering Flight Test Pilot and WWII combat pilot, wishes to offer testimony in support of needed funding for the planning, design and construction of Phase 2 of the Pacific Aviation Museum at Pearl Harbor. Mr. Bugbee flew 65 missions in B-25s during WWII and is a volunteer at the museum.

Testimony to the Tourism Committee:

I have witnessed first hand as a volunteer tour guide at the Pacific Aviation Museum, the importance of this museum to Hawaii tourism. Visitors of all ages come to the museum from around the world and especially countries affected by World War II. The visitors include: family members of those who fought in WWII; veterans (WWII, Korean War, Vietnam War, etc); young through middle aged who studied WWII and the bombing of Pearl Harbor in school and/or heard about the war from their parents, grandparents and other relatives. There are quite a few Japanese visitors to the museum, also, and the story boards telling about the bombing of Pearl Harbor and the first year of the war in the Pacific, located throughout the museum, are in both English and Japanese.

Visitors to the museum are very impressed with the fact the three hangars that will eventually make up the museum, were in use by the military on Ford Island at the time of the bombing of Pearl Harbor and survived; there are still bullet holes remaining in some of the hangar windows. Hangar 37 which currently makes up the first phase of the museum, is dedicated to the first year of the war in the Pacific.

Some visitors have even checked out of their hotels the day they are to leave and have made a special point to visit the museum before catching their flights. All visitors I have talked to have expressed very positive comments about the museum exhibits and their historical significance. Very often visitors tell me the Pacific Aviation Museum is at the top or among the top of all the attractions they have experienced while visiting Hawaiijust imagine what the museum will be like when all three hangars are open. Without a doubt, the Pacific Aviation Museum will one day be recognized as among the most important historical museums not only throughout the Pacific but throughout the world.

Additionally, as a part time resident of Hawaii and Arizona, I have found great interest from travel agents in Arizona when I speak to them about the Pacific Aviation Museum and they have offered to display information about the museum with their Hawaii travel literature; I am sure this will be true of travel agents in other states and countries.

James M. Bugbee

From: Gerri P [gerrip@hawaii.rr.com]

Sent: Friday, January 25, 2008 11:11 PM

To: TACtestimony

Subject: Tourism Committee - House Bill 2351

NAME: Charles "Jack" Pedesky DOCENT: Pacific Aviation Museum

VETERAN: USN WWII

My name is Jack Pedesky and I was an Naval Aviator serving in the Pacific during WWII. I am a retired Aviation Safety Inspector from the Federal Aviation Administration (FAA). I am also a retired airline pilot (29,000 hours) and experimental test pilot.

Now a volunteer docent at the Pacific Aviation Museum at Pearl Harbor, I am continually please and gratified by the interest and appreciation that our visitors, both local and tourist, show in our presentations.

Although we are small now, we have hopes that our plans to add to our exhibits will be realized. The enthusiastic response that we constantly receive from our visitors only emphasizes the need for more capital to complete the next phase of our museum.

I trust our request for funding to preserve and continue this important educational attraction will be considered favorably by you.

Thank you for considering my testimony. CFP

From: Nancy McDaniel [njmcdan@earthlink.net]

Sent: Sunday, January 27, 2008 9:11 AM

To: TACtestimony

Subject: Fw: House Bill 2351 - Appropriations for the Pacific Aviation Museum

Subject: House Bill 2351 - Appropriations for the Pacific Aviation Museum

Name: Nancy McDaniel

Interest in Museum: Volunteer

Tourism Committee:

January 28, 2008 at 9:00 AM (Conference Rom 325)

House Bill 2351

Tourism Committee:

I would like the committee to support the Pacific Aviation Museum. As a retired professional of the E. I. du Pont de Nemours and Company and a volunteer of the Pacific Aviation Museum, I feel it is essential to continue supporting efforts to expand the facility. The Pacific Aviation Museum is very important to Hawaiian tourism. It provides education and activities for all ages. Tourists continue to return to see new exhibits. People from all areas of the world are familiar with Pearl Harbor. We need to take advantage of this recognition to increase Hawaiian tourism.

Please support the Pacific Aviation Museum.

Thanks.

Aloha.

Nancy McDaniel 411 Hobron Lane # 3112 Honolulu, HI 96815

From: Jay Dunn [dunnj001@hawaii.rr.com]
Sent: Friday, January 25, 2008 11:38 PM

To: TACtestimony

Subject: James Dunn's Testimony for House Bill 2351 scheduled January 28,2008 at 9:00 AM

To: Tourism Committee

Hearing scheduled January 28, 2008 at 9:00 AM

Measure number: House Bill 2351

From: James J. Dunn
USMC Reserve retired
Hewlett-Packard Service Engineer Retired
Makakilo, Hawaii Resident since 1977 (31 years)
Volunteer at the Pacific Aviation Museum

The Pacific Aviation Museum (PAM) has completed the first stage of the 4 stage world class museum. It is the only WWII American Museum to be located on the battlefield of that war. Once completed PAM will be a premier Hawaii attraction that will tell the story of Aviation in the Pacific.

The December 7, 1941 attack on Pearl Harbor / Ford Island was an Aviation event which caught the us by surprise. Who would have thought an enemy would have the ability to attack us with 350 aircraft in 1941; after all we are an Island in the middle of the ocean.

This attack marked the historic change from Surface Battleship to Aircraft Carrier warfare. This attack and our response to the attackers is a story that needs to be told. The war in the Pacific was mainly an Aviation affair; it started and ended with Aviation events. Most of the ground campaigns were fought for aviation bases like Iwo Jima.

That generation is fading away, the Pacific Aviation Museum is capturing the individual stories form people who were directly involved in the war in the pacific, we are doing this with the oral history project which consists of video recorded interviews. The museum caters to English and Japanese speaking people. The Japanese school system does not tell the story of Pearl Harbor and Pacific Aviation, our museum does. Our Hawaii school children are one of the biggest beneficiaries of our museum, within the first year of operation we had over 4000 students tour our facility many are thought how to fly in our flight simulators, you should see their faces light up when they successfully land the aircraft.

The other phases of the museum will contain the history of other aviation involved conflicts including the Korean War, the Vietnam War, the Cold War and the Gulf War. These stories

must be preserved for the future generations. The Pacific Aviation Museum is and will be an attraction that will draw people to visit Hawaii. Like one of the guests at the Museum told me 'his visit to PAM is the highlight of his trip'. I suggest that this committee visits PAM to see first hand the historic and tourism value of our world class museum.

Thank you for your service to Hawaii.

James J. Dunn

Cell phone 808-285-3194

Steven Colt Alber

645 Milokai Street Kailua, Hawaii 96734

(808) 254-1972 scalber@hawaii.rr.com

Representative Ryan I. Yamane, Chair Representative, Joey Manahan, Vice-chair Committee on Tourism and Culture Monday, January 28, 2008 9:00 am; Room 325

Support of HB 2351, Making an Appropriation for the Pacific Aviation Museum Pearl Harbor

I am a retired Air Force Officer, recently retired Energy Planner in the Department of Business, Economic Development, and Tourism, and founding donor and a new volunteer at the Museum testifying as a private citizen. I regret that I am not able to testify in person this morning, but I strongly support HB 2351, which will appropriate \$1 million for the planning, design, and construction of phase 2 of the Pacific Aviation Museum at Pearl Harbor.

The Legislative findings in Section 1 of the bill show clearly that the Legislature understands the purpose of the Pacific Aviation Museum, the commendable progress represented by Phase I, and the value of the Museum's education program and its role as a tourist attraction. I would like to stress that the educational program, which is being actively promoted to Hawaii's schools, is especially important as it may motivate many students to pursue aviation-related careers.

The findings also note that the Legislature has already provided \$1 million for Phase 2. I sincerely appreciate that major contribution; but, as the findings also report – about \$33 million will be needed to finish the second phase. An important additional benefit of the funds under consideration will be to demonstrate to potential donors that the Museum has the strong backing of the State.

The Pacific Aviation Museum is and will continue to be an important institution. It will attract visitors, educate Hawaii's students, and preserve an important part of Hawaii's and the Nation's history, honoring those who defended our freedom in the skies above the Pacific. I respectfully request that the committee pass HB 2351. Thank you for this opportunity to provide testimony.

South

TRANSMITTAL COVER FOR TESTIMONY ON HB 2351

Testifier's name with position/title and organization: Steven Colt Alber, private citizen

The Committee the comments are directed to: House Committee on Tourism and Culture

The date and time of the hearing: Monday, January 28, 2008, 9:30 am

Measure number: HB2351

The number of copies the Committee is requesting: 5

From: GGMEYERS3899@aol.com

Sent: Saturday, January 26, 2008 10:28 AM

To: TACtestimony

Subject: HB 2351 TOURISM COMMITTEE: JANUARY 28, 2008 9:00AM (Conference Room 325)

From: GGMEYERS3899

To: TACtestimony@Capitol.hawaii.gov

Sent: 1/26/2008 9:58:59 A.M. Hawaiian Standard Time

Subj: HB 2351 - Written Testimony

To: Tourism Committee

From: LtCol Gary G. Meyers, USMC Retired - Honolulu

I am a career Marine Corps officer and Vietnam veteran, retiring from the Corps in 1986 and from Northwest Airlines in 2000. <u>I presently volunteer at the Pacific Aviation Museum.</u> The opinions I express here are my own.

Museums are essential to a thriving community. They are educational in themselves and they stimulate the learning process which books alone cannot do by bringing history alive for those fortunate enough to have access to them.

For tourists and students of World War II history, the Pacific Aviation Museum provides a unique perspective. We are, as few such institutions can boast, at the very center of one of the pivotal events which we highlight, i.e., the December 7, 1941 attack on Pearl Harbor which ignited World War II.

We opened our doors last December on the 65th anniversary of that tragic event. What could be more fitting and symbolic? Our first phase consists of well-documented displays representing events and memorabilia of the attack and the first year of the war. But more importantly, the museum is an educational facility.

Our objective is to preserve the rich history of Pacific aviation in a setting that engenders curiosity and study among the younger generations. For older generations, the PAM provides a quiet and poignant tableau set amidst WWII era aircraft where old veterans and their families can pause and reflect on the events and history that many of them helped write.

The PAM has already hosted thousands of visitors of all ages from all corners of the globe. Many hundreds of those visitors were local schoolchildren on field trips led by their teachers. The overwhelming response from visitors, students and teachers alike has been astounding in terms of positive experiences and expressed educational impact. We want desperately to heighten those experiences and impact through expansion.

Others more knowledgeable than me will provide substantiating documentation and justification for funding Phase II of our plan. I am a mere "airman on the flight deck" who meets the public and hears their appreciative comments, who corresponds with donors worldwide, who reads their

touching letters, and who accepts their heartfelt contributions on behalf of our program. I believe fervently that we have already had a positive impact both on our impressionable youth and on the tourist industry. By providing the requested funding, you will be partners in our vision. The results will speak for themselves.

Thank you for your consideration. Gary G. Meyers

Who's never won? Biggest Grammy Award surprises of all time on AOL Music.

Who's never won? Biggest Grammy Award surprises of all time on AOL Music.

From: Clarence Silva [silva@fleetstreet.net]

Sent: Saturday, January 26, 2008 11:06 AM

To: TACtestimony

Subject: Re: HOUSE BILL 2351 - APPROPRIATION FOR THE PACIFIC AVIATION MUSEUM

From: Mr. Clarence Silva - President: Styleline Corp. dba Fleet Street Graphics

To: Tourism Committee

Date: January 28, 2008 at 9:00 a.m.

Re: House Bill 2351

STATEMENT CONCERNING HOUSE BILL 2351 - APPROPRIATION FOR THE PACIFIC AVIATION MUSEUM

Thank you for considering my testimony.

My name is Clarence Silva and I represent Fleet Street Graphics - a Hawaii based Large-Format printing company.

In my capacity as president of Fleet Street, I have had the opportunity to be a part of the Design and Build team for Phase 1 of the *Pacific Aviation Museum*. As a creator and fabricator of exhibits at the *Smithsonian Institution* and *World Expo*, Fleet Street has been able to see first hand, great design and production. However, we had noticed, with much sadness, that this level of great imaginative presentation was heretofore lacking in the islands... especially of the home-grown variety. So it has been a most welcome honor and a privilege to help create world-class exhibits that are available for all of Hawaii's residents and tourists alike to enjoy and study. These exhibits have been designed and fabricated - close to 100% - by local companies and workers. In my professional capacity in the past 15 years of industrial large-format production and display both here and around the world, this cannot be said for most of the Hawaii venued exhibits that I have seen. Most exhibits in other venues of this scope, have been fabricated, in large part, by mainland production companies... and simply installed here.

This is not the case with the **Pacific Aviation Museum**. And this is a great thing. It has fostered a tremendous expertise base and capacity for this scale of design and construction; and has been a source of jobs to island residents in a meaningful technological fashion. It has not just been another eatery. The **Pacific Aviation Museum** has philosophically been adamant in utilizing and building upon local talent and production. It is not just our company. I know of four (4) companies that could have had their work brokered to the mainland had it not been for the Museum's steadfastness to patronize local expertise and capacity. As a direct result of this kind of expertise, we are now the premier supplier of imaging consultants and suppliers for *Hickam Air Force Base*; we are producing exhibits and environments for *Lost*; and other examples. This connects the dots in the State's efforts to foster better technology jobs and a work force capable of meeting the demand. The money stays in the community. It does not go to mainland producers and box offices. No rent is paid to foreign developers. Again this is not just fostering fast foods or construction and development for it's own sake. This helps the community...

For example, Fleet Street has 15 families that directly benefit from the Museum's steadfastness. I know of at least forty others.

As an example of the Museum's commitment to excellence, no less than the National Geographic Society, through its Cartography Department has acknowledged that the Pacific Aviation Museum has the largest map of the Pacific Ocean and its islands on display in the world. This is the order of the day at the Museum. It is a tremendous resource and will grow to be one the most vital and well visited Attractions in the state of Hawaii.

So to summarize, the Pacific Aviation Museum:

- Designs and builds world-class exhibits and displays of a most intriguing and fascinating topic: The Planes!
- * Such exhibits are accessible to tourists and residents alike
- Utilizes and patronizes local businesses and workers
- * Fosters creative and technological growth and capacity for large scale exhibition and fabrication
- * Will probably soon become one of the State's top attractions
- * Has been recognized by no less than the National Geographic for excellence in display Design and Fabrication.

This entity deserves to be supported and fostered.

Please feel free to contact me with any questions that you may have. I am at your service

Sincerely,

Clarence Silva 866 Iwilei Road #226 Honolulu, Hawaii 96817

808.524.8228 808.524.8238

http://www.fleetstreet.net

Victor A. Moseley 92-1001 Ali'inui Drive, 30B Kapolei, HI 96707

January 26, 2008

TOURISM COMMITTEE Hearing on House Bill 2351, January 28, 2008

Ladies and Gentlemen:

I am a retired aerospace executive and a volunteer at the Pacific Aviation Museum. I have had the opportunity to see first hand the value of this resource to the State of Hawaii and our tourism. Our visitors come from all parts of the United States as well as many other nations. Very often they are surprised and elated that they have found this unique Museum, and they become some of our best promoters at home and abroad.

The next phase of the Museum, which will cover the remainder of WWII, is particularly critical. Hanger 37 limits us to a glimpse at only the first year of that war. This is well received, but to draw repeat visitors and attract more tourists the Museum must be expanded.

HB 2351 is a major factor in implementing this expansion. I strongly support it as a major benefit to our State and Nation.

Respectfully submitted,

Victor A. Moseley

Telephone: (808)676-7921 vic.moseley@worldnet.att.net

From: Henry Bruckner [acrobat@pixi.com]

Sent: Saturday, January 26, 2008 11:38 AM

To: TACtestimony
Subject: House Bill 2351

To: Tourism Committee

From: Henry P. Bruckner, LtCol USAF (Ret)

Re: House Bill 2351, January 28, 2008 hearing, Conference Room 325

The Pacific Aviation Museum provides a unique, informative and important experience to visitors to Hawai'i, and fills a prior void in the Pearl Harbor area visitor attractions by focusing on the vital role aviation has played in our history throughout the Pacific. Off to an excellent start, the Pacific Aviation Museum has thrilled over 100,000 visitors since it's opening just over a year ago by dramatically presenting significant artifacts in a rich and thoughtful historical context.

The Pacific Aviation Museum appeals to visitors of all ages and nationalities. Continued development and expansion of the museum will increase its attractiveness as a tourist/visitor destination in its own right as well as add to the overall Pearl Harbor experience. As its international reputation grows, so too will its ability to draw visitors to Hawai'i. The museum has been extremely popular with veterans from throughout the Pacific and especially the U.S. mainland, and this will only increase as the museum expands its coverage of the entire history of military aviation in the region, going beyond World War II. Every visitor drawn to Hawai'i by the museum will contribute a significant economic benefit to the state.

Military aviation has and will continue to play a crucial role in the Pacific region and for the security of our nation. The Pacific Aviation Museum seeks to preserve and present this history. The funding sought for the museum will help it meet its lofty purpose.

Thank you for your consideration.

Respectfully,

Henry P. Bruckner, LtCol USAF (Ret) Kaimana Aviation Honolulu, HI

From:

Dennis Fisher [dennisfisher0537@yahoo.com]

Sent:

Saturday, January 26, 2008 11:20 AM

To:

TACtestimony

Subject:

Bill 2351

Dear Sirs

I am a volunteer at the Pacific Aviation Museum. I fully support this bill for additional funding for phase 2 of the museum. I have worked at the museum as a docent for the last 6 months, and can tell you that it is a valuable asset to the Honolulu experience. I have meet people from all over the world that have been impressed with the quality and quantity of the displays and information at the museum. It is important that this site be kept open and expanded to further tell the story of what went on in the south pacific during and after the war.

I hope you will pass this bill.

Dennis Fisher 1350 Ala Moana Blvd 608 Honolulu Hawaii 96814

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category=shopping

From:

Thomas Schmidt [beachcapti@hotmail.com]

Sent:

Saturday, January 26, 2008 12:00 PM

To:

TACtestimony; Schmidt, Tom

Subject: Written Testimony

Thomas Schmidt

Chairman, CEO Real Estate Companies

Veteran, USMC

Member: China National Air Corp

Member: EAA Licensed Pilot

Volunteer: Pacific Air Museum

Tourism Committee:

January 28, 2008 at 9:00 a.m., Conference Room 325

House Bill 2351

Statement:

It is a tremendous opportunity for the State to support the Air Museum as it will develop a lucrative sector of the tourism market that is completely ignored and unexploited by the state.

Warbird airplane enthusiast are a huge market and the potential for tourism opportunities are so vast they exceed the state's infrastructure. I have been to the annual National EAA airshow at Oshkosh Wisconsin 26 times......The peak year they had 22,000 airplanes, more airplanes than existed in all of Europe, and 1.2 million paricipants and spectators at the 7 day event. Hawaii could not physically handle such a huge event but we could surpass them in a quality event.

I would also like to testify on the educational benefits that are possible.

In the long run I cannot imagine that the visitations to the Air Museum would exceed the Arizona Memorial if done right.

Hawaii should be the center of Aviation History in the Pacific, and coupled with our unsurpassible enviornmental assets we should have no real competition.

Tom Schmidt

Kenneth H. DeHoff, Jr.

580 Lunalilo Home Road, Unit 2410 Honolulu, Hawaii 96825

Telephone: 808 754.6871 khdehoff@gmail.com

January 26, 2008

Representative Ryan I. Yamane, Chair Representative Joey Manahan, Vice Chair Tourism & Culture Committee Hawaii State Capitol, Room 419 415 South Beretania Street Honolulu, HI 96813

Subject: Support House Bill 2351 – Making an Appropriation for the Pacific Aviation Museum

Dear Representatives:

I am Kenneth H. DeHoff, Jr. and I would like to present testimony in support of House Bill 2351. I do so representing 3 capacities; as a Purple Heart Vietnam conflict veteran and resident of Hawaii, as a founding donor to the museum, and today as the new executive director of the Pacific Aviation Museum.

Our family was from Arizona where my father served in the Army National Guard. In the 1960s we moved to Utah where I graduated from high school. The USS Arizona and the USS Utah have very particular meanings to our family and friends.

My father first flew into Hawaii in 1942 as an Army Air Corps Captain and B-25 Mitchell pilot. Twenty-eight years later I followed his footsteps into Hawaii as an Army Captain and pilot flying the Bell AH1 G Cobra helicopter. We both experienced combat in the Pacific Theater and then returned to civilian life and business. I was shot down and severely injured in enemy controlled territory of Vietnam.

He and I have has contributed to the Arizona Memorial and when we discovered this museum project, we contributed financially to it also.

In 1971 we bought property in Hawaii and in 2005 I moved my family here, an environment most conducive to my war injuries. And I began volunteering at the museum. In January 2007, the executive director unexpectively left. On this past November $\mathbf{1}^{\text{st}}$, the board of directors appointed me to the post.

As you can see I have a unique history with this museum, a commitment to its success and an interest in the bill before you.

The Pacific Aviation Museum presents a living story of aviation history in the Pacific Region, which my family has been, a part of. This museum has its ow history, beginning in the 1960's with aviation exhibits in the Bishop Museum and then moving to the Honolulu airport. After nearly 40 years of struggle, it has found a

permanent home on historic Ford Island and is becoming what so many Hawaiian supporters have dreamed of. Today, one year after the grand opening of the first phase Hangar 37, the museum might be considered a success. Yet there is still so much more work to do in accomplishing its mission.

My role as the new executive director is that of continuing the dream, leading the organization to fulfill that mission – to educate young and old alike, to preserve aviation history and to honor the aviators and their support personnel that protected our freedom in the Pacific region.

We have 24 employee with a payroll of nearly a \$1MM; we are supported by over 30 local businesses as vendors, suppliers and service providers. We have over 150 volunteers that last year contributed over 17,500 hours of personal time.

Already the museum has a library of over 2000 books and a collection of over 1200 aviation artifacts. We are a member of the Hawaiian Museum Association and working on our certification with the American Association of Museums and the honored partnership with the Smithsonian Air & Space Museum. Our education center and flight lab hosts on average 3 school classes a week in conjunction with the Hawaii education consortium. This coming year we will teach more than 5000 students about aviation, we will conduct more than 12 events in our adult evening lecture series and we will offer the first Aviation Merit Badge program in conjunction with the Oahu Council of the Boy Scouts of America. As you can see, by teaming with other organizations, we expand the effectiveness of others groups in accomplishing a common goal of enriching our culture, sharing our history and remembering the sacrifices of those who gave their lives to preserve our freedoms.

My job is to execute our mission, to be a leader in our community and to be a good steward of the financial contributions we receive. The funds asked for in this bill will enhance programs for our community, honor our servicemen, attract further visitation from tourism and sustain our non-profit role as an employer.

I ask that you to continue to support the Pacific Aviation Museum-Pearl Harbor by enacting this legislation. My family and I thank you for your consideration. The employees of the Pacific Aviation Museum thank you.

Sincerely,

Kenneth H. DeHoff, Jr.

From: Chip Gunther [gunthere@hawaii.rr.com]

Sent: Saturday, January 26, 2008 1:29 PM

To: TACtestimony

Subject: House Bill 2351 - Pacific Aviation Museum Funding

Ernest H. Gunther, Lt.Cdr.USN Ret.

Retired Naval Aviator, Veteran, and Retired Marine Surveyor Volunteer Docent; Pacific Aviation Museum

TOURISM COMMITTEE

January 28, 2008 at 9:00AM (Conference Room 325

House Bill 2351

Aloha Tourism Committee

Please grant funding to the Pacific Aviation Museum

The museum is located in Hangar 37, Ford Island, Pearl Harbor, a very historic site. This is where the first Japanese bombs fell at the start of WW2. This history is being maintained, displayed and recorded; and is made very available to the public.

The museum opened on 7 December 2006 and has enlarged the displays and programs since then. The professionalism of the displays is a marvel to see and it is interesting to watch as veterans of both U.S., allied, and Japanese forces have visited. Many of these visitors have imparted their items of appropriate history both orally and visually to PAM's historical files.

Programs of WW2 history in conjunction with the public and private schools and the DOE are provided as requested by these schools. Many of the current students have little if any knowledge of the onset and WW2 and this museum fills a big gap in this respect.

I hope that funds can be granted.

Ernest H. Gunther